MISSION
To be the nation’s top program for training 21st Century media and communication professionals in English and Spanish, committed to inclusivity, experiential learning, and signature media and industry partnerships.

VISION
Becoming a recognized leader in educating the most highly qualified global communication professionals in the Americas and the world.

RANKINGS
#64-89 Communication, US Public Institutions; #201-300 Communication, World - Academic Ranking of World Universities (2022)
#4 Best Online Communications Degree Programs; #7 Best Online Master’s in Media Communication Programs; #17 Best Online Master’s in Communications Programs - Intelligent.com (2022)
#3 Most Affordable Online Bachelor’s in Communication Programs - Bestvaluehands.com (2021)
#4 Top 10 Best Online Bachelor’s Degrees in Communications - Onlinecollegeplan.com (2022)
#3 Most Popular Bachelor’s Degree Colleges for Communication & Media Studies; #5 Most Popular Bachelor’s Degree Colleges for Communication & Journalism; #9 Most Popular Master’s Degree Colleges for Communication & Media Studies; #11 Most Popular Bachelor’s Degree Online Communication & Journalism Schools - Collegefactual.com (2022)
#1 Best Communication & Media Studies Schools for Non-Traditional Students in Florida - Collegefactual.com (2021)
#3 Hispanic and Total Minority Bachelor’s Degrees for Communication and Journalism; #6 All Races Degrees for Communication and Journalism - Diverse.com (2019)

DEMOGRAPHICS
Students
1464 Students
1273 Undergraduate
191 Graduate
1% Asian*
14% Black/African-American*
64% Hispanic/Latino*
7% Nonresident Alien*
2% Two or More Races*
12% White*

Faculty
56 Faculty
31 Full-time
25 Adjunct
2% American Indian or Alaska Native*
4% Asian*
5% Black/African-American*
37% Hispanic/Latino*
2% Not Reported*
50% White*

DEGREE PROGRAMS
Undergraduate Level
Bachelor of Science (BS) in Public Relations, Advertising, and Applied Communications (PRAAC) - Fully Online Degree
Bachelor of Arts (BA) in Communication Arts
- Art and Performance Track
- Media + Design Studies Track
- Organizational Communication Track

Graduate Level
Master of Science (MS) in Mass Communication: Global Strategic Communications
- Management Track
- Creative Track
- Fully Online Track
- 4+1 Program (Combined BS+MS)

9,486* degrees conferred since 1978.

*combined alumni count with the Department of Journalism + Media

HIGHLIGHTS
Popular degree offerings aligned with industry demand
Signature experiential-learning programs
Communication studio designed to assist students and business leaders with presentation and public speaking skills
Engaged faculty with expertise in health and science communication as well as expertise in crisis communication, branding, conflict resolution, and advertising
Home of iSTAR, the Lee Caplin Immersive Studio for Augmented Reality

SCHOLARSHIP & CREATIVE ACTIVITY
Our internationally known faculty members conduct research about organizational communication, advertising and public relations. This includes researching audiences, messages, and media as well as the influences and effects of strategic communication.

COMMUNITY ENGAGEMENT
BOLD - Student-run communication agency
STEVEN CRUZ INSTITUTE for MEDIA, SCIENCE + TECHNOLOGY - Interdisciplinary research and education center that connect top communication professionals and researchers with scientists and technology experts.
FIU PRSSA - Student chapter of the Public Relations Society of America (PRSA)