

Allan Richards

1720 SW 14th Street, Ft. Lauderdale, Florida 33312
Allan.Richards11@gmail.com
954-682-3098

PROFILE

Progressive academic leader and award-winning journalism/digital media professor with an extensive record in developing innovative programs in journalism and digital communication.

ADMINISTRATIVE AND ACADEMIC EXPERIENCE

Founding Digital Director, FIU Department of Journalism+Media, 2018. Responsible for integrating curriculum into Newsroom and developing the new South Florida Media Network website.

Associate Dean, School of Journalism and Mass Communication (SJMC), Florida International University, Miami, Florida (2009-2016); Interim Associate Dean (2008-2009). Responsible for overseeing the SJMC's daily operations, including innovating curriculum; writing grant proposals and fundraising; managing budgets; developing and producing digital projects with media partners; strategic planning; supervising Office of Student Services; directing accreditation processes (ACEJMC 2009, 2015 and SACS 2009); representing the school at campus and external events; teaching journalism and digital media courses.

Director of the SJMC Language Skills/Writing Program, School of Journalism and Mass Communication, Florida International University, Miami, Florida (2004-2016); Assistant Director of the SJMC Language Skills/Writing Program (2001-2004). Responsible for directing the SJMC Language Skills curriculum and digital testing system.

Chair, Department of Journalism and Broadcasting, School of Journalism and Mass Communication, Florida International University, Miami, Florida (2005-2008); Interim Chair (2004-2005). Supervised a full-time faculty of 12 and adjuncts; developed the digital journalism curriculum; established media partnerships; and increased minority student job placements.

Associate professor (2008-Present), assistant professor (2004-2007), instructor (1999-2004), adjunct professor (1997-1998), School of Journalism and Mass Communication, Florida International University, Miami, Florida.

KEY ACCOMPLISHMENTS - Innovation and Fundraising

- **Recipient, 2016 Scripps Howard Foundation/AEJMC Teacher of the Year Award**
The award recognizes innovative teaching practices, influences on curriculum,

scholarship in respect to teaching, leadership in educational activities in department, school, university, and on-going industry engagement inside and outside the classroom.

- **Co-director, The JMC Innovation Project.** Report assessing the scope and status of innovation in U.S. schools of journalism, media and communication (2016-17).
- **Co-founder, South Florida News Service (SFNS),** the SJMC’s nationally-recognized and pioneering “teaching hospital” model with *The Miami Herald*, *The South Florida Sun-Sentinel* and *The Palm Beach Post*. Serve as the news service’s executive editor. Awarded a \$150,000 grant from the Hearst Foundation to produce a digital edition of SFNS (2015). Awarded \$250,000 from the Scripps Howard Foundation to sustain the South Florida News Service (2012). Awarded \$30,000 from the McCormick Foundation and \$30,000 from *The Miami Herald*, *South Florida Sun-Sentinel* and *Palm Beach Post* to launch the South Florida News Service (2009).
- **Developer, SJMC Language Skills Digital Program and SJMC Writing Center,** a digital teaching and tutorial program to enhance the language and writing skills of the SJMC’s diverse and bilingual student body. Awarded \$25,000 for the SJMC Language Skills program from The Ethics and Excellence in Journalism Foundation. Awarded \$150,000 grant for the SJMC Writing Center from the Scripps Howard Foundation. The program and an online Grammar Workshop course have generated more than \$250,000 for the SJMC.
- **Concept developer, Scripps Howard Multimedia Lab.** Supported by a \$250,000 grant from the Scripps Howard Foundation.
- **Co-creator and Miami editor, The New York Times Hispanic Students Journalism Institute,** a national immersion program which offers Hispanic students from throughout the United States opportunities to work with editors from *The New York Times* in a newsroom environment.
- **Developer, Scripps Howard Writing Center,** funded by a \$150,000 grant from the Scripps Howard Foundation.
- **Producer,** the SJMC’s first student-based, Web start-up newsmagazine—*FusedOnline*. Students incorporated text, video, audio and music. Funded by a \$15,000 grant from FIU Student Government Association.
- **Developer, Digital Content Incubator** in conjunction with Discovery Latin America, provided students deep mentoring in production and media management.
- **Director, Scripps Howard Foundation Internship/Scholarship** program, which has generated \$90,000 in funding for SJMC students.

EDUCATION

M.A., English, Florida International University, Miami
Thesis: The Impact of Sensational Journalism on Literary Forms in the 19th Century

B.A., History, City University of New York/Queens College, New York

TEACHING

Selected Undergraduate:

Online News Reporting, Senior Multimedia Project, Social Media and Globalization, Feature Writing, Introduction to Digital Journalism, Introduction to Digital Media (Digital Integration), Writing Strategies for Reaching a Mass Audience, Mass Media and Society, SJMC Grammar Workshop (three-credit course) and SJMC Grammar Slammers (three-hour tutorials).

Selected Graduate:

Business Writing, FIU's Chapman School of Business, Professional Development Series
Guest lectures for SJMC's Global Strategic Communication master's program and FIU's School of Public Health and Social Work Health Communication master's program

PROFESSIONAL EXPERIENCE

Editor, *Newlife Magazine*, the leading alternative medicine periodical in New York, 1995-2001.

Executive Editor, *Cigar and Cocktail* magazine, the American edition of the European-based high-end lifestyle magazine, 1999-2000.

Feature writer and essayist, *The South Florida Sun-Sentinel Sunshine Magazine*, 1993-1996. Interviews with legendary Atlantic Records music producer Tom Dowd who produced and recorded Ray Charles, John Coltrane, Eric Clapton, Aretha Franklin; founder of jazz label – Prestige Records Bob Weinstock who produced Miles Davis, Charlie Parker, Stan Getz and others.

Science and health scriptwriter, *The Cutting Edge Medical Reports*, an independent science and education production company, 1995-1999.

Associate Editor, *Rio Grande Magazine*, New Mexico, 1979-82. Investigative reporting of the Church Rock Nuclear Disaster, called “the worst incident of nuclear contamination in United States history” by the Nuclear Regulatory Commission.

Contributing feature writer and/or columnist for many publications: *MediaShift*, *Online Journalism Review*, Harvard University's *Nieman Narrative Digest*, *The Miami Herald*, *Rolling Stone*, *Crawdaddy*, *The Village Voice*, *The Utne Reader*, *The Sierra Club Bulletin*, *The Mother Earth News*, *Editor and Publisher*, *The New York Herald*, *Latin Trade Magazine*, others.

SELECTED CREATIVE WORKS

Articles

“Special Report: The JMC Innovation Project A Pivotal Moment for Journalism, Media and Communication Education: Assessing the State of Innovation.” Invited article for *Journalism and Mass Communication Educator* (June, 2018).

“How Innovative are Schools of Journalism, Media and Communication?” *MediaShift*, 2017, <http://mediashift.org/2017/10/innovative-schools-journalism-media-communication/>.

“FIU Students Produce Independent News Site for Cuban Millennials,” *MediaShift*, 2016, <http://mediashift.org/2016/07/fiu-students-produce-independent-news-site-cuban-millennials/>

“Writing Still the Most Important Media Skill in Digital Age,” *MediaShift*, 2015, <http://mediashift.org/2015/10/allan-richards-writing-still-most-important-media-skill-in-digital-age/>

“How a ‘Dreaded Grammar Test’ Became a Pioneering Model for Bilingual Students,” *MediaShift*, 2014. <http://to.pbs.org/1tSv4PU>

“The Challenge of AIDS Diplomacy: South Africa Short-Changed?” Co-authored blog post for Center on Public Diplomacy at Annenberg School/USC, 2013. <http://uscpublicdiplomacy.org/blog/challenge-aids-diplomacy-south-africa-short-changed>

“The Digital Rap Sessions, or How Die-hard Traditionalists and Emerging Media Yahoos Became One,” *Online Journalism Review*, Knight Digital Media Center/USC, 2012. <http://www.ojr.org/?s=allan+richards>

“Deconstructing Intro to Journalism,” *Online Journalism Review*, Knight Digital Media Center/USC, 2011. <http://www.ojr.org/?s=deconstructing+intro>

“Me, Myself or I?” *The Miami Herald*, 2007. Op-ed article on grammatical miscues on television and the need to teach grammar in journalism schools.

“The Bread of Life,” *Nieman Digest*, Nieman Foundation for Journalism/Harvard University, 2006. Reprint essay of personal reflections on my grandfather the baker in the Notable Narrative section.

“Zero to Launch in Just Three Months,” *Online Journalism Review*, Knight Digital Media Center/USC, 2006. Article describing the creation of a student-run online newsmagazine. <http://www.ojr.org/060515richards/>

“How to Cover Hispanic America—and Why,” *Editor and Publisher*, 2006. Two-part series on the importance of Hispanicizing the American Media.

“It Isn’t Easy Being Green,” *Editor and Publisher*, 2005. Investigative report on the dangers of uranium mining.

“A Report on Journalism and Converged Media,” The School of Journalism and Mass Communication, Florida International University, 2001. Media experts ponder and debate the future of journalism education in the digital age at the Hearst Foundation’s Professional Series on Convergence.

“The National Cancer Institute Funds First Study of Alternative Treatment for Pancreatic Cancer,” *New Life*, 2000. Interview with Dr. Nicholas Gonzalez.

“The Elephant War,” *Utne Reader*, 1996. Article on CAMPFIRE, a conservation program that permits culling. <http://www.utne.com/environment/elephant-war-zimbabwe-campfire-conserving-wildlife.aspx#axzz34u6Zu0BW>.

“Chairman of the Board,” *South Florida Sun-Sentinel*, 1994. Exclusive interview with Atlantic Records revolutionary producer/sound engineer Tom Dowd.

“Back on Track,” *South Florida Sun-Sentinel*, 1995. Feature article on renowned jazz producer and founder of Prestige Records Bob Weinstock.

“Interview with a Cadaver,” *South Florida Sun-Sentinel*, 1995. First-person essay about acting with David Bowie, Susan Sarandon and Catherine DeNeuve in the cult film “The Hunger.”

“No Distance Too Far,” *South Florida Sun-Sentinel*, 1994. First-person essay about being a bi-coastal father.

“The Bread of Life,” *South Florida Sun-Sentinel*, 1993. Reflections on my grandfather the baker.

“Fireworks,” 1985. Wrote and composed musical for workshop in New York.

“Can’t Pass the Hat in Winter,” 1985. Optioned original screenplay.

“Disaster at Church Rock—The Untold Story,” *The Sierra Club Bulletin*, 1980. Investigation of the worst incident of radiation contamination in U.S. history at United Nuclear dam in Church Rock, New Mexico,

“Anatomy of a Disaster,” *Rio Grande Magazine*, 1981. Extensive retrospective of the Church Rock uranium disaster.

Documentaries

“The Miami Epidemic,” 2011. Co-developed a one-hour broadcast on WPBT2 (South Florida’s regional PBS station) that included “Lessons from South Africa,” a documentary about media coverage of HIV/AIDS in South Africa and Miami, and a panel discussion with former CDC AIDS researcher Dr. William Darrow and the Miami-Dade Health Department.

“Tell Somebody: The New Face of HIV/AIDS,” 2010. Co-produced a one-hour broadcast special for WPBT2 focusing on HIV/AIDS in South Florida. The documentary is used as an educational tool for students and the community.

“Lessons from South Africa,” 2009. Produced and narrated half-hour documentary comparing Miami’s failed media coverage of HIV/AIDS to South Africa’s successful media response to the epidemic. Documentary debuted at the Fort Lauderdale International Film Festival.

“The Stigma Stops with Me,” 2009. Executive co-producer of a four-part Webisode series on HIV/AIDS produced in conjunction with *The Miami Herald*.

Broadcast

Science and health scriptwriter, *The Cutting Edge Medical Report*, 1995-1999. Wrote numerous television scripts, including:

“Angina and Hypertension” in conjunction with Dr. William Frishman, New York Medical College. Aired on The Discovery Channel, 1999.

“HPV: Issues and Answers” in conjunction with Dr. Michael Reitano. Aired on The Discovery Channel, 1999.

“Asthma, The Art of Women’s Health.” Aired on PBS, 1998.

“Chemotherapy-induced nausea and vomiting,” Continuing Medical Education program in conjunction with Dr. Paul Hesketh, chief, section of medical oncology, St. Elizabeth’s Medical Center, Boston, Massachusetts and Tufts University, 1998.

“Cholesterol and Women” in conjunction with the American Heart Association for The Art of Women’s Health series. Aired on PBS, 1998.

“Sinusitis” in conjunction with The Institute for Asthma and Allergy, Washington, D.C. Aired on The Discovery Channel, 1997.

“Herpes and Cervical Cancer” in conjunction with Dr. Susan Blumenthal, Assistant Surgeon General of the United States. Aired on The Discovery Channel, 1997.

“Pneumonia” in conjunction with The American Thoracic Society. Aired on The Discovery Channel, 1996.

“Healthy Women 2000,” a report on women and diabetes in conjunction with the American Diabetes Association and Dr. Susan Blumenthal, Assistant Surgeon General of the United States. Aired on The Discovery Channel, 1996. Nominated for Cable Television *Dialogue* Award.

“AIDS,” a two-part documentary in conjunction with Dr. Paul Volderbing, San Francisco General Hospital, and Dr. Yvonne Bryson, U.C.L.A. Pediatric Center. Sponsor: AMFAR. Aired on The Discovery Channel, 1996.

“Cigarettes and Lung Cancer” in conjunction with Dr. Paul Bunn, Director of the University of Colorado Cancer Center. Aired on The Discovery Channel, 1995.

Books

“Just an Ounce of Prevention is Worth a Pound of Cure.” Co-author with Dr. James L. D’Adamo, Hay House, 2010. Translated into Spanish, Russian, German, French, Polish, French-Canadian, Estonian 2011-2012. British edition published in 2012.

“EDSA Design.” Editor of retrospective book on Edward Durell Stone Associates (EDSA), an international architectural firm, 2002. EDSA’s design projects include: The Kennedy Performing Arts Center in Washington, D.C., Epcot in Orlando, Florida, The Huntington Hartford Museum in New York, Atlantis Resort in the Caribbean, Songjiang New Town in China.

“Dalva Duarte.” Writer/editor of large-form art book. Paris Editions/Universidade Nacional de Brasilia, 2002.

“One Man’s Food Is Someone Else’s Poison.” Co-author with Dr. James D’Adamo. Putnam Bros., 1981.

SELECTED CONFERENCE PRESENTATIONS AND INVITED SPEECHES

“What’s New in Strategic Communication? Advancing Innovation in Public Relations and Advertising Education.” Moderator, panel at the Association for Education in Journalism and Mass Communication annual conference, Washington, D.C., August 2018.

“The Future of Journalism Education Roundtable.” Invited presentation of the JMC Innovation Project, Middle Tennessee State University, Murfreesboro, 2017.

“Scripps Howard Foundation 2016 Teacher of the Year” acceptance speech at the Association for Education in Journalism and Mass Communication annual conference, Chicago, August 2017.

“Innovations in Teaching Journalism, Media and Communication.” JMC Teacher of the Year panel session at the Association for Education in Journalism and Mass Communication annual conference, Chicago, August 2017.

“Communication Interventions in Fostering Democratic Societies: Countries in Transition.” Co-chair/Panelist, International Communication Association annual conference, San Diego, May 2017.

“Creating Cultures of Innovation in Schools and Colleges of Journalism, Media and Communication.” Invited presentation at the ASJMC mid-winter conference, Memphis, February 2017.

“Social Media and Political Communication in Trump’s First 100-Days.” Guest speaker at American University, Washington, D.C., January 2017.

“Clashing Values: Preserving Traditional Values and Best Practices in the Digital Space.” Moderator at the Association for Education in Journalism and Mass Communication annual conference, Minneapolis, August 2016.

“The Social Mediatization of News and Information: Implications for Public Diplomacy.” Panelist at the International Studies Association national conference, Atlanta, March 2016.

“Writing-First in the Digital-First.” Keynote speaker for The Breakfast of Editing Champions session at the Association for Education in Journalism and Mass Communication annual conference, San Francisco, August 2015.

“Starting, Building and Sustaining a Successful Academic Newsroom.” Panelist at The Excellence in Journalism, Society of Professional Journalists annual conference, Nashville, September 2014.

“Teaching Innovations in Journalism and Mass Communication.” Panelist at the Association for Education in Journalism and Mass Communication annual conference, Montreal, Canada, August 2014.

“Cross-Border Collaborations and Strategic Communication in the Public Interest.” Panelist at the International Communication Association annual conference in Seattle, Washington, May 2014.

“Entrepreneurship and Digital Journalism.” Keynote speaker, The South Florida International Press Club, April 2014.

“Soaring rates of HIV infections in Miami.” Panelist for program sponsored by FIU’s College of Medicine and Robert Stempel School of Public Health and Social Work, Miami, November 2013.

“Classrooms as Newsrooms” conference at Columbia University. Invited guest as co-founder of the South Florida News Service, New York City, October 2013.

Moderator: Roundtable discussion about presidential campaign advertisements—1952-present with film documentary archivists Antoni Muntados and Marshall Reese, Miami, November 2012.

Moderator: Discussion about American media and HIV/AIDS with former CDC AIDS researcher Dr. William Darrow and former *Miami Herald* health reporter Elinor Burkett, Miami, September 2012.

Speaker, South Florida Journalism Day for junior high, high school and college students and faculty, sponsored by Florida International University and the Florida Scholastic Press Association, 2011, 2012 and 2014.

“HIV/AIDS epidemic in Miami.” Roundtable panelist at FIU’s Wertheim College of Medicine, December 2010.

Participant, November 2010. Nieman Narrative Journalism Conference, Harvard, Boston..

“Using Social Media in Public Relations.” Panelist at Public Relations Student Society of American Miami Chapter conference, September 2009.

“Digital Marketing and Online Video.” Panelist for Public Relations Society of America Miami Chapter conference co-sponsored by the NewsMarket, September 2008.

Produced media blog for *Editor and Publisher/Mediaweek* Interactive Media Conference, Miami, May 2007.

“Multimedia journalism.” Keynote speaker, The South Florida International Press Club, April 2007.

Ethnic media roundtable at the Ford Foundation in New York. One of 25 participants from journalism schools and ethnic media, June 2006.

Mentored student online publication at the National Association of Hispanic Journalists convention in Ft. Lauderdale, June 2006.

Coordinator for “The Ethics and Media Conference” co-sponsored by Miami-Dade County and the FIU School of Journalism and Mass Communication, October 2005.

HONORS, AWARDS

FIU 2017 Spot Award for innovative educational activities in the classroom, school and university

The Scripps Howard Foundation/AEJMC 2016 Teacher of the Year Award

Judge, Scripps Howard National Journalism Awards, 2007, 2008, 2010, 2011, 2012, 2013, 2014, 2015, 2017, 2018, 2019

Chair, Breaking News category, Scripps Howard National Journalism Awards, 2015

Chair, Ernie Pyle Human Interest Award Category, Scripps Howard National Journalism Awards, 2013

SJMC Nominee, FIU World's Ahead Faculty Award, 2011

Kaiser Foundation Fellowship for Global Health Reporting, 2009

Gabor Community Excellence Award for commitment to teaching language skills at FIU, 2008

SERVICE TO THE UNIVERSITY

Member, Council of Associate and Academic Deans (CAADS), 2008-2016

SJMC Representative, Biscayne Bay Leadership Committee, 2009-2016

SJMC Liaison to the Office of Academic Planning and Accountability 2009-2016

Member, Student Media Advisor Committee, 2006-2016

Biscayne Bay Campus/SJMC liaison to the Mast Academy, 2012-2014

Member, FIU Community Engagement Task Force, 2010-2011

Member, FIU Writing Across the Curriculum Task Force, 2011

Member, FIU Assessment Committee for SACS Accreditation, 2009

Advisor, FIU Student Film Union, 2009

Member, FIU Program Chair Assembly, 2004-2008

SERVICE TO THE SCHOOL OF JOURNALISM AND MASS COMMUNICATION

FIU in D.C. panelist, "The Future of Journalism Education," February 2018

Director, ACEJMC re-accreditation, 2014-2015

Coordinator SJMC's SACS accreditation, 2014-2015

Member, Search Committee for the Knight Innovator-in-Residence, 2014

Chair, SJMC Technology Task Force, 2014

Coordinator, Scripps Day, 2012-2014

Member, Journalism Day Committee (for high schools), 2011-2014

Chair, Search Committee for Associate Dean of Graduate Studies and Research, 2013

Member, Hearst Distinguished Lecture Series, 2010-2013

Chair, Graduate Committee, 2008-2013

Member, Graduate Committee, 2005-2008

Co-chair, SJMC Publicity Committee, 2005-2006

Member, Technology & Communications Committee, 2004-2005

Member, SJMC Library Committee, 2001-2003

Member, SJMC Scholarship & Awards Committee, 2001-2002

Member, Ad Hoc Visual Communication & Convergence Committee, 1999-2000