

SUSAN JACOBSON, PHD

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EDUCATION

- 2006 **New York University**, New York, NY
PhD, Arts and Humanities
- 1995 **New York University**, New York, NY
MPS Interactive Telecommunications (Tisch School of the Arts)
University of Florida, Gainesville, FL
B.S. Journalism

TEACHING EXPERIENCE

- 2013-present **Florida International University**, Miami, FL
Assistant Professor, School of Journalism and Mass Communication
- 2015-present **Florida International University**, Miami, FL
Affiliated Faculty, Sea Level Solutions Center
- 2004-2013 **Temple University**, Philadelphia, PA
Assistant Professor, Dept. of Journalism
- 2012-2013 **Temple University PhD Program in Media & Communication**
Faculty member
- Fall 2008 **Temple University London Program**
Served as Director of the London Program.
- Summer 2007 **Temple University Study Abroad Programs**
Led Web Publishing modules for study abroad programs in Italy and Northern Ireland.
- 1998-2004 **Marymount Manhattan College**, New York, NY
Assistant Professor, Communication Arts Dept.; Director, Digital Media Lab
- 2003-2004 **University of the Arts**, Philadelphia, PA
Adjunct Professor, Dept. of Communication, College of Media & Communication
- Summer 2001 **China University of Mining and Technology**, Xuzhou, China
Summer Instructor, English Dept.
- 1996-1998 **New York University**, New York, NY
Instructor, Multimedia Technologies, School of Continuing Education

COURSES TAUGHT (Courses with an asterisk * are courses I developed)

Florida International University

Undergraduate: *Web Design & Interactive Media, *WebGIS for Journalists, *Digital Publishing Workshop, Visual Storytelling, Introduction to Television, Multimedia Production 1.
Graduate: Mass Communication and the Environment.

Temple University

Undergraduate: *Multimedia Storytelling, *Audio-Visual Newsgathering, *Design for Journalists, *Experimental Journalism, Journalism and Society, Publishing to the Web, *News Innovation Workshop (with Fox School of Business), Popular Culture, British Popular Culture, *Broadband Authoring, Senior Seminar, Comedy Workshop, Media Management, Cybermedia Workshop. **Graduate:** *Editing the News II, Publishing to the Web.

Marymount Manhattan College

Multimedia 1, Multimedia 2, *Advanced Web, *Digital Broadcasting, *Internet Radio Drama, *Digital Media Aesthetics, Senior Seminar, Media, Communications Today

COURSES TAUGHT - continued
New York University Tisch School of the Arts
Nonlinear Editing for High School Summer Film Program

PUBLICATIONS

Refereed Journal Articles

- Kashian, N. and **Jacobson, S.** (2018) Factors of Engagement and Patient-Reported Outcomes in a Stage IV Breast Cancer Facebook Group. *Health Communication*. DOI: 10.1080/10410236.2018.1536962
- Jacobson, S.**, Marino, J. and Gutsche, R.E. (2018) “Should There Be an App for That? An Analysis of Interactive Applications within Longform News Stories,” *The Journal of Magazine and New Media Research*, 18(2): 1-21.
- Jacobson, S.** (2018) “Among the Metavivors: Social Media and Illness Narratives of Breast Cancer Patients.” *Catalyst: Feminism, Theory, Technoscience*, 4(1): 1-24. <https://doi.org/10.28968/cft.v4i1.199>
- Jacobson, S.** (2018) Crowdsourced Data and the Fight Against Florida’s Sea Level Rise. *Adjacent: The Journal of Emerging Media*, 1(2). Available online: <https://itp.nyu.edu/adjacent/issue-2/crowdsourced-data-and-the-fight-against-floridas-sea-level-rise/>
- Jacobson, S.**, Marino, J., Gutsche, R. (2016) The Digital Animation of Literary Journalism. *Journalism: Theory, Practice, Criticism*, 17(4): 527-546. doi: 10.1177/1464884914568079
- Jacobson, S.**, Myung, E. and Johnson, S. (2016) Open Media or Echo Chamber: The Use of Links in Audience Discussions on the Facebook Pages of Partisan News Organizations. *Information, Communication and Society*, 19(7): 875-891. doi:10.1080/1369118X.2015.1064461
- Gutsche, R., **Jacobson, S.** & Michel, C. (2015) Participatory (and problematic?) newswork: Examination of Teen Involvement in Creating Local, Mainstream Science News. *Journalism Practice*, published online before print, 11 Nov. doi: 10.1080/17512786.2015.1111159
- Jacobson, S.** (2013) Does Audience Participation on Facebook Influence the News Agenda? A Case Study of *The Rachel Maddow Show*. *Journal of Broadcasting & Electronic Media* 57(3): 338–355. doi: 10.1080/08838151.2013.816706
- Jacobson, S.** (2012) Transcoding the News: An Investigation into Multimedia Journalism Published on nytimes.com 2000-2008. *New Media & Society*, August 2012 14: 867-885. doi:10.1177/1461444811431864
- Jacobson, S.** (2010) Emerging Models of Multimedia Journalism: A Content Analysis of Multimedia Packages Published on nytimes.com. *Atlantic Journal of Communication*, 18:2, 63 – 78. 2010.

Book Chapters - Refereed

- Marino, J. and **Jacobson, S.** (2019) “From Magic Lantern Slides to Virtual Reality: Tracing the Visual in American Literary Journalism.” In: Dow, W. & Maguire, R., (Eds.) *Routledge Companion to American Literary Journalism*. Forthcoming.
- Jacobson, S.**, Pinto, J., Gutsche, R. and Wilson, A. (2019) “Goodbye Miami? Reporting Climate Change as a Local Story.” In: Pinto, J. et. al. (Eds.) *Climate Change, Media & Culture: Critical Issues in Environmental Communication*. Forthcoming.
- Jacobson, S.** (2013) The End of Journalism Education. In: Gordon, J., Rowinski, P. and Stewart, G., (Eds.) *Br(e)aking the News: Journalism, Politics and New Media*. New York: Peter Lang.
- Jacobson, T. and **Jacobson, S.** (2013) The Study of Digital Connectedness: A Case for Public Informatics. In: Baker, P. and Hanson, J., (Eds) *The Unconnected: Social Justice, Participation and Engagement in the Information Society*, New York: Peter Lang.
- Jacobson, S.** (2010) Community Blogging: The Intersection of Web 2.0 and Convergence Education in the Journalism Classroom. In *Teaching with Multimedia, Vol. 1*, O’Donnell, R., Ed., Hampton Press.
- Jacobson, S.** and Turner, K. (2010) Not Your Father’s Educational Technology: Mobile Media in Journalism Education. In *Teaching and Learning with Technology*, Stewart, C., Schifter, C. and Selverian, M., Eds. Routledge.

Non-Refereed Publications

- Jacobson, S.**, and Wang, W. (2018) CHIME: A Campaign for Health Information Empowerment. In Southwell, B. G., & Boudewyns, V. (Eds.) (2018). *Curbing the spread of misinformation: Insights, innovations, and interpretations from the Misinformation Solutions Forum*. (RTI Press Publication No. CP-0008-1812). Research Triangle Park, NC: RTI Press
<https://doi.org/10.3768/rtipress.2018.cp.0008.1812>
- Taylor, S. et al. 2018. Opinion Forming in the Digital Age. (October 2018).
<https://doi.org/10.5281/zenodo.1468575>
- Jacobson, S.**, and Webb, L. (2017) *Foreward*. In: Hill, M. and Hayes, M. *The Awareness Myth: From Awareness to Commitment in Public Health Campaigns*. Lexington Books.
- Troxler, T. and **Jacobson, S.** (2017) Sea Level Solutions Citizen Science Flood Reporting Events: Data Brief. White Paper for City of Miami Office of Resilience.
- Marino, J., **Jacobson, S.**, & Gutsche, Jr., R. E. (2016). Scrolling for Story: How Millennials Interact with Longform Journalism on Mobile Devices. White Paper for Donald W. Reynolds Journalism Institute, University of Missouri. July 22, 2016. Available online:
<https://www.rjionline.org/downloads/scrolling-for-story>
- Jacobson, S.**, Gutsche, R. and Marino, J. (2016) “3 Lessons Learned – So Far – from Studying Interactive Elements in Long-Form Multimedia News Stories.” Donald W. Reynolds Journalism Institute, 28 January. Available online: <https://www.rjionline.org/stories/3-lessons-learned-so-far-from-studying-interactive-elements-in-long-form-mu>
- Gutsche, R., Marino, J. and **Jacobson, S.** (2015) “Can Long-form Journalism Thrive in the Age of the Mobile Device?” Donald W. Reynolds Journalism Institute, 27 October. Available online:
<https://www.rjionline.org/stories/can-long-form-journalism-thrive-in-the-age-of-the-mobile-device>
- Marino, J., **Jacobson, S.** and Gutsche, R. (2015) “The Eyes Have It.” Donald W. Reynolds Journalism Institute, 1 October. Available online: <https://www.rjionline.org/stories/the-eyes-have-it>
- Wile, R. (2015) “Miami Beach at 100: The Sea Is Rising and So Is the Condos.” (2015) *Fusion*, 27 March. The Sea Level Rise Toolbox is embedded within. Available online:
<http://fusion.net/story/109661/miami-beach-at-100-the-sea-is-rising-and-so-are-the-condos-somethings-gotta-give-right/>
- Jacobson, S.** (2014) It Takes a Village to Build a Sea Level Rise App. *Emerge Miami*, 27 Nov. Available online: <http://emergemiami.com/it-takes-a-village-to-build-a-sea-level-rise-app-or-i-am-not-a-scientist-but-i-too-can-understand-climate-change/>.
- Jacobson, S.** (2014) “Drudge Report,” “Facebook,” “Folksonomy.” In: Harvey, K. (Ed.) *Encyclopedia of Social Media and Politics*, Sage.
- Jacobson, S.** and Isard, C. (2012) Understanding How the American Political Drama Unfolds on the Social Web May Help Reconstruct our National Political Dialogue. *CMM Institute*.
- Jacobson, S.** (2007) Community Blogs in the Classroom. In *Great Ideas for Teachers*, AEJMC.
- Jacobson, S.** (2006) Reinventing China: A Generation and Its Films. *Journal of Asian Cinema Studies*, June.
- Jacobson, S.** (2006) Mobile Media: Content and Services for Wireless Communication. *Center for Cyberculture Studies*, March.
- Jacobson, S.** (2000) Mao: A Life Stranger Than Fiction. *Virtual China*.
- Kumite (1996-1998) A karate game I developed was a featured project in several editions of the Peachpit Press book *Director Demystified*.
- Electronic Learning Magazine* (1996-1997) Wrote various articles on educational technology.
- IBM Small Planet Webzine* (1995-1996) Wrote articles on education and technology.

Manuscripts Under Review

- Jacobson, S.** and Kashian, N. (2019) “Reliability of Shared Information in a Peer-to-Peer Facebook Group for Breast Cancer Patients” Submitted to *Health Communication*.
- Jacobson, S.** (2019) *Among the Metavivors*. Book proposal under review by MIT Press.

Manuscripts in Progress

- Fake Health News: Breast Cancer and GM Mosquitoes* (working title with W. Wang). Journal article scheduled for Spring 2019.

Entrepreneurial Journalism on Kickstarter (working title with J. Marino). Journal article scheduled for fall 2019.

Applied Research

Jacobson, S., Fu, J., Pinto, J., MacMillin, K., Gutsche, R. (2015) *Sea Level Rise Toolbox*. An interactive sea level rise viewer funded through the Eyes on the Rise that lets citizens of Miami learn about their vulnerability to sea level rise and flooding. Launched 26 March at Barcamp Miami.
<http://eyesontherise.org/app>.

Jacobson, S., Barria, P., Fleitas, M., Scott, C., Kramer, J., Medina, Y. (2018) *Will it Flood?* An interactive application that lets Florida residents enter their address to view the schedule of the highest high tides closest to their neighborhoods. <http://www.willitflood.org/willitflood>

GRANTS

Funded

Jacobson, S. and Wang, W. (2018) “Misinformation Solutions Forum: A Call for Ideas,” planning grant from RTI and the Rita Allen Foundation (\$5,000).

Jacobson, S., Marino, J. & Gutsche, Jr., R. E. (2015) Donald W. Reynolds Journalism Institute Non-Residential Research Scholars, University of Missouri, October 2014 (\$29,000).

Gutsche, R., **Jacobson, S.**, MacMillin, K., Pinto, J., Church, P., Nepomechie, M., Rifkind, D., Canaves, M., Ozer, E., Rovira, R., Villar, M. (2015) CARTA Seed Grant (\$5,000).

Jacobson, S., (2014) FIU Tech Fee Grant. Awarded \$20,000 for software and hardware upgrades to the Media Innovation Incubator Lab.

Jacobson, S., MacMillin, K., Pinto, J. & Gutsche, Jr., R. E. (2014) “Sea Level Rise: South Florida,” Online News Association 2014 Challenge Fund for Innovation in Journalism Education, April 2014

Not Funded

Troxler, T. & **Jacobson, S.** (2018) “Integrative Action for Resilience: Progress through Community-Research Partnerships.” (\$1.2 million) Robert Wood Johnson Foundation.

Troxler, T., Fu, Z., Gidley, M., H. Hockmair, **Jacobson, S.**, Kirtman, B., Lewis, C., Polsky, C., Rehage, J. (2017) “Enabling Coastal Resilience with Capacity Building and Citizen Science.” (\$1,264,252). NOAA Coastal Resilience Grant Program (NOAA-NOS-NRPO-2017-2005159-FFO).

Reade, A., Hollander, G., **Jacobson, S.**, Pinto, J., and Schoolman, M. (2017) “Ecohumanities Community Conversations.” (\$165, 922). National Endowment for the Humanities, Public Humanities.

Jacobson, S., Pinto, J., Spiegelhalter, T., Troxler, T., Lewis, C. and Hsiung, E. (2017) LOI Florida Sea Grant 2017 (\$300,000).

Jacobson, S., Troxler, T., Pinto, J., Fu, J. (2016) “Eyes on the Rise: Engaging Communities About Sea Level Rise.” CARTA Seed Grant (\$5,000).

Troxler, T., Shu-Ching, C., Fu, Z., Hochmair, H. **Jacobson, S.**, Pinto, J., Polsky, C., Kirtman, B. Salna, E., Sukop, M., Vassign, S., Wdowski, S. (2016) “Citizen Science: An Unharnessed Resource to Validate and Expand NASA Products in Support of Coastal Risk Reduction.” NASA-ROSES-16 A.4. (\$1,525,000.00) NASA Citizen Science for Earth Systems Program.

Troxler, T. **Jacobson, S.** MacMillin, K. Pinto, J. (2015) \$100k+. Knight Cities Challenge.

SELECT REFEREED CONFERENCE PRESENTATIONS

Wang, W. & **Jacobson, S.** (2019) “Effects of Fake Health News on Issue Position and Sharing Intention: The Moderating Roles of Health Issue, Prior Knowledge and Political Ideology.” International Communication Association, Washington, DC, May 24-28.

Marino, J. & **Jacobson, S.** (2019) “Entrepreneurial Longform Journalism: Crowdfunding Editorial Visions on Kickstarter.” International Association of Literary Journalism, Albany, NY, May 8-10.

Marino, J. & **Jacobson, S.** (2018) “When a Picture is Worth 1000 Words: Truth Claims of the New Digital Literary Journalism.” International Association of Literary Journalism section at the Association for Education in Journalism and Mass Communication, Washington, DC, August 6-9.

SELECT REFEREED CONFERENCE PRESENTATIONS - Continued

- Jacobson, S.,** Pinto, J., Wilson, A. & Gutsche, R. (2017) "Goodbye, Miami: Reporting Sea Level Rise as Local Story." The 2017 Conference on Communication and Environment, International Environmental Communication Association, June 29-July 2, Leicester, United Kingdom.
- Jacobson, S.,** Marino, J., & Gutsche, Jr., R. E. (2016). Should there be an app for that? An analysis of interactive applications within longform news stories. Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota, August 4-7.
- Marino, J., **Jacobson, S.,** & Gutsche, Jr., R. E. (2016). Read, watch or tap? Eyetracking long-form journalism on mobile devices. International Association for Literary Journalism Studies, Eleventh International Conference for Literary Journalism Studies, Pontificia Universidade Católica do Rio Grande do Sul, Porto Alegre – Rio Grande do Sul, Brasil, May 19-21.
- Marino, J., **Jacobson, S.,** & Gutsche, Jr., R. E. (2016). Literary journalism: Exploring the genre. Panel for the International Association for Literary Journalism Studies, Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota, August 4-7.
- Jacobson, S.,** Pinto, J., Gutsche, Jr., R. E., & MacMillin, K. (2016). "It Takes a Village to Build a Sea Level Rise App: Informing Citizens About Climate Change in Miami." International Communication Association conference, Fukuoka, Japan, June 9-13.
- Gutsche, Jr., R. E., Marino, J., & **Jacobson, S.** (2016). "Cracking the code: Can long-form multimedia news attract – and keep – audiences?" Accepted for presentation at Journalism Interactive 2016, University of Florida, Gainesville, Florida, February 26-27.
- Jacobson, S.,** Pinto, J., MacMillin, K., Gutsche, R. & Fu, J. (2015) It Takes a Village to Build a Sea Level Rise App: Civic Hacking as an Approach to Informing Citizens About Sea Level Rise in Miami. International Association of Media and Communication Researchers (IAMCR) 2015, Working Group on Environment, Risk & Science Communication, July 12-16, Montreal.
- Jacobson, S.** & MacMillin, K. (2015). 3. Eyes on the Rise: Informing Citizens About Sea Level Rise in Miami. The 2015 Conference on Communication and Environment in Boulder, International Environmental Communication Association, June 11-15, Boulder, Colorado.
- Jacobson, S.,** Marino, J. & Gutsche, R. (2014) The Re-Animation of Literary Journalism as a Digital Genre. AEJMC, Montreal, 2014.
- Jacobson, S.,** Myung, E. and Johnson, S. (2014) Open Media or Echo Chamber: The Use of Links in Audience Discussions on the Facebook Pages of Partisan News Organizations. International Communications Association, Seattle, 2014.
- Jacobson, S.,** Myung, E. and Isard, C. (2013) Social Media and Media Effects: Three Case Studies. International Association of Media and Communication Researchers, Dublin, 2013.
- Jacobson, S.** and Turner, K. (2012) Crowdsourcing US Election Day: The Evolution of an 8-Year Experiment in Collaborative Reporting. International Communication Association, Phoenix 2012.
- Jacobson, S.** and Isard, C. (2012) Facebook and the Culture Wars: How the US Political Drama Unfolds on the Social Web. CMM Institute Fellows Presentation, Villanova University.
- Jacobson, S.** and Turner, K. (2011) Crowdsourcing US Election Day: An Experiment in Collaborative Reporting. International Association of Media and Communication Researchers, Istanbul 2011.
- Jacobson, S.** (2010) Journalism and the Web-Stylo: The Emergence of the Audio Slideshow. International Association of Media and Communication Researchers, Braga, Portugal.
- Jacobson, S.** (2010) The Evolution of Multimedia Journalism: A Case Study of nytimes.com. International Communication Association, Singapore.
- Jacobson, S.** (2009) Playing the Narrative: Video Game Culture and Digital Journalism. International Association of Media and Communications Researchers, Mexico City, 2009
- Jacobson, S.** (2008) Emerging Models of Multimedia Journalism: A Content Analysis of Multimedia Packages Published on nytimes.com. AEJMC, Chicago.
- Jacobson, S.** (2008) The End of Journalism Education: The Great Good Place. End of Journalism Conference, University of Bedfordshire, Luton, UK.
- Jacobson, S.** (2008) Exploring the Expressive Qualities of the Mobile Phone in Journalism Education. HandHeld Learning, London.
- Jacobson, S.** (2008) Teaching Foundation Multimedia Courses in a Converged Curriculum. International Association of Media and Communications Researchers, Stockholm.

INVITED PRESENTATIONS

The Rising Seaconomy: Delray Beach – October 2018

Invited to present work on sea level rise to annual City of Delray Beach event.

Community Town Hall: Overtown – May 2018

Invited to present work on sea level rise to local community.

Community Town Hall: Liberty City – May 2018

Invited to present work on sea level rise to local community.

Greater Miami Chamber of Commerce Sea Level Solutions Conference – May 2017

Invited to present work on sea level rise.

Analytical Beat – April 2017

Invited to discuss work on sea level rise on weekly Jolt Radio program.

Miami Open Data Day Sea Level Rise Hackathon – March 2017

Addressed participants on the topic of sea level rise, data and technology.

Meeting with Canadian International Visitor Leadership Program Participants – March 2017

I met with Canadian IVLP participants to discuss my work on sea level rise in Miami.

ProQuest All-Hands Meeting: Social Media – February 2017

I was invited by ProQuest to present my work on social media analysis to their all-hands meeting in Ann Arbor, MI.

Climate Communication Training, The CLEO Institute – February 2017

I was invited by The CLEO Institute to present my work as model of climate communication.

CLEO Leadership Roundtable Meeting – January 2017

Meeting brainstormed ways to further the mission of engaging citizens in understanding and acting upon the potential impact of climate change.

Miami-Dade County Local Mitigation Strategy Workgroup - December 2016

Presented Sea Level Rise Toolbox and crowdsourced flood report data to the quarterly meeting of officials engaged in developing climate change mitigation and adaptation efforts.

ONA South Florida Digital Storytelling Workshop – November 2016

Invited to present work on sea level rise to an audience of South Florida journalists.

Sea Level Rise Meeting at Temple Solel – September 2016

Presented Sea Level Rise Toolbox and crowdsourced flooding data to Temple Solel in Hollywood.

Sea Level Solutions Center Opening – August 2016

Participated in a poster session at the opening of the Sea Level Solutions Center at MBUS

Hot in Hialeah/Hacer Calor en Hialeah – JFK Public Library, July 2016

“Heat Maps and Climate Change,” with Fu, J., Pinto, J. and Hernandez, N. Sponsored by the City of Hialeah.

Citizen Climate Roundtable Discussion, Sweetwater – June 2016

Presented Sea Level Rise Toolbox and citizen flood reports to citizens in Sweetwater.

100 Resilient Cities Interview – May 2016

Met with Rockefeller Foundation’s 100 Resilient Cities taskforce to discuss work on sea level rise.

Localis Digital Conference: Solving for Sea Level Rise – April 2106

Presented work on sea level rise to an online conference organized by The CLEO Institute.

Miami-Dade County Resiliency Tools Workshop – April 2016

Presented work on sea level rise to government officials and citizens.

Liberty City Community Climate Forum – March 2016

Presented Sea Level Rise Toolbox and citizen flood reports to engaged citizens in Liberty City.

CLEO Climate Outreach Project – Little Haiti, February 2016

“Crowdsourcing King Tide Flooding.”

CLEO Climate Outreach Project - Shorecrest, February 2016

“Crowdsourcing King Tide Flooding in Shorecrest” with Pinto, J., MacMillin, K., and Troxler, T.

FIU Sea Level Solutions Center All-Hands Meeting, February 2016

Poster: “Crowdsourcing King Tide Flooding” with Pinto, J., MacMillin, K., and Troxler, T.

Invited Presentations - continued

Communicating Science in Miami's Changing Environment, COSEE Miami, December 2015

"Communicating Sea Level Rise," with Pinto, J.

GIS Day 2015, FIU

"It Takes a Village to Build a Sea-Level Rise App: Update," with Fu, J.

Hurricane Resilience, Vulnerability and Risk Awareness Forum, FIU-SIPA

Keynote Presenter

BarCamp Miami, 2015

Sea Level Rise App Launch

Kopenhagen Center for the Advancement of Women in Communication 2014

Presented a seminar on "4 Steps to Boost Your Tech Savvy and Enrich Your Career."

GIS Day 2014, FIU

"It Takes a Village to Build a Sea-Level Rise App."

Scripps Day 2014, FIU-SJMC

News, Engagement, & South Florida's Rising Seas. (with Pinto, J., MacMillin, K. & Gutsche, T.)

AEJMC, Montreal 2014

"History's Hold on a New Genre: The Literary Side of the New Digital Journalism," sponsored by the International Association for Literary Journalism Studies

AEJMC, Chicago 2012

Panel: Social Media Innovation in the Classroom

World Press Freedom Day Webcast 2011

At the request of the US Department of State, organized and moderated an international panel of experts on social media and press freedoms. Panel was Webcast to an international audience.

National Association of Colleges and Employers 2011

Presented a workshop on social media strategies for college recruiters and university career development centers.

New York State Network of Women Leaders in Higher Education 2010

Presented a Webinar on social media strategies for women leaders in higher education.

BarCamp NewsInnovation, Temple University 2010

Presentation: "Search Engine Optimization and Social Media Optimization for Journalists."

Global Creative Economy Convergence Summit, Philadelphia, 2009

Organized panel on "Entrepreneurial Journalism in Philadelphia."

Pennsylvania News Association Lunchtime Roundtable 2009

Presented an audio conference call on social media to about a dozen Pennsylvania journalists.

PNC Bank Panel on The Future of Journalism 2009, Philadelphia, PA

Moderated a panel with Slate Executive Editor Jacob Weisberg and WHYY Executive News Director Chris Satullo.

Associated Press Managing Editors NewsTrain 2008

Presentation: "Story Planning for Multiple Media"

AWARDS & FELLOWSHIPS

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|-------------|---|
| Fall 2018 | Rita Allen Foundation Misinformation Solutions Forum
With W. Wang, selected from a national competition to pitch research project to foundation funders at the Aspen Institute in Washington, DC. |
| Fall 2018 | Living Beyond Breast Cancer Travel Grant
Awarded travel grant to attend Living Beyond Breast Cancer conference in Philadelphia to present Misinformation Solutions Forum pitch. |
| Summer 2018 | CUNY Resiliency Journalism Fellowship Program
Awarded fellowship from CUNY Journalism School to attend resiliency journalism program in Miami. |
| Spring 2018 | Living Beyond Breast Cancer Hear My Voice Advocacy Program |

Awarded travel grant to attend Living Beyond Breast Cancer conference in Philadelphia and received patient advocacy training.

AWARDS & FELLOWSHIPS - continued

- Spring 2018 **City of Miami Bloomberg Rapid Prototyping Challenge**
Led a Code for Miami team to an \$800 award for developing climate-related applications.
- Summer 2017 **CARTA Service Award**
Awarded \$2,000 for community work in sea level rise.
- November 2016 **CLEO Leadership Award**
Received leadership award from the CLEO Institute, the leading climate education organization in South Florida, for my work on sea level rise.
- October 2016 **Theresa's Research Foundation Breast Cancer Travel Grant**
Awarded \$700 to attend Breast Cancer Conference at MD Anderson Cancer Center, Houston, TX
- 2015-2016 **D. W. Reynolds Journalism Institute Non-Residential Research Scholar**
Awarded \$29,000 with Marino, J. & Gutsche, R. to study audience response to long-form digital news packages.
- August 2015 **AEJMC Innovative Outreach to Scholastic Journalism Award**
Award for work on Eyes on the Rise, with Gutsche, R., MacMillin, K., and Pinto, J.
- January 2014 **Scripps-Howard Journalism Entrepreneurship Institute Fellowship**
Awarded Fellowship to attend week-long seminar on journalism and entrepreneurship at Arizona State University.
- January 2014 **NATPE Fellowship**
Awarded fellowship to attend 2014 Educators Track at the National Association of Television Producers and Executives annual convention in Miami, FL.
- Spring 2012 **CMM Institute Fellowship**
Awarded a \$2500 fellowship to support research into how Facebook audiences discuss sensitive political issues
- 2010-2011 **Penn Humanities Forum Regional Faculty Mellon Research Fellowship**
Awarded a \$3000 fellowship at the University of Pennsylvania to study how video game conventions are influencing the form of digital journalism.
- June 2006 **Harold Innis Dissertation Award, Media Ecology Association**
"Scrapbook of the Revolution" recognized as top dissertation award in the field of Media Ecology for 2006.

COMMUNITY ENGAGEMENT

- 2018 **Organizer, International Open Data Day Miami, co-Organizer, Miami Hacks Climate Change**
With Code for Miami, and generous funding from CARTA, hosted International Open Data Day at SCJ's new Newsroom facility. More than 60 local citizens, activists, students and government officials attended the event. Served as co-organizer of Miami Hacks Climate Change, an Art/Technology/Augmented Reality hackathon.
- 2013-present **Lead, Sea Level Rise Projects, Code for America Miami Brigade**
Organize monthly meetings on the topic of sea level rise. Invited high-profile members of the sea level rise community in Miami to speak to civic technology community. Lead technical development projects related to sea level rise.
- 2016 **Consumer Advocate Reviewer, US Department of Defense Breast Cancer Research Program**
Reviewed multi-million-dollar breakthrough research proposals from top international cancer scientists.
- 2013-present **Member, Hacks/Hackers Miami**
Attend and help organize professional development events for Miami-area media professionals.

- 2011-2013 **Editor, Journal of the Journalism Education and Research Division of the International Association of Media and Communication Researchers**
Process manuscripts from international scholars, send manuscripts for review, prepare and edit accepted manuscripts for publication. Responsible for managing the journal's transition to the Open Journal System, a system for publishing academic journals online
- 2007-2013 **Member, Board of Directors, Philadelphia Area New Media Association**
PANMA is the leading new media industry association in the Philadelphia metro area.

UNIVERSITY SERVICE

- 2018-present **Member, CARTA Curriculum Committee**
Elected to serve as SCJ's representative to the CARTA Curriculum Committee
- 2018-present **Member, Journalism+Media Travel Committee**
Volunteered to serve on departmental Travel Committee
- 2016-present **Faculty Senate, Alternate Member**
Elected as an alternate member of the FIU Faculty Senate.
- 2016 **Chair, Space, Technology and Program Innovation Integration Committee**
The committee is tasked to identify space, technology and program innovation opportunities in light of SJMC's integration with CARTA.
- 2015-present **Member, FIU Student Media Board**
University-wide faculty committee that oversees student media.
- 2013-2015 **Lead, Media Innovation Incubator Lab, Florida International U.**
Spec and purchase equipment for new Media Innovation Incubator Lab. Organize Digital Tools Workshops for students, alumni and community members
- 2012-2013 **Faculty Member, Media & Mass Comm. PhD Program, Temple University**
Work with graduate students on social media research. Serve on comprehensive exam committees. Serve as adviser to doctoral students.
- 2009-2013 **Member, International Committee, School of Communication & Theater**
Helped design a school-wide certificate in international studies.

SELECTED PRESS MENTIONS

- [Will Flooding from Sea Level Rise Impact Your House?](#) WLRN, Aug. 29, 2018
- [We got through Irma, and Now the King Tides are Coming](#), The Miami Herald, Sept. 20, 2017
- [South Florida Increasingly Vulnerable to Storm Surge Flooding](#), The Weather Channel, Sept. 5, 2017
- [In Miami, Battling Sea Level Rise May Mean Surrendering Land](#), The Daily Mail (UK), July 20, 2017
- [High Ground is Becoming Hot Property as Sea Level Rises](#), Scientific American, May 1, 2017.
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 Journal, March 13, 2015.

RELEVANT PROFESSIONAL EXPERIENCE

1996-1997 **Scholastic, Inc.**, New York, NY
 News and Reviews Editor, *Electronic Learning Magazine*. Estimated circulation:
 450,000.

1994-2004 **Freelance Web Producer**, New York, NY
 Clients included Comedy Central, American Museum of Natural History, others.

1988-1994 **GTE**, Stamford, CT
 Manager, Content Development, *GTE MainStreet*, an Interactive TV Service

1985-1987 **The New York Times Company**, New York, NY
 Copy Editor, New York Pulse, a Dial-Up Computer Service

MEMBERSHIPS

2016-present **Breast Cancer Survivors Dragon Boat League – South Florida**
 2015-present **MET-UP Breast Cancer Activist Group**
 2015-present **International Environmental Communication Association**
 2008-present **International Communications Association**
 2008–present **Association for Education in Journalism and Mass Communication**
 2013-present **Code for Miami**
 2013-present **Hacks/Hackers Miami**
 2008-2012 **International Association of Media and Communication Researchers**
 2004-2008 **Media Ecology Association**