

Name:

## **MEDIA + DESIGN STUDIES TRACK**

Bachelor of Arts in Communication Arts

Panther ID:		

A grade of a "C" or better is required in all courses listed below			2.0 minimum GPA is a graduation requirement	P = prerequis COM 3210 8 COM4310		GL = Global Learning Course	G	RW = Gordon Rule Writing Course		
CORE	REQUIF	REMENTS (15 C	REDITS)		Credit	Semester Comple	eted	Grade	UCC	
COM	1004	Introduction to Communication Arts			0					
COM	3120	Organizational Communication (required)			3					
COM	3461	Intercultural/Interracial Communication (GL) (UCC)			3					
COM	4310	Research Methods in Communication Arts			3					
SPC	3210	Communication Theory (GRW) (UCC)			3					
SPC	3602	Advanced Public Speaking	OR		3					
IDS	3336	Artistic Expression (GL) (U	CC)							

		IAL REQUIREMENTS Minimum of 21 CREDITS from courses east one skills-course (S) and at least one theory course (T).	Credit	Semester Completed	Grade	UCC
COM	3110	Business and Professional Communication (S)	3			
COM	3120	Organizational Communication (T)				
COM	3230	Crisis Communication (T)	3			
COM	3404	Nonverbal Communication (GRW) (UCC) (T)	3			
COM	3417	Communication in Film (GRW) (GL) (UCC) (T)	3			
COM	3471	Social Media's Impact on Communication (T) (P)	3			
COM	3601	Environmental Communication (T)				
COM	4022	Health Communication (T)	3			
COM	4346	Interviewing Principles and Practices (S)				
COM	4430	International Business Communication (GL) (S)	3			
COM	4462	Conflict Management (S)	3			
COM	4510	Political Communication (T)	3			
COM	4620	Communication on Ethics (T)	3			
COM	4900	Directed Independent Studies in Communication Arts (S)	1-3			
COM	4930	Special topics in Communication Arts (S)	3			
COM	4940	Internship in Communication Arts (S)	1-3			
SPC	3230	Rhetorical Communication: A Theory of Civil Discourse (T)	3			
SPC	3271	Rhetoric and Public Address (T)	3			
SPC	3301	Interpersonal Communication (T)	3			
SPC	3425	Small Group Communication (T)	3			
SPC	3513	Argumentation and Debate (S)	3			
SPC	3540	Persuasion (T)	3			
SPC	3711	Gender and Communication (T)	3			
SPC	4445	Communication and Effective Leadership (T)	3			
		STUDY ABROAD COURSES				
COM	3410	Cultural Communication Patterns of Asia	3			
COM	4730	Communication Patterns of Africa	3			
COM	4731	Communication Patterns of Europe	3			
СОМ	4732	Communication Patterns of Oceania	3			
COM	4733	Communication Patterns of South America	3			

Students may bring up to 12 credits in media OR design courses OR elect more courses from the above list. This track is reserved for students transferring from (a) a degree program in the School of Communication + Journalism or (b) the Accelerated Master of Architecture, Interior Architecture and Landscape Architecture.

TRACK REQUIREMENTS		IREMENTS	(12 CREDITS)	Credit	Semester Completed	Grade	UCC
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