

**Florida International University  
College of Architecture + the Arts**

**Artistic Expression in a Global Society**

A Foundational Global Learning<sup>1</sup> Course

IDS 3336 U02, 3 Credits

Location: RDB 1100

Time: Wednesday 2–4:45pm

Spring 2012

Steve Schoen Communication Arts	David Mendoza School of Music	Katherine Smith Graduate Assistant
Office VH 205		
Phone 305-348-0552		<a href="mailto:katherine.p.smith@gmail.com">katherine.p.smith@gmail.com</a>
<a href="mailto:swschoen@fiu.edu">swschoen@fiu.edu</a>	<a href="mailto:dmend001@fiu.edu">dmend001@fiu.edu</a>	<a href="http://www.katherinesmith.com">com</a>

University Drop Date: March 19, 2012 (Last day to drop a course with a DR grade)

**COURSE DESCRIPTION**

**A**rtistic expression varies from culture to culture, and what constitutes artistic expression depends on the norms, attitudes, values, beliefs, and social practices of a given culture. All cultures – past and present – enlist language, music, and art to communicate their visions, hopes, and dreams and to respond and react to events in their daily lives and societies. While the appreciation of the various modes of artistic expression present in diverse cultures is its own reward, multi-cultural awareness also facilitates the unprecedented cross-national interaction and creative collaboration recently made possible through rapid technological innovations such as iTunes, YouTube, Internet 2, etc. The motivation for such a course flows from the following conditions:

- Cultures cannot endure without artistic expression. Societies will continue to grow, prosper and adapt to an ever-changing world dynamic but at what cost? As the world becomes more interconnected, attitudes, values, beliefs, norms, and social practices of any given culture are at risk of being marginalized or even lost.
  
- Individuals are not born with cultural DNA, but rather acquire an understanding of their cultural heritage through the shared artistic expression of their community. Every culture has its own unique form of expression through its language, music, and art, which tells the story of that culture’s collective experience and perspective.

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<sup>1</sup> Learning how to view the world from multiple perspectives, increase global awareness, and engage in intercultural, international, and global issues.

- Competent global interactants recognize that their perspectives most likely differ from those of others and that they possess the knowledge and skills to adapt to intercultural interactions in the interests of preserving their own cultural heritages and those of others as expressed through language, music, and art across the globe.

While this class will touch upon artistic expression in a variety of western and non-western cultures, its intention is to treat aspects of artistic expression at work as cultures interact, rather than provide a survey of the world's cultures. The College of Architecture + The Arts offers a variety of courses in multi-cultural studies in the specific arts for those of you who are interested in pursuing that topic more deeply, and we encourage you to ask us for guidance in choosing an appropriate course based upon your specific interests.

## **OBJECTIVES & STUDENT LEARNING OUTCOMES**

This course exposes students to the means by which cultures endure, adapt, and thrive. Cultural identity resides in the norms, attitudes, values, beliefs, and social practices that individuals have acquired over the course of their lives through artistic expression.

### *Course Learning Outcomes*

Upon completion of this course, the student will be able to:

- Explain several theories of Intercultural Communication, Cultural Musicology, and Societal Art.
- Describe varieties of artistic expression and the methods and values employed by artists from ancient to contemporary times.
- Explain cultural differences in artistic expression.
- Explain how culture influences artistic expression.
- Determine when cultural issues influence artistic expression.

### *Core Curriculum (Arts Category) Learning Outcomes*

Upon completion of this course, the student will be able to:

- Explain how universal themes such as language, music, and art are central to the cultural traditions and social practices.
- Explain how language functions as a mode of artistic expression that evolves and changes as individuals, societies, and cultures themselves evolve and change.
- Explain how music functions as a mode of artistic expression that evolves and changes as individuals, societies, and cultures themselves evolve and change.
- Explain how art functions as a mode of artistic expression that evolves and changes as individuals, societies, and cultures themselves evolve and change.

### *Global Initiatives Learning Outcomes*

Upon completion of this course, the student will:

- have become aware of the interrelatedness of local, global, international, and intercultural issues, trends, and systems as they pertain to artistic expression.
- have acquired the ability to develop a multi-perspective analysis of local, global, international, and intercultural artistic issues.
- be prepared to engage in local, global, international, and intercultural problem solving involving artistic expression.

Faculty from Communication Arts and Music and will engage students with excerpts from musical performances, artistic works, controversial/ethical discussion topics, and case study analysis through class discussion, and out-of-class assignments linked from the course web page. Additionally, this class will benefit from guest artists who have chosen to live and work in the rapidly evolving multi-cultural melting pot of South Florida.

Following an introduction to the broad issues under consideration, the first half of the course will necessarily devote considerable time toward developing a shared vocabulary and basic level of knowledge in music and art that will facilitate the class discussions that will ensue in the second half of the semester.

### **REQUIRED TEXT, RECORDINGS, AND OTHER RESOURCES**

For this course, you will need dependable internet access. The materials used in this course are posted on Moodle, the course website at: <http://ecampus.fiu.edu>

Moodle: You are responsible for regularly (weekly) consulting Moodle for online materials. This syllabus and all other critical course materials, readings, and links to video assignments are posted there.

Internet Access: Online quizzes are timed and available for ONLY ONE attempt, and therefore require a stable internet connection. We recommend you take quizzes in a campus computer lab where any technical errors can be verified by university technology services. You take these quizzes anywhere else at your own risk; technical problems outside an FIU computer lab will not be accommodated.

Email: course instructors will make announcements in class and by e-mail through the eCampus portal, which is preset with your FIU e-mail address. If you do not use your FIU e-mail address, you must set your FIU account so that it forwards your mail to your active account. You are responsible for any information we distribute through the eCampus course website or through e-mail through eCampus.

### **OFFICE HOURS**

The professors for this course have varying office hours and locations.

- Professor Schoen, VH 205, M/W 9:30–Noon, Tu 10-Noon
- Professor Mendoza, after class or by appointment

Please restrict your visits to these times. Be aware that other administrative meetings may occasionally preclude us being in our respective offices during regularly scheduled office hours. Course Mail is by far the easiest and most reliable way to reach us.

### **ATTENDANCE & TARDINESS POLICY**

You must attend every class session and arrive to class on-time! If you are not present for a class you will lose any points for in-class activities that you miss. There is absolutely NO MAKE UP for any missed assignments, except for illness documented with a note from a physician.

In the case of absence, it is *your* responsibility to get lecture notes you miss from a classmate, so liaisons should be nurtured in advance. Lectures, study guides and other forms of written dissemination of the lectures will not be provided due to the discussion aspect of the class. Links to videos and audio will be listed on Moodle if available. Midterm and final exams will cover *all* content of class and homework.

There will be absolutely no extra credit available. Please take care to take quizzes and exams in a timely manner. Other points are time-based and cannot be made up.

### **CELL PHONES, RECORDING DEVICES, & LAPTOPS**

While technology is now a key venue for global interactions of artistic expression (and the tool you will use for most of your preparations for class), embodied human interaction also remains crucial for understanding the various forms cultural expression takes. This will be the mode of interaction in class; you must turn off and put away your cell phone and computers upon entering the classroom. Class notes and activities will require paper and pen, so please bring these to each class.

It is our legal right to prohibit any kind of recording of this class, and we exercise that right. Therefore, recording devices of any kind, audio or video, are prohibited in this class. Violating this policy is illegal, and violators will be sanctioned.

### **GRADING**

There are no make-up exams and/or assignments, there is no grading curve, and there is no extra credit. Available points are as follows:

Essential Questions:	10 points possible	_____
Pre-Discussion Quizzes:	15 points possible	_____
Weekly Online Posting:	10 points possible	_____
Listening Forms:	10 points possible	_____
Assignments/ Activities:	10 points possible	_____
Creative Activity Project:	10 points possible	_____
Mid-Term Exam:	15 points possible	_____
Final Exam:	20 points possible	_____

Total Possible Points: 100 \_\_\_\_\_

Numerical grades translate into letter grades in the following standard fashion:

A	100 – 94	B	86 – 84	C	76 – 74	D	66 - 64
A-	93 – 90	B-	83 – 80	C-	73 – 70	D-	63 - 60
B+	89 – 87	C+	79 – 77	D+	69 – 67	F	59 – 0

## ASSIGNMENTS

### *Initial & Final Essential Questions Assessments (5 points each, 10 points total)*

The first assessment will give you the opportunity to examine your preconceived notions of what expression is, linked to the course learning outcomes. At the end of the semester, you will answer the same 20 Essential Questions to compare and contrast changes you have had in your attitudes, values, beliefs, norms and social practices as related to cultural forms of artistic expression.

### *Pre-Discussion Quizzes (5 points each, 15 point total)*

There will be 3 brief pre-discussion quizzes that will assess your readiness to participate in the class session that follows. Each quiz will consist of several fundamental questions that will assess your basic understanding of the topic under consideration. These quizzes will be taken online.<sup>2</sup>

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<sup>2</sup> Once you begin the quiz or exam, the clock starts counting down the time allowed (60 minutes) to zero whether you stay online or not, i.e., it doesn't measure how much time you spend online,

*Weekly Online Discussion Postings (1 point each, 10 points total)*

You are required to make 10 (of 13 possible) posts to the weekly discussion forum on Moodle. Posts for each week must follow the directions for that week and must be posted BEFORE class time. Late postings will not receive points, and postings cannot be made up under any circumstances. Print your post and bring it with you to class. Each post should do the following:

- Find & Post (or post a link to) an artistic expression (photo, short video, brief piece of writing, song, etc -- that no one else in class has posted to the blog yet) and that meets the requirements for that week.
- Analyze the object according to requirements for the week.
- Make a connection to the readings, videos or recordings for the week (if you didn't already do this as part of #2).

*Listening Forms 5 form 2 points each (10 points total)*

These forms will help you analyze and reflect on various types of music throughout the semester. Both the form and links to audio sources can be found on Moodle.

*Assignments and In-Class Activities (10 points total)*

Points will be awarded for select homework assignments, as well as some in-class activities. Please note: homework assignments will be given with plenty of time to complete them before they are due, and therefore will not be accepted late under any circumstances. Also, due to the nature of in-class activities, they too cannot be made up; if you miss them, you miss the available point.

*Creative Engagement Project (10 points)*

You will produce an online participatory art installation, such as Xavier Cortada's Longitudinal Installation. Installations will include spoken word, visual, and musical elements, will engage multiple global perspectives, and will respond to a real-world global problem. Student-created installations will be available for the FIU community to view and/or experience.

*Mid-Term Exam (15 points)*

This 50-question exam will be taken in class on the assigned date.

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but real elapsed time. For instance, if you start a quiz that has a 60-minute time limit, you can log off after 10 minutes, and then log on again just as long as it's within the 60-minute limit. After 60 minutes, regardless of how many of those minutes you were online, you cannot access the quiz. Also, if the quiz has, for example, a 24-hour window within which you can take the exam, if you wait until 15 minutes before the quiz closes, you'll only have 15 minutes, not 60.

### *Final Exam (20 points)*

This 100-question cumulative exam will be taken in class on the assigned final exam period established by the university.

### **POLICY FOR ASSIGNING AN “I” INCOMPLETE GRADE**

An incomplete grade is a temporary symbol given for work not completed because of serious interruption not caused by the student's own negligence. Please see [FIU’s Policy for Assigning an Incomplete “I” Grade](#).

### **UNIVERSITY LEARNING CENTER**

The FIU University Learning Center is available on both campuses to support you. They provide personalized attention tailored to your needs in a user-friendly environment that includes online support. You can get help writing a paper, reading more efficiently and increasing textbook comprehension, or even creating an individualized learning plan. The center is located in PC 247 (305-348-2180) on the main campus and at ACI 160 (305-919-5927) on the Biscayne Bay campus. Find them online at <http://learningcenter.fiu.edu>.

### **ACADEMIC MISCONDUCT**

Florida International University is a community dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas, and community service. All students should respect the right of others to have an equitable opportunity to learn and honestly to demonstrate the quality of their learning. Therefore, all students are expected to adhere to a standard of academic conduct, which demonstrates respect for themselves, their fellow students, and the educational mission of the University. All students are deemed by the University to understand that if they are found responsible for academic misconduct, they will be subject to the Academic Misconduct procedures and sanctions, as outlined in the Student Handbook. This [Code of Academic Integrity](#) was adopted by the Student Government Association on November 28, 2001 and reflects the values articulated in the Student Code of Standards.

All students are deemed by the university to understand that if they are found responsible for academic misconduct, they will be subject to the Code of Academic Integrity’s procedures and sanctions, as outlined in the FIU Student Handbook. Students have the right to due process in all disciplinary situations. For additional information concerning student

rights and responsibilities, please contact FIU's [Office of Student Conduct and Conflict Resolution](#).

Academic misconduct will not be tolerated in this class. Ignorance of the law is no excuse. Violations of academic integrity will be punished. These violations involve the use of any method or technique enabling you to misrepresent the quality or integrity of any of your university related work.

Students committing academic dishonesty (cheating on tests, plagiarism, etc.) may be reported to university officials and in all cases will be dealt with severely. This website offers the sanctions instituted at Rutgers University for every type of infraction: <http://www.camden.rutgers.edu/RUCAM/info/Academic-Integrity-Policy.html>. Our approach will be similar. If you have not already done so, please read through the *Standards of Student Conduct* in your FIU Student Handbook. The Standards address three major areas of moral integrity: *Academic Honesty, Respect for the Law, and Respect for People*.

#### **CODE OF STUDENT CONDUCT**

Florida International University is a learning community following a tradition more than 1,000 years old that is dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas, and community service. Students are expected to respect this tradition of academic inquiry, the University's rules of conduct, its mission, and the opinions and differences of all members of the FIU community. Civility is essential. The FIU Student Handbook outlines the Student Code of Conduct regarding students with disruptive behavior: [www.fiu.edu/~sccr/docs/disruptive\\_brochure.doc](http://www.fiu.edu/~sccr/docs/disruptive_brochure.doc)

#### **DISABILITY CLAUSE**

Students with disabilities, as defined by law, have the right to receive needed accommodations if their disabilities make it difficult to perform academic tasks in the usual way or in the allotted time frame. In order to receive accommodation, however, students with must register with Disability Resource Center:

University Park Campus, GC 190  
Voice: (305) 348-3532  
TTY: (305) 348-3852  
Fax: (305) 348-3850  
Email: [drcupgl@fiu.edu](mailto:drcupgl@fiu.edu)

#### **CLASS SCHEDULE**

The following is the PRELIMINARY class schedule, with the appropriate readings and assignments listed for each class session. To get the most out of our sessions together, it is imperative for you to complete the readings and assignments *before* we meet.

Please note: readings may change to address current events and issues, so please see Moodle each week for the “Official” list of readings and assignments for the course.

**CLASS SCHEDULE FORTHCOMING**

COURSE SCHEDULE SUBJECT TO CHANGE