

**MEDIA +  
DESIGN TRACK**

Bachelor of Arts in Communication Arts

Panther ID: \_\_\_\_\_

A grade of a "C" or better is required in all courses listed below			2.0 minimum GPA is a graduation requirement	P = prerequisites COM 3210 & COM4310	GL = Global Learning Course	GRW = Gordon Rule Writing Course	
<b>CORE REQUIREMENTS (15 CREDITS)</b>				<b>Credit</b>	<b>Semester Completed</b>	<b>Grade</b>	<b>UCC</b>
COM	1004	Introduction to Communication Arts	0				
IDS	3336	Artistic Expressions	3				
COM	3461	Intercultural/Interracial Communication (GL) (UCC)	3				
COM	4310	Research Methods in Communication Arts	3				
SPC	3210	Communication Theory (GRW) (UCC)	3				
SPC IDS	3602 3336	Advanced Public Speaking or Artistic Expressions (GL)	3				
<b>FOUNDATIONAL REQUIREMENTS Minimum of 21 CREDITS from courses below, including at least one skills-course (s) and one theory (t)</b>				<b>Credit</b>	<b>Semester Completed</b>	<b>Grade</b>	<b>UCC</b>
COM	4346	Interviewing Principles and Practices (S)	3				
SPC	3425	Small Group Communication (T)	3				
COM	3110	Business and Professional Communication (S)	3				
COM	3230	Crisis Communication (T)	3				
COM	3120	Organization Communication (T)	3				
COM	3404	Nonverbal Communication (GRW) (UCC) (T)	3				
COM	3471	Social Media Impact on Communication (T)	3				
COM	4430	International Business Communication (S)	3				
COM	4462	Conflict Management (S)	3				
SPC	3301	Interpersonal Communication (T)	3				
SPC	3540	Persuasion (T)	3				
SPC	3711	Gender and Communication (T)	3				
SPC	4445	Communication and Effective Leadership (T)	3				
COM	3417	Communication in Film (GRW) (GL) (UCC) (T)	3				
COM	3601	Environmental Communication (T)	3				
COM	4022	Health Communication (T)	3				
COM	4510	Political Communication (T)	3				
COM	4620	Communication on Ethics (T)	3				
COM	4900	Directed Independent Studies in Communication Arts (T)	1-3				
COM	4930	Special topics in Communication Arts (S)	3				
COM	4940	Internship in Communication Arts (S)	1-3				
IDS	3336	Artistic Expression (GL) (UCC) (if not taken as a core course) (T)	3				

SPC	3230	Rhetorical Communication: A Theory of Civil Discourse (T)	3			
SPC	3271	Rhetoric and Public Address (T)	3			
SPC	3513	Argumentation and Debate (S)	3			
		<b>STUDY ABROAD COURSES</b>				
COM	3410	Cultural Communication Patterns of Asia	3			
COM	4730	Communication Patterns of Africa	3			
COM	4731	Communication Patterns of Europe	3			
COM	4732	Communication Patterns of Oceania	3			
COM	4733	Communication Patterns of South America	3			

<b>TRACK ELECTIVES REQUIREMENTS</b> Minimum of 12 CREDITS earned from courses holding the following prefixes: ADV, ARC, DIG, IND, JOU, MMC & PUR.			Credit	Semester Completed	Grade	UCC
			3			
			3			
			3			
			3			