

JOANN L. BROWN

brownj@fiu.edu

EDUCATION

| Degree | Institution | Field | Date |
|------------------|---------------------|------------------------------|-------------|
| Master of Arts | University of Miami | Communication Studies | 1993 |
| Paralegal Degree | Suffolk University | Paralegal Studies | 1991 |
| Bachelor of Arts | Simmons College | Sociology & American Studies | 1990 |

FULL-TIME ACADEMIC EXPERIENCE

| Institution | Rank | Field | Date |
|----------------------------------|-----------------------|-------------------------------|--------------|
| Florida International University | University Instructor | Communication Department | 2017-present |
| Florida International University | Senior Instructor | Communication Arts Department | 2015-2017 |
| Florida International University | Chair | Communication Arts Department | 2007-2015 |
| Florida International University | Chair | Dance Department | 2008-2011 |
| Florida International University | Instructor | Speech Communication Program | 1994-2007 |

PART-TIME ACADEMIC EXPERIENCE

| Institution | Rank | Field | Date |
|---------------------|-------------|------------------------------|-------------|
| University of Miami | Adjunct | Communication Studies | 1993-1994 |
| Miami-Dade College | Adjunct | Speech Communication | 1993-1994 |
| Miami-Dade College | Adjunct | English as a Second Language | 1993-1994 |
| Broward College | Adjunct | Speech Communication | 1993-1994 |

NON-ACADEMIC EXPERIENCE

| Place of Employment | Title | Date |
|----------------------------|---------------------------------|-------------|
| Miami-Dade College | Academic Advisor | 1991-1994 |
| Miami-Dade College | Assistant Director of Marketing | 1991-1994 |

EMPLOYMENT RECORD AT FIU

| Rank | Date |
|--|--------------|
| University Instructor, Communication Department | 2017-present |
| Senior Instructor, Communication Arts Department | 2010-2017 |
| Chair, Communication Arts Department | 2007-2015 |
| Chair, Dance Department | 2008-2011 |
| Director of Assessment, Accreditation and Retention for College of Architecture + The Arts | 2009-2015 |
| Director, Communication Arts Studio | 2005-2012 |
| Instructor, Speech Communication Program | 1994-2007 |

TEACHING

Courses Taught

FFP 1740 Fire Service Course Delivery
SPC 2065 Business Communication
SPC 2300 Fundamentals of Interpersonal Communication

SPC 2608 Public Speaking
 SPC 3210 Communication Theory
 SPC 3301 Interpersonal Communication
 SPC 3425 Small Group Communication
 SPC 3540 Persuasion
 SPC 3602 Advanced Public Speaking
 SPC 3711 Gender Communication
 SPC 4445 Communication for Effective Leadership
 COM 1004 Communication Arts Orientation
 COM 3110 Business and Professional Communication
 COM 3150 Advanced Business Communication
 COM 3404 Nonverbal Communication
 COM 3410 Cultural Communication Patterns of Asia
 COM 3417 Communication in Film
 COM 3461 Intercultural Communication
 COM 3510 Designing Communication Strategies
 COM 4310 Research Methods
 COM 4430 International Business Communication
 COM 4900 Special Topics Communication Arts
 COM 4940 Internship in Communication Arts
 FES 6858 Crisis Communications

Student Supervision

Internships

| | |
|----------------------|---------------------|
| Andre Brydson | Fall 2014 |
| Esi Fynn-Obeng | Fall 2014 |
| Sarah Hernandez | Fall 2014 |
| Katherine Malcom | Fall 2014 |
| Danielle Molina | Fall 2014 |
| Stephanie Piedrahita | Fall 2014 |
| Maria Rodriguez | Fall 2014 |
| Brandon Wright | Fall 2014 |
| Adrian Lopez | Fall 2013 co-taught |
| Asli Alkan | Fall 2013 co-taught |
| Keysha Rejouis | Fall 2013 co-taught |
| Ximena Cuadra | Fall 2013 co-taught |
| Jonathan Jacobskind | Fall 2013 co-taught |
| Nestor Mato | Fall 2013 co-taught |
| Alia Leroy | Fall 2013 co-taught |
| Sasha Revolus | Fall 2013 co-taught |
| Kevin Rodriguez | Fall 2013 co-taught |
| Joslyn Fabian | Fall 2013 co-taught |
| Joshua Carisma | Summer 2013 |
| Lisa Scalera | Summer 2013 |
| Matthew Abad | Summer 2013 |
| Jason Benavides | Spring 2013 |
| Whanadi-Ann Louw | Spring 2013 |
| Jesus Zepeda | Spring 2013 |
| Laura Gordillo | Spring 2013 |
| Ingrid Quintero | Spring 2013 |
| Maria Alba | Spring 2013 |
| William Perez | Fall 2012 |
| Edson Crevecoeur | Fall 2012 |
| Olivia Alvarez | Fall 2012 |
| Fabiah Lherisson | Summer 2012 |
| Samuel Morales | Summer 2012 |
| James Gamitto | Summer 2012 |
| Krista Perez | Summer 2012 |

Course, Curriculum Development Activities

Date

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|---|------|
| Developed Minor in Executive Communication, FIU | 2014 |
| Developed Minor in Interpersonal Communication, FIU | 2014 |
| Developed Minor in Organizational Communication, FIU | 2014 |
| Developed Minor Communication Ethics, FIU | 2014 |
| Developed Minor Leadership & Conflict Management, FIU | 2014 |
| Developed Minor Political Communication, FIU | 2013 |
| Developed Minor International Communication, FIU | 2012 |
| Developed Minor Business Communication, FIU | 2012 |
| Developed Minor Rhetorical Studies, FIU | 2012 |
| Developed Minor in Communication Studies, FIU | 2008 |

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| Developed Fully Online BA in Communication Arts, FIU Selected as one of the original seven majors | 2013 |
| Developed Bachelor of Arts in Communication Arts, FIU | 2011 |

Developed 34 departmental courses:

25 online courses designated as Quality Matters (QM):

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| ▪ COM 1004—Communication Arts Orientation | 2015 |
| ▪ COM 3520—Designing Communication Strategies | 2015 |
| ▪ COM 3230—Crisis Communication | 2014 |
| ▪ COM 3003—Human Communication | 2012 |
| ▪ SPC 3271—Rhetoric and Public Address | 2012 |
| ▪ COM 3471—Social Media’s Impact on Communication | 2012 |
| ▪ COM 3601—Environmental Communication | 2012 |
| ▪ SPC 2062—Presentation Skills in the Business Context | 2012 |
| ▪ SPC 1017—Fundamental of Speech Communication | 2011 |
| ▪ SPC 2300—Fundamentals of Interpersonal Communication | 2011 |
| ▪ COM 2460—Introduction to Intercultural Communication | 2011 |
| ▪ SPC 3230 – Rhetorical Communication: A Theory of Civil Discourse | 2011 |
| ▪ SPC 5066 –Oral Communication Skills for Architects | 2011 |
| ▪ COM 3150 – Advanced Communication for Business | 2010 |
| ▪ COM 4462 – Conflict Management | 2010 |
| ▪ COM 3120 – Organizational Communication | 2010 |
| ▪ COM 3404 – Nonverbal Communication | 2010 |
| ▪ COM 3135 – Managerial Communication | 2010 |
| ▪ COM 4022 – Health Communication | 2010 |
| ▪ COM 4430 – International Business Communication | 2010 |
| ▪ COM 4124– Organizational Change | 2010 |
| ▪ COM 4620 – Communication on Ethics | 2010 |
| ▪ SPC 4510 – Political Communication | 2010 |
| ▪ COM 3417 – Communication in Film | 2010 |
| ▪ COM 4310 – Research Methods in Communication Arts | 2010 |
| ▪ COM 4940 – Internship in Communication Arts | 2010 |
| ▪ SPC 3425 – Small Group Communication | 2009 |
| ▪ SPC 3540 – Persuasion | 2009 |
| ▪ IDS 3336 – Artistic Expression in a Global Society Selected for first cohort of GL Foundational Course Development | 2009 |
| ▪ SPC 3711 – Gender Communication | 2007 |
| ▪ SPC 3602 – Advanced Public Speaking | 2000 |
| ▪ COM 3410 – Cultural Communication Patterns of Asia | 1998 |

- COM 3461 – Intercultural Communication 1995
- SPC 3301— Interpersonal Communication 1994

Eight courses accepted in the Core Curriculum:

- SPC 2608 —Public Speaking 2007
- SPC 3210 —Communication Theory 2007
- COM 3461 —Intercultural Communication 2007
- IDS 3336—Artistic Expression 2010
- SPC 3230 —Rhetoric 2012
- COM 3404 —Nonverbal Communication 2012
- COM 3417—Communication in Film 2013
- SPC 3271 —Rhetoric and Public Address 2013

Five courses designated as Gordon Rule Writing (GRW):

- COM 3417—Communication in Film 2015
- COM 3404—Nonverbal Communication 2015
- SPC 3210—Communication Theory 2015
- SPC 3230—Rhetorical Communication: A Theory of Civil Discourse 2015
- SPC 3271—Rhetoric and Public Address 2015

Four courses designated as Global Learning (GL):

- COM 3417—Communication in Film 2012
- COM 4430—International Business Communication 2012
- IDS 3336—Artistic Expression 2009
- COM 3461—Intercultural Communication 2009

Developed Bachelor of Arts in Disaster Management, FIU

2017-2019

Developed 19 courses for Disaster Management Department:

- FES 3533—Community Risk Reduction 2017
- FES 3641—Analytical Approaches to Public Fire Protection 2017
- FES 3720—Strategic Planning 2017
- FES 3734 –Emergency Management and Homeland Security 2017
- FES 3785—Chief Officer 2017
- FES 3804—Disaster Response 2017
- FES 3807—Disaster Recovery 2017
- FES 3824—Business Continuity Crisis Management 2017
- FES 3833—Emerging Issues in Environmental Disaster Management 2017
- FES 3842—International Disaster Management 2017
- FES 3854—Risk & Vulnerability 2017
- FES 3859—All Hazard Preparation 2017
- FES 4045 – Personnel Management for Fire & Emergency Services 2017
- FES 3XXX –Grant Administration and Resource Development 2017
- PHC 4XXX – Public Private Continuity Planning for Emergencies 2018
- PHC 4XXX – Disaster Management Ensuring Success & Avoiding Failure 2018
- PHC 4XXX – Community Participation in Homeland Security 2018
- PHC 4XXX – Disaster by Design: Exercise Development for Homeland Security Professionals 2018
- PHC 4XXX – Crisis Leadership in disaster 2018

Other Teaching-Related Activities

Date

- Program Review Academy for International Disaster Preparedness 2019
- Best Instructor Award, Academy for International Disaster Preparedness 2018

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| Developed Study Abroad Thailand, Communication Department | 2017 |
| Developed Study Abroad Spain, Communication Arts Department | 2016 |
| Oversee the content and design of all departmental online courses | 2008-2015 |
| Coach to FIU student speakers for Freshman Convocation | 2013-2015 |
| Coach to TEDx FIU participants | 2013-2015 |
| Finalist, FIU Presidential Excellence Award with TEDx Team | 2014 |
| Received \$25,000 Philanthropic Donation to Teach Students about Giving Back to their Communities | 2014 |
| Developed service learning project for SPC 2608 and the Speakers Bureau for the Miami Coalition of the Homeless | 2010-2013 |
| Presented lectures on oral communication skills to Interior Architecture students | 2009-2014 |
| Developed offsite courses at Universidad Iberoamericana (UNIBE), Dominican Republic | 2009-2011 |
| Advisor for Communication Arts Department BA and Minor | 2008-2012 |
| Mentored Engineering and Computer Science students in oral presentation skills | 2006-2007 |
| Organizer of Public Speaking Tournament - Florida International University | 1996-2006 |

PUBLICATIONS

Books

Authored Intercultural Communication textbook
Brown, J. (2013), *Intercultural Communication*

Co-Authored Public Speaking textbook
Brown, J. and Schriener, B (2013), *The Right Message for the Right Audience*. Boston: Pearson

Co-Authored Public Speaking textbook
Brown, J. and Schriener, B (2004). *Speaking Intelligently*. Dubuque: Kendall Hunt.

Book Reviews

Evaluator of Understanding Human Communication, New York, New York: Oxford Publishing 2017.

Evaluator of the Business Communication Online Supplemental Lab associated with Business Communication: Polishing Your Professional Presence. New York, New York: Pearson Publishing 2012.

Editorial Advisory Board, Contemporary Public Speaking. San Diego, California: Collegiate Press 2002.

Editorial Advisory Board, Gruner: Essentials of Public Speaking, Collegiate Press, 1996.

PRESENTED PAPERS AND LECTURES

| | Date |
|---|-----------|
| Presenter at FIU's Global Learning Workshop <i>Incorporating Service Learning in your Classes</i> | 2017 |
| Presenter for Florida International University's Center for Leadership <i>Communication in Leadership</i> | 2010-2013 |
| Presenter for Florida International University's Center for Advancement in Teaching | 2012 |
| Presenter at the Florida International University Student Leadership Summit <i>Leading Through Language: Oral and Written Communication Excellence</i> | 2010-2011 |
| Presenter at the International Conference of Social Sciences <i>Incorporating E-Learning into Communication</i> | 2014 |
| <i>Incorporating Service Learning Components in the University Classroom</i> | 2013 |
| <i>Moving Away From the Silo Effect in Communication Online Courses</i> | 2012 |
| <i>Innovative Methodologies for Improving Learning through the Use of Written and Oral Communication Labs</i> | 2009 |
| <i>Incorporating E-Learning into Communication</i> | 2006 |
| Presenter at the Florida International University's International Celebration at Biscayne Bay Campus <i>A Celebration of Cultural Differences</i> | 2006 |
| Presenter at the Florida International University Online Conference <i>Innovative Course Design in the Online Environment</i> | 2006 |

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| Panelist at the University of Miami Intercultural Communication Conference | 1997 |
| CREATIVE WORK | |
| Developer of <i>The World Explorer</i> , in conjunction with FIU Online | 2005 |
| CONTRACTS/GRANTS | |
| Developed training on Cultural Diversity & Command Level Leadership for Village of Biscayne Park Police \$7,500 training contract | 2018-2020 |
| Developed training on Leadership Development for City of Miami Fire-Rescue \$100,950 training contract | 2017-2018 |
| Co-developed training program on Command Level Leadership for City of Miami Police \$41,200 training contract | 2016-2018 |
| Co-developed training program on Cultural Diversity & De-escalation for City of Miami Police \$88,100 training contract year one \$103,050 training contract year two Mentioned on <i>Hardball with Chris Matthews</i> | 2015-2018 July 11, 2016 |
| FIU Tech Fee Grant \$36,000 to outfit Communication Arts Studio at BBC | 2012 |
| FIU Tech Fee Grant \$48,000 to establish Oral Presentation Lab at BBC | 2010 |
| OFFICES HELD IN PROFESSIONAL SOCIETIES | |
| Site Selection Committee, Florida Communication Association | 2010 |
| Director of Hospitality, for the National Communication Association Annual Convention <i>(attendance = 4,000)</i> | 2003 |
| OTHER PROFESSIONAL ACTIVITIES AND PUBLIC SERVICE | |
| Member, Governor's Hurricane Conference Educational Committee | 2018-Present |
| Participant, Institutional Effectiveness Training | 2018 |
| Participant, Hybrid Teaching Initiative | 2017 |
| Participant, FIU Global Learning Focus Group | 2017 |
| Member, FIU Justice Studies Group | 2016-Present |
| Panther Life Advisor & Mentor | 2016-Present |
| Member, FIU Student Success Committee | 2014-2015 |
| Member, FIU Faculty Senate Steering Committee | 2014-2015 |
| Member, FIU University Transformation through Teaching Committee | 2014-2015 |
| Member, FIU Graduation 2 Success Committee | 2014-2015 |
| Member, FIU Shore Light Committee | 2014-Present |
| Established Departmental National Honors Society | 2013 |
| Member, FIU Online Faculty Advisory Board | 2013-2014 |
| Established FIU TEDx Student Club | 2013 |
| Wrote and administrated departmental scholarship guidelines for three scholarships | 2013 |
| The FIU representative for Florida House Bill 7135, Communication Section | 2012-2014 |
| Initiated Communication Arts Department Advisory Board | 2012 |
| Chair, Communication Arts Advisory Board | 2013-2015 |
| Coordinator, Communication Arts Internship Program | 2012-2013 |
| Member, FIU QEP Implementation Committee | 2010-2012 |
| Chair, FIU University Core Curriculum Oversight Committee | 2009-Present |
| Dual Enrollment Coordinator for Communication Arts Department, FIU | 2009-2015 |
| Member, FIU Council for Mentored Undergraduate Research and Creative Activities | 2009-2012 |
| Member, FIU Speakers Bureau | 1996-Present |

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| Advisor, Communication Arts Department | 2011-2013 |
| Member, FIU Departmental Chairs' Ombuds Advisory Group | 2010-2011 |
| Member, FIU Community Leadership Summit | 2010-2011 |
| Member, FIU Women's Formal Mentoring Program | 2010-2011 |
| Member, FIU Search Committee Dean of College of Architecture + The Arts | 2010-2011 |
| Member, FIU Adjunct Excellence in Teaching Awards | 2010-2011 |
| Member, FIU Quality Enhancement Plan Implementation Team | 2010-2012 |
| Oversaw FIU's <i>Beyond the Horizon</i> dance production | 2010-2011 |
| Member, FIU Ad-Hoc Global Learning Foundation Course Evaluation Committee | 2009-2010 |
| Responsible for securing SGA funding for FIU Debate Team | 2009-2010 |
| Developed departmental Debate Team and Oral Presentation Lab web pages | 2009-2010 |
| Developed commercials for FIU TV promoting department, Oral Presentation Lab and Debate Team | 2009-2010 |
| Selected for FIU Global Learning Team-Based Teaching Seminars | 2009-2010 |
| Member, FIU Initial Quality Enhancement Plan Team | 2008-2009 |
| Participant, FIU Food for Thought Program | 2008-2011 |
| Member, FIU Student Grievance Hearing Committee | 2002-2008 |
| Member, FIU University Core Curriculum Oversight Committee | 2000-2009 |
| Director, FIU <i>Speak-Off</i> , a public speaking tournament | 1996-2010 |
| Faculty Advisor to the Florida International University Law Association | 1995-2000 |