

JESSICA DELGADO

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CURRICULUM VITAE

EDUCATION

- 2024 Clemson University, Clemson, SC
Expected graduation 2024: Ph.D. in Rhetoric, Communication, and Information Design
- 2016 Northeastern University, Boston, MA
Graduate Certificate in Organizational Communication
- 2006 Florida International University/Miami Ad School, Miami, FL
Master of Science in Mass Communications, ICAP (Global Strategic Management)
- 2003 Florida International University, Miami, FL
Bachelor of Arts Liberal Studies

TEACHING EXPERIENCE

Department of Communication, CARTA

Florida International University, Miami

Associate Teaching Professor	AY 2022
Assistant Teaching Professor	AY 2016-2022
Visiting Instructor, Communication Arts	AY 2015-2016
Adjunct, Communication Arts	March 2013- July 2015

Design and implement engaging curriculum of materials in both classroom and e-learning environments. Develop learning materials that illustrate both academic and professional application. Evaluate student progress and identify opportunities to incorporate additional resources to ensure students' success. Provide students additional support by offering in-person and Skype meetings as well as Adobe Connect Live conferences.

* FULL LIST OF COURSES ON LAST PAGE

Adjunct Instructor
School of Business

AY 2009
Miami Dade College

Taught: Introduction to Public Relations (PUR2003)

Adjunct Instructor
College of Health and Urban Affairs

AY 2006
Florida International University, Miami

Taught: Communication Skills for Policy and Management (URS3438)

PROFESSIONAL EXPERIENCE

Associate Chair, Department of Communication

AY 2018-2023

Administration: Work with various departments to resolve student academic issues; Manage online adjuncts and address any student conduct or academic issues/questions; Assist with meeting university matrices; Participated in the development of the Faculty Differential Assignment Policy, Departmental Policies, and Evaluation of Teaching policy; Assist with scheduling courses for more than 100 courses; Attends various college and university-wide meetings on behalf of the chair, which include ComPASS, Chair Advisory Council (CAC), and Dean's meetings.

Director of Communications, Marketing, and Events Dec 2011- May 2013 University of Miami Libraries

Corporate Communications and Public Relations: Oversaw the creation of invitations, programs, and other printed materials for major fundraising events; Created engagement activities for the University Libraries advisory board; Worked with the UM News and Communications, Media Relations and Marketing and New Media departments to ensure all advertising, marketing and communications were in line with university policies and procedures; Built and promoted relationships and collaboration across departments; Assisted in the preparation of critical internal presentations and addresses; Oversaw Development communications channels.

Communications Manager Mar 2009- Dec 2011 The Frost Art Museum, FIU

Public Relations and Communications: Collaborated with Development for the creation of invitations, programs, and other printed materials all donor-related events; Worked with Smithsonian Affiliates office for all Smithsonian exhibitions and events; Worked with Art Basel Miami Beach press office for Art Basel annual Art Basel event; Coordinated with and incorporated contributions from the Graphic Design, Development, Communications, and Curatorial departments; Developed and executed integrated marketing and communications campaigns leveraging national museum programs and content and local events and branding opportunities; Developed and implemented public relations strategies to promote more than 75 exhibitions, and more than 100 events, which included signature events such as collaborations with Art Basel Miami Beach; Oversaw Development communications channels

Executive Assistant to the President Nov 2007- Mar 2009 Miami Dade College-North Campus Events, Public Relations and Communication: Assisted with large events for College and outside dignitaries such as: graduation, service awards, honors convocation, lecture series, keynote speakers and various special events with community, public school system and municipalities; Oversaw, interpreted and applied market research and data-based insights into market segmentation and targeting; Assisted in media relations and public relations for the Miami International Film Festival and the Miami International Book Fair as well as other cultural events. Stories successfully pitched to The Miami Herald, El Nuevo Herald, Miami Magazine, and The New York Times.

Communications Consultant, Miami, FL Oct 2006- Nov 2007

Public Relations and Communications: Executed integrated marketing and communications campaigns leveraging national programs, content, and local events for branding opportunities; Copywriter for Bromley Communications, The Lab, The Creative Group; Developed international billboards for HBO Latin America and HBO Latin America brand manual; Created radio spots for Radio Disney, Burger King, and Cingular/AT&T/Bellsouth; Miami Dade College, Wolfson Campus, and various other agencies; Public relations consultant for Miami Dade College, Media Relations; Media liaison for large trade shows, product placement for various tv shows such as HGTV, Nancy Glass Production.

Assistant Editor Feb 2003 –Jul 2006 Journal of Foraminiferal Research

Communication and Publishing: Managed communication with headquarters at the Smithsonian Institution; Prepared and presented draft materials, obtained approval of copy and design before finalizing production in accordance with established procedures; Copyedited selected manuscripts, many of which were by authors for non-native English speakers; Communicated with publisher, Allen Press; Created and followed production schedule; Managed all manuscripts/copy submitted for publication; Responsible for the timely completion of all phases of publication

Program Assistant Dec 2003- Oct 2004 College of Health and Urban Affairs, FIU

Provided assistance with student issues; Liaison between college and Sponsored Research Department; Managed graduation events; General office duties

PANEL AND POSTER PRESENTATION

Valentin-Llopis, M. (2022, March) “The perils of the boomerang effect: White House messaging to deter border crossing backfires” Panel Discussion

Delgado, J., Villar, M.E., & Marino, M.I. (2020, October). “Internal crisis communication of universities during COVID: challenging or supporting mental health?” Colloquium on Mental Health on College Campuses, University of Toulouse, Toulouse, France.

Picart, C., & Delgado, J. (2019, October). Methods to Reduce Anxiety and Fear in Public Speaking, Florida International University, Miami, FL.

ACADEMIC SERVICE

2018	Communications Director, CARTA
2018-20	Faculty Advisor, Lambda Phi Eta
2017	Faculty Director, Online Programs
2017-18	Member, Search Committee for Instructor
2016	Faculty Director, Communication Arts Studio
2016-Pres	Member, Communication Arts Scholarship Committee
2015	Co-facilitator, Communication Arts Ambassador Program
2012-13	Special Events Library Committee, Co-Chair, Libraries, UM
2012-2013	50th Anniversary Richter Library Committee, Co-Chair UM Libraries, University of Miami
2011-2012	Holiday Luncheon Library Committee, Co-Chair UM Libraries, University of Miami 2011-2012
2011-12	Annual Report Library Committee, Co-Chair UM Libraries, University of Miami
2011	Movies on the Lawn Museum Organizer, Frost Art Museum, FIU
2010-11	FIU Magazine Board, Alternate for Director, Frost Art Museum, FIU
2009-11	Miami Museum Month Committee, Frost Art Museum, FIU
2008	Holiday at North Campus Committee, Co-Chair Miami Dade College, North Campus
2008	Faculty and Staff Holiday Celebration Campus Committee, Co-Chair Miami Dade College, North Campus

2008	Amendment 8 Volunteer Committee, Phone Bank Sub-Committee Chair Miami Dade College, North Campus
2008	North Campus Graduation Committee Miami Dade College, North Campus
2007	Faculty and Staff Holiday Celebration Campus Committee Miami Dade College, North Campus
2007	Garth Reeves Reception Campus Committee, Co-Chair Miami Dade College, North Campus
2007-10	Miami International Film Festival, Media Relations Miami Dade College, Wolfson Campus
2007-12	Miami Book Fair International, Media Relations Miami Dade College, Wolfson Campus
2004	Graduation Event Committee, College of Health & Urban Affairs, FIU

PROFESSIONAL DEVELOPMENT & WORKSHOPS

2020	QM/ HQ Certification, COM 3120/Organizational Communication FIU Online, FIU
2020	COIL Certification Course (Collaborative Online International Learning), FIU
2020	Remote Teach Ready (FIU Verified Achievement), FIU
2019-20	Evaluating Teaching Project, FIU, Center for Advancement of Teaching
2017	Hybrid Training Program, FIU
2014	Center for the Advancement of Teaching, Mindset Book Group, FIU

COMMUNITY INVOLVEMENT

2019-20	Executive Vice President, Junior League of Miami, Manage the day-to-day operations of the League; Oversee a team of six vice presidents
2017-Pres	Business Writing Workshops for eMBA and pMBA students College of Business, FIU
2017	Police-Youth Dialogue Program, Facilitate dialogues between local law enforcement and middle school children. Topics include bullying and neighborhood safety
2017	Miami-Dade County Little Havana Charrette Project, Affordable housing for seniors and the disabled is a nationwide problem, and Miami is no exception.
2015	Lotus House, Get Hired! Workshops, Created training manual and workshops for Lotus House residents in order to help "Get them hired!"
2015	Coordinated Victim Advocacy Center, Co-Chair, Junior League of Miami
2013-14	Financial Bootcamp Literacy Program, Community In Schools, City National Bank; Led communications segment for over 100 first-time-in-college, high-risk students from around North Miami
2013	IT Women, Interview Best Practices in Workshop, 2013 Conducted an informal workshop where students involved with IT Women could follow best practices in interviewing within the STEM fields

2014	Whispering Manes Committee, Co-Chair, Junior League of Miami, Work with Whispering Manes to teach leadership skills to women currently in transitional housing; Women learn self-esteem and communication building techniques combined with equine therapy
2014	Women Who Make a Difference, Co-Chair, Junior League of Miami

COURSES TAUGHT AT FIU

- Communication for Effective Leadership (SPC 4445)
- Managerial Communication (COM 3135)
- Organizational Communication (COM 3120)**
- Crisis Communication (COM 3230)
- Special Topics: Real Housewives Go to College/Reality TV and Communication (COM 4930)*
- Designing Communication Strategies (COM 3520)
- Interview Lab (COM 4346L)**
- Interviewing (COM 4346)**
- Creative Concepts (ADV 3200)**
- Campaigns (COM 4958)
- Advanced Communication for Business (COM 3150)
- Business and Professional Communication (COM 3110)
- Introduction to Speech for Engineering (SPC 2608)*
- Capstone Reporting for Public Affairs (ISS 6409)
- Nonverbal Communication (COM 3404)
- Conflict Management (COM 4462)
- Political Communication (COM 4510)
- Ethical Communication (COM 4620)
- Advanced Public Speaking (SPC 3602)
- Communication in Film (COM 3417)
- Rhetorical Communication: A Theory in Civil Discourse (SPC 3230)
- Communication Skills for Policy and Management (URS3438)

* Developed this course

** Significantly re-designed course