

CARTA 2020

Strategic Goals: 2015-2020

Create. Innovate. Inspire.

FIU | COLLEGE OF ARCHITECTURE + THE ARTS (CARTA)

Unique in composition and driven by our engaged mission and commitment to an interdisciplinary curriculum that prepares our graduates for gainful and meaningful employment, CARTA is becoming south Florida's foremost educational cultural destination.

Offering 9 graduate and 8 undergraduate accredited degrees within 7 departments -- Architecture; Interior Architecture; Landscape Architecture + Environmental and Urban Design; Art + Art History; Communication Arts; Music; and Theatre – CARTA provides students with the distinctive experience of working closely with an award-winning faculty, in nationally ranked programs, in the heart of Miami and Miami Beach— two of the country's most vibrant, diverse, and creative cities!

MISSION

To engage our local and global communities by using the power of architecture + the arts to *create, innovate, and inspire* solutions to social, economic, and environmental issues.

VALUES

Freedom of thought and expression
Excellence in teaching in the pursuit, generation, dissemination, and application of knowledge
Respect for the dignity of the individual
Respect for the environment
Honesty, integrity, and truth
Diversity
Strategic, operational, and service excellence

VISION

By 2020, the FIU | College of Architecture + The Arts (CARTA) will be recognized nationally as a preeminent college that operates at the forefront of *integrated* research, assessment, engagement, and learning.

STRENGTHS AND OPPORTUNITIES

Since the college's inception in 2006, and despite the climate of declining state funding, CARTA has emerged as a forward-thinking college that has effectively partnered with public, private, and non-profit institutions; strategically expanded its footprint to Lincoln Road on Miami Beach; and enthusiastically been embraced and supported by its alumni and members of the community. CARTA can achieve preeminent distinction nationally by building upon FIU's commitment to be a leading, urban public research university focused on student learning, innovation, and collaboration and capitalizing on South Florida's development as an international epicenter for architecture, arts, design, and culture.

Miami | South Florida

South Florida's economic revitalization, driven by a flourishing cultural economy, has transformed Miami into a global city commonly recognized as one of the three most important arts communities in the nation, alongside New York and Los Angeles. Celebrated for its diversity, Miami is the 4th largest urban area in the nation, and has become a model city-of-the-future as it explores innovative solutions to social, economic, and environmental challenges that have national and global relevance.

FIU

Just as Miami has developed into an innovative, global city, FIU, Miami's first and only public university, has also emerged as a globally engaged, innovative leader in higher education. With over 200,000 alumni, of whom 115,000 live and work in South Florida, FIU has become a top-tier research institution and has positioned itself over the past five decades as one of South Florida's anchor institutions by serving as an economic engine and solution-center for our local and global communities. Home to three museums, FIU offers students unique opportunities to engage directly with art and artifacts and to prepare for careers in broad-based arts administration. With a student body of more than 53,000 students, FIU ranks among the top-5 largest universities in the country, and is the nation's #1 producer of bachelor's and master's degrees awarded to Hispanic students.

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PREPARE OUR GRADUATES FOR SEAMLESS CAREER OPPORTUNITIES OR FOR FURTHER EDUCATION.

- Develop curricula to meet the current and future job market demands of south Florida, the state, the nation, and the world.
- Integrate internships, service learning, and study abroad opportunities into all degree programs.
- Ensure access, affordability, and success by expanding the college's recruitment, scholarship, academic advising, retention, graduation, and career services initiatives.
- Align the college's annual academic performance goals with those identified in the university's strategic plan, the university's annual work plan, and the State University System's Performance Funding Indicators.

ENRICH LIVES AND ENGAGE OUR COMMUNITIES RESPONSIBLY.

- Develop *CARTA | Miami Beach Urban Studios* into a national model of integrated, problem-solving engagement that fuses teaching, learning, research, creative activities, and entrepreneurship.
- Grow *CARTA | FIU By Design* into a meaningful solution center that supports our community with design, artistic, technical, planning, and consulting assistance.
- Expand existing and develop future public, non-profit, and private partnerships that are strategically tied to the college's core academic mission.
- Enhance our on-campus and community-based activities by hosting prominent artists, designers, scholars, conferences, festivals, and competitions.

INVEST IN THE SUCCESS OF OUR STUDENTS, FACULTY, PROFESSIONAL STAFF, AND ALUMNI.

- Maximize the visibility of our activities and accomplishments.
- Sustain prominent positions in academic productivity rankings and leadership roles in national and international professional organizations.
- Increase our sponsored research profile and devise non-monetary metrics that effectively capture the impact of our research and creative activities.
- Enhance our facilities, equipment, and technology.
- Pursue an aggressive fundraising campaign that develops active fundraising boards at the college, department, and unit levels.