

**Bachelor of Science in Digital  
Communication and Media**

**MAJOR: INTERACTIVE + DIGITAL MEDIA**

NAME: \_\_\_\_\_ PANTHER ID #: \_\_\_\_\_

Undergrad Reqs\*= 2.85 cumulative GPA (including all transfer and FIU), MMC 3003      GL = GLOBAL LEARNING COURSE

2.75 minimum GPA is a graduation requirement for CORE/MAJOR SPECIFIC/SCJ TRACK ELECTIVE COURSE sections below.      A grade of "C" or better is required in all courses listed below.

CORE REQUIREMENTS (15 credits)			Credit	Semester Completed	Grade
MMC	3003	JOURNALISM + MEDIA ORIENTATION	0		
MMC	3123	WRITING FUNDAMENTALS FOR COMMUNICATORS (Prereq: ENC 1101 & ENC 1102) (replaced MMC 3104C)	3		
MMC	3303	GLOBAL MEDIA AND SOCIETY – GL	3		
MMC	4200	MASS COMMUNICATION LAW AND ETHICS	3		
VIC	3400	VISUAL DESIGN FOR GLOBALIZED MEDIA – GL	3		
IDS	3309	HOW WE KNOW WHAT WE KNOW (GRW/GL) (Prereq: ENC 1101 & ENC 1102)	3		

MAJOR SPECIFIC REQUIREMENTS (27 credits)			Credit	Semester Completed	Grade
DIG	3001	INTRODUCTION TO DIGITAL MEDIA	3		
RTV	3531	MULTIMEDIA PRODUCTION (Prereq: (MMC 3123 or MMC 3104C), VIC 3400, Undergrad Reqs*) (Coreq: VIC 3400)	3		
DIG	3146	THE SOCIAL MEDIA AUDIENCE (Prereq: RTV 3531, Undergrad Reqs*)	3		
DIG	4394	MOTION GRAPHICS (Prereq: RTV 3531, Undergrad Reqs*)	3		
DIG	4800	DIGITAL THEORIES (Prereq: DIG 3001)	3		
DIG	3110	INTERACTIVE MEDIA I: PRODUCING FOR THE WEB (Prereq: RTV 3531, Undergrad Reqs*)	3		
DIG	3181	INTERACTIVE MEDIA II: INTERACTIVE VISUALIZATIONS (Prereq: DIG 3110, Undergrad Reqs*)	3		
DIG	4293	MULTIMEDIA PRODUCTION II (Prereq: RTV 3531, Undergrad Reqs*)	3		
DIG	4552	ADVANCED MULTIMEDIA PRODUCTION [CAPSTONE] (Prereq: Core reqs, DIG 3146, DIG 4800, DIG 3110, DIG 4293, DIG 4394, DIG 3181, Undergrad Reqs*)	3		

**SCHOOL OF COMMUNICATION AND JOURNALISM MAJOR ELECTIVES (6 credits)**

Please select 2 courses from the departments of Communication, and Journalism and Media. The courses from your major specific requirements cannot be used for this section. Course prefixes can be: ADV, COM, DIG, JOU, MMC, PUR, RTV, SPC Please check course catalog for possible prerequisite requirements

Prefix	Course No.	Credit	Semester Completed	Grade
		3		
		3		

A grade of "C" or better is required in all courses listed below.

AREA OF CONCENTRATION (12 credits) UPPER DIVISION ONLY (3000/4000 level)			Credit	Semester Completed	Grade
Please check page 2 for suggested areas and courses. Students may design their own Area of Concentration with advisor's permission. You cannot use SCJ core and track courses for the Area of Concentration.					

SUBJECT/AREA:			Credit	Semester Completed	Grade
			3		
			3		
			3		
			3		

# Area of Concentration (AOC)

All SCJ students pursuing the COMM:BS and DIGCOM:BS majors must have a declared AOC.

- The AOC requires 12 credits of 3000/4000 level course work in
- One particular area of discipline/study outside of SCJ.
- Not a minor, but you can pursue a minor or certificate and use the courses from the minor or certificate toward the AOC.
- You can also use courses from a double major or dual degree toward the AOC.
- Consult with an advisor for what will best suit your career and educational goals.

Suggested areas of concentration:

<b>International Relations &amp; Political Science 3000/4000</b> INR, CPO, POS, POT	<b>Psychology 3000/4000</b> CLP, DEP, EXP, INP, PPE, PSY, SOP
<b>History 3000/4000</b> AFH, AMH, ASH, EUH, HIS, LAH, WOH	<b>Criminal Justice 3000/4000</b> CCJ, CJC, CJE, CJJ, CJL, DSC
<b>Global and Sociocultural Studies</b> GEO 3421 Cultural Geography GEO 3471 Political Geography GEO 3502 Economic Geography GIS 3048 App of Geographic Info Systems	<b>Anthropology/ Sociology</b> AND, ANG, ANT, SOC, SYA, SYD, SYG, SYO, SYP
	<b>English 3000/4000</b> AML, CRW, ENC, ENG, ENL, FIL, LIT
<b>Art/ Photography 3000/4000</b> ARH, ART, PGY	<b>English- Business Writing</b> ENC 3213 Professional & Technical Writing ENC 3204 Advanced Business Writing ENC 3249 Professional and Technical Writing for Computing ENC 4260 Advanced Professional Writing
<b>Religion 3000/4000</b> REL, ASN, HBR,	
<b>Business Minors &amp; Certificates</b> (choose 1) Logistics and Supply Chain Management Professional Sales Social Media and E-Marketing Analytics Project Management Entrepreneurship General Business General Marketing  * Minors and certificates will need to be declared with the COB before taking the classes	<b>Certificates</b> (courses from <u>1</u> of the following can be used): African Studies Afro-Latin American Studies Asian Studies Film Studies Law, Ethics and Society Pre-Law Professional and Public Writing Women and Gender Studies <b>All other certificates open for consideration</b>