



# NEXT HORIZON

The Campaign for FIU

COLLEGE OF  
COMMUNICATION,  
ARCHITECTURE + THE ARTS  
FUNDING OPPORTUNITIES

# INVESTING IN STUDENTS AND FACULTY

At the heart of FIU's College of Communication, Architecture + The Arts (CARTA) are the people whose vision and talents define it. Investments to support exceptional faculty and students through FIU's Next Horizon campaign enable CARTA to attract and retain top students and leading artists and designers, as well as scholars from around the world.

## CARTA | ENDOWED SCHOLARSHIPS

Undergraduate and graduate scholarships allow the most talented students to focus on their education without the burden of financial debt. Endowed scholarships in all disciplines of the College will draw the most promising students to FIU, elevating the reputation and future of the College for students, alumni, and the communities we serve.

## CARTA | ENDOWED PROFESSORSHIPS

CARTA's growing reputation rests heavily on the quality of its faculty. Named endowed professorships are essential to the future of the College. These positions will bring the world's most talented educators to CARTA, ensuring that it is recognized as a global thought leader.



The Digital Media Lab provides a space for students to work with state-of-the-art technology such as Dragonframe Stop Motion and 2-D Laser Cutting.

## CARTA | FACULTY RESEARCH FELLOWS, ARTISTS-IN-RESIDENCE, AND DESIGNERS-IN-RESIDENCE

Support for faculty research fellows, visiting artists-in-residence, and designers-in-residence will expose our students to luminaries in all disciplines of the College.

## CARTA | GRADUATE FELLOWSHIPS

Graduate fellowships recognize the best and brightest students by providing tuition and stipend support.

## CARTA | STUDENT + FACULTY AWARDS

Student and faculty awards highlight members of the CARTA community and showcase their contributions and talents. These awards are presented at homecoming and graduation and during Panther Alumni Week.



# ENGAGING OUR COMMUNITY

At CARTA, concerts, productions, exhibitions, charrettes, festivals, master classes, competitions, demonstrations, readings, and prizes are critical components of our students' education and our mission to enrich the communities we serve. Investments in these activities through FIU's Next Horizon campaign will ensure learning and cultural opportunities for generations to come.

## CARTA | MEDALLION

In the spirit of the internationally competitive Leonardo da Vinci World Award of Arts and similar prizes that recognize excellence, the CARTA Medallion will be awarded annually to an exemplary artist, communicator, or designer whose interdisciplinary work has made a significant contribution and impact. This initiative will bring further recognition and prestige to CARTA and help propel the College's goals of interdisciplinary collaboration.

## SCHOOL OF MUSIC | CONCERT SERIES

Each year the School of Music offers more than 100 concerts and recitals, including the School's signature Fall Music Festival. Students, faculty members, guest artists, and ensembles perform wide-ranging musical genres, including classical, jazz, orchestral, opera, choral, early music, new music, and band.

## DEPARTMENT OF THEATRE | PRODUCTIONS

The Department of Theatre mounts five full productions a year, spanning genres, historical eras, and styles. All productions are performed, designed, built, and managed by our talented students and faculty.

## DEPARTMENT OF ART + ART HISTORY | ART EXHIBITIONS

Art exhibitions are a critical component of our visual arts programs. Through creation, curation, observation, reflection, and critique, our students learn by exhibiting their work locally and globally, including at Art Basel Miami Beach.

## DEPARTMENT OF INTERIOR ARCHITECTURE | FESTIVAL OF THE TREES

A holiday tradition launched more than 30 years ago, the Department of Interior Architecture's Festival of the Trees brings together the architecture and design community in support of interior architecture education and raises scholarship funds for our talented students.

# BUILDING FOR THE FUTURE

To infuse South Florida's creative economy with the bold thinkers, communicators, creators, and performers of tomorrow, CARTA must provide students and faculty with cutting-edge facilities, equipment, and technology. Support through FIU's Next Horizon campaign will allow CARTA to invest in the spaces and tools that promote the College's growth and development of new degree programs, interdisciplinary collaborations, and teaching methodologies.

## **SCHOOL OF ARCHITECTURE | DEPARTMENT OF ART + ART HISTORY | RENOVATION AND EXPANSION OF THE PAUL L. CEJAS SCHOOL OF ARCHITECTURE BUILDING**

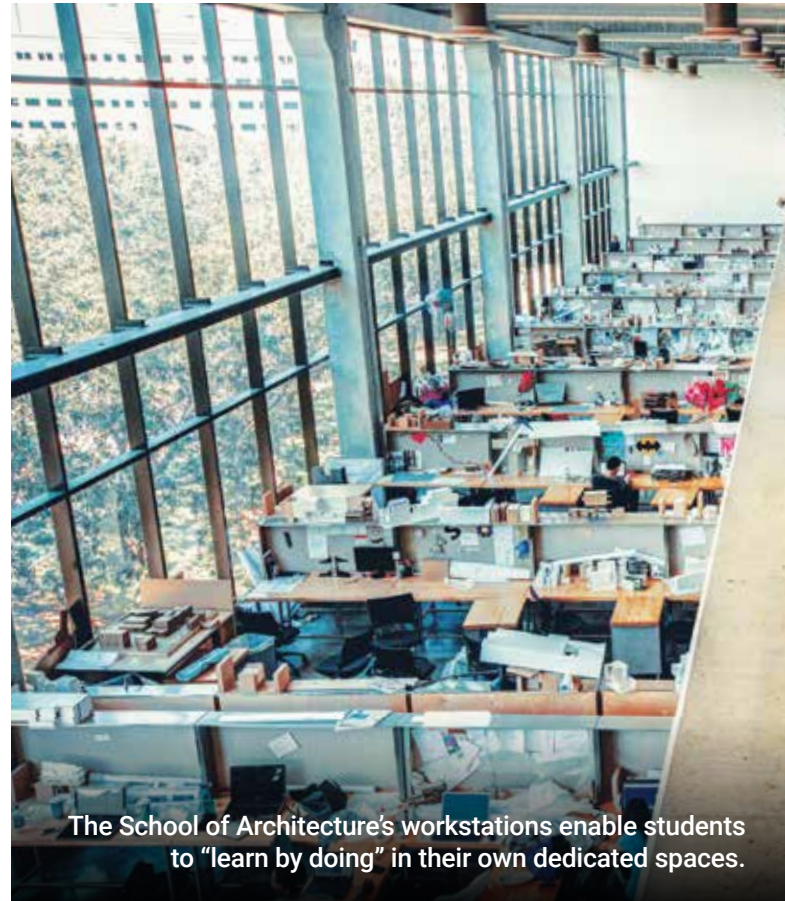
Renovation and expansion of this facility will allow the School of Architecture to strengthen its offerings by adding a graduate degree in Object Design. It will also enable the Department of Art + Art History to relocate from aging facilities around campus and create artists' studio spaces, graphic design labs, classrooms, and faculty offices.

## **SCHOOL OF MUSIC | DEPARTMENT OF THEATRE | EXPANSION OF THE HERBERT + NICOLE WERTHEIM PERFORMING ARTS CENTER**

Expansion of this state-of-the-art on-campus facility will make it possible for the School of Music and Department of Theatre to offer a Musical Theatre degree and add much-needed practice rooms, dance studios, recording studios, classrooms, and faculty offices.

## **CARTA | MIAMI BEACH INNOVATION INSTITUTE**

CARTA seeks to purchase a 50,000- to 75,000-square-foot stand-alone facility on Miami Beach to house an expanded CARTA | Miami Beach Innovation Institute. This signature facility will permit the College to expand enrollment, degree offerings, research, and creative activities relevant to Miami Beach. The School of Architecture, for example, will be able to add design studios and expand the faculty's work in climate change, resiliency, and environmental and urban design. The Department of Theatre and the School of Music will add performance, practice, and rehearsal spaces. The Department of Art + Art History will build artists' studios and exhibition spaces in support of a community-based, nationally recognized MFA in Visual Arts. And the School of Communication + Journalism will add classrooms, computer labs, writing labs, and a news bureau.



The School of Architecture's workstations enable students to "learn by doing" in their own dedicated spaces.

## **DEPARTMENT OF THEATRE | SCHOOL OF MUSIC | COCONUT GROVE PLAYHOUSE**

Through a partnership between FIU, Miami-Dade County, and GableStage at the Coconut Grove Playhouse, the Department of Theatre will add theatrical productions and Miami's first MFA in Theatre, a graduate degree in Bilingual Playwriting. The partnership will also allow our School of Music to offer performances and master classes to the community.

## **CARTA | MANA WYNWOOD**

This partnership will provide studio, exhibition, classroom, and lab space for architecture, design, film, art, journalism, and communication students and will attract visiting architects, artists, designers, and scholars from around the world to Wynwood.

## **CARTA | FIU MIAMI BAUHAUS DESSAU MASTER HOUSE | FIU MIAMI BAUHAUS THINK TANK**

In 2015, CARTA signed a historic and exclusive agreement with the Bauhaus Dessau Foundation, making FIU the first—and only—university in the United States to have a formal academic partnership with the Foundation that allows for an international design competition and construction of a Master House. Campaign support will allow CARTA to locate, design, and build the FIU Miami Bauhaus Dessau Master House as the home of the FIU Miami Bauhaus Think Tank. The Master House will focus on an interdisciplinary approach to advancing art, design, and architecture in the Miami community and beyond, immediately placing FIU at the forefront of contemporary discourse in these fields. The Master House will also expand a shared exchange program between the Bauhaus in Germany and the College.



Herbert + Nicole Wertheim Performing Arts Center

# SUPPORTING WORLD-CLASS PROGRAMS

Support through FIU's Next Horizon campaign will allow CARTA to strengthen academic, scholarly, and creative programs that prepare our graduates to use the power of communication, architecture, and the arts to advance culture, build community, and address the most pressing challenges of the 21<sup>st</sup> century.

## **CARTA | iHUB**

CARTA iHUB is a research, visualization, and teaching initiative that links all the advanced technologies of the College. These include laboratories for Structural and Environmental Technology (SET) and Robotics + Digital Fabrication (RDF), as well as the 3-D Printer Maker and Innovation Lab, Immersive Studio for Altered Reality (iSTAR), and Integrated Computer Augmented Virtual Environment (iCAVE). These facilities are designed to support innovative ways of using high-end equipment for digital fabrication, storytelling, and art-making. Funding will enhance faculty experimentation, research, entrepreneurship, and learning—bringing the virtual and physical worlds together through some of the University's most advanced digital technologies.

## **CARTA | CLIMATE CHANGE STUDIO**

Focusing on the built environment in the tropics and subtropics, faculty and students in the Department of Architecture and the Department of Landscape Architecture + Environmental and Urban Design, among others, investigate, interpret, and design strategies for adaptation and resilience over the coming century. Funding will support education, research, creative work, and community engagement.

## **CARTA | LILLIAN LODGE KOPENHAVER CENTER FOR THE ADVANCEMENT OF WOMEN IN COMMUNICATION**

Established in 2012 by Dean Emeritus Dr. Lillian Lodge Kopenhagen, the Center empowers women communicators to become visionaries and leaders who make a difference in their communities and professions. The Kopenhagen Center is a nexus of research, professional development, and mentorship in all fields of communication. Funding will enable the Center to conduct its renowned biannual national survey on the status of the employment and advancement of women in communication fields, hold its annual conference in Miami, and host a biannual conference in Washington, DC. In addition, funding for the Kopenhagen Center's Honors Latinas Leadership Program will support a 15-week cohort-based program for communication graduate and undergraduate students.

## **DEPARTMENT OF COMMUNICATION | INSTITUTE FOR MEDIA, SCIENCE + TECHNOLOGY**

Public understanding of science and technology is essential for our well-being as a society. It determines the legislation we pass, the behaviors we adopt, and the causes we champion. However, research shows that scientists and citizens often see the same information through different lenses, especially when it comes to polarizing issues. The Institute for Media, Science + Technology will bridge this gap through research, teaching, mentoring, training, and outreach. It will bring together communication experts, media specialists, and journalists, as well as advertising and public relations professionals, to work collaboratively with scientists, engineers, and healthcare professionals to ensure that complex research and information is communicated effectively to various groups through multiple platforms.



## **CARTA | CENTER FOR MIAMI'S CREATIVE ECONOMY**

A new venture, the Center for Miami's Creative Economy will build on the College's research partnership with Dr. Richard Florida and the Creative Class Group, leveraging the Knight Foundation's \$1.2 million grant to support the Miami Urban Future Initiative. This interdisciplinary research center will focus on better understanding metro Miami's creative economy and ways to maximize FIU's impact on the region's economic development. It will further position the College as a thought leader, foster the development of innovative degree programs, and support existing initiatives such as the CARTA | Miami Beach Innovation Institute, CARTA Miami Beach Urban Studios, FIU Tech Station, Ratcliffe Art + Design Incubator, CARTA | Mana Wynwood, and StartUP FIU.

## **DEPARTMENT OF JOURNALISM + MEDIA | SOUTH FLORIDA MEDIA NETWORK**

The Department of Journalism + Media provides students with an experiential-learning infused, content-producing curriculum focused on industry partnerships. The recent creation of the Department's South Florida Media Network (SFMN), an issues-driven, communities-focused, student-produced, and faculty-directed digital platform, has positioned the Department as a thought leader on the future of journalism education. SFMN has news bureaus in Miami, Washington, DC, and New York City; a state-of-the-art newsroom within the newly built Media Hub on the FIU Biscayne Bay Campus; a bilingual Writing Center; renovated broadcast and production studios; and an accomplished, diverse faculty. Funding for SFMN will expand its national and global media partners; increase internship opportunities at its news bureaus; and extend the impact of student multimedia and investigative reporting.

## **DEPARTMENT OF COMMUNICATION | BOLD AGENCY**

The BOLD Agency is a student-run and faculty-managed strategic communication agency that provides students with real-world experience by partnering with organizations throughout South Florida. Campaign investment in this program will provide students with scholarships and access to advanced technology.

## **CARTA | RATCLIFFE ART + DESIGN INCUBATOR**

The Ratcliffe Art + Design Incubator supports student creativity and entrepreneurship. Campaign funding for this program will give more talented students the tools, mentoring, and scholarship support they need to turn their ideas into profitable businesses.

## **SCHOOL OF MUSIC | ALL-STEINWAY SCHOOL INITIATIVE**

The "All-Steinway School" designation will enable students at the School of Music to realize their artistic talents and compete at the highest professional level. To earn the designation, 90 percent of the pianos on campus must be Steinway-made. Once these pianos are purchased and in place, the School of Music will join a select group of only 175 elite music schools from around the world that are "All Steinway."



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