

GLOBAL STRATEGIC COMMUNICATIONS (On-Campus)
GRADUATE ADVISEMENT FORM

NAME: _____ PANTHER ID #: _____

CONDITIONAL ADMISSION: _____

REQUIRED COURSES (15 CREDIT HOURS)

PUR 6607 GLOBAL STRATEGIC COMMUNICATIONS MANAGEMENT	3	_____
COM 6318 APPLIED RESEARCH METHODS	3	_____
PUR 6206 ETHICS AND SOCIAL RESPONSIBILITY	3	_____
PUR 6005 THEORIES OF MASS COMMUNICATION	3	_____
PUR 6956 PROFESSIONAL PROJECT <i>(Prereq: Completion of 24 Credits)</i>	3	_____

REQUIRED ELECTIVES - CHOOSE 5 COURSES (15 CREDIT HOURS)

PUR 6610 GLOBAL REPUTATION MANAGEMENT	3	_____
PUR 6806 GLOBAL ACCOUNT PLANNING	3	_____
PUR 6935 ADVANCED COMMUNICATION SEMINAR: CRISIS AND ISSUES MANAGEMENT	3	_____
PUR 6508 SOCIAL MEDIA METRICS AND EVALUATION	3	_____
PUR 6117 DIGITAL STORYTELLING	3	_____
PUR 6625 DIGITAL MEDIA MANAGEMENT	3	_____
ADV 6805 ADVERTISING & PUBLIC RELATIONS CREATIVE STRATEGY	3	_____
COM 6085 COMMUNICATION IN THE DIGITAL AGE	3	_____
COM 6435 GLOBAL COMMUNICATIONS	3	_____
MMC 5932 SPECIAL TOPICS SEMINAR	3	_____
PUR 6116 MULTIMEDIA PRODUCTION	3	_____
PUR 6115 APPLIED MEDIA COMMUNICATION SKILLS	3	_____
ADV 6305 MEDIA PLANNING	3	_____
COM 6915 INDEPENDENT STUDY <i>(with permission of professor and associate dean)</i>	3	_____
COM 6945 GRADUATE INTERNSHIP <i>(with permission of professor and associate dean)</i>	1-3	_____

Total 30

Advisor's Signature Date

Student's Signature

Date

GRADUATION CHECK

ACADEMIC HONESTY FORM: _____
PROFESSIONAL PROJECT FINAL GRADE: _____

PROJECT PROPOSAL APPROVAL FORM: _____
GRADUATE GPA 3.0 OR HIGHER _____

COMMENTS:

