

MARIA ELENA ECHARRI

Florida International University, Department of Communication
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EDUCATION

Master of Science, Communication Studies

Minnesota State University, Mankato, MN, 2016

Adviser: Dr. Kristen Cvancara

Capstone Research: *The Stream of Creativity Flows from Communication: Pedagogical Applications for the Relationship Between Creativity and Intrapersonal Communication*

Bachelor of Arts, Broadcast Journalism

Emerson College, Boston, MA, 1990

Area of emphasis: Television Journalism

Associate in Applied Science, Fashion Design

Parsons School of Design, New York, NY, 2005

Area of emphasis: Concept development and design

PROFESSIONAL DEVELOPMENT

Johns Hopkins University, Bloomberg School of Public Health, Baltimore, MD

Risk Communication Strategies for Public Health Preparedness Online Training, 2013

Harvard University, Graduate School of Design, Cambridge, MA

Communication for Designers Short-Course, 2010

ACADEMIC POSITIONS

Visiting Instructor, 8/2018 to present

Florida International University, Miami, FL

- Design communication courses and develop content in alignment with objectives
- Teach face-to-face and online courses (Canvas and Pearson LMS)
- Participate in curriculum meetings

Adjunct Lecturer, 1/2018 to 8/2018

Florida International University, Miami, FL

- Teach required and elective communication courses
- Teach face-to-face and online courses (Canvas, Blackboard, and Pearson LMS)

Adjunct Instructor, 1/2019 to present

Nova Southeastern University, Davie, FL

- Teach communication courses
- Teach face-to-face courses (Canvas LMS)

Adjunct Instructor, 8/2017 to 12/2018

Broward College, Central Campus, Davie, FL

- Taught required communication courses: Introduction to Speech Communication and Public Speaking
- Taught face-to-face and blended/hybrid courses (D2L LMS)

Director, Quality Enhancement Plan: Writing Across the Professional Disciplines, 1/2015 to 12/2017

Miami International University of Art & Design, Miami, FL

- Trained and assessed faculty members on written communication pedagogy
- Conducted student assessments and collected quantitative measurements

Graduate Assistant, Online Writing Center, 8/2013 to 5/2014

Minnesota State University, Mankato, MN

- Provided tutoring in writing to undergraduate and graduate students
- Evaluated content, style, cohesion, concision, research, and citation conventions
- Applied writing pedagogy to encourage students' improvement

Director, Learning Center, 12/2010 to 12/2014

Miami International University of Art & Design, Miami, FL

- Tutored students in writing; experienced with English Language Learners (ELL)
- Developed workshops to instruct ELLs on research, citations, and academic writing

Adjunct Professor, 9/2005 to 8/2013

Miami International University of Art & Design, Miami, FL

- Selected as key course instructor for Quality Enhancement Plan and QEP Committee
- Taught communication courses, specific to disciplines and general education

COURSES TAUGHT

Fundamentals of Human Communication

This course surveys major concepts, theories, and research in the study of human communication. Through the study of intrapersonal, interpersonal, group, and public communication, this course assists students in developing knowledge and skills in the development of their own communication competence.

Communication Theory

This required course introduces students to the study of human communication processes, including verbal and nonverbal modalities. Traditions of enquiry, theoretical frameworks, contemporary concepts, and practical applications are explored.

Intrapersonal Communication

This 3000-level course examines communication processes within the self. Intrapersonal communication theories are explored, based in cognitive and philosophical perspectives. Course was designed during master's capstone research on the relationship between intrapersonal communication and creativity.

Intercultural Communication

In this course, students develop knowledge and skills pertaining to culture and communication behaviors, perceptions, language, and social practices.

Selected Topics: Writing for Media

Designed course to emphasize narrative structures and writing strategies for print, video, and online media. Journalistic practices, standards, and ethics are analyzed and applied.

Advanced Communication for Business

Required course for upperclass business majors. Course emphasizes communication situations in the business environment. Students develop understanding of intercultural, gender, leadership, team, and organizational communication. Students improve written and oral communication.

Public Speaking

Required course provides students with foundation in speaking for public situations. Emphasis on audience analysis, delivery, communication apprehension, preparation and delivery of speeches in various contexts.

Advanced Public Speaking

Examines public speaking as a workplace activity and provides students with practical experience. Emphasis is placed on incorporating technology into presentations. Course delivered online and face-to-face.

Presentation Skills for Architects

Required graduate level course for architecture students. Provides students with techniques for delivering formal professional presentations. Course delivered online.

Communication in Film

This 3000-level elective examines the relationship between communication and film, from the the 1920's through today. Areas of emphasis include, the making of meaning, perception, visual rhetoric, language, nonverbal communication, cinematography, and the stages of film production.

Principles of Public Relations

This course focuses on the nature, role, and scope of public relations on national and international levels. Topics introduced are organizational behavior, public relations ethics, legal considerations, strategy, as well as public and private practice.

Effective Communication for Fashion

Designed content for this course to examine theories and applications pertaining to the intersection of communication and fashion. Students explore the rhetorical and nonverbal interplay of the fashion context through writing for critical analysis. Students engage in public speaking.

Communication for Effective Leadership

This 4000-level course provides students with knowledge of leadership theories and places each theory within the practice of becoming an effective leader. Students participate in activities to explore simulations, case studies, and reflections.

Building and Leading Creative Teams

This course provides students with instruction in intrapersonal, interpersonal, small group, and organizational communication, while emphasizing motivation, leadership, negotiation, conflict communication, and group idea generation. Required course for students in the Design and Media Management program.

Capstone

This course helps students develop a capstone project, emphasizing a problem statement, literature review, primary research, and a practical application for the professional context. Students learn business communication to propose projects.

TEACHING AND RESEARCH INTERESTS

- Rhetoric, Oral interpretation, Public Speaking, Forensics, Communication Theory
- Journalism, Media Studies, Professional Communication
- Instructional Communication, Training and Development, Organizational Communication
- Intrapersonal Communication, Health Communication, Social Cognition, Creativity Studies

HONORS AND AWARDS

- *Recognition for Team Leadership*, by the University Provost
Miami International University of Art & Design, Miami, FL, awarded January 2017
- *Academic Affairs Excellence in Service*, for collaborations and redesign of academic support services
Miami International University of Art & Design, Miami, FL, awarded July 2012
- *Faculty Recognition for Teaching Excellence* for receiving 5 out of 5 on student course evaluations
Miami International University of Art & Design, Miami, FL, awarded Spring 2010, Summer 2010, Fall 2010
- Recognized for *Best Reporting on Child Abuse* by Voices in Action
Cincinnati, OH, awarded 2003
- Society of Professional Journalists, *Best Social Justice Reporting*, First Place
Cincinnati, OH, awarded 2000
- Ohio Regional Emmy award nominee for *Individual Reporting*
Cincinnati, OH, 2000
- Recognition for *Integrity in Journalism*, by The Center for Hispanic Policy and Advocacy
Providence, RI, awarded 1997

ACADEMIC SERVICE

Miami International University of Art & Design, Miami, FL

- Quality Enhancement Plan Assessment Committee, 2012 to present
- Ad Hoc Committee for Accreditation Reaffirmation by Southern Association of Colleges and Schools, 2011

CONFERENCE PARTICIPATION

Echarri, M. E. (2012). The Elements of Style: The Substance of Fashion as Rhetoric
Presentation at the annual meeting of the National Communication Association, Orlando, FL

ACADEMIC AND PROFESSIONAL AFFILIATIONS

Eastern Communication Association, 2017
National Communication Association, 2012 to present
Society of Professional Journalists, 1998 to present

PROFESSIONAL MASS COMMUNICATION EXPERIENCE

Independent Video Producer/Scriptwriter/Voice-over Talent

University of Massachusetts, School of Medicine, Department of Psychiatry

Promotional Video (2012) *Creating Healthier Communities: Integrative Behavioral Health*

Biographical Documentary (2014) *Thomas Grisso, PhD: Pioneer of Forensic Psychology*

- Conceptualized storylines, conducted interviews, scriptwriting, and voice-over recording

News Reporter

WPLG-TV and Local10.com, Miami, FL, 6/2005 to 7/2009

- Originated, wrote, and presented informative stories for live broadcasts and digital content
- Promoted content across television, web, and radio platforms to gain audience share
- Collaborated with videographers to create compelling visual storytelling
- Successfully met deadlines for news cycle; effective on breaking news

News Anchor/Reporter

WLWT-TV, Cincinnati, OH, 9/1998 to 8/2003

- Solo-anchored station's highest rated newscast, increasing viewer retention to 95% within 3 months

News Reporter

WJAR-TV, Providence, RI, 5/1995 to 8/1998

- Served as live national reporter for NBC Newschannel
- Originated, wrote, and presented informative stories for live broadcasts and digital content

News Reporter/Anchor

WBTW-TV, Florence/Myrtle Beach, SC, 9/1994 to 4/1995

- Originated, developed, wrote, and presented stories for newscasts

Associate Director, Programming

WFSB-TV, Hartford, CT, 6/1992 to 9/1994

- Produced and directed public affairs broadcasts

Producer

ESPN International, Bristol, CT, 3/1991 to 8/1992

- Produced televised sports for Spanish language network

SKILLS

- Instructional design, training and development, pedagogy, eLearning
- Trained in health communication program assessment and evaluation, health literacy, and cultural competency
- News and documentary video producing, copywriting for television, radio, web, and print
- Proposal and grant writing
- Vocal delivery and visual techniques for presentations and broadcast
- Adobe InDesign, Adobe Presenter, Adobe Connect, Canvas, D2L, Blackboard, eCollege/eCompanion
- Bilingual: English/Spanish