

# SCHOOL OF COMMUNICATION

## GLOBAL STRATEGIC COMMUNICATIONS (ONLINE)

### GRADUATE ADVISEMENT FORM

NAME: \_\_\_\_\_ PANTHER ID #: \_\_\_\_\_

CONDITIONAL ADMISSION: \_\_\_(missing documents) (maintenance of GPA 3.0 for first 9/12 credits)\_\_\_

#### REQUIRED COURSES (15 CREDIT HOURS)

PUR 6607 GLOBAL STRATEGIC COMMUNICATIONS	FALL A
COM 6318 RESEARCH METHODS	SUMMER A
PUR 6005 STRATEGIC COMMUNICATION THEORY	SPRING A
PUR 6206 ETHICS	FALL B
PUR 6956 PROFESSIONAL PROJECT (Prereq: Completion of 24 Credits)	final <b>B</b> semester

#### ELECTIVES - CHOOSE 5 COURSES (15 CREDIT HOURS)

PUR 6610 GLOBAL REPUTATION MANAGEMENT	3 Credits
PUR 6806 GLOBAL ACCOUNT PLANNING	3 Credits
PUR 6935 ADVANCED COMMUNICATION SEMINAR: CRISIS MANAGEMENT	3 Credits
PUR 6508 SOCIAL MEDIA METRICS AND EVALUATION	3 Credits
PUR 6117 DIGITAL STORYTELLING	3 Credits
PUR 6625 DIGITAL MEDIA MANAGEMENT	3 Credits
ADV 6805 ADVERTISING & PUBLIC RELATIONS CREATIVE STRATEGY	3 Credits
COM 6085 COMMUNICATION IN THE DIGITAL AGE	3 Credits
COM 6435 GLOBAL COMMUNICATIONS	3 Credits
MMC 5932 SPECIAL TOPICS SEMINAR	3 Credits
PUR 6116 MULTIMEDIA PRODUCTION	3 Credits
PUR 6115 APPLIED MEDIA COMMUNICATION SKILLS	3 Credits
COM 6945 GRADUATE INTERNSHIP (Director pre-approval required)	3 Credits

Total 30 Credits (10 Classes)

**This is not a comprehensive list of all electives that may be offered to complete the degree.  
Electives vary per semester**

\_\_\_\_\_  
Advisor's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Student's Signature

\_\_\_\_\_  
Date

#### GRADUATION CHECK

ACADEMIC HONESTY FORM: \_\_\_\_\_  
PROFESSIONAL PROJECT FINAL GRADE: \_\_\_\_\_  
NO INCOMPLETES: \_\_\_\_\_

CORE COURSES COMPLETED: \_\_\_\_\_  
GRADUATE GPA 3.0 OR HIGHER \_\_\_\_\_  
REGISTERED FOR GRADUATION: \_\_\_\_\_