

GLOBAL STRATEGIC COMMUNICATIONS (On-Campus)
GRADUATE ADVISEMENT FORM

NAME: _____ PANTHER ID #: _____

CONDITIONAL ADMISSION: _____

REQUIRED COURSES (15 CREDIT HOURS)

PUR 6607 GLOBAL STRATEGIC COMMUNICATIONS	SPRING
COM 6318 RESEARCH METHODS	FALL
PUR 6005 STRATEGIC COMMUNICATION THEORY	SPRING
PUR 6206 ETHICS	FALL
PUR 6956 PROFESSIONAL PROJECT <i>(Prereq: Completion of 24 Credits)</i>	To be taken in your final semester

ELECTIVES - CHOOSE 5 COURSES (15 CREDIT HOURS)

PUR 6610 GLOBAL REPUTATION MANAGEMENT	3 Credits
PUR 6806 GLOBAL ACCOUNT PLANNING	3 Credits
PUR 6935 ADVANCED COMMUNICATION SEMINAR: CRISIS MANAGEMENT	3 Credits
PUR 6508 SOCIAL MEDIA METRICS AND EVALUATION	3 Credits
PUR 6117 DIGITAL STORYTELLING	3 Credits
PUR 6625 DIGITAL MEDIA MANAGEMENT	3 Credits
ADV 6805 ADVERTISING & PUBLIC RELATIONS CREATIVE STRATEGY	3 Credits
COM 6085 COMMUNICATION IN THE DIGITAL AGE	3 Credits
COM 6435 GLOBAL COMMUNICATIONS	3 Credits
MMC 5932 SPECIAL TOPICS SEMINAR	3 Credits
PUR 6116 MULTIMEDIA PRODUCTION	3 Credits
PUR 6115 APPLIED MEDIA COMMUNICATION SKILLS	3 Credits
ADV 6305 MEDIA PLANNING	3 Credits
COM 6945 GRADUATE INTERNSHIP <i>(with permission of professor and associate dean)</i>	3 Credits
Total 30 Credits (10 Classes)	

**This is not a comprehensive list of all electives that may be offered to complete the degree.
Electives vary per semester**

Advisor's Signature Date

Student's Signature

Date

GRADUATION CHECK

ACADEMIC HONESTY FORM: _____
PROFESSIONAL PROJECT FINAL GRADE: _____

PROJECT PROPOSAL APPROVAL FORM: _____
GRADUATE GPA 3.0 OR HIGHER _____