



FIU Miami Creative City Initiative

Year 1 Review
September 2014-August 2015

Creativity (n): the ability to transcend traditional ideas, rules, patterns, relationships, to create meaningful new ideas, forms, methods, interpretations



FIU and the Creative Class Group have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.

A city skyline at sunset with palm trees in the foreground. The sky is a warm orange, and the buildings are silhouetted against it. In the foreground, there are several palm trees and streetlights. The overall scene is a tropical cityscape at dusk.

Year 1 Recap

September 2014-August 2015

FIU Meetings and Events

2014

- December 15, 2014 Richard and Rana kick off meeting with Emily, Brian, Ken and Terry on campus

2015

- January 29, 2015 Reimaging Washington Ave Event with Mayor Phillip Levine at Wolfsonian
- February 19, 2015 Steven meeting with Emily and team on economic development efforts on campus
- February 20, 2015 CCG team with entire FIU team to discuss events and plan for 2015 on campus (Reham joined remotely)
- March 12, 2015 Steven meeting with Emily in NY to discuss focus groups/economic development plan
- March 19, 2015 Meeting with Mr. Mana requested by Lisa Merritt-cancelled day of meeting
- March 30-31, 2015 Steven trip for data presentation to Brian-Brian cancelled day of presentation. Rescheduled for April 10

FIU Meetings and Events Continued

- April 9-11, 2015 Steven focus groups and CARTA student event (11th)
Data presentation to Brian (10th)
Met with Jeff Miami Director of Economic Development
Met with Larry Williams, Beacon Council President
- April 15, 2015 Richard and Rana attended Urban Studios Directors Dinner-invite from John Stuart
- April 27, 2015 Richard lunch with John Stuart and Nat Belcher (former FIU)
- April 30, 2015 Steven participated in One Community One Goal Academic Leaders Council and the OCOG Creative Design Industry Taskforce
- April 30, 2015 Steven met with Jeff Miami Director of Economic Development
- April 30, 2015 Second roundtable dinner event at Urban Lab-entire CCG Team attended
- May 1, 2015 Steven led and developed 4 innovation roundtables focus group discussions with Emily; roundtables included staff, faculty and outside stakeholders
- May 4, 2015 Third event-Richard spoke at eMerge event in Miami-Richard and Rana
- July 31, 2015 Delivery of Innovation Report and Year 1 Recap

OFFICIAL PRESS RELEASE ANNOUNCING PARTNERSHIP



Press Release

Media Contact: Isabel Gamarra
305-348-6944
igamarra@fiu.edu
News.fiu.edu

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

MIAMI (Jan. XX, 2015)- FIU and the [Creative Class Group](#) (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.

The FIU-Miami Creative City Initiative will engage political, business and cultural leaders, faculty, students, alumni and the greater community in a dialogue on how creativity, culture and design can drive a regional economy.

"At FIU we see creativity and the arts as equal partners with technology and entrepreneurship in moving our economy and job creation forward," said FIU President Mark B. Rosenberg. "The FIU-Miami Creative City Initiative is our way of helping to galvanize these forces in our community so that we create solutions, take full advantage of the opportunities that exist and create new ones."

The three-year initiative, which will be based in the [College of Architecture + The Arts](#) Miami Beach Urban Studios, on Lincoln Road, will kick off with an event on Thursday, January 29th at 6 p.m. at the [Wolfsonian-FIU](#), 1001 Washington Ave., Miami Beach.

This first salon will focus on the topic of creating public spaces that ignite creativity and promote community, often referred to as "place making." The discussion will feature Florida in conversation with Miami Beach Mayor Philip Levine and Landscape Architecture + Environmental and Urban Design Chairperson Roberto Rovira. Florida, Levine and Rovira will discuss Miami Beach's creative future around arts, design, culture, innovation and entrepreneurship and invite ideas on how to further support the revitalization and creative energy around the Miami Beach Convention Center, Lincoln Road and Washington Ave. area. The event is free and open to the public but seating is limited. Please RSVP [here](#).

"The key asset to any city is talent," said Levine. "We are creating an entrepreneurial ecosystem where existing talent will want to stay and work and where new talent will want to launch startups."

In addition to other salons throughout the year, CCG will conduct research to further understand and define Miami's creative economy and its impact on the region. The study will examine Greater Miami's talent base, greatest needs and talent-based advantages.

"Greater Miami is at an inflection point," said Florida. "Its economy historically based on tourism and retirement is shifting to a more robust creative economy, built around its stature as a global city: its ability to attract talent from Latin America, Europe and around the world; its global airport; its natural



Press Release

assets and quality of place; its arts and culture, educational institutions, and the ongoing resurgence of its urban core. These assets will be critical economic drivers for Miami's future. We are looking forward to partnering with FIU to bring the city some insights."

FIU Provost and Executive Vice President Kenneth G. Furton noted that this initiative is directly tied to goals in the strategic plans of the College of Architecture+ The Arts and FIU.

"Traditionally universities have served as catalysts for the creative economy, helping to create ecosystems where creative talent and enterprises thrive," said Furton. "We want to use all of our resources, including the talents of students and faculty in the College of Architecture+ The Arts, to spur economic development in Miami and beyond."

-FIU-

About CACTA:

FIU College of Architecture + The Arts engages our local and global communities by deploying the power of architecture and the arts to create, innovate, and inspire solutions to social, economic, and environmental problems. Offering 9 graduate and 8 undergraduate degrees within 7 academic departments, our more than 2500 majors have the unique experience working with our award-winning faculty in nationally ranked programs in the heart of Miami and Miami Beach—two of the country's most vibrant, diverse, and creative cities! For more information, visit us at cata.fiu.edu.

About CCG:

The Creative Class Group (CCG) is an advisory services firm composed of leading next-generation researchers, academics, and business strategists. Utilizing its unique approach and metrics, CCG works with companies and governments worldwide. Founder, Richard Florida, the Director of the Martin Prosperity Institute at The University of Toronto's Rotman School of Management and Global Research Professor at NYU. He is Senior Editor at The Atlantic where he cofounded and serves as Editor-at-Large for City Lab and is a Visiting Fellow of the FIU, Miami Creativity Initiative. Rana Florida, CEO of who writes on business and entrepreneurship for Fast Company and the Huffington Post, serves as Director of the FIU, Miami Creativity Initiative. Steven Pedigo, Director of Research at CCG is a Visiting Fellow. Reham Alexander, CCG's Director of Events will run the event programming for the FIU, Miami Creativity Initiative. www.creativeclass.com

About FIU:

Florida International University is recognized as a Carnegie engaged university. It is a public research university with colleges and schools that offer more than 180 bachelor's, master's and doctoral programs in fields such as engineering, international relations, architecture, law and medicine. As one of South Florida's anchor institutions, FIU contributes \$8.9 billion each year to the local economy. FIU is World Ahead in finding solutions to the most challenging problems of our time. FIU emphasizes research as a major component of its mission. FIU has awarded over 200,000 degrees and enrolls more than 54,000 students in two campuses and three centers including FIU Downtown on Brickell, FIU@175, and the Miami Beach Urban Studios. FIU also supports artistic and cultural engagement through its three museums: the [Pupkin & Philip Frost Art Museum](#), the [Wolfsonian-FIU](#), and the [Jewish Museum of Florida-FIU](#). FIU is a member of [Conference USA](#) and has over 400 student-athletes participating in

MEDIA



FOX 19 NOW

NEWS WEATHER SPORTS VIDEO INVESTIGATES

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

Posted: Jan 23, 2015 1:12 PM EDT
Updated: Jan 26, 2015 8:16 AM EDT

[f](#) [t](#) [c](#)

[FOX 19 NOW: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



abc 4

ADVERTISMENT: **Road Trippin'** Click here to Find out where we're exploring this week!

NEWS WEATHER SPORTS VIDEO LOWCOUNTRY LIVE! PHOTOS SOCIAL

ADVERTISMENT: **SOUTH CAROLINA'S HAMMOCK COAST** Best. Vacation. Ever. PAWLEYS ISLAND • MURRELLS INLET • LITCHFIELD BEACH • GARDEN CITY • GEORGETOWN • ANDREWS

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

Posted: Jan 23, 2015 1:12 PM EDT
Updated: Jan 26, 2015 8:16 AM EDT

[e](#) [p](#) [+](#) [0](#)

[ABC 4: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA



The screenshot shows the ABC 6 News website. The header features the ABC 6 News logo and social media icons for Facebook, Twitter, YouTube, and Email. A navigation bar includes links for HOME, NEWS, WEATHER, SPORTS, TRAFFIC, ABOUT US, CONTESTS, and COMMUNITY. The article title is "FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group". Below the title, it shows the posting date (Jan 23, 2015 1:12 PM EDT) and the update date (Jan 26, 2015 8:16 AM EDT). A social sharing bar includes a "Recommend" button and icons for Facebook, Twitter, Email, Print, and a plus sign. The article text begins with "This article was originally distributed via SproutNews. SproutNews, WorldNow and this Site make no warranties or representations in connection therewith." and continues with "MIAMI – Jan. 23, 2015 - FIU and the Creative Class Group (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy. The FIU-Miami Creative City Initiative will engage political, business and cultural leaders, faculty, students, alumni and the greater community in a dialogue on how creativity, culture and design can drive a regional economy. "At FIU we see creativity and the arts as equal partners with technology and entrepreneurship in moving our economy and job creation forward," said FIU President Mark B. Rosenberg. "The FIU-Miami Creative City Initiative is our way of helping to galvanize these forces in our community so that we create solutions, take full advantage of the opportunities that exist and create new ones."

[ABC News: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



The screenshot shows the WDRB.com website. The header features the WDRB.com logo and links for Contract With Viewers, JobMatch, Sunday Edition, and Dr. Oz Extras. A navigation bar includes links for HOME, NEWS, WEATHER, SPORTS, MORNINGS, and OPINION. Below the navigation bar is an advertisement placeholder. The article title is "FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group". Below the title, it shows the posting date (Jan 23, 2015 1:12 PM EDT) and the update date (Jan 26, 2015 8:16 AM EDT). A social sharing bar includes icons for Email, Print, and a plus sign. The article text begins with "This article was originally distributed via SproutNews. SproutNews, WorldNow and this Site make no warranties or representations in connection therewith." and continues with "MIAMI – Jan. 23, 2015 - FIU and the Creative Class Group". A "MOST POPULAR STORIES" box is visible on the right side of the page.

[WDRB News: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA



abc 7 KATV THE SPIRIT OF ARKANSAS

HOME NEWS WEATHER SPORTS VIDEO 7 ON YOUR SIDE SEEN ON 7 COMMUNITY

Recommend 0

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

Posted: Jan 23, 2015 1:12 PM EDT
Updated: Jan 26, 2015 8:16 AM EDT

This article was originally distributed via SproutNews. SproutNews, WorldNow and this Site make no warranties or representations in connection therewith.

MIAMI – Jan. 23, 2015 - FIU and the **Creative Class Group** (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.

The FIU-Miami Creative City Initiative will engage political, business and cultural leaders, faculty, students, alumni and the greater community in a dialogue on how creativity, culture and design can drive a regional economy.

"At FIU we see creativity and the arts as equal partners with technology and entrepreneurship in moving our economy and job creation forward," said FIU President Mark B. Rosenberg. "The FIU-Miami Creative City Initiative is our way of helping to galvanize these forces in our community so that we create solutions, take full advantage of the opportunities that exist and create new ones."

[ABC News KATV: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



KHQ Q6

Find It Home News Weather Sports Video Community

ADVERTISEMENT

The Syracuse Online MBA
Top-Ranked | Live Classes | GMAT Waiver

DISCOVER
MBA@SYRACUSE

Whitman
SYRACUSE UNIVERSITY
MBA@SYRACUSE

Recommend 0

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

Posted: Jan 23, 2015 1:12 PM EDT
Updated: Jan 26, 2015 8:16 AM EDT

This article was originally distributed via SproutNews. SproutNews, WorldNow and this Site make no warranties or representations in connection therewith.

MIAMI – Jan. 23, 2015 - FIU and the **Creative Class Group** (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.

[NBC KHQ: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA



The screenshot shows the CBS46.com website. The header includes the CBS46 logo and navigation links for NEWS, WEATHER, VIDEOS, 46 INVESTIGATES, JUST A MINUTE, HEALTH, and PLUGGED IN. A large advertisement placeholder is visible above the article. The article title is "FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group". It includes a social media sharing bar and a date of Jan 23, 2015. The article text states that FIU and the Creative Class Group (CCG) have joined forces to launch the initiative, which aims to harness creative and entrepreneurial forces to accelerate Miami's transformation into a creative economy. The article also mentions that it was originally distributed via SproutNews.

[CBS WGCL: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



The screenshot shows the CBS8.com website. The header includes the CBS8 logo and navigation links for NEWS, VIDEO, WEATHER, SPORTS, SPECIAL FEATURES, COMMUNITY, and CONTESTS. A search bar and a member center link are also present. The article title is "FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group". It includes a social media sharing bar and a date of Jan 23, 2015. The article text states that FIU and the Creative Class Group (CCG) have joined forces to launch the initiative, which aims to harness creative and entrepreneurial forces to accelerate Miami's transformation into a creative economy. The article also mentions that it was originally distributed via SproutNews.

[CBS 8: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA



The screenshot shows the ABC 9 KTRE news website. The top left features the station's logo with a large '9' and 'abc' above it, and 'KTRE' below. A navigation bar includes a home icon, 'NEWS', 'WEATHER', 'SPORTS', 'VIDEO', and 'WIN STUFF'. The main headline reads: 'FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group'. Below the headline, it says 'Posted: Jan 23, 2015 1:12 PM EDT' and 'Updated: Jan 26, 2015 8:16 AM EDT'. Social media icons for Facebook, Twitter, and Pinterest are visible. At the bottom, a disclaimer states: 'This article was originally distributed via SproutNews. SproutNews, WorldNow and this Site make no warranties or representations in connection therewith. MIAMI - Jan. 23, 2015 - FIU and the [Creative Class Group](#) (CCG), founded by Richard Florida.'

[ABC KTRE: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



The screenshot shows the NBC WSFA news website. The top left features the station's logo with a large '12' and 'WSFA' below it, and the NBC peacock logo to the right. A navigation bar includes a home icon, 'NEWS', 'WEATHER', 'SPORTS', 'VIDEO', 'LOCAL', and 'DEFENDERS'. The main headline reads: 'FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group'. Below the headline, it says 'Posted: Jan 23, 2015 1:12 PM EDT' and 'Updated: Jan 26, 2015 8:16 AM EDT'. Social media icons for Facebook, Twitter, and Pinterest are visible. At the bottom, a disclaimer states: 'This article was originally distributed via SproutNews. SproutNews, WorldNow and this Site make no warranties or representations in connection therewith. MIAMI - Jan. 23, 2015 - FIU and the [Creative Class Group](#) (CCG), founded by Richard Florida.'

[NBC WSFA: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA



The screenshot shows the NBC WECT 6 news website. The logo features a large yellow '6' with the NBC peacock logo at its base and the text 'WECT' above it. Below the logo is the slogan 'WHERE NEWS COMES FIRST'. A navigation bar includes links for 'LOCAL', 'WEATHER', 'SPORTS', 'VIDEO', 'CRIME', and 'HEALTH FIRST'. The main headline reads: 'FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group'. Below the headline, it states: 'Posted: Jan 23, 2015 1:12 PM EDT' and 'Updated: Jan 26, 2015 8:16 AM EDT'.

[NBC WECT: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



The screenshot shows the NBC 14 NEWS website. The logo features a large white '14' with the NBC peacock logo at its base and the text 'NEWS' below it. A navigation bar includes links for 'LOCAL', 'WEATHER', 'SPORTS', 'VIDEO', 'TV', and 'CALENDAR'. The main headline reads: 'FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group'. Below the headline, it states: 'Posted: Jan 23, 2015 1:12 PM EDT' and 'Updated: Jan 26, 2015 8:16 AM EDT'.

[NBC 14 NEWS: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA



FOX 23

HOME ENTERTAINMENT SPORTS

ADVERTISEMENT

UMUC Cyber Training
Earn a cyber degree from UMUC. Programs offered entirely online.

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

Posted: Jan 23, 2015 1:12 PM EDT
Updated: Jan 26, 2015 8:16 AM EDT

This article was originally distributed via SproutNews. SproutNews, WorldNow and this Site make no warranties or representations in connection therewith.

MIAMI – Jan. 23, 2015 - FIU and the [Creative Class Group](#) (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.

[FOX 23: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



WTOC

NEWS WEATHER SPORTS VIDEO TRAFFIC TV LOWC

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

Posted: Jan 23, 2015 1:12 PM EDT
Updated: Jan 26, 2015 8:16 AM EDT

[WTOC: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA

FLR
Florida's Research and Education Network

Home | Network Services | Virtual Services | News | Events | Contact Us | Board Login

Our Mission

"To provide a cost effective, ultra-high speed, inter-connected, broadband service delivery network that enables Florida's higher education institutions and partners to collaborate, connect, utilize and develop new innovative broadband applications and services in support of their scientific research, education, and 21st century economy initiatives."

Quick Links

R & E Strategic Focus

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

Published January 22, 2015 | By Eddie

FIU and the Creative Class Group (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.

The FIU-Miami Creative City Initiative will engage political, business and cultural leaders, faculty, students, alumni and the greater community in a dialogue on how creativity, culture and design can drive a regional economy.

[Florida LambdaRail: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)

ABNEWswire
maximum views for your news

Home | Newsroom

Home | Arts | Business | Education | Finance | Health | Lifestyle | Tech | Travel | Other

Wednesday - July 22, 2015

Search

FIU LAUNCHES THE FIU-MIAMI CREATIVE CITY INITIATIVE IN PARTNERSHIP WITH THE CREATIVE CLASS GROUP

Posted on January 23, 2015

MIAMI - Jan. 23, 2015 - FIU and the Creative Class Group (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy. The FIU-Miami Creative City Initiative will engage political, business and cultural leaders, faculty, students, alumni and the greater community in a dialogue on how creativity, culture and design can drive a regional economy.

"At FIU we see creativity and the arts as equal partners with technology and entrepreneurship in moving our economy and job creation forward," said FIU President Mark B. Rosenberg. "The FIU-Miami Creative City Initiative is our way of helping to galvanize these forces in our community so that we create solutions, take full advantage of the opportunities that exist and create new ones."

The three-year initiative, which will be based in the College of Architecture + the Arts' Miami Beach Urban Studios, on Lincoln Road, will kick off with an event on Thursday, January 29th at 6 p.m. at the Wolfsonian-FIU, 1001 Washington Ave., Miami Beach.

This first salon will focus on the topic of creating public spaces that ignite creativity and promote community, often referred to as "place making." The discussion will feature Florida in conversation with Miami Beach Mayor Philip Levine and FIU Department of Landscape Architecture + Environmental and Urban Design Chairperson Roberto Rovira. Florida, Levine and Rovira will discuss Miami Beach's creative future around arts, design, culture,

[ABNewswire: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA



[WAFF: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



[Live 5 WCSC: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)

MEDIA

the starting gate | Miami Herald

[Home](#) [News](#) [Sports](#) [Business](#) [Living](#) [Entertainment](#) [Opinion](#) [Obituaries](#) [Local Deals](#) [Classifieds](#)



[« UHack is back Feb 21-22 – and calling college and high school students to participate | Main | Mark your calendars: Start-Up City: Miami returns March 30 »](#)

FIU, Creative Class Group launch Creative City Initiative

FIU and the [Creative Class Group](#), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.

The FIU-Miami Creative City Initiative will engage political, business and cultural leaders, faculty, students, alumni and the greater community in a dialogue on how creativity, culture and design can drive a regional economy.

"At FIU we see creativity and the arts as equal partners with technology and entrepreneurship in moving our economy and job creation forward," said FIU President Mark B. Rosenberg. "The FIU-Miami Creative

[The Miami Herald: FIU, Creative Class Group launch Creative City Initiative](#)



KCBD



[NEWS](#)

[VIDEO](#)

[WEATHER](#)

[HEALTHWISE](#)

[SPORTS](#)

[CONTESTS](#)

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

*Posted: Jan 23, 2015 1:12 PM EDT
Updated: Jan 26, 2015 8:16 AM EDT*

[KCBD News: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA



3 kiii.tv
South Texas
A TEGNA Company

Home News Weather Sports Health Source Home Source Contests Domingo Live

ADVERTISEMENT

www.aeptexas.com **AEP TEXAS™**

f t e +

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

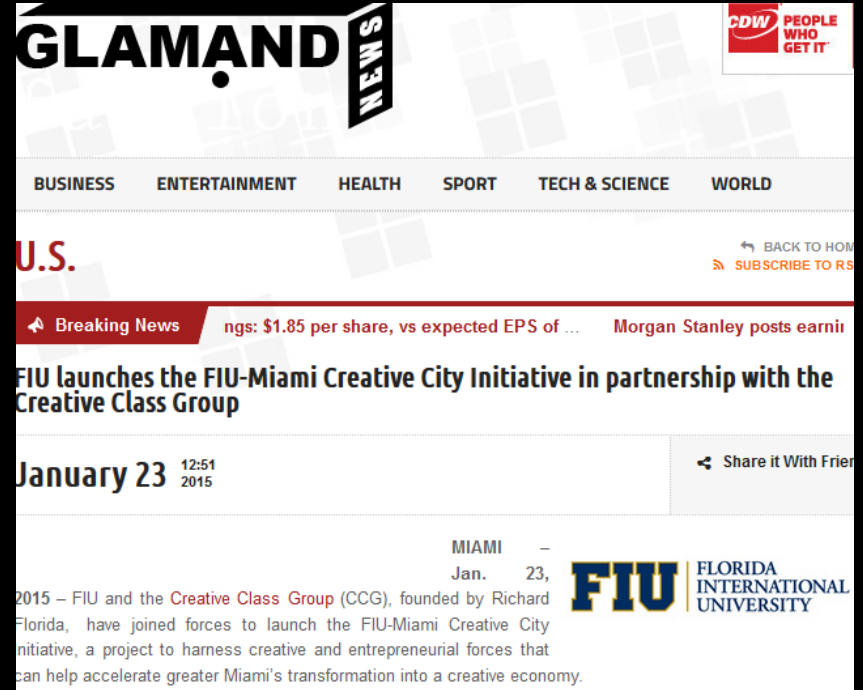
Posted: Jan 23, 2015 1:12 PM EDT
Updated: Jan 26, 2015 8:16 AM EDT

This article was originally distributed via SproutNews. SproutNews, WorldNow and this Site make no warranties or representations in connection therewith.

MIAMI – Jan. 23, 2015 - FIU and the [Creative Class Group](#) (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy. The FIU-Miami Creative City Initiative will engage political, business and

ADVERTISEMENT

[Kiii TV: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



GLAM AND NEWS

CDW PEOPLE WHO GET IT

BUSINESS ENTERTAINMENT HEALTH SPORT TECH & SCIENCE WORLD

U.S. BACK TO HOME SUBSCRIBE TO RSS

Breaking News Earnings: \$1.85 per share, vs expected EPS of ... Morgan Stanley posts earnings

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

January 23 12:51 2015 Share it With Friends

MIAMI – Jan. 23, 2015 – FIU and the [Creative Class Group](#) (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.

FIU FLORIDA INTERNATIONAL UNIVERSITY

[Glam and Fashion News: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA



WAVE 3 NEWS

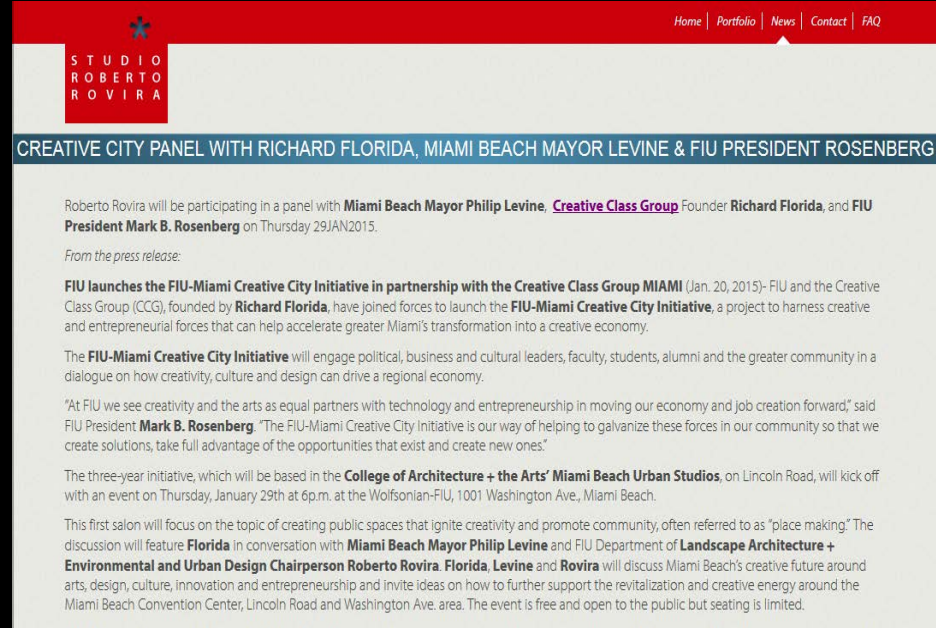
NEWS WEATHER SPORTS VIDEO TROUBLESHOOTER

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

Posted: Jan 23, 2015 1:12 PM EDT
Updated: Jan 26, 2015 8:16 AM EDT

This article was originally distributed via SproutNews. SproutNews, WorldNow and this Site make no warranties or representations in connection therewith.
MIAMI - Jan. 23, 2015 - FIU and the [Creative Class Group](#) (CCG), founded by Richard Florida.

[WAVE 3 News: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



Home | Portfolio | News | Contact | FAQ

STUDIO ROBERTO ROVIRA

CREATIVE CITY PANEL WITH RICHARD FLORIDA, MIAMI BEACH MAYOR LEVINE & FIU PRESIDENT ROSENBERG

Roberto Rovira will be participating in a panel with [Miami Beach Mayor Philip Levine](#), [Creative Class Group](#) Founder [Richard Florida](#), and [FIU President Mark B. Rosenberg](#) on Thursday 29 JAN 2015.

From the press release:

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group MIAMI (Jan. 20, 2015)- FIU and the Creative Class Group (CCG), founded by [Richard Florida](#), have joined forces to launch the **FIU-Miami Creative City Initiative**, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.

The **FIU-Miami Creative City Initiative** will engage political, business and cultural leaders, faculty, students, alumni and the greater community in a dialogue on how creativity, culture and design can drive a regional economy.

"At FIU we see creativity and the arts as equal partners with technology and entrepreneurship in moving our economy and job creation forward," said FIU President [Mark B. Rosenberg](#). "The FIU-Miami Creative City Initiative is our way of helping to galvanize these forces in our community so that we create solutions, take full advantage of the opportunities that exist and create new ones."

The three-year initiative, which will be based in the **College of Architecture + the Arts' Miami Beach Urban Studios**, on Lincoln Road, will kick off with an event on Thursday, January 29th at 6p.m. at the Wolfsonian-FIU, 1001 Washington Ave., Miami Beach.

This first salon will focus on the topic of creating public spaces that ignite creativity and promote community, often referred to as "place making." The discussion will feature [Florida](#) in conversation with [Miami Beach Mayor Philip Levine](#) and FIU Department of **Landscape Architecture + Environmental and Urban Design Chairperson Roberto Rovira**. [Florida](#), [Levine](#) and [Rovira](#) will discuss Miami Beach's creative future around arts, design, culture, innovation and entrepreneurship and invite ideas on how to further support the revitalization and creative energy around the Miami Beach Convention Center, Lincoln Road and Washington Ave. area. The event is free and open to the public but seating is limited.

[Studio Roberto Roviro: Creative City Panel with Richard Florida, Miami Beach Mayor Lvine & FIU President Rosenberg](#)



MEDIA

WAND 17 serving Central Illinois since 1953

HOME NEWS WEATHER SPORTS VIDEO COMMUNITY

ADVERTISEMENT

THE ILLUSIONISTS
Annie

GALLEYS
BROADWAY
THE MUSICAL

elf

SANGAMON
AUDITORIUM

WICKED

THE
MUSICAL

RAGTIME

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

January 27, 2015 in

Book at flyporter.com

[NBC WAND: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)

ForImmediateRelease.Net
Travel News Distribution powered by eTurboNews:

Accommodations Airline Industry Cruise Industry MICE Events Destinations Crisis

AdChoices | Seychelles | La Tourism | Tourism

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

January 27, 2015 in

Friendly prices. Friendly service.

porter flying refined

Book at flyporter.com

(Forimmediaterelease.net) FIU and the Creative Class Group (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.

[ForImmediateRelease.Net: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA



The screenshot shows the WDAM website header with the '7' logo and 'WDAM' text. Below the header is a navigation bar with categories: LOCAL, WEATHER, SPORTS, VIDEO, TV, and COMMUNITY. The main article title is 'FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group'. The article is dated 'Posted: Jan 23, 2015 1:12 PM EDT'.

[WDAM: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



The screenshot shows the KFVE website header with the 'KFVE THE HOME TEAM' logo and 'k5thehometeam.com' text. Below the header is a navigation bar with categories: Akamai Buys, Hot Hawaiian Nights, Cheap Eats, HI-FIVE, and Coupons. The main article title is 'FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group'. The article is dated 'Posted: Jan 23, 2015 1:12 PM EDT' and 'Updated: Jan 26, 2015 8:16 AM EDT'. The article text states: 'This article was originally distributed via SproutNews. SproutNews, WorldNow and this Site make no warranties or representations in connection therewith. MIAMI – Jan. 23, 2015 - FIU and the Creative Class Group (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.'

[KFVE: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA



The screenshot shows the Hawaii News NOW website. The logo "HAWAII NEWS NOW" is in the top left. A navigation bar includes "NEWS", "WEATHER", "SPORTS", "VIDEO", "SUNRISE", and "WHAT'S ON". The main headline reads "FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group". Below the headline, it says "Posted: Jan 23, 2015 1:12 PM EDT" and "Updated: Jan 26, 2015 8:16 AM EDT".

[Hawii News NOW: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



The screenshot shows the KX News website. The logo "KX News" is in the top left. A weather widget in the top right shows "73°" and "Feels like 73°". A navigation bar includes "NEWS", "WEATHER", "SPORTS", "VIDEO", "CONTESTS/PROMOTIONS", and "FEATURE". An advertisement for Trinity Health Primary Care is displayed, with the phone number "(701) 857-DR4U". Below the ad, the headline reads "FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group". Below the headline, it says "Posted: Jan 23, 2015 1:12 PM EDT" and "Updated: Jan 26, 2015 8:16 AM EDT".

[KX News: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA

SOUTH FLORIDA BUSINESS JOURNAL

From the South Florida Business Journal
:http://www.bizjournals.com/southflorida/news/2015/01/23/fiu-and-richard-florida-launch-initiative-to-boost.html

Click to Print Now


FIU and Richard Florida launch initiative to boost art, design jobs

Jan 23, 2015, 2:39pm EST

Celia Ampel
Reporter- South Florida Business Journal
Email | Twitter | Facebook


Florida International University will work with bestselling author Richard Florida to research and start a discussion to help boost Miami jobs in art, design and other creative fields.

The FIU-Miami Creative City Initiative will release studies about how Miami can create more job opportunities for the "creative class," which includes artists, designers, engineers and journalists.



"At FIU we see creativity and the arts as equal partners with technology and entrepreneurship in moving our economy and job creation forward," FIU President Mark B. Rosenberg said in a news release. "The FIU-Miami Creative City Initiative is our way of helping to galvanize these forces in our community so that we create solutions, take full advantage of the opportunities that exist and create new ones."

Home

Delivering the Worlds News™ 

M2 Archive: Preview

You haven't logged in. If you have archive credits in your account, please log in now to use them. If not, you can buy credits in our shopping area.

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

MIAMI - FIU and the Creative Class Group (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.

[South Florida Business Journal : FIU and Richard Florida launch initiative to boost art, design jobs](#)

[FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA

The screenshot shows the FIU College of Architecture + The Arts website. The main navigation bar includes links for CARTA News, Architecture, Interior Architecture, Landscape Architecture, Art + Art History, Communication Arts, Music, Theatre, MBUS, and Office of the Dean. Below the navigation, there are social media icons and a search bar. The article title is "CARTA'S MIAMI CREATIVE CITY INITIATIVE-MIAMI HERALD COVERAGE" dated February 23, 2015, by Harold de Haro. The article text discusses the partnership between FIU and the Creative Class Group to launch the FIU-Miami Creative City Initiative, aimed at accelerating Miami's transformation into a creative economy.

[CARTA News FIU: CARTA's Miami Creative City Initiative-Miami Herald Coverage](#)

The screenshot shows the KTEN 10 TEXOMA website. The top navigation bar includes Home, News, Weather, Sports, Classifieds, and Features. An advertisement for "Associate Nursing Courses" is displayed, featuring a blue arrow button. Below the ad, a news article is titled "FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group". The article is dated Jan 23, 2015, and updated on Jan 26, 2015. The text states that FIU and the Creative Class Group (CCG) have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces to accelerate Miami's transformation into a creative economy.

[KTEN: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA

Coalition pour la diversité culturelle
La diversité créative : une richesse à partager

137 Ét Conv

La Coalition ▾ Actualités ▾ Activités ▾ Documents ▾ Thématiques ▾ Positions

23 janvier 2015

FIU and Richard Florida launch initiative to boost art, design jobs



Florida International University will work with bestselling author Richard Florida to research and start a discussion to help boost Miami jobs in art, design and other creative fields.

The FIU-Miami Creative City Initiative will release studies about how Miami can create more job opportunities for the "creative class," which includes artists, designers, engineers and journalists.

"At FIU we see creativity and the arts as equal partners with technology and entrepreneurship in moving our economy and job creation forward," FIU President Mark B. Rosenberg said in a news release. "The FIU-Miami Creative City Initiative is our way of helping to galvanize these forces in our community so that we create solutions, take full advantage of the opportunities that exist and create new ones."

The initiative, a partnership with author Florida's Creative Class Group, will host its first "salon" discussion Thursday at 6 p.m. at the Wolfsonian-FIU in Miami Beach. The free event will focus on workspaces for the creative class.

[Coalition pour la diversité culterelle: FIU and Richard Florida launch initiative to boost art, design jobs](#)

FIU News

Campus Life In the World Science & Health Sports Arts & Culture #EXPANDFIU

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

Posted by Isabel Gamarra · 01/21/2015 at 3:40 pm

Share 18 Tweet 1

FIU and the **Creative Class Group** (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.

The FIU-Miami Creative City Initiative will engage political, business and cultural leaders, faculty, students, alumni and the greater community in a dialogue on how creativity, culture and design can drive a regional economy.

"At FIU we see creativity and the arts as equal partners with technology and entrepreneurship in moving our economy and job creation forward," said FIU President Mark B. Rosenberg. "The FIU-Miami Creative City Initiative is our way of helping to galvanize these forces in our community so

Search

Latest

- White House select resilience seminar
- Training program ins teachers through ac
- Alumnus adapts Gl Broadway musical
- Small Business Dev jumps in with Sky Z

[FIU News : FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



MEDIA

The screenshot shows the FIU News website. The main header is 'FIU News' in a large, bold, blue font. Below it is a navigation bar with links for 'Campus Life', 'In the World', 'Science & Health', 'Sports', 'Arts & Culture', and '#EXPANDFIU'. The article title is 'Richard Florida discusses the rise of the creative economy and Miami's role in it'. The author is 'Joel Delgado' and the date is '03/26/2014 at 9:00 am'. There are social media share buttons for Facebook (11) and Twitter (14). The main image shows a man standing in front of a brick wall covered in graffiti. To the right of the image is a search bar and a list of 'Latest' and 'Popular' articles, including 'White House selects FIU to host climate resilience seminar', 'Training program inspires local STEM teachers through active learning', 'Alumnus adapts Gloria Estefan's songs for Broadway musical', and 'Small Business Development Center at FIU jumps in with Sky Zone'.

[FIU News: Richard Florida discusses the rise of the creative economy and Miami's role in it](#)

The screenshot shows the CARTA News website. The main header is 'FIU Architecture COLLEGE OF ARCHITECTURE + THE ARTS'. Below it is a navigation bar with links for 'CARTA News', 'Architecture', 'Interior Architecture', 'Landscape Architecture', 'Art + Art History', 'Communication Arts', 'Music', 'Theatre', 'MBUS', and 'Office of the Dean'. There are also links for 'College Home' and 'Calendar'. The article title is 'FIU LAUNCHES FIU-MIAMI CREATIVE CITY INITIATIVE IN PARTNERSHIP WITH THE CREATIVE CLASS GROUP'. The date is 'January 21, 2015' and the author is 'By Hansel de Haro'. The article text discusses the launch of the FIU-Miami Creative City Initiative in partnership with the Creative Class Group, supported by CARTA 2020. It mentions that the initiative is strategically based at CARTA | Miami Beach Urban Studios and aims to promote an understanding of the factors accelerating greater Miami's transformation into a creative economy. The article also mentions that CARTA faculty and students will have the opportunity to work collaboratively with Dr. Florida and the Creative Class Group on research projects and to participate in CCG-FIU joint workshops, design charrettes, and creativity salons. The first creativity salon will be held on January 29th at the Wolfsonian-FIU and will feature Roberto Rovira, Chair of

[CARTA News FIU: FIU Launches FIU-Miami Creative City Initiative in Partnership with the Creative Class Group](#)



MEDIA

tulsa **cw**.com

Home Schedule Events The Lounge Entertainment Beauty & Style Travel

MEMBER CENTER: Create Account | Log In

SITE SEARCH

Recommend 0

FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group

Posted: Jan 23, 2015 1:12 PM EDT
Updated: Jan 26, 2015 8:16 AM EDT

This article was originally distributed via SproutNews. SproutNews, WorldNow and this Site make no warranties or representations in connection therewith.

MIAMI – Jan. 23, 2015 - FIU and the [Creative Class Group](#) (CCG), founded by Richard Florida, have joined forces to launch the FIU-Miami Creative City Initiative, a project to harness creative and entrepreneurial forces that can help accelerate greater Miami's transformation into a creative economy.

The FIU-Miami Creative City Initiative will engage political, business and cultural leaders, faculty, students, alumni and the greater community in a dialogue on how creativity, culture and design can drive a regional economy.

"At FIU we see creativity and the arts as equal partners with technology and entrepreneurship in moving our economy and job creation forward," said FIU President Mark B. Rosenberg. "The FIU-Miami Creative City Initiative is our way of helping to galvanize these forces in our community so that we create solutions, take full advantage of the opportunities that exist and create new ones."

[TULSA CW: FIU launches the FIU-Miami Creative City Initiative in partnership with the Creative Class Group](#)



FIU Miami Creative City Initiative

Kick Off Event

Reimagining Miami Beach's Washington Avenue

January 29, 2015

**FIU-Miami
Creative City
Initiative**

**Reimagining
Miami Beach's
Washington
Avenue**

Kick-off Event with
Mayor Phil Levine and
Richard Florida

**THURSDAY
Jan. 29**
6:00 - 8:00 P.M.

The Wolfsonian
1001 Washington Avenue
Miami Beach, FL

Please click [here](#) to RSVP by
Wednesday, January 21, 2015.

Hosted by

FIU FLORIDA
INTERNATIONAL
UNIVERSITY

creative class group



FIU Miami Creative City Initiative Kick Off Event Reimagining Miami Beach's Washington Avenue January 29, 2015



FIU Miami Creative City Initiative

Start-Up City: Miami

*Richard publicly announces the partnership
at the event with The Atlantic*

and John S. and James L. Knight Foundation

March 30, 2015

Brian Schriner and John Stuart in attendance



FIU Miami Creative City Initiative

Miami's Future Creative Skills Talent Deck

April 2015

*Prepared for: Brian Schriener, Dean College of Architecture + Arts
Florida International University*

Comprehensive assessment of Miami's talent base measuring the region's human capital capacity specifically examining Creative Economy Occupational Clusters and CARTA Focus Occupational Clusters to help identify areas and fields for CARTA expansion as well as establish the analytical backbone of the innovation report on Miami's Creative Economy.

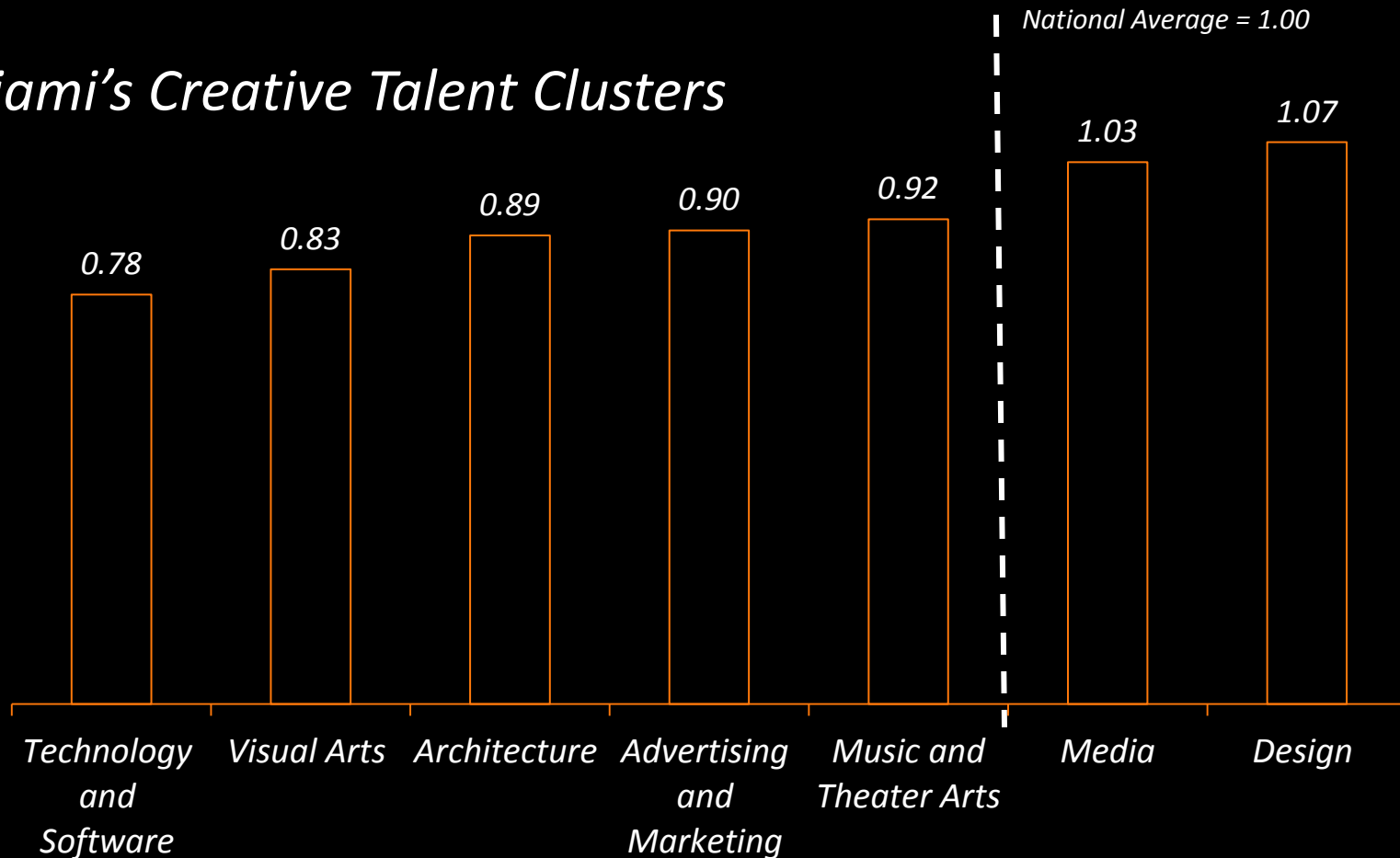


FIU Miami Creative City Initiative

Miami's Future Creative Skills Talent Deck

April 2015

Miami's Creative Talent Clusters



Note: + Occupations include both payroll and self-employed individuals
Source: EMSI 2015 and CCG Analysis 2015

*FIU Miami Creative City Initiative
Roundtable Event
Creativity, Innovation and the Arts
April 30, 2015*

FIU-Miami
Creative City
Initiative

Please join
President Mark B. Rosenberg
and Professor Richard Florida
for a round table discussion on

**Creativity,
Innovation
and the Arts**

**THURSDAY
Apr. 30**

6:30 - 9:00 P.M.

FIU Miami Beach Urban Studios
420 Lincoln Road, Suite 440
Miami Beach, FL 33139

Click here to RSVP no later than
Thursday, April 16, 2015.

Hosted by

FIU FLORIDA
INTERNATIONAL
UNIVERSITY

creative class group

FIU

creative class group

FIU Miami Creative City Initiative Roundtable Event Creativity, Innovation and the Arts April 30, 2015

Goal of event was to raise awareness of what FIU is doing around the ideas of design, innovation and the arts and to cultivate relationships with key stakeholders and potential donors.



*FIU Miami Creative City Initiative
Roundtable Event
Creativity, Innovation and the Arts
April 30, 2015*



FIU Miami Creative City Initiative Roundtable Event Creativity, Innovation and the Arts April 30, 2015



FIU Miami Creative City Initiative eMerge Americas Event eGov - Government Innovation Summit

May 4, 2015



FIU Miami Creative City Initiative Bolstering FIU's Innovative Ecosystem for the Creative Age Innovation Report August 2015

CCG conducted a series of 4 focus group roundtables on campus over the course of April and May. Participants included FIU faculty, staff, administrators, students and stakeholders.

From these discussions, CCG developed a whitepaper with a series of recommendations for bolstering FIU's Innovative Ecosystem:

(1) Rebrand the university as one invested in research and innovation; (2) Develop students for the Creative Age; (3) Build cross-sector partnerships that will catalyze innovation; (4) Update policies related to tenure and tech transfer to support innovation in the Creative Age; (5) Align resources to coordinate university's efforts around entrepreneurship and tech transfer; and (6) measure and communicate the university's impact on Miami's creative economy.



BOLSTERING FIU'S INNOVATIVE ECOSYSTEM FOR THE CREATIVE AGE

CREATIVE CLASS GROUP

FIU | FLORIDA INTERNATIONAL UNIVERSITY

creative class group

FIU

creative class group

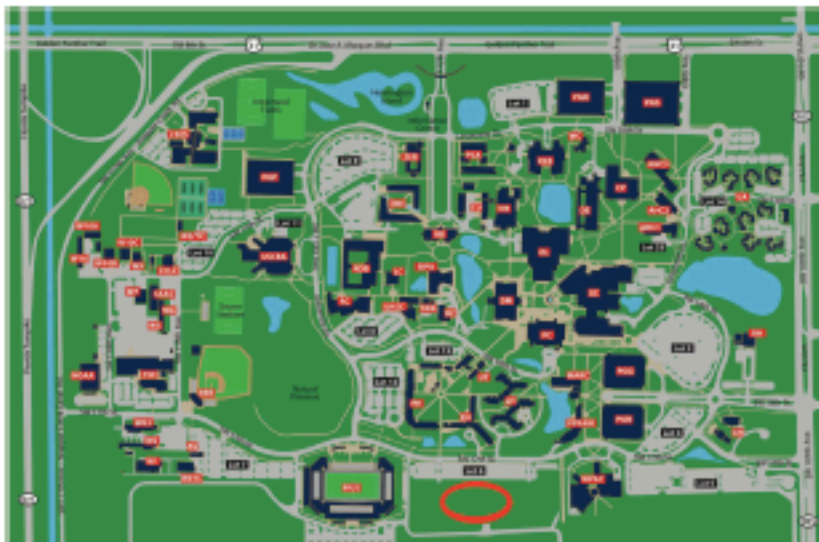
EXECUTIVE SUMMARY

As Florida International University (FIU), Miami's first and only public research university, celebrates its 50th anniversary this year, University leadership has redoubled its efforts to become a hub of innovation that will catalyze the growth of South Florida's creative economy. Over the past five decades, the University has established itself as a "solutions center" for the local community, with ideas as creative and diverse as FIU's student body.



Looking forward to the next 50 years, FIU led a collaborative process that included students, faculty, staff, alumni and community leaders in the development of a strategic plan. The resulting [BeyondPossible2020](#) plan is indicative of FIU's forward-thinking leadership and its commitment to leveraging the University's assets to grow the local economy. As part of FIU's continued community engagement within Miami, FIU and the [Creative Class Group \(CCG\)](#) have joined forces to launch the [FIU-Miami Creative City Initiative](#), a project to harness creative and entrepreneurial forces that will accelerate the Miami metro's transformation into a creative economy.

The FIU-Miami Creative City Initiative began by convening a series of roundtable conversations with political, business and cultural leaders, University students, faculty and alumni to understand how creativity is taking shape on FIU's campus. These stakeholder meetings led to important insights about FIU's existing role within Miami's innovation economy, and how the University can become better-equipped to support the economic development of the region.



EXECUTIVE SUMMARY (continued)

Importantly, all stakeholders acknowledged that FIU already has many incredible assets that, if leveraged, can strengthen its position as a creative hub. The diversity of the student body provides an opportunity for students with varied cultural and life experiences to intermingle and bring dynamic perspectives to research and projects. A wealth of programs and resources exist that are already bolstering the University's innovation ecosystem: FIU has sent four teams to the National Science Foundation I-Corps training, and several FIU technologies have been used by StartUp Quest teams throughout Florida. The University's many assets are tied together on its campus, centrally located in the 24/7 globally connected City of Miami, where warm weather, world-class beaches, art, culture and transportation access provide an incredible sense of place to attract students, faculty and entrepreneurs alike.

Yet despite these assets, FIU must find its place within a broader Miami creative economy that is otherwise in its nascent stages. The University has the potential to drive technology and innovation in Miami, but only if policies and procedures around technology transfer and entrepreneurship are first clarified at the university level. To fully realize FIU's potential within Miami's entrepreneurial ecosystem, more must be done to incentivize faculty innovation and to encourage cross-departmental collaboration.

To advance FIU's innovation ecosystem, CCG recommends six key measures:

- 1 Rebrand the University as one invested in research and innovation,
- 2 Develop students for the Creative Age,
- 3 Build cross-sector partnerships that will catalyze innovation,
- 4 Update policies related to tenure and tech transfer to support innovation in the Creative Age,
- 5 Align resources to coordinate the University's efforts around entrepreneurship and tech transfer and
- 6 Measure and communicate the University's impact on Miami's creative economy.

This white paper is the first in a series of activities led by the FIU-Miami Creative City Initiative to understand how FIU can enhance Greater Miami's creative capacity over the next 50 years.





Plan for Year 2
September 2015-August 2016



The Creative City, during Miami Art Basel preview this year.

The event will be held on Thursday, December 3rd from 3-5pm at the College of Architecture + The Arts Miami Beach Urban Studios, on Lincoln Road at Washington Avenue, just a couple blocks from Art Basel at the Miami Beach Convention Center.

*We have confirmed Grammy Award Winning musician **Nelly Furtado**, famous graffiti artist **Kenny Scharf**, internationally recognized designer **Glenn Pushelberg** and global curator **Jerome Sans** as speakers thus far and have reached out to other notables including President Bill Clinton, Lady Gaga, Pharrell, Lena Dunham, Moby and several others across industries in architecture, design, fashion, music and the culinary arts. The discussion will focus on the opportunities and challenges of the creative city and will be set in the context of new research by Richard Florida and John Stuart. The dialogue will focus on Art, Design and Architecture as “The Face of the City.”*

FIU

creative class group



Conversation with John Sexton, January 2016

The event will examine the role of leadership in the university, in Miami and the broader role of universities in the context of the creative economy.

FIU

creative class group



Greater Miami's Creative Economy Research Study

CCG will conduct a study to understand Miami's creative assets and cultural impact on the region. In the study, we will examine in great detail Greater Miami's talent base, brain drain and talent-based advantages. Our quantitative analysis will be supported by interviews and roundtable discussions with regional business executives, nonprofit leaders and economic development professionals. This research report will serve as the foundation for the spring 2015 Creative Economy Conference.

Creative



The Creative Economy, Spring 2016

The event will be held in the Spring of 2016 in which we will release our research study on the creative economy.



www.creativeclass.com