

Silvia Pease, designer, artist, entrepreneur, creative director, VP, CEO, founder

Educator

Pease Design

Founder +
Creative director

Art director
Selecciones
Reader's Digest
worldwide

"Vitae"
installation
ART BASEL
One person show
Miami -2003

Photo-Urban
Intervention
Pompeii, Venezia,
& Rome – 2005

Water series
Capitol gallery
Tallahassee
2006

"Vitae"
Museo de Bellas
Artes . Argentina
2006

Carregal Pease

Founder + CEO

Guggenheim Partners;
Publicitas; Mc. Donald
Foundation; American
Express Latinoamérica;
Lufthansa Cargo;
Corpevents, Varta
Batteries, Mercedes
Benz Fashion Show,
Pinta Art Fair, among
others.

"500 roses,
5 circles,
5 weeks"
Installation. Pit
Miami. 2003

"The corridor"
Low art
museum
Miami. 2003

"Constancy"
video art
*Official
Selection*

Flavia
Festival Latino-
americano
de Video Arte
Argentina
2013

**Reel Code
Media**

Senior V.P. of
International
Branding

Invention & creation
of Apps and
Augmented Reality
(AR) projects.

Miramar
Museum
Broadway
poster
Permanent
collection 2017

"Cuerpos ,
género y
Afectos"
Editorial de
Universidad
Andrés Bello
Chile. 2023

*"Artefacts of
Desire: A
Lacanian
Exploration of
Design"*
Bloomsbury
book review
2023

1231.Org

Founder +
Creative director

Interactive
mobile to print
media to
integrated
branding
systems

1989

2001

2010

2016.

2024

2024

2003

FIU
students

2024

talent

education

experiences

opportunities

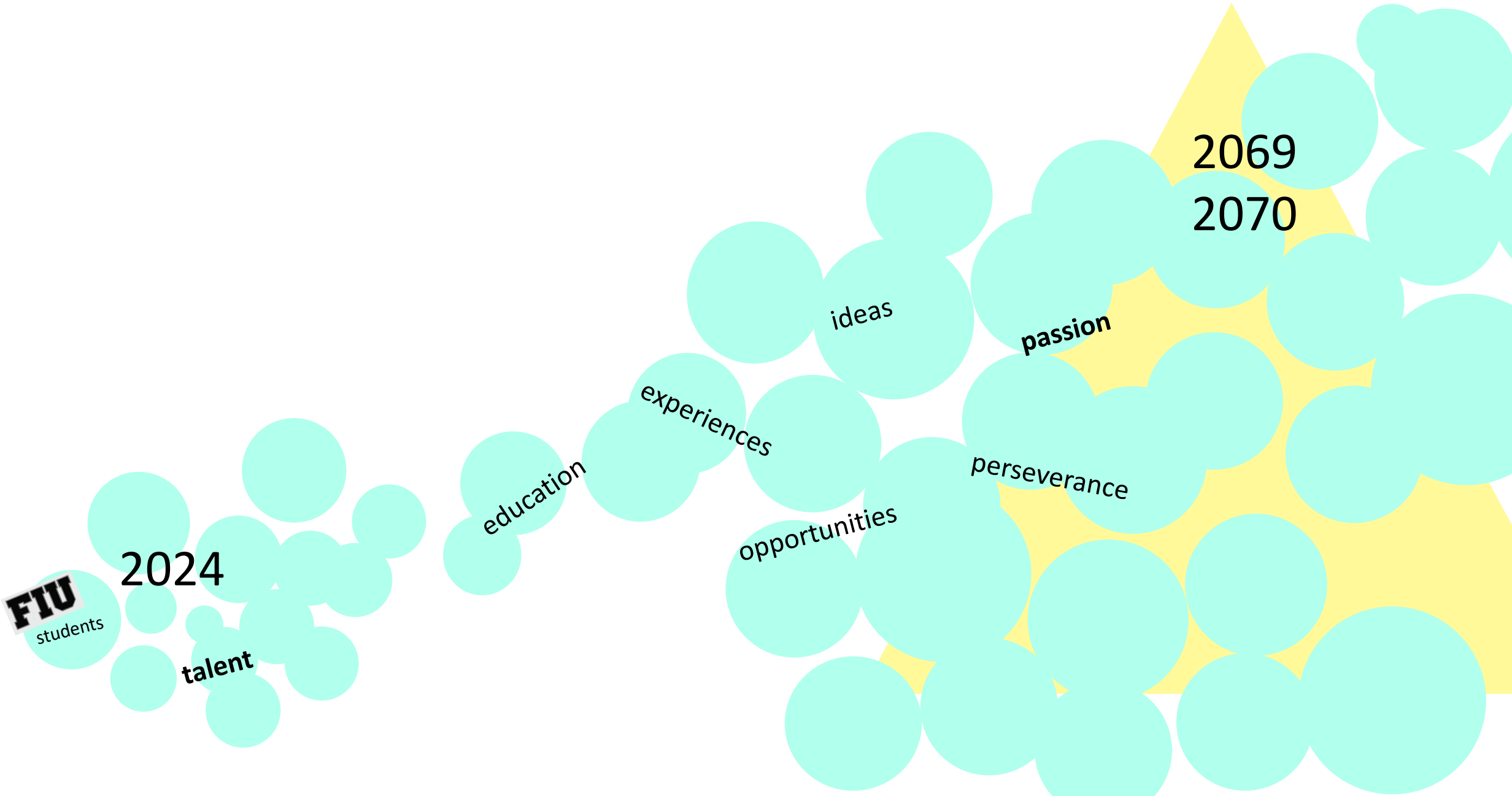
ideas

perseverance

passion

2069

2070



WHAT? + HOW?

WHY?

Silvia Pease, PhD., M.F.A, B.F.A.

Associate Professor of Practice
Graphic Design, Art & Art History

spease@fiu.edu



College of Communication,
Architecture + The Arts

research

@the intersections of design philosophy, aesthetics, politics, gender, and Latin America to identify how visual plasticity serves to represent interests and reshape identities and visibility.

Mujer Visible.

Re-thinking Mass Produced and Mass-embodied Argentine Art.

How do popular mass-produced and mass-embodied art inspired by political mobilization or gender liberation create alliances and progressive slippages affecting women's visibility?

**Mujer Visible.
Re-thinking Mass Produced and
Mass-embodied Argentine Art.**

CHAPTER ONE. Myth and sameness

The Agitprop posters of Evita Perón

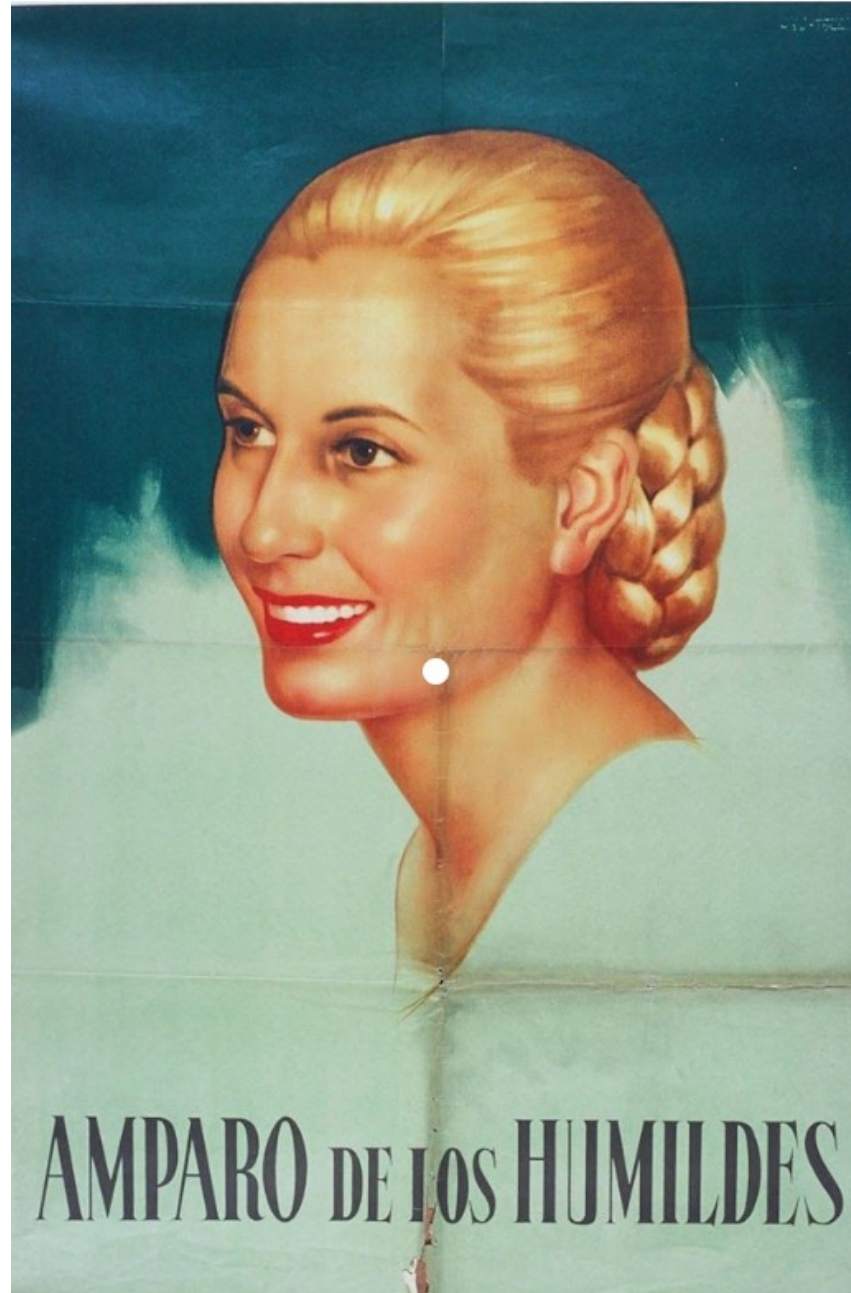


Fig. 3. Por una Ancianidad Feliz.. Afiches Del Peronismo, 1947



Fig. 4. Evita, Abanderada de los trabajadores. Afiches Del Peronismo, 1947.

CHAPTER TWO. Disobedience and Desire

Marta Minujín



Fig. 5. Marta Minujín, *Leyendo Noticias*, happening, 1965. © Instituto Torcuato Di Tella Archives, Universidad Di Tella, Buenos Aires. Courtesy of Herlitzka and Faria, Buenos Aires.

CHAPTER TWO. Disobedience and Desire

Graciela Sacco



Fig. 6. Graciela Sacco. Serie *Bocanadas*. Prints on posters, Urban interventions, Buenos Aires, Rosario, 1994. Variable dimensions.

CHAPTER TWO. Disobedience and Desire

Nicola Costantino



Fig. 7. Costantino, Nicola. *Eva, los sueños*. 55th International Art Exhibition, La Biennale di Venezia, 2013. Photograph courtesy Nicola Costantino.com.ar

CHAPTER THREE. Keep on Burning the Fear

LasTesis collective



Fig. 8. LasTesis collective.

CHAPTER FOUR

A reverberation of the sensorial

Fátima Pecci Carou



Fig. 9. Fátima Pecci Carou, Series banderías. Images courtesy of the artist 's website

CHAPTER FOUR

A reverberation of the sensorial

Mariana Scafati



Fig 10. Mariana Scafati Fig. 34. Scafati. *Windows*. Installation, Buenos Aires, 2011.



Fig 11. Scafati. *Windows*. Installation, New York, 2021.

CHAPTER FOUR

A reverberation of the sensorial

Luciana Lamothe



Fig. 12. Luciana Lamothe. *Invocar el acto*, Performance at cheLa, Buenos Aires, 2022. Images from artist's website www.lucianaLamothe.com

teaching

GRA4818- undergraduate research service-oriented poster design course impacting global communities.

Since 2016, students have collaborated with +900 non-profits



DESIGN IS CHANGE

online exhibit @ www.designischange.org



teaching

Who Women Are. A Context in the Arts

COIL Project with the *Central University of Technology, South Africa*



FIU | Communication,
Architecture +
The Arts



teaching

WHO
WOMEN
ARE A
CONTEXT
IN THE
ARTS

A COIL project

Contact



Tshepan Baartman, The Muse II
2023



VELD KORNET, Lynott, MORABE, The
Creative Feminine
2023



Mónica Justiniano and Nyakallo Fanqa,
Justice for All
2023



Neftali Bahamundi, The victims of femicide
2023



Daniela Martinez, The African Muse
2023



Christopher Quintero, Human Trafficking
2023



Dlodlu Clinton, Pain
2023



Emily Saavedra, Misery
2023



Dlodlu Clinton, Rose
2023

Exhibited at the Green Library,
Maidique Campus, Miami
Nov. 23, 2023 - January 5th, 2024

online exhibit @
www.whowomenare.com

This semester: "Draw a Child" project with
Central University of technology in South
Africa & **Woxsen University** in India

Thank you.