

# ***María-Mercedes Vigón***

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## **EDUCATION**

- **UNIVERSITY OF MIAMI**, Coral Gables, Fl
  - ***Ph.D.*** Latin American Program, History Department, 7/03
    - Awarded two fellowships with full tuition.
    - Awarded UM grants that funded thesis research in Mexico.
    - Awarded award to present thesis first chapters on the “Pacific Coast Council on Latin American Studies Conference,” California State University, Los Angeles, October 28-30, 1999
  - ***Masters of Arts*** in Broadcast Journalism, 6/95
    - Funded with a ***FULBRIGHT*** for International Scholars.
- **UNIVERSIDAD COMPLUTENSE DE MADRID**, Madrid, Spain
  - ***Post-graduate courses*** in the Media Management Department, School of Journalism, 93/94
  - ***Masters*** in Print Journalism in conjunction with the daily, ABC, 6/93
  - ***Bachelor*** in Communication Sciences, 6/91
- **OFFICIAL TOURISM SCHOOL**, Madrid, Spain.
  - ***Diploma*** in Tourist Enterprise Management, 9/90

## **GRANTS**

- Won and Managed a \$ 53,000 dollars grant from the Social Sciences and Research Council to create and promote training and materials for Spanish-language students and journalists on “How to Cover the Islam.” The other professor, co-principal investigator as well, was in Oman in sabbatical the first grant semester and in maternity leave the rest of the time
- Won (with the rest of the IMC Team) a \$ 376,237.61 dollars grant from the Bureau of Western Hemisphere Affairs to professionalize our Cuban Journalism Training Program, Fall 2012.
  - Co-PI (with John Virtue) for the next two phases of the Cuban Journalism

- program: the first independent news multimedia project for the island.
- Launched (with the IMC team) the “virtual newsroom” with independent journalists in Cuba; working with every story one on one (Summer, Spring 2011).
- Won (the IMC team), and PI, a \$ 472,000 dollars grant with the State Department to create a virtual newsroom and train independent Cuban Journalists, July 2010
  - Contributed to win another SSRC grant for researching the Muslim Communities in Latin America for the LACC (Finished on June 2010)
  - Won (with the IMC team), a \$ 250,000 USAID grant with the IMC to continue working with independent journalists in Cuba.(Spring 2005)
  - Acquired Knight Foundation grant for \$255,000 for development of Online Masters’ program for Latin American journalists, 2003

## **ACADEMIC EXPERIENCE**

**FLORIDA INTERNATIONAL UNIVERSITY**, Miami, FL 9/01- Present  
*Assoc. Director and Assoc. Professor*, International Media Center and Spanish Masters’ Programs in Journalism

- **Research and professional activity**
  - A- Documentaries and Web-ventures:**
    - Director, producer and writer of “Islam and Buenaventura”.
      - Funded by a SSRC and the LACC at FIU.
      - Award of Merit, International Film Festival For Spirituality, Religion, and Visionary (IFFSRV) (December, 2015)
      - Premiered of documental “Islam and Buenaventura” with English subtitles, during the 8<sup>th</sup> LACC Affiliated Faculty Interdisciplinary Colloquium. Islam and Latin America: Migration, Religion and Security. (February 26, 2014)
    - Launched the Website [\*Islam in the Americas\*](#) becoming the editor, content manager and design director. (May 12, 2011).
      - The website aims at improving the quality and accuracy of media coverage of Muslim communities in Latin America and South Florida; enhancing the relationship between the media and Muslim communities in the region; and providing SJMC graduate students the intellectual framework and practical tools needed to accurately portray Islam.

- Co-Produced with Prof. Maria del Mar Logroño "[Being Muslim in the Americas.](#)" a documentary that narrates the experiences of several Muslim communities in Latin America through interviews with relevant community members and scholars. It is divided into three main parts that describe and explain some of the most important aspects of the history and realities of these communities. Published on May 12 and presented by Prof. Logroño:
  - Oxford University, Centre for Islamic Studies
  - Cervantes Institute, Amman, Jordan, 2011
  - Cervantes Institute, Damascus, Syria, 2011
  - Brown University, 2010.
  
- Produced two series of debates with academics from different Latin American and US Universities on *Spanish-language Media coverage of Muslim Communities*, (Spring 2010); and *The Academia as a bridge of understanding for the Media and the Muslim Latin Americans and Hispanics* (Fall 2010).
  
- Researcher, writer and producer, of the “The Story of a Story” a 30 minutes documentary that follows an investigative journalist to Nicaragua. (Funded by the “Foundation for Ethics and Excellence in Journalism” with support from the Miami Herald; and published August 2008 in the IMC Online TV).
  
- Launched the Website *IMC Multimedia Magazine*. (June, 2008).
  
- Produced several educational TV programs for Spanish Language journalists in the US and Latin America. Some examples:
  - A conversation with Daniel Samper, Colombian journalist, writer and member of the Colombian Academy of Language, considered the father of investigative journalism for his work in the newspaper *El Tiempo* (2006)
  - Techniques for practicing Journalism in closed societies- Faculty and graduate students debate with Cuban Opposition Journalists
  - Understanding decision-making in the News Media. Faculty and graduate students debate with the Hispanic TV pioneer reporter and former CBS-Telenoticias News Director, Ricardo Brown
  - The Transformation and Modernization of the Hispanic Journalism in the US. Faculty and graduate students debate with the Hispanic TV pioneer reporter and former CBS-Telenoticias News Director, Ricardo Brown
  - Challenges in Latin American Journalism. Faculty and graduate student debate with the world recognized Colombian journalist Daniel Samper
  
- Produced and wrote the documentary *The Changes and Adjustments in the US-Mexico Border Life after September 11*. (Aired on TV-Univision: 1/08/2002)

## **B- Academic Honors and Professional Publications:**

- Co-winner 2019 Kudson Latin America Prize. The AEJMC selected the book "News Media Coverage of Environmental Challenges in Latin America and the Caribbean" as the 2019 Kudson Latin America Prize winner from books published in 2018
- Editor of the international award-winning book, Chávez, J. H. Ciudad Juárez, una frontera en crisis (Ciudad Juarez, Border in Crisis). Published by Ichicult, Mexico, 2004 (**Award: Instituto Chihuahuense de la Cultura**)
- Vigon, M., Pinto, J., & Martinez-Bustos, L. (Expected publication 2019). Complicity and resistance: State media wars. In Rockwell & Chavez (Eds.), *Critical Issues of Journalism in Latin America*. Cambria Press.
- Vigón, M., Pinto, J., & Martínez-Bustos, L. (2018). Environmental News Coverage in Ecuador: New Resources, Old Media-State Tensions and Practices. In Takahashi, Pinto, Vigón & Chávez, *News Media Coverage of Environmental Challenges in Latin America and the Caribbean. Mediating Demand, Degradation and Development*. Palgrave MacMillan.
- Pinto, J. Vigón, M. (2018). Comparing Cuban and South Florida Spanish-language Media Coverage of Sea Level Rise. In Takahashi, Pinto, Vigón & Chávez, *News Media Coverage of Environmental Challenges in Latin America and the Caribbean. Mediating Demand, Degradation and Development*. Palgrave MacMillan. Cham, Switzerland
- Pinto, J., Vigón, M. (2018). The Future of Environmental Communication and Journalism in Latin America and the Caribbean. In Takahashi, Pinto, Vigón & Chávez, *News Media Coverage of Environmental Challenges in Latin America and the Caribbean. Mediating Demand, Degradation and Development*. Palgrave MacMillan.
- Takahashi, B., Pinto, J., Vigón, M., & Chavez, M. (2018). Challenges in the Reporting of Environmental Issues in Latin America and the Caribbean. In Takahashi, Pinto, Vigón & Chávez, *News Media Coverage of Environmental Challenges in Latin America and the Caribbean. Mediating Demand, Degradation and Development*. Palgrave MacMillan.
- Takahashi, B., Pinto J., Vigón M. & Chávez M. (2017). El Ambiente y Las Noticias: Understanding U.S. Spanish-Language Newsrooms' Coverage of Environmental Issues. *Journal of Spanish Language Media*, 8. <http://www.internationalhispanicmedia.org/wp-content/uploads/2017/01/Volume-8-EntireVolume.pdf>

- Shumow M. & Vigón M. (2016) “News Diversity and Minority Audiences: Using Real Simple Syndication (RSS) to Assess the Democratic Functions of Spanish-Language Media in the Digital Age.” *Journalism Practice Journal*, 52-70
- Pinto J., Vigón M. (2013) “Press Freedom, Democracy and Climate Change Reporting in Latin America for Hemisphere, the LACC-s flagship publication, based on the compilation and analysis of the correlations between journalism independence and Media Coverage of Global Warming in Argentina, Brazil and Mexico.
- Vigón M., Martínez-Busto, L. and González. (2012). Not Business as Usual: Spanish-Language Television Coverage of Arizona’s Immigration Law, April–May 2010. *Arizona Firestorm Global Immigration Realities, National Media, and Provincial Politics* (Rowman & Littlefield, <https://rowman.com/ISBN/9781442214156>)
- Vigón and Martínez-Bustos. How South Florida Spanish-language newspapers reported on the Egyptian Revolution, January-March 2011. A content analysis in a referee journal: *Journal of Spanish Language Media*, Vol.5 2012, pg. 25-46 (See published article at: <http://www.spanishmedia.unt.edu/english/downloads/journal/Vol5.pdf>)
- Vigón. “Covering the News for Spanish Speaking USA,” (Spring 2010). A content analysis in a referee journal: *Journal of Spanish Language Media*, Vol.3 2010, pg. 24-40. (See published article at: [www.spanishmedia.unt.edu/english/downloads/journal/Vol.3.pdf](http://www.spanishmedia.unt.edu/english/downloads/journal/Vol.3.pdf))
- Editor, of a series of articles on Schizophrenia which won the **National Prize NAMI to “Outstanding Media for the Education and Public Service provide by a Newspaper”** in 2003. This series was the final project for the course Advanced Public Affairs Reporting (Chihuahua, Summer 2002). It was published by the daily El Diario de Juárez and in its Online version, 01/13/03 in Mexico.
- Vigón, M. Jaque, pero no mate, a los Medios de noticias en Latinoamérica, el Caribe, y EE.UU, March 29, 2017. <https://medium.com/mobile-media-culture-in-the-americas-the-digital>

### Peer reviews:

- “Dilution of Accountability and Transparency in the Flint Water Crisis: A Case of Institutional Implosion for **the Academic Journal of the Centro de Investigaciones sobre América del Norte** (CISAN-UNAM), January 2017.
- Adornado, Anthony “Mobile and Social Media Journalism” for Sage Publications, September, 2016.

### C- Conferences:

#### A- Peer Reviewed:

- Presented “Neoextractivism Modernity and Development: Mediated Dispute in Ecuador,” ICA Washington, 2019, Pinto, Juliet, Pennsylvania State University, Vigón, Mercedes.
- Presented “The Emperor Has No Clothes: Comparing South Florida Spanish-Language and Cuban Media Coverage of Sea Level Rise,” ICA San Juan, 2016.
- Invited panelist (with prof. Pinto et al.) to present a paper continuing the research from the “Coverage of Hispanic Media Environmental Issues”, during the Annual Conference **ICA**, Seattle, 2014.
- Invited panelist to present a poster (authored with prof. Shumow) on the Coverage of Hispanic Media previous to the 2012 presidential elections, during the **ICA** Annual Conference, Seattle, 2014.
- Presented a paper (authored with prof. Pinto et al.) “Understanding U.S. Spanish Language News Coverage of Environmental Issues: Newsrooms Decision-Making Roles,” **IAMCR** Annual Conference, Dublin, Ireland, 2013.
- Panelist in an expanded session “Battle Ground Arizona,” during the Annual Conference **ICA**, Phoenix, Summer 2012.
- Panelist presenting research (with Prof. Moses Shumow) of “The State of Spanish-Language Media,” for the **4<sup>th</sup> International Conference “Assessing the State of Spanish Language & Latino-Oriented Media”**, San Marcos, Texas State University 2013.
- Panelist presenting article on “Spanish-Language Television Coverage of Immigration Issues;” during the **AJMC** Chicago, Summer 2012.

- Presented paper on *“Immigration and Spanish-Language Television News: Covering Immigration for the Spanish-Speaking USA in the 2008 Primary Season”* in the ICA Annual Conference, Chicago, 2009.

B- Not Peer Reviewed and workshops:

- Keynote panelists at the Universidad de Guadalajara, México. “Estrategias de la Era Digital contra la desinformación y la crisis de credibilidad:” (Digital Era Strategies for Confronting the Misinformation and Credibility Crisis). International Conference for Excellence in Journalism, October 2018.
- Lecturer at the Universidad Autónoma, in Asunción, Paraguay. “Journalism and Data Verification in the Digital Age,” November 9<sup>th</sup>, 2017
- Lecturer at the Universidad Católica, in Asunción, Paraguay. “Data Verification and Social Media Management for Journalists,” November 8<sup>th</sup>, 2017.
- Lecturer for the UniNorte University (Colombia) International Team “Confronting Fake News with Digital Strategies and Investigative Journalism,” October, 2017.
- Moderator in MMCA#17 Panel- Digital Divide and the News: The Power of Content and Continuous Innovation, March 23, 2017: <https://mmca17.splashthat.com/>.
- Moderator, Panel Session, Cuba, Photography, and the Environment with Clyde Butcher, November 1<sup>st</sup>, 2016 <https://library.fiu.edu/blog/asnigarc/panel-session-cuba-photography-and-environment>
- Conference, **Miami Consortium** Faculty Lecture Exchange Series: “Understanding Diversity in Latin America,” University of Miami. (March 26<sup>th</sup>, 2013).
- Organized (searched and secured founding, defined agenda, contacted, invited and secured international speakers, supervised travel arrangements, and secured attendance and participation of Hispanic and Latin American journalists and media outlets, Latin American and US students and professors, and of Latin American and Hispanic Muslim communities who followed it streamed live) a conference on “**Democratic Lessons. The Role of the Media, Women, Youth and Religion in the Arab Spring Reform Processes**” (May 12, 2011). (See brochure with participants at <https://calendar.fiu.edu/events/view/7820>)
- Co-organizer (with LACC) of the **Annual Workshop of Reporters and Editors** “The New Latin American Landscape and the Media” (March, 2012).

(See brochure with participants at <https://lacc.fiu.edu/events/2012/new-south-america-landscape/>)

- Member of the Committee to organize the conference of the **Annual Workshop of Reporters and Editors** “Covering Domestic and Sexual Violence, ” March, 2013. (See brochure with participants at <http://lacc.fiu.edu/events/2013/jc-2013/>).
- Panelist and organizer of a panel on the “Expansión de los medios de comunicación en español: retos y oportunidades for The National Association of Hispanic Journalism Annual Convention, Los Angeles, 2013.
- Moderator for the panel on “The Spanish-language Emerging Power” for the 2012 FIU Conference of “**Hispanics and the Media**”.
- Panelist, in The Global Inter-Faith Peace and Security Conference at the University of Miami - Africana Studies, Abraham Peace Foundation and Middle Eastern Studies, November 2011.
- Panelist and organizer of a panel on “The Challenges of Covering Islam in America” for *The National Association of Hispanic Journalism Annual Convention* in Orlando, 2011. The program of the convention is available at: <http://www.scribd.com/doc/57705899/2011-NAHJ-Convention-Program-Book>,
- Panelist and organizer of a the panel on “The Arizona’s Immigration Law Media Coverage” for *The National Association of Hispanic Journalism Annual Convention* in Orlando, May 2011.” The program of the convention is available at: <http://www.scribd.com/doc/57705899/2011-NAHJ-Convention-Program-Book>
- Panelist on the *Academia in the Public Sphere Networking Meeting* organized by the SSRC, June 10-11, 2010
- Proposed, organized and participant in the “Dual Language: Dual Opportunity. Bilingualism as a Tool for confronting the Media Recession,” panel for the National Association of Hispanic Journalism Annual Convention, San Juan Puerto Rico, 2010.
- Presented a paper on “*The Spanish in the US Mass Media,*” during the “Annual Conference Cycle: the Spanish in the US” in the New York Institute Cervantes, October 9, 2008.
- Panelist in “Analyzing Ethics in Spanish Language Media” panel for the National Association of Hispanic Journalism Annual Convention, Fort Lauderdale, 2006.



- **Columbia Graduate School of Journalism:** selected to review The Best Story Telling and to participate in the "Let's Do it Better" Race Workshop. (06/04)
- Conference "Reflections on National Survey of Paraguayan Journalists," Colegio de Periodistas, Asunción, Paraguay, 2004
- Invited to present a conference on "The Future of the Radio in Latin America" in the LAB 2004 (Latin American Broadcast Convention).
- Presenter, Seminar for Latin American Journalists, Knight Gateway Project, organized during the AEJMC. Miami, 2002.
- Panelist Cultural Differences between the Press in the US and Latin America. Global Public Affairs Institute Conference, 2002.

#### ➤ **Teaching and Online Development**

- Taught fact checking and investigative journalism workshops and lectured on "Confronting Fake News with Digital Verification," "Investigative Journalism New Techniques," "The Role of the Media in a Democratic System," "Verification in the Digital Age: Getting It Right," "Uncovering truths with Social Media" for journalists and media executives in the Caribbean and Latin American. Guadalajara, 2018, Paraguay, 2017, Trinidad and Tobago, 2016, 2017; Jamaica, 2015, 2017, Colombia, 2017, 2014, Dominican Republic for the International Press Institute, 2013.
- Continued strengthening the independent journalism in Cuba:
  - Teaching and consolidating the "virtual newsroom" or clinic model; working with stories of Cuban journalists on the island, one on one. They were published in blogs and by international media (2012, 2013, 2014).
  - Teaching and promoting the social and citizen journalism approach.
  - Teaching workshops on social media for journalism, and social media security and protocol.
- Taught a data Visualization workshop (on how to create maps combining and converting "geographic shapefiles" and "Census demographic tables" to "Google fusion tables") for the 2012 Dow Jones News Fund Multimedia Training Academy in UTEP, El Paso, May 2012.

- Develop and taught the following graduate courses for the Master's Program: JOU 6108 Theories of Mass Comm. and Writing (2017), JOU 6185 Covering Social and ethnic Issues (2018, 2017), VIC6005 Web Design for Journalism (2012); JOU 6107 New Media Techniques (Fall2016), Covering the City (Fall 2012); RTV6309 Visual Story Telling and Production (Spring 2011); MMC5932 Social Media and Multimedia. Case study: South Florida Hispanic Muslims (Spring 2009). JOU 6118 Investigative Reporting Techniques (Spring 2014, 2013, 2012, 2009 and 2008), Contemporary Issues (2011, 2010, 2009, 2008, 2006, 2005, 2004; Fall 2001), Advanced Broadcast News (Spring 2005, 2004, 2003 and 2002), and Advanced Public Affairs Reporting (Miami and Chihuahua, Fall 2010, 2009, 2008, 2007, 2006, 2005, 2004, 2003 and 2002, Summer 2002).
- Taught the following undergraduate courses: JOU 3300 Advanced News Reporting (2019, 2018, 2011, 2010), MMC3250 Media Management, (2016) RTV 4323 Long Format Storytelling (2015,2016), RTV 3260 Multimedia Production (2019, 2018, 2017, 2014, 2012, and 2013), RTV 3007 Intro to Television (2018, 2017, 2013), JOU 3317 Broadcast News Reporting (Spring 2010, 2009, 2008, Fall 2006, 2009), Database and Public Records (2019, 2009, 2008, 2007), Multi-Ethnic Reporting (2019, 2004) and TV News Workshop (2005), and three one credit courses: Using Big Data, News and Numbers; Digital Verification; and Covering Diversity in the Pods (2019).
- Developed two fully Online Skill Master's courses: Advanced Public Affairs Reporting (Fall 2004) and Advanced Broadcast News Reporting (Spring 2004)
- Developed other Online Graduate course and three Web-Assisted courses: Investigative Reporting Techniques (Miami, Spring 2008), Contemporary Issues in Mass Communications (Spring 2004), News Reporting Workshop, (2010) Multi-Ethnic Reporting (Fall 2004) and Database and Public Records (Miami, Fall 2007).
- Taught fifteen courses and almost 60 video-conferences for the Cuban Independent Journalists in La Havana. (Spring of 2006 - 2015)
- Led, developed, facilitated and conducted customized training programs in investigative journalism, and social journalism in Argentina, Colombia, Cuba, Dominican Republic, Jamaica, Mexico, Nicaragua, Paraguay, and Trinidad and Tobago. (2001-2019)

### **SERVICE TO JOURNALISM & EDUCATION**

- Advisory Board member, Climate Matters in the News Room, 2017-present. Support Climate Matters work with the NAHJ to better understand their journalists

- views of climate change and climate reporting, and to encourage journalists to receive CMN materials and to participate in CMN professional development opportunities.
- Executive Board member for the International Press Institute North (IPI) America Committee. (2013-2018).
  - Associate Director of the International Media Center, (2016-Present, Spring 2010 and Fall 2010; during the time that the IMC is out of funds)
    - Budgeting grants, especially for USAID and the Cuba project
    - Helping generating grant ideas and preparing them
  - Graduate director of more than 60 students final Master professional projects, 2001-present
  - The IMC partnered with The Media Institute of the Caribbean (MIC) to co-host the three-day symposium “Investigative Reporting and Financial Journalism for Development” from March 17-19, 2017 in Montego Bay, Jamaica.
    - The event, sponsored by Transparency International, National Integrity Action, USAID in Jamaica and UNESCO, focused on several topics, including data reporting, investigative reporting and broadcast journalism in the Caribbean, using interactive platforms and online media to tell the story, interviewing techniques, investigative reporting, media ethics, reporting on development issues, covering the energy sector and access to information laws.
    - Some 80 journalists attended to the symposium and several high-profile journalists and academics.
  - MIC, – Lecturer for The Guardian 100 Anniversary Journalism Conference. “Confronting Fake News with Good Journalism.” Port Spain, Trinidad and Tobago, September 29, 2017.
  - MIC, – World Press Day, Port Spain, Trinidad and Tobago, Investigative Journalism Training Workshop for The Guardian Editors and Journalists, September 30, 2017.
  - MIC, Kingston Jamaica, March 15, 2016: Exploring grant opportunities. Meeting with UN delegates, editors and publishers
  - MIC, – World Press Day, Port Spain, Trinidad and Tobago, April 2-5, 2016: Workshop: Verification in the Digital Age

- Executive Board Traveled with the IPI mission for decriminalization of Press Laws to Dominican Republic, Spring 2013.
- Executive Board member for the Florida Center of Investigative Journalism, (Fall 2010-present).
- Executive Board member for the International Press Institute North (IPI) America Committee. (2013-2018).
- Traveled with the IPI to Dominican Republic to encourage the repeal of criminal defamation laws, Spring 2013:
  - Conducted courses on investigative journalism and the role of the media in a democratic system in Santo Domingo, Santiago de los Caballeros and Nagua.
  - Interacted with diverse media professionals from the Dominican Republic.
  - Met, as part of the mission, with government officials and representatives of the media, higher education, and civil society to discuss press freedom in the Dominican Republic. (April 25-27, 2013) (IPI invitation letter attached)
- With the support of focus groups done with Prof. Marino and Birge and the grant from “Intercultural Communication barriers in Miami Higher Education Community.”
  - Directed student documentaries on “Multicultural Voices in FIU”. Summer and Fall 2016. Series: FIU Black; FIU Homeless, Life after the war: Studying with PTSD, It Takes a Village. <https://www.dropbox.com/sh/r2qnegzgvh8wwxs/AACLYyH8YKdTSLD8CGB9WLZya?dl=0>
- Organized with The Netherlands Consulate General in Miami together with the Cartoon Movement organizing a series of cartoon workshops on a range of topics, including migration and the environment.
  - The workshops were given by Garrincha and challenge SCJ students to think about problems and potential solutions visually, resulting in sketches that our uploaded to the Cartoon movement newsroom. The best ideas were selected by the cartoonists of the Cartoon Movement and made into professional cartoons.. #Miamisavehaven #DutchWave, October 24, 2016 and March 22, 2017.
- SJMC Spanish Master’s Program committee, 2001- present
- Academic adviser to the “National Association of Hispanic Students of Journalism,” 2001-present
  - Launched “Voces del Periodismo,” an international student award with the support of the Spanish-language Media Industry. (November, 2018).

- Organized Annual Networking events and seminars with awarded international journalists and Media executives such as two presentations with Univision Erika Carrillo, April, 2019, Alba Ada and other sport journalism international figures. June 2019, ABC investigative journalist, Lilliana Luciano and Telemundo executive producer, Adriana Mocinola, October 2018
  - The Association is producing a monthly program for Caracol, after working with Radio Netherland veteran Juan Carlos Roque for three years.
  - They had gotten grants and scholarships, 2018-present.
  - Worked with the Knight Innovator in Student Newsroom for the in MMCA#17
  - Organized the Media Job Fair, May, 2016
  - 90 students attended, more than 300 in total, 14 recruitment companies, co-organized with the South Florida Chapter
- Participated in the SIPA Annual Meeting of the State of the Press in Cuba, Cadiz, Spain 2012.
  - Created (with prof. Diament) a course on Social Journalism, very successful for teaching independent journalists (via video-conference) in Cuba; Summer 2009 with 60 journalists in Puebla University, Mexico, and Summer 2008 with 30 journalists in Complutense University, Madrid, Spain.
  - Organized (with prof. Diament) the first graduate study abroad program in the Journalism and Broadcasting Department to Argentina, summer, 2009.
  - Organized and conducted an international workshop on How Creativity, and Social Journalism Applies to Specialized Journalism, Puebla México, Fall 2009
  - Organized and conducted (with professor Mario Diament) an international workshop on Social Journalism in Madrid, Spain. Universidad Complutense, Summer 2008
  - Launched the IMC multimedia magazine, Summer 2008
  - Created the materials and proposed design for the new International Media Center Website, Fall 2007.
  - Organized the first study abroad program in the Journalism and Broadcasting Department to Spain, with the University of Alcalá de Henares, summer semester 2007.
  - Recruited 23 candidates for the 2005-2006 Spanish-language Master's Program, overcoming the loss of the LAC scholarships
  - Recruited 10 candidates, after NBC-Telemundo executives supported the Online

## Master's Program among their employees (2004-2005)

- Instructional coordination for eight of the twelve Online courses needed to complete the Online Master's Program
- Promotion of the Online Master's program among international universities:
  - The University San Pablo-CEU in Madrid has set the launch of our joint European-American Online Spanish-Master's Program for January, 2006
  - Memorandum of understanding for a Dual Journalism Master's Degree Program with the Tec de Monterrey, Miami 12/16/03 (See Appendix Administration-2 with copy of the agreement)
  - University of Puebla in Mexico, the University of the Americas in Paraguay, the University of Turabo in Puerto Rico might try the Online complete program for a fixed price
- Launched a Journalism Masters Program with Tec de Monterrey, Mexico, 2001-2002
  - Managed \$250,000 annual budget for the FIU-TEC program.
  - Coordinated 6 professors and adjuncts; selected and advised an average of 30 Master candidates per year
  - Developed Online infrastructure to support distance learning
  - Administered successfully the complete programs from recruitment to graduation
- Sample of grant proposals -not funded:
  - Written by Jack Virtue... posthumous submission to the DHL: "Fostering Journalism and Civil Society in Cuba": \$ 1,952,855.64, July 2016.
  - Entrepreneurship and Civic Society \$ 160, 649 for an internship program to the Cuba Embassy, November 2016.
  - Empowering journalists and civic society in El Salvador 1,516,293.27 USAID, December 2015
  - Freedom of Expression in Latin America 996,841, DHL, September 2016.
  - Project Oriented Networks. Empowering Journalists and Civil Society in Freedom of Expression in the Caribbean and Ecuador, \$895,885.00 DRL, 2016.
  - Presented a \$ 1,450,044 SOI to the Bureau of Human Rights and Labor for a grant to support Internet security protocols in LA, 2017.
  - Presented (with the IMC) a \$ 1,450,044 SOI to the Bureau of Human Rights and Labor for a grant to support Internet freedom in LA.
  - Wrote a Knight Challenge Grant to Strengthen the Education of the Spanish Master's Graduates on Multimedia Journalism (with Prof. Alvarado)

- Wrote a Knight Challenge for Data and Health (with Prof. Villar). <https://www.newschallenge.org/challenge/healthdata/entries/the-thermometer-for-hispanic-health-news-el-term-metro-noticioso-de-la-salud-hispana> (Denied November 2013)
- Wrote and presented a Knight Challenge for Data Visualization (with the Border Journalism Network and HDD, Spain). (Denied July 2012)
- Co-PI (with Professor Morcillo and the LACC) for a SSRC Grant Proposal with SIPA faculty on Mediterranean-Caribbean Atlantic shared Pasts (Denied September 2012)
- Wrote and presented a second Knight Challenge for Data Visualization (with the Border Journalism Network and Livost). (Denied November 2012)
- Applied for a \$ 50,000 McCormick Foundation grant to train Ethnic Media and Minority Professionals on “Covering Gender and Sexual Violence” (Denied- December 2012)
- Researched and wrote (with the IMC and the FCIR) a grant for the Soros Foundation (Denied- January 2012)
- Presented, (the IMC team) upon request, a letter of intend to the E and E Foundation for a grant to establish a portal where Mexican professional journalists and citizen journalists could anonymously report without fear of reprisals.
- Presented (upon request) a third SSRC grant for creating a Media Observatory monitoring how the Spanish-language Media reported on Islam. (Denied, March 2011)
- Finalist on a \$559,824.27 grant for the Knight Challenge: A bilingual portal to air stories hidden behind the fear of narcos along the US-Mexico border. (Denied, March 2010)
- Invited the Florida Center for Investigative Journalism into the Campus, and organized the partnership with the International Media Center, 2010.
- Proposed, lobbied, and presented a 2009 Knight News Challenge application proposal for a multimedia magazine for youth at risk.
- Requested a National Endowment for Humanities Grant for a 45-minute documentary “Miami Speaks Spanish”. This will be the first documentary on a series of 10 in the “Hispanization of the US”. (\$500,00)
- Requested partial support (cost sharing) for the production of the documentary films to the McArthur Foundation. (\$200,000)
- Requested a McCormick Tribune Foundation’s Grant to educate future minority news leaders (\$2 million).
- Requested grant to USAID for projects in Jamaica and in the Dominican Republic. (Spring 2004)
- Requested a grant to USAID for a project in Ecuador (Spring 2003) – Won but not assigned

## **PROFESSIONAL EXPERIENCE**

- **MEDIA CONSULTANT/PRODUCER**, Miami, FL 4/00 - Present
  - In Mexico, Nicaragua, Paraguay and the Hispanic Media in the US: Training in Professional Development, Production, Writing, and Editing
  - Projects: International Broadcasting Bureau, Williams Energy News Live, Univision, etc

### **5<sup>TH</sup> AVENUE CHANNEL CORPORATION**, Miami, FL 12/99 – 1/01

- ***News Director, Net Financial News***
  - Launched NFN Latino (10/2/00), a daily half-hour, business news television program
  - Achieved full on-air operation in 60 days, including complete staffing of newsroom, technical crew and talent, within budget and oversaw the simultaneous production of NFN website
  - Managed daily newsroom operations of Net Financial News, a daily two-hour, live business/financial television news program, streamed over the Internet
  - Expanded operations from two to eight hours of continuous coverage
  - Developed a competitive yet supportive winning news team of over 30 professionals
  - Ensured quality execution and adherence to the highest standards of journalism ethics
  - Presented complex issues in simple yet interesting ways, to attract a general viewing audience
  - Identified individual staff talents, coached staff to achieve positive results, and rewarded excellence

### **CBS-TELENOTICIAS** Miami, FL

- ***Executive Producer*** 7/97- 5/99
- Coordinated the newsroom operations and managed communication between reporters and field producers, satellite department, assignment desk, editors, master control, producers in the control room, writers and anchors
- Improved breaking world news coverage in major events such as Peru's Japanese Embassy hostage crisis and President Clinton's impeachment debate, using quick "cut-ins", and live reports
- Presented high-quality and complete international coverage of major Latin American events, such as the 1999 Argentinean Presidential Election and the Pope's visit to Mexico



- ***Line Producer*** 7/95-7/97 -Until 4/95, I was working as a freelancer Line producer during the weekends while I had a full time position in United Press International
- Made last minute editorial decisions to update the content of the newscast
- Coordinated the technical aspects of live newscasts and field reports, such as the Presidents' Summit in Chile
- ***Financial Producer*** 7/94-7/95 - Part-time while a Fulbright Scholar at UM
- Reported and analyzed the consequences of major world business crises, such as the Mexican peso devaluation and the Japanese and Asian economic crises
- Oversaw the first selection of visual features for the business segment before the 24 hours news operation started in December 1994

**UNITED PRESS INTERNATIONAL, Spanish Service, Coral Gables FL 7/95-1/96**

- ***Editor and Journalist***
- Provided in-depth analysis of human rights violations in Guatemala and the negotiations to end the 30-year-old civil war

**ABC, National Daily**

- ***International Freelance Contributor*** Miami, Florida 6/94-6/95
- Scooped the story of the 30 Cuban rafters killed by government officials when they tried to flee to the United States (7/17/94)
- ***Financial Reporter*** Madrid, Spain 9/92-6/94
- Covered the crisis of the European Monetary System (Summer and Fall 1992) and the continuous currency devaluation
- Scooped interviews such as the one with the 1992 Economic Nobel Prize Winner, Gary Becker (6/13/1993)