

Part II, Standard 5. Scholarship: Research, Creative and Professional Activity

Contents

Executive summary.....	1
1. Describe the institution's mission regarding scholarship by faculty and the unit's policies for achieving that mission.....	2
2. Define the group of faculty whose work is included in this section and state time restrictions	2
3. Using the grid that follows, provide counts of the unit's productivity in scholarship for the past six years by activity	3
4. List the scholarly, research, creative and professional activities of each member of the full-time faculty in the past six years	4
5. Provide relevant sections of faculty guides, manuals or other documents in which the unit specifies expectations for scholarship, research, and creative and professional activity in criteria for hiring, promotion and tenure	38
6. Describe the institution's policy regarding sabbaticals, leaves of absence with or without pay, etc.	40
7. List faculty who have taken sabbaticals or leaves during the past six years, with a brief description of the resulting activities	40
8. Describe travel funding, grant support, or other methods or programs the unit uses to encourage scholarship, research, and creative and professional activity	40
9. List faculty who have taken advantage of those programs during the past six years, with a brief description of the resulting activities.....	43

Executive summary

The 2009 reaccreditation site visit team recommended that the school "rededicate itself to provide the support and mentoring necessary to convert the promise of greater scholarly activity to reality, particularly among younger faculty members."

The SJMC heard the message loud and clear. It created an environment that encourages research and creative production, as well as collaborations among faculty members.

- The school hired 11 new full-time faculty with PhDs or other doctorates, resulting in a significant increase in scholarly output. The number of faculty-authored refereed journal articles has increased in the past six years to 72, along with 27 articles, 131 refereed conference papers and 27 articles non-refereed publications. The faculty has become active in conferences and presentations with more than 200 such activities.
- Three assistant professors were awarded tenure and promotion in 2013 and were granted tenure largely based on the quality of their research. They were the first assistant professors to be granted tenure at the school in over 20 years. One of this cohort recently received the university's highest award for excellence in research, and another one of the cohort received the highest award for excellence in engagement.
- New hires are typically granted course releases and graduate assistants in the first three years of their careers, in order to help them establish a research agenda and achieve their academic goals toward tenure.
- Academic and professional faculty are working together on high profile research and creative projects, such as the award-winning sea level rise/climate change project, which has both

academic and popular media components; and award-winning social marketing operations and stigma reduction campaigns of a county-wide children's mental health initiative.

Please respond to each of the following instructions:

1. Describe the institution's mission regarding scholarship by faculty and the unit's policies for achieving that mission.

SJMC researchers receive encouragement from FIU, which emphasizes research as a major component in the university's mission. FIU is Carnegie-designated as both a research university with high research activity and a community-engaged university. Research at FIU focuses on addressing scientific challenges, as well as the social and economic needs of Florida and the nation. FIU faculty produce research that is linked to local economic development and problem solving, as well as broader concerns.

The FIU Division of Research supports the university's research mission by providing leadership in research administration, supporting the endeavors of the University's research community, and ensuring the responsible stewardship of research activities.

SJMC faculty are internationally recognized scholars and professionals who create new knowledge that contributes to understanding and solving community and global issues. They are expected each year to make research and scholarly work public in the manner generally accepted and appropriate for their discipline or profession on a continuing basis. Each chairperson is expected to meet regularly with each faculty member to discuss his or her progress in the areas of research and creative work. The dean encourages scholarly productivity through summer research grants, graduate research assistants and faculty mentoring sessions with untenured faculty. The associate dean for graduate studies and research also helps to facilitate research productivity through faculty forums devoted to grant writing and other research topics.

A key goal in the SJMC's strategic plan is to encourage and increase original academic research, scholarly and professional work by the SJMC faculty in order to enhance academic excellence and leadership. The school's plans for achieving this goal are to:

- 1) Seek sponsored research support in order to increase financial resources required to support research initiatives and research assistants;
- 2) Encourage collaborative research, scholarly and professional work across SJMC faculty as well as outside SJMC, but within FIU;
- 3) Establish and develop a network of researchers with mutual interests in order to explore collaborative research initiatives;
- 4) Actively participate in the leading national and international conferences in journalism and mass communication; and
- 5) Address issues surrounding teaching loads and budget constraints in order to facilitate increased output by faculty in research, scholarly and professional work.

2. Define the group of faculty whose work is included in this section and state time restrictions used to incorporate activities of faculty who were not employed by the unit during all of the previous six years (for example, new faculty and retired faculty).

We include in this standard the academic and professional work done by 24 of the 30 current (fall 2014) full-time SJMC faculty, including professional-practice faculty (assistant, associate and full professors)

and academic faculty (assistant, associate and full professors). We excluded from this list full-time lecturers.

We include here only the work done by faculty during their time at FIU. We did not include the work done by lecturers, instructors, adjunct faculty, visiting instructors, part-time faculty, or faculty who left FIU between 2009 and 2014.

3. Using the grid that follows, provide counts of the unit's productivity in scholarship for the past six years by activity, first for the unit as a whole and then for individuals broken down by academic rank. The grid should capture relevant activity by all full-time faculty. Provide the total number of individuals in each rank in place of the XX. Adapt the grid to best reflect institutional mission and unit policies and provide a brief narrative.

The chart uses the same metrics provided in the sample table. The "Other" category is comprised largely of conference papers and presentations that do not fit elsewhere and editorial contributions such as moderating panels and creating posters. The non-juried works are tied in part to the documentaries done by the faculty.

Scholarship, Research, Creative and Professional Activities	By Unit *	By Individuals				Totals (26)
		Full Professors (4)	Associate Professors (11)	Assistant Professors (9)	Other Faculty** (0)	
Awards and Honors	41	1	25	15		41
Grants Received Internal	14		7	7		14
Grants Received External	7		8	2		10
Scholarly Books, Sole- or Co-authored	5	2	1	2		5
Textbooks, Sole- or Co-authored	3		1	2		3
Books Edited			2			
Book Chapters	13	3	6	4		13
Monographs	4	2	2			4
Articles in Refereed Journals	66	10	27	35		72
Refereed Conference Papers	119	12	52	67		131
Invited Academic Papers	2		1	1		2
Encyclopedia Entries	2		2	1		3
Book Reviews	6		2	4		6
Articles in Non-refereed Publications	27	5	15	7		27
Juried Creative Works	8	3	5			8

Non-juried Creative Works	28		22	10		32
Other (specified)	198	67	104	31		202

* Co-authored work should be counted as a single publication in the unit totals, however if, for example, two members of the faculty are co-authors on the same journal article, it would be reported as a publication for both authors.

** Includes all full-time faculty who do not hold listed ranks, such as instructors and others on term appointments. Many faculty in this category may hold teaching appointments without significant scholarship, research or creative requirements.

4. List the scholarly, research, creative and professional activities of each member of the full-time faculty in the past six years. Please provide a full list; do not refer team members to faculty vitae for this information. (Full-time faculty refers to those defined as such by the unit.) If including faculty who have since left the unit, please note. Professional service activities will be reported in Standard 8.

Raul Reis

Dean and Professor

Scholarly Books

- *Mass Communication: Producers & Consumers*, 2nd ed. Kendall/Hunt. With Brent Rubin, Barbara Iverson and Genelle Belmas, 2010.

Articles in Refereed Journals

- Uses of Mass Media for Adaptation Purposes: A Quantitative Study of Brazilian Immigrants in Los Angeles. *Journal of Intercultural Communication*, 24, 2010.

Articles in Non-refereed Publications:

- Electronic Multitasking in the Classroom: Does It Help or Hurt? *Insights: A Journal of the Association of Schools in Journalism and Mass Communication*. Autumn 2013, 7-8.
- Universidade e Rádio Pública: Uma Parceria para o Século 21 Rádio e Negócios Magazine. Edition n. 12, August 2013. Link: <http://www.calameo.com/read/0019240549b863d5514d2>
- J-Schools Go Global to Offer Students Broader Experiences. *Insights: A Journal of the Association of Schools in Journalism and Mass Communication*. Winter 2012, 11-2.
- Brazilian NGO Creates Innovative Social Carbon Methodology. *Environmental Communication: A Journal of Nature and Culture*. Vol. 3 (2), July 2009, 270-275.

Refereed Conference Papers:

- Will Climate Change Ever Create a Meme Powerful Enough to Disrupt the Global Conversation? Presented to the International Association for Media and Communication Research (IAMCR) 2013 International Conference. Dublin, Ireland, June 25-29, 2013.
- How Do a 21st Century Radio/Web News Operation and a 21st Century Journalism School Collaborate? Presented at the "What Is Radio?" International Conference, University of Oregon, Portland, OR, Apr. 25-27, 2013. Co-authored with Dan Grech and Sammy Mack.
- Digital TV in Latin America: Challenges and Possibilities. Presented at the "What Is Television?" International Conference, University of Oregon. Portland, OR, Mar. 1-3, 2012.

- The Innovative Social Carbon Methodology: Incorporating Sustainable Development to Carbon Sequestration. Presented at the 7th International Conference on Environmental, Cultural, Economic and Social Sustainability, Hamilton, New Zealand, January 5-7, 2011.
- Don't Fear the Needle: A Community Perspective Approach to Examining H1N1 Flu Vaccination Patterns and Health Communication Awareness in Southern California. Presented at the 28th World Congress of the International Association for Media and Communication Research (IAMCR), Braga, Portugal, July 18-22, 2010. With Andrew Schrock.
- U.S. and European Media Coverage of Same-Sex Marriage in California as a Political and Human Rights Issue. Presented at the International Conference on LGBT Human Rights, Copenhagen, Denmark, July 27-29, 2009.
- Same-Sex Marriage as Contested Political Terrain: Media Coverage of California's Proposition 8 Presented at the International Communication Conference (ICA) conference, Boston, MA, May 20-25, 2009.

Other: Non-refereed Conference Papers and Presentations:

- Pressing Issues and Research Perspectives on Latinos and Latin America. Moderated/presided ICD awards panel at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference. Montreal, Aug 6-10, 2014.
- It's Not Just About the Money: Building Better Relationships with Funders. Moderated/presided Foundations panel at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference. Montreal, Aug 6-10, 2014.
- Mitos e Realidades: Como as Mídias do Brasil, Estados Unidos e Inglaterra veem a Amazônia Brasileira. Presented to the II National Conference on Environmental Journalism Research. Porto Alegre, Brazil, May 28-31, 2014.
- The Promises and Perils of Digital Media in a Democracy. Panel at the First International Communication Science & Media Studies Congress. Kocaeli, Turkey, May 12-14, 2014.
- The Impact of Social Media on Journalism and Journalists. Presented at the First International Communication Science & Media Studies Congress. Kocaeli, Turkey, May 12-14, 2014.
- Brazil Risk: Why and How to Invest in the USA. Panel moderator. Brazil International Foundation, Miami, FL, May 7, 2014.
- The 2014 State of Hispanic Journalists Report: Survey Results Reveal Hispanic Journalists' Beliefs about Their Careers, Tech and Social Media. Presenter at Hispanicize 2014. Miami, April 1-4, 2014.
- De 'Pulmão do Mundo' à Emissora de Carbono: Um Estudo Comparativo da Cobertura da Amazônia pelas Mídias do Brasil e dos Estados Unidos, 1992-2012. Presented at the Brazilian Association of Interdisciplinary Studies in Communication (Intercom) National Conference, Manaus, Brazil, Sept. 4-8, 2013.
- Redes Sociais, Novas Tecnologias e a Mídia Digital. Presented at the Brazilian Association of Interdisciplinary Studies in Communication (Intercom) National Conference, Manaus, Brazil, Sept. 4-8, 2013.
- Workshop on Reporting and Interviewing Techniques. Presented to the *Beacon Newspaper*. North Miami, FL, Nov. 14, 2012.
- Opportunities for Business, Investment, and the Social Media Revolution in Brazil. Presented at Doral Chamber of Commerce—Brazilian Marketing Annex. Doral, FL, Nov. 14, 2012.
- Por um Jornalismo do Século XXI: Os Novos Desafios da Imprensa. Presented at the Midia.JOR Conference, *IMPRESA* magazine, São Paulo, Brazil, Sept. 12-13, 2012.
- The New Media Landscape in Brazil: Challenges and Opportunities. Presented at Focus Brasil 2012: North America. Ft. Lauderdale, FL, May 2-3, 2012.
- La Ética Periodística en la Era Digital. Presented to Cuban journalists and bloggers as part of a digital media training workshop. US State Department/U.S. Interest Section in Havana, Cuba. April 11, 2012.

- The Future of Media in Brazil. Presented at the 4th Latin American and Caribbean Center Colloquium. Florida International University. Miami, FL, Feb. 15, 2012.
- Promotion and Tenure: Talking About What Nobody Wants to Talk About. International Communication Association (ICA). Pre-conference ICA workshop scheduled for May 26, 2011. Boston, MA.

Kathy Fitzpatrick

Associate Dean of Graduate Studies and Professor

Awards and Honors

- Research Fellow, Center on Public Diplomacy, University of Southern California, 2009-2011

Scholarly Books

- Fitzpatrick, Kathy R., *The Future of U.S. Public Diplomacy: An Uncertain Fate*, Leiden, The Netherlands: Martinus Nijhoff Publishers/Brill, 2010.

Book Chapters

- Fitzpatrick, Kathy R., "Public Diplomacy and Ethics: From Soft Power to Social Conscience," in *The Connective Mindshift: Relational, Networking & Collaborative Approaches to Public Diplomacy*, R.S. Zaharna, Ali Fisher and Amelia Arsenault (Eds.) New York: Routledge, 2013.
- Fitzpatrick, Kathy, "Privatized Public Diplomacy," in *Toward a New Public Diplomacy: Redirecting U.S. Foreign Policy*, Philip Seib (Ed.), London: Palgrave Macmillan Ltd., 2009.
- Palenchar, Michael and Kathy Fitzpatrick, "Secret Persuaders: Ethical and Rhetorical Perspectives on the Use of Public Relations Front Groups," in *Rhetorical and Critical Approaches to Public Relations* (2nd Edition), Elizabeth Toth and Robert Heath (Eds.), Mahwah, New Jersey: Lawrence Erlbaum Publishers, 2009.

Monographs

- Fitzpatrick, Kathy R., *U.S. Public Diplomacy in a Post-9/11 World: From Messaging to Mutuality*, CPD Perspectives on Public Diplomacy, Los Angeles: Figueroa Press, 2011.
- Fitzpatrick, Kathy R., *U.S. Public Diplomacy's Neglected Domestic Mandate*, CPD Perspectives on Public Diplomacy, Los Angeles: Figueroa Press, 2010.

Articles in Refereed Journals

- Kathy R. Fitzpatrick, Jami Fullerton and Alice Kendrick, "Public Relations and Public Diplomacy: Conceptual and Practical Connections," *Public Relations Journal* (online), 2013.
- Kathy R. Fitzpatrick, "Defining Strategic Publics in a Networked World: Public Diplomacy's Challenge At Home and Abroad," *The Hague Journal of Diplomacy* 7, 2012, 1-21.
- Kathy R. Fitzpatrick, Alice Kendrick and Jami Fullerton, "Factors Contributing to Anti-Americanism Among People Abroad: A Retrospective View from the Front Lines of U.S. Public Diplomacy," *International Journal of Strategic Communications* 5(3), 2011, 1-17.

Refereed Conference Papers

- *Teaching Innovations in Journalism and Mass Communication*. Program chair and moderator at the annual conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 2014.
- *Cross-Border Collaborations and Strategic Communication in the Public Interest*. Program developer and moderator at the International Communication Association annual conference in Seattle, Washington, May 2014.

- *Preparing Future Diplomats: Teaching and Training for Diplomatic Practice*. Program chair at the British International Studies Association annual conference in Dublin, Ireland, June 2014.
- *Diplomacy's Public Dimension: Debating the Merits of the Relational and Integrative Diplomacy Models*. Program developer and panelist at the annual conference of the British International Studies Association, Dublin, June 2014.
- *Public Relations and Public Diplomacy: A Divided Past, A Shared Future* (with Antoneta Vanc). Paper presented at the annual conference of the Association for Education in Journalism and Mass Communications, Chicago, August 2012.

Other: Non-refereed Conference Papers or Presentations

- *Public Diplomacy and Power: To What End?* Program chair at the annual conference of the International Studies Association, San Diego, CA, 2012.
- *Defining Public Relations' Leadership Role*, The Plank Center Leadership Summit. Panel presentation addressing the educational implications of a new global public relations leadership study, Chicago, Illinois, November 1, 2012.
- *Diplomacy in a Globalized World*, Yale University Jackson Institute for Global Affairs. Panel presentation: "Challenges in Public Diplomacy," New Haven, Connecticut, March 2011.
- *Multidisciplinary Perspectives on Public Diplomacy: Public Relations*. Presentation at the annual convention of the International Studies Association, Montreal, March 2011.
- *Teaching Public Relations Ethics*. Panelist for national webinar sponsored by the Plank Leadership Institute at the University of Alabama, February 2011.
- *Global Public Relations: Defining the New Rules of Engagement in a New Media World*. Program developer, moderator and panelist at the annual conference of the Public Relations Society of America, Orlando, Florida, October 2011.
- *Global Public Diplomacy: Scope and Status*. Program developer and moderator at the annual convention of the International Studies Association, Montreal, March 2011.
- *Policy Advisor or Chief Communicator? Deciding Public Relations' Fate*. Program developer and moderator at the annual conference of the Association for Education in Journalism and Mass Communications, August 2010.
- *Re-defining the Diplomatic Mission: Implications for Theory and Practice*. Program developer and moderator at the annual conference of the International Studies Association, New Orleans, Louisiana, February 2010.
- *Non-State Actors and Public Diplomacy: Developing Strategic Public-Private Partnerships*. Instructor for Summer Institute on Public Diplomacy, Center on Public Diplomacy, University of Southern California, July 2010.
- *Guerilla Diplomacy*. Panelist for roundtable discussion at the annual conference of the International Studies Association, New Orleans, Louisiana, February 2010.
- *Toward a New Public Diplomacy*. Panelist for new book series launch sponsored by the USC Center on Public Diplomacy in Washington, DC, September 2009.
- *USIA Alumni Views on Anti-American Attitudes among People Abroad*. Paper presentation at the annual conference of the Association for Education in Journalism and Mass Communications, Boston, MA, August 2009.
- *Evolutionary Insights from the U.S. Experience in Public Diplomacy: What Have We Learned for Going Forward?* Program developer and moderator at the annual conference of the International Studies Association, New York, New York, February 2009.

Other: Editorial

- Co-editor, Palgrave Macmillan Book Series on Global Public Diplomacy, 2009-present
- International Advisory Board, *The Hague Journal of Diplomacy*, 2010-present
- International Advisory Board, *Public Diplomacy Magazine*, 2009-present
- Editorial Board, *Communication Quarterly*, 2008-present
- Editorial Board, *Journal of Public Relations Research*, 2000-present

- Editorial Board, *Journal of Mass Media Ethics*, 2000-present
- Editorial Board, *Public Relations Review*, 1996-present

Lillian Lodge Kopenhaver
Dean Emerita and Professor

Articles in Refereed Journals

- Kopenhaver, L.L. "2009 Study of Advisers Shows Improvements, Causes for Concern," *College Media Review*, Vol. 46, No. 4 Summer 2009.
- Kopenhaver, L.L. "Many Campus Media Operations Reflect the Economy," *College Media Review*, Vol. 47, No. 1 Fall 2009.
- Kopenhaver, L.L. "Higher-Ed Journalism Programs Have Much to Offer High Schools," *ASJMC Insights*, Winter 2010.
- Kopenhaver, L.L. "Still in Growth Mode: Newspaper revenues, salaried positions grow; Online editions expand as well," *College Media Review Research Annual*, 49/50, 4-17, 2011-13.
- Kopenhaver, L.L. "A Journey in College Student Media: Challenges, Opportunities and Implications for the Future," *College Media Review*, 51, Spring 2014.
- Kopenhaver, L.L. "College Student Media Advisers Fare Well Despite Uncertain Times," *College Media Review Research Annual*, 52, Fall 2014.

Other Editorial

- Manuscript reviewer, *Communication Law and Policy*, 2012-14
- Refereed paper judge: *Law and Policy Division, AEJMC*, 2010-14

Other: Non-refereed Conference Papers and Presentations

- Panel organizer and moderator, "Building Bridges to High School Journalism," Association for Education in Journalism annual convention, Denver, August 2010.
- Invited paper, "Best Practices in Advising Student Media," Association for Education in Journalism and Mass Communication annual convention, Chicago, August 2012
- Moderator and organizer, "First Annual Industry Research (refereed) Forum," AEJMC annual convention, Chicago, 2012.
- Moderator and organizer, "Second Annual Industry Research (refereed) Forum," AEJMC annual convention, Washington, D.C., 2013.
- Moderator, pre-convention workshop, "Women Faculty Moving Forward," AEJMC annual convention, Washington, D.C., 2013.
- Invited paper, "A journey through college student media," Association for Education in Journalism and Mass Communication annual convention, Washington, D.C., 2013.
- Moderator and Organizer, "Third Annual Industry Research (refereed) Forum," AEJMC annual convention Montreal, Canada, 2014.

Frederick Blevens
Professor

Articles in Refereed Journals

- Mapping Miami-Dade's Immigrant Media: Information Communities, Civic Engagement, and Democracy. One of two global fellowship awards at FIU. "Superhero, Instructor, Optimist: FEMA and the Frames of Disaster in Hurricanes Katrina and Rita," *Journal of Public Relations Research*, July 2009.

Book Reviews

- Mark Feldstein. "Poisoning the *Press: Richard Nixon, Jack Anderson and the Rise of Washington's Scandal Culture*," *Presidential Studies Quarterly*. December 2011.
- Thomas A. Bass. "The Spy Who Loved Us: The Vietnam War and Pham Xuan An's Dangerous Game," *H-Net Reviews*. Summer 2009.
- Roger Mudd, "The Place to Be: Washington, CBS, and the Glory Days of Television News," *H-Net Reviews*, <http://www.h-net.org/reviews/showrev.php?id=23377>, February 2009.

Articles in Non-refereed Publications

- "Arming the Audience," in David Folkenflik, ed., *Page One: Inside the New York Times and the Future of Journalism* (New York: Public Affairs, 2011)

Other: Non-refereed Conference Papers and Presentations

- Moderator, "Hispanics in the Media," panel discussion of local media dignitaries, FIU CommWeek, 2014.
- Organizer and Moderator of screening of "A Fragile Trust," the documentary on the Jason Blair affair at the New York Times. Following the movie, I conducted an interview and audience Q&A with Macarena Hernandez, who blew the whistle on Blair's unethical behavior. March 2014.
- Presenter, "Pixels, Pushbuttons and Pedagogy: Breaking Real-time Barriers in classrooms full of Millennials," Retreat for campus regional representatives for The New York Times, December 2012.
- Presenter, "Practicing Safe News in Sweetwater, Florida," National Summit on News Literacy, Stony Brook University, Long Island, NY, March 2011.
- Panelist, "The Most Dangerous Man in America," screening of documentary and discussion with Daniel Ellsberg, Florida International University, March 2011.
- Panelist, "The State of the Art of News Literacy," AEJMC National conference, Denver, August 2010.
- Panelist and Moderator, "The Sweetwater News Literacy Project," AEJMC Midwinter Conference, University of Oklahoma, February 2010.
- Moderator, juried panel session, American Journalism Historians Association, Tucson, AZ, October 2010.
- Presenter, "Report from the Front Lines," News Literacy Conference: Sharing and Cooperation, Louisiana State University, Baton Rouge, January 2010.
- Moderator, juried panel session, American Journalism Historians Association, Birmingham, AL, October 2009.
- Panelist, "The Journalism Academy & the News Media's Quest for a Digital-Age Business Model: Who Speaks for Ethics and the Public Good?" Media Ethics Division and the Civic and Citizen Journalism Interest Group, Association for Education in Journalism and Mass Communication, Boston, August 2009.
- Panelist, "News Literacy," Association of Schools of Journalism and Mass Communication, Mexico City, January 31, 2009.

Allan Richards

Associate Dean and Associate Professor

Awards and Honors

- Invited judge of the Scripps Howard National Journalism Awards, 2007-2014.
- Awarded a 2009 Kaiser Foundation Fellowship for Global Health Reporting on HIV/AIDS for producing and narrating "Lessons from South Africa," a 30-minute documentary about backpack journalism expedition to the epicenter of the HIV/AIDS epidemic with two SJMC journalism students, 2009.

Grants Received External

- Awarded \$30,000 in 2009 from the McCormick Foundation and \$30,000 from the Miami Herald, South Florida Sun-Sentinel and the Palm Beach Post to launch the South Florida News Service. Awarded \$250,000 by the Scripps Howard Foundation to sustain the South Florida News Service.
- Non-Scholarly Books, Sole or Co-authored
- D'Adamo, James L & Richards, A. Just an Ounce of Prevention is Worth a Pound of Cure. Carlsbad: Hay House, Inc. 2010. Translated into Spanish, Russian, German, French, Polish, French-Canadian, Estonian 2011-2012. British edition published in 2012.

Articles in Non-refereed Publications

- Richards, A. (2014). FIU's Dreaded Grammar Test—A Pioneering Model. *MediaShift*.
- Richards, A. (2013). Contributor to blog The Challenge of AIDS Diplomacy: South Africa Short-Changed? Center for Public Diplomacy at Annenberg School/USC. <http://uscpublicdiplomacy.org/blog/challenge-aids-diplomacy-south-africa-short-changed>.
- Richards, A. (2012). The Digital Rap Sessions, or how die-hard traditionalists and emerging media yahoos became One. Knight Digital Media Center/USC. <http://www.ojr.org/?s=allan+richards>
- Richards, A. (2011). "Deconstructing Intro to Journalism." Knight Digital Media Center/USC. <http://www.ojr.org/?s=deconstructing+intro>

Non-juried Creative Works

- Richards, A. & MacMillin K., "The Miami Epidemic," a one-hour broadcast on South Florida's regional PBS station (WPBT-2) that included "Lessons from South Africa," documentary about HIV/AIDS in South Africa and Miami, and a panel discussion with former CDC AIDS researcher Dr. William Darrow and the Miami-Dade Health Department. February 2011.
- MacMillin, K & Richards, A., "Tell Somebody: The New Face of HIV/AIDS," a one-hour broadcast special focusing on HIV/AIDS in South Florida that aired on South Florida's regional PBS station (WPBT-2), October 2010. The documentary is used as an educational tool for students and the community.
- Richards, A. & MacMillin, K, Four-part Web series "The Stigma Stops with Me." in conjunction with The Miami Herald. The Miami Herald posted the video series on its website, and had one of the largest number of visitors to its site for a non-news driven story. March 2009.
- Richards, A. & MacMillin, K., "Lessons from South Africa". A documentary on HIV/AIDS aired as part of a one-hour special, "Tell Somebody: The New Face of AIDS," aired on WPBT-2, October 15, 2009.
- Richards, A., "Lessons from South Africa" Produced and narrated in response to Miami's high rate of HIV infections (highest in the U.S.). Compares Miami's failed media coverage to South Africa's successful media response to the epidemic. Documentary debuted at the Fort Lauderdale International Film Festival. October 2009.

Other: Non-refereed Conference Papers and Presentations

- Panelist, "Starting, Building and Sustaining a Successful Academic Newsroom" panel discussion. Excellence in Journalism, Society of Professional Journalists national conference, Nashville, Tennessee. September 2014.
- Panelist, "Teaching Innovations in Journalism and Mass Communication" panel discussion. AEJMC 2014 Conference, Montreal, Canada, August 2014.
- Panelist, "Cross-Border Collaborations and Strategic Communication in the Public Interest" ICA Conference, Seattle, Washington. May 2014.
- Presenter, "Entrepreneurship and Digital Journalism" South Florida Press Club, April 2014.

- Panelist, “Soaring rates of HIV infections in Miami”. Florida International University, College of Medicine and Robert Stempel School of Public Health and Social Work, Miami, Florida, November 2013.
- Moderator, Presidential campaign advertisements: 1952-present.
- Wolfsonian Museum, Miami Beach, Florida, November 2012.
- Moderator: American Media and HIV/AIDS, Wolfsonian Museum, Miami Beach, Florida, September 2012.
- Panelist: “HIV/AIDS epidemic in Miami”. Florida International University, Wertheim College of Medicine and Robert Stempel School of Public Health and Social Work, Miami, Florida, December 2010.
- Panelist: “Using Social Media in Public Relations”, PRSSA, Miami, Florida, September 2009

Teresa Ponte

Chair and Associate Professor

Awards and Honors

- Invited judge of the Scripps Howard 2013 National Journalism Awards.
- Dow Jones Multimedia Training Academy awarded a fellowship to attend a week-long training, University of Texas at El Paso, 2013.
- Fulbright Specialist Scholar designation, 2013.

Non-juried Creative Work

- Ponte et al. Multimedia news feature: “Bowie Bakery—42 Years of Traditional Pan Dulce” published on Borderzine, June 2013.
- Ponte, T., & MacMillin, K, Video: “The Class of 2013.” Herbert Wertheim College of Medicine’s Division of Research Data and Information, 2010.

Other: Non-refereed Conference Papers and Presentations

- Moderator, “Hispanics and the Media: Broadcasting” panel discussion, Hispanics and the Media: The Emerging Power Conference, Miami, Florida, October 18, 2012.
- Presenter, “Best Practices for Managing Media Internships,” Internships and Careers Interest Group. Internships and Careers “Bootcamp” Workshop Association for Education in Journalism and Mass Communication, St. Louis, August 2011.
- Moderator, “The Most Dangerous Man in America: Daniel Ellsberg and the Pentagon Papers” panel discussion with Daniel Ellsberg via Skype, Hearst Lecture Series with the collaboration of WPBT-2, Miami, Florida, 2011.
- Presenter: “Study Abroad: Seville,” Internships and Careers Interest Group and the International Communication Division. PF&R Panel Session: Building International and Cross Cultural Internship Programs. Association for Education in Journalism and Mass Communication, Denver, Colorado, August 2010.

Other: Editorial

- Organizer of two panels (“The Story Behind the Photo: A Conversation with Pulitzer Winning Photographers and Photojournalism in the Digital Era) as part of Capture the Moment: Prize Photographs Exhibition, FIU’s Frost Museum 2014.
- Moderator: “Women of Influence,” interview series sponsored by the Office of Equal Opportunity Programs and Diversity, Florida International University, Miami, Florida April 5, 2011.
- Panelist: “The Pedro Pan Exodus” sponsored by the Operation Pedro Pan Group, Inc., and the FIU Alumni Association, Florida International University, Miami, Florida, 2009.

Maria Elena Villar

Associate Professor and Interim Chair

Monographs

- Florida Grand Opera – Growing an Audience for the Opera in Miami. A survey of FGO patrons (May 2012). Florida Grand Opera
- Miami-Dade Teen Dating Violence Prevention Initiative - Final Report and Recommendations, prepared for Florida Coalition Against Domestic Violence, Florida Department of Health and CDC, April 2011. Available online at <http://www.dvsacmiami.org/resources.html>.

Articles in Refereed Journals

- Concha, M, Sanchez, M., de la Rosa, M., & Villar, M.E. (2013). A Longitudinal Study of Social Capital and Acculturation Related Stress among Recent Latino Immigrants in South Florida. *Hispanic Journal of Behavioral Sciences*, 35(4), 469-485.
- Concha, M & Villar, M.E. (2013). Effective Pluralistic Participation: Case Study of a Community Health Worker Partnership in Miami, Florida. *Journal of Community Practice*, 21, 28-42.
- Villar, M.E. & Bueno, Y. (2013). Disparate Health News Frames in English- and Spanish-Language Newspapers in Two U.S. Cities. *Howard Journal of Communications*, 24(1), 57-70.
- Villar, M., & Pinto, J. (2013). Climate Change coverage in Spanish-language U.S. Newspapers: does language change the message? *Journal of Spanish Language Media*. 6,42-60.
- Segev, S. Fiske, R. & Villar, M.E. (2012). Understanding Bloggers: Opinion Leadership and Motivations to use Blogs among Bloggers and Blog Readers. *Public Relations Journal*, 6(5)
- Villar, M.E., Concha, M., & Zamith, R. (2012). Health beliefs and attitudes of Latino immigrants: Rethinking acculturation as a constant. *Journal of Immigrant and Minority Health*, 14 (5), 885-889.
- Villar, M.E., Ai, D., & Segev, S. (2012). Chinese and American Perceptions of Foreign Name Brands, *Journal of Product & Brand Management*, 21(5), 341-349.
- Marsh, E. & Villar, M.E. (2012). Demographic or disciplinary digital divide?: A comparison of technological proficiency and employment expectations of mass communication students. 3(1), 63-78.
- Zamith, R., Pinto, J., & Villar, M.E. (2012). Constructing Climate Change in the Americas: An Analysis of News Coverage in U.S. and South American Newspapers, *Science Communication*, 35(3) 334–357.
- Villar, M.E. & Zamith, R. (2011). Comparing frequency of online news coverage, worldwide mortality and perceived risk of leading diseases and injuries: Challenging paradigms in the new media landscape. *Journal of Health & Mass Communication*, 3(1-4), 192-205.
- Villar, M.E. & Concha, M. (2011). Sex education and cultural values: Experiences and attitudes of Latina immigrant women. *Sex Education*, 12(5), 545-554.
- Park, D. J. & Villar, M.E. (2011). "I want to act like people on TV": Effect of perceived realism, character admiration and frequency of sitcom and reality TV viewing among African-American students. *American Journal of Media Psychology*, 4(1-4), 80-100.
- Meinking, T. L., Villar, M. E., Vicaria, M., Eyerdam, D. H., Paquet, D., Mertz-Rivera, K., Rivera, H. F., Hiriart, J. and Reyna, S. (2010), The Clinical Trials Supporting Benzyl Alcohol Lotion 5% (Ulesfia™): A Safe and Effective Topical Treatment for Head Lice (Pediculosis Humanus Capitis). *Pediatric Dermatology*, 27, 19–24.

Refereed Conference Papers or Presentations

- Villar, M.E., Bauduy, L.P., & Pessin, E. (2014) Authentic Community Based Participatory Research with Ethnic Communities to Address Stigmatized Issues. Submitted Presented at 2014. National Conference on Health Communication, Marketing, and Media, Atlanta, GA, August 19-21
- Lazaer, K., Mosalve-Serna, M., & Villar, M.E. (2014) *Cultural and Linguistic Competence and Disparities: The Application of the National CLAS Standards to Systems of Care*. To be presented

in the 2014 Georgetown University Training Institutes for Children's Mental Health. Washington, D.C., July 16-20, 2014.

- Villar, M. (2014). Community-based participatory research as public relations practice. Presented as part of Professional Freedom and Responsibility (PF&R) Panel: Public relations professionals and community-based research. Are they ready? AEJMC Southeast Colloquium, March 21, 2014, Gainesville, FL
- Fiske, R. & Villar, M.E. (2013). Communicating with Hispanics about Health. Second Hispanic Communications Conference: Bridging Culture and Behavior. November 7, 2013, Miami, FL.
- Villar, M.E. & Fiske, R. (2013). ¡Ay Dios Mío! Hispanic Health Communication in a Cross Cultural Market. PRSA International Conference, October 29, 2013, Philadelphia, PA.
- Segev, S., Villar, M.E., & Liu, Yu. (2013). Hispanics and Green Consumption: Exploring the Green "Attitude-Behavior Gap." Presented at AMS42, Wednesday May 15, 2013, Monterey, CA.
- Pinto, J., Villar, M.E., & Ravinal, R. (2012). Climate change coverage in Spanish language newspapers: Does language change the message? International Conference on Culture, Politics & Climate Change, September 13, 2012, Boulder, CO.
- Segev, S. Fiske, R., & Villar, M.E. (2012). Understanding Bloggers: Opinion Leadership and Motivations to Use Blog among Bloggers and Blog Readers. Academy of Marketing Science Annual Conference, May 15-May 19, 2012, New Orleans, LA.
- Villar, M.E. & Monsalves-Serna, M. (2012). Integrating Cultural and Linguistic Competence and Family and Youth Involvement through Social Marketing. Georgetown University Training Institutes to be held July 25 – 29, 2012, Orlando, FL.
- Park, D.J. & Villar M.E. (2011). Reality TV Subgenres and Cultural Orientations: Individualistic vs. Collectivistic Values Among a Multiethnic Sample of Viewers. AEJMC, Mass Communication and Society Division, August 10, 2011, St. Louis, MO.
- Zamith, R., Pinto, J., & Villar, M.E. (2011). Constructing climate change in the Americas: An analysis of news coverage in U.S. and South American newspapers. International Conference on Communication and Mass Media, May 16-19, 2011, Athens, Greece.
- Villar, M.E., Zamith, R., Farber, L. & Cal. Y. (2010). Comparing Frequency of Online News Coverage, Worldwide Mortality and Perceived Risk of Leading Diseases and Injuries: Challenging Paradigms in the New Media Landscape. National Conference on Health Communication, Marketing, and Media, August 17-19, 2010, Atlanta, GA.
- Park, D., Villar, M.E., & Amador, J. (2010). TV and Internet Usage Among African-Americans and Their Effects on Material Values and Socialization Processes. Communication and Technology Division of the International Communication Association, June 22-26, 2010, Singapore.

Other: Invited Lectures and Presentations

- "Hispanic Culture and Financial Communication" during Wells Fargo Eastern Region Communication off-site meeting. Miami, FL, January 15, 2014.
- "Relationship abuse in cyberspace" in Covering Domestic and Sexual Violence: 30th Journalist & Editors Workshop on Latin America and the Caribbean, March 19, 2013, Miami, FL
- "Relaciones saludables entre adolescentes (Healthy teen relationships)" Martin County Libraries, February 20, 2013 / Hope School Parent Association, March 20, 2013, Indiantown, FL
- "Healthy Teen Dating Relationships: What is the Parents' Role?" Part of Martin County Character Counts Parenting Series, February 7, 2013, Stuart, FL
- Keynote speaker at event for youth: "Dating, Dodging & Ditching: an opportunity to learn more about healthy teen dating relationships" sponsored by Soroptimist Club of Stuart, Stuart, FL February 6, 2013
- "Action Research and Community-Based Participatory Research." Guest lecturer (webinar) in University of Notre Dame Graduate Program in Non-Profit Management Research Course, October 1, 2012.
- "Healthy Teen relationships and Teen Dating Violence" at Mapping the Middle parent seminar and panel discussion hosted by Tykes & Teens and the Martin County School District, September 22, 2012, Stuart, FL.

- “Engaging LGBTQ Youth in Mental Health and Substance Abuse Services.” at Reaching OUT: 2011 LGBTQ National Conference, April 13-15, 2011, Miami, FL.
- “Findings of Miami-Dade County Teen Dating Violence Community Assessment.” at Safe States/NCIPC Injury Conference 2011, April 6-8, 2011, Iowa City, IA
- “Comparing Online News Coverage, Mortality and Perceived Risk of Leading Diseases and Injuries.” Presented by Maria Elena Villar & Lynne Farber. Faculty research Panel, Communications Week 2011.
- “Communication Theory in Public Health Prevention Campaigns” guest lecture in Dr. William Darrow’s Public Health Program Development at FIU Stempel College of Public Health & Social Work, January 31, 2011, Miami, FL
- “FACES: Transforming the Children’s Behavioral Health System of Care.” Miami-Dade Community Based Care Alliance, October 6, 2010, Miami, FL
- “Branding for Non-Profit Organizations”, PRSA-Miami Continuing Education Seminar, September 2010
- “Engaging Girls in System Transformation: The case of FACES.” Presented by Presented by Kimberly Foster, Tiffany Wright, Lorene Bauduy & Maria Elena Villar at Girls Coalition Conference, October 5, 2010, Miami, FL

Other: Poster Presentations

- Villar, M.E., & Bauduy, L.P. (2014). "Fotonovelas (graphic stories) for Mental Health Stigma Reduction Among Latinos." Poster presented at 2014 National Conference on Health Communication, Marketing, and Media, Atlanta, GA, August 19-21.
- Pessin, E. & Villar, M.E. (2014). *FOF Story Bank: Addressing the Stigma of Complementary and Alternative Medicine among Culturally Diverse Families with a Youth Struggling with a Behavioral Health Issue*. To be presented at the 2014 Georgetown University Training Institutes for Children’s Mental Health. Washington, D.C., July 16-20, 2014.
- Pessin, E. & Villar, M.E. (2014). *Increasing awareness of Complementary and Alternative Medicine (CAM) For Mental Health and Substance Abuse Issues among Youth In Miami*. To be presented at 2014 Georgetown University Training Institutes for Children’s Mental Health, Washington, D.C., July 16-20, 2014.
- Villar, M.E. & Bauduy, L. (2012). Using Fotonovelas to Address Stigma of Mental Health and Substance Abuse Services among Hispanic Families. 2012 Georgetown University Training Institutes, Orlando, FL, July 27, 2012.

Other: Editorial

- WMFL 88.5 FM Family Stations with Jacqui Jay, February 10, 2013. Topic: REAL Campaign Dating Violence Awareness and Prevention.
- Univision News with Lourdes del Rio, December 2, 2012, Redes sociales ¿beneficios o perjuicios? [Social Networks, Benefits or Harms?]
- Sun Sentinel with Mike Clary, June 6, 2012, Miami 'zombie' face-eating attack victim Ronald Poppo has long road ahead of him, physician says
- Conflict Corner Blogtalk Radio Show with Priscilla Dames, March 7, 2012. Topic: Parents and Youth Dating Violence.
- WMFL 88.5 FM Family Stations with Jacqui Jay, February 13, 2012. Topic: Teen Dating Violence Awareness Month.
- Conflict Corner Blogtalk Radio Show Priscilla Dames, October 13, 2010 Topic: Domestic Violence Month: Is teen dating violence domestic violence?

Margo Berman*Associate Professor*

Textbooks

- Berman, Margo. (2012). *The Copywriter's Toolkit: The Complete Guide to Strategic Advertising Copy*. London: Wiley-Blackwell.
- Berman, Margo and Blakeman, Robin (2009) *The Brains Behind Great Ad Campaigns: Creative Collaboration between Copywriters and Art Directors*. New York: Rowman & Littlefield Publishers

Articles in refereed journals:

- Stuhlfaut, M. W. & Berman, M. (2009). Pedagogic Challenges: The Teaching of Creative Strategy in Advertising. *Journal of Advertising Education*, 13(2), Fall.
- Stuhlfaut, M. W. & Berman, M. (2010). Rethinking Learning Objectives of a Campaigns Approach to Advertising Capstone Courses. *Journal of Advertising Education*. Vol. 14 (1), Spring.

Other: Online Books

- Berman, Margo. (2014). *tactikPAK™* - Patented Learning System (U.S. Patent No. 5,927,987)
- Berman, Margo, Richard Israel, and Noël Valentine Walter. (2013). "MetaMind Yoga: Amazing Journey to a Joyful Life." *Creative Catalyst Unlock The Block*.

Mario Diament*Associate Professor*

- Awards and Honors
- Winner of the Konex Award of the Letters, which distinguishes the personalities of highest relevance in Argentine Letters in the last decade. Buenos Aires, Argentina, 2014
- Winner of the MARÍA GUERRERO AWARD, Best Play for Land of Fire, Buenos Aires, Argentina, 2014
- Winner of the FLORENCIO SÁNCHEZ AWARD Best Play for Land of Fire, Buenos Aires, Argentina, 2014.
- Winner of the New York Critics' ACE AWARD for Best Play Blind Date, New York, 2013.
- Winner of the ACE AWARD (Critics' Association) for Best Play Land of Fire, Buenos Aires, Argentina, 2013.
- Winner of the MARÍA GUERRERO AWARD, Best Play for a Report on the Banality of Love, Buenos Aires, Argentina, 2010.
- Winner of the FLORENCIO SÁNCHEZ AWARD Best Play for a Report on the Banality of Love, Buenos Aires, Argentina, 2010.
- Nominated for the ACE AWARD, Best Play for A Report on the Banality of Love, Buenos Aires, Argentina, 2010.
- Nominated for the CARBONELL AWARD Best Play for A Report on the Banality of Love, Miami, Florida, 2010.
- Winner of the ACE AWARD, Best Play for Blind Date, Mexico City, Mexico, 2010.
- Winner of the New York Critics' ACE AWARD for Best Play Blind Date, New York, 2013.
- Winner of the ACE AWARD (Critics' Association) for Best Play Tierra del Fuego, Buenos Aires, Argentina, 2013.
- Winner of the MARÍA GUERRERO AWARD, Best Play for a Report on the Banality of Love, Buenos Aires, Argentina, 2010.
- Winner of the FLORENCIO SÁNCHEZ AWARD Best Play for a Report on the Banality of Love, Buenos Aires, Argentina, 2010.
- Nominated for the ACE AWARD, Best Play for A Report on the Banality of Love, Buenos Aires, Argentina, 2010.

- Nominated for the CARBONELL AWARD Best Play for A Report on the Banality of Love, Miami, Florida, 2010.
- Winner of the ACE AWARD, Best Play for Blind Date, Mexico City, Mexico, 2010.

Articles in Non-refereed Publications

- Diament, M., Bi-weekly column on U. S. affairs, El Cronista, Buenos Aires, Argentina, 2009-2013.
- Diament, M., Bi-weekly column on U. S. affairs, El Cronista, Buenos Aires, Argentina, 2009-2013.

Non-juried Creative Works

- M. Diament, "Guayaquil," Teatro del Pueblo, Buenos Aires, Argentina, March 2014.
- M. Diament, "Land of Fire," Calder Theater, London, UK, June 2014.
- M. Diament, "Land of Fire," Teatro El Tinglado, Buenos Aires, Argentina, March 2013.
- M. Diament, "Land of Fire," Teatro Solís, Montevideo, Uruguay, April 2014.
- M. Diament, "A report on the banality of love," Theatre de la Huchette, Paris, France, March 2012.
- M. Diament, "Guayaquil," Teatro del Pueblo, Buenos Aires, Argentina, March 2014.
- M. Diament, "Land of fire," Alias Teatern, Stockholm, Sweden, October 2012.
- M. Diament, "For the love of Lou," Cervantes National Theater, Buenos Aires, April 2011.
- M. Diament, "A report on the banality of love," Promethean Theater, Davie, Florida, Jan. 2009.
- M. Diament, "Guayaquil," Teatro del Pueblo, Buenos Aires, Argentina, March 2014.
- M. Diament, "Land of fire," Alias Teatern, Stockholm, Sweden, October 2012.
- M. Diament, "For the love of Lou," Cervantes National Theater, Buenos Aires, April 2011.
- M. Diament, "A report on the banality of love," Promethean Theater, Davie, Florida, Jan. 2009.

Other: Non-scholarly Books, Sole-or-co-authored

- Other: non-scholarly books, sole-or-co-authored
- Diament, M. Tierra del Fuego (Ediciones Continente, Buenos Aires, Argentina, 2013).
- Diament, M. Un Informe Sobre la Banalidad del Amor, (Editorial Los Libros de Godot, Mexico City, Mexico, 2011).
- Diament, M. Por Amor a Lou (Editorial Colihue, Buenos Aires, Argentina, 2011).
- Diament, M. Cita a Ciegas (Editorial Los Libros de Godot, Mexico City, Mexico, 2010).
- Diament, M. Teatro I: Three Plays: The Book of Ruth, Blind Date, A Report on the Banality of Love (Editorial Atuel, Buenos Aires, Argentina, 2010).
- Diament, M. Tierra del Fuego (Ediciones Continente, Buenos Aires, Argentina, 2013).
- Diament, M. Un Informe Sobre la Banalidad del Amor, (Editorial Los Libros de Godot, Mexico City, Mexico, 2011).
- Diament, M. Por Amor a Lou (Editorial Colihue, Buenos Aires, Argentina, 2011).
- Diament, M. Cita a Ciegas ((Editorial Los Libros de Godot, Mexico City, Mexico, 2010).
- Diament, M. Teatro I: Three Plays: The Book of Ruth, Blind Date, A Report on the Banality of Love (Editorial Atuel, Buenos Aires, Argentina, 2010).

Leonardo Ferreria

Worlds Ahead Scholar and Associate Professor

Book Chapters

- Ferreira, L. (2013). Americas: Argentina, Chile, and Mexico (three separate chapters). In C. J. Glasser Jr. (Ed.), *International libel and privacy handbook*. Third Edition. New York, NY: Bloomberg Press/Wiley. Three separate book chapters (Argentina, pp. 3-22; Chile, pp. 59-80; and Mexico, pp. 81-102).

Articles and Presentations in Non-refereed Publications

- Ferreira, L. (2014). Online ethics: Reinventing journalism in Latin America, Hemisphere, Latin American and Caribbean Center (LACC), Florida International University, vol. 23, Miami, Florida, Fall.
- Ferreira, L. (2014). Freedom in Latin America: What press monitors say, Hemisphere, Latin American and Caribbean Center (LACC), Florida International University, vol. 23, Miami, Florida, Fall

Other: Non-refereed Conference Papers and Presentations

- Panel: "The Venezuelan media in times of crisis: Local and global concerns sponsored by the Latin American and Caribbean Center (LACC), School of International and Public Affairs, Florida International University, Miami, Florida, February 25, 2014.
- Panel: "The future of mass communication research in Latin America: Assessing where we are and where we will be in the next decade," sponsored by the Florida International University's School of Journalism and Mass Communication (SJMC) and the AEJMC-FIU Latino/Latin American Research Award, Association for Education in Journalism and Mass Communication (AEJMC), Washington D.C., August 9, 2013.
- Panel (with Fernando Gaitán, author of *Yo soy Betty, La Fea--Ugly Betty*), "Los libretos de telenovela en la historia de la televisión colombiana," Departamento de Comunicación Social y Periodismo, Universidad del Norte, Barranquilla, Colombia, April 30, 2013.
- Panel 2, "Colombia: From the 1991 Constitution to the 2012-2013 peace talks, a media perspective," Rethinking the Colombian Conundrum: Talking Peace in a Changing Landscape, Miami Consortium for Latin American and Caribbean Studies (FIU LACC-UM CLAS), University of Miami, Coral Gables, FL, February 15, 2013.
- "2014 International Emmy Awards" (Current Affairs Category), jury deliberation rounds, HBO Latin America, Miami Beach, Florida, July 1-2, 2014 [with submissions from the dailies *El Universal* (Mexico), *La Nación* (Costa Rica), *El Nacional* (Caracas), *El Tiempo* (Colombia), *El Comercio* (Ecuador), *El Mercurio* (Chile), *El Comercio* (Peru), *La Nación* (Argentina), *El País* (Uruguay), and *O'Globo* (Brazil)].
- "Leyes de medios en América Latina," Board of Directors Meeting, Grupo de Diarios América (GDA), San Jose, Costa Rica, April 10, 2014.
- "The impact of the Declaration of Chapultepec: A 20th anniversary retrospective," panelist, 31st Annual Journalists and Editors Workshop on Latin America and the Caribbean: How Free Are Media in the Americas Today? School of Journalism and Mass Communication (SJMC) and the Latin American and Caribbean Center (LACC), Florida International University, North Miami, Florida, March 27, 2014.
- "Legal and ethical challenges and opportunities," Roundtable proponent and moderator, 31st Annual Journalists and Editors Workshop on Latin America and the Caribbean: How Free Are Media in the Americas Today? School of Journalism and Mass Communication (SJMC) and the Latin American and Caribbean Center (LACC), Florida International University, North Miami, Florida, March 27, 2014.
- "Legacy and prospects of the Latin American communication research: Hispanic media markets here and there," Roundtable proponent and moderator, Hispanic Communication Conference: Bridging Culture and Behavior, School of Journalism and Mass Communication, Florida International University, North Miami, Florida, November 8, 2013.
- "Retos éticos y legales del periodismo investigativo en la América actual: Teoría e historia, Periodismo de Datos e Interactividad," XI Seminario Periodístico GDA-CAF, *El Comercio*, Quito, Ecuador, September 19, 2013.
- "Practical and Scholarly Considerations in Latin American-European Media Relations," Press and Public Diplomacy Counselors of the EU Embassies in Washington D.C., The European Union Center of Excellence, The Coral Gables Country Club, Coral Gables, Florida, April 26, 2013.

David Park*Associate Professor*

Grants Received Internal

- Various signatories (2010). *Journalism, media studies and effective democracy*. Funded with a grant from the Interdisciplinary Research Group Grant program, FIU-LACC/UM-CLAS. \$5,000. 2010.

Books

- David J. Park. 2009. *Conglomerate rock: The music industry's quest to divide music and conquer wallets*. Lanham, MD: Lexington Books (A Division of Rowman & Littlefield Publishers, Inc.). Paperback edition.

Book Chapters

- Park, D. & Richardson, L. (2013). Advancing a pedagogy of social change in Post-Katrina New Orleans: Participatory communication in a time of crisis. In J. Servaes (Ed.) *Sustainability and Culture in Communication*. Chicago, IL: University of Chicago Press.

Articles in Refereed Journals

- De la Llama, V., Barreto, C., Trueba, I., Voges, C. & Park, D. (2012). At Face(book) value: Uses of Facebook in hiring processes and the role of identity in social networks. *International Journal of Work Innovation*, 1(1) 114-136.
- Park, D. & Villar, M.E. (2011). 'I want to be like people on TV': Effect of perceived realism, character admiration and frequency of sitcom and reality TV viewing among African-American Students. *American Journal of Media Psychology*, 4(1-4), 80-100.

Refereed Conference Papers or Presentations

- Park, D., Pinto, J., Wang, W. (2014). *Opinion toward nuclear energy use and constructions of health and environmental risks in post-Fukushima news*. Peer-reviewed paper submitted to the Association for Education in Journalism and Mass Communication's (AEJMC), Montreal, Canada, August 6-9, 2014.
- Pinto, J., Wang, W., Park, D. (2014). *News sources and perceptions of health and environmental risks in international Fukushima news coverage*, within the Effects of Fukushima on Media Debates and Public Risk Perceptions in a Globalized World Panel. Presented to the International Communication Association's (ICA) Annual Conference, Seattle, Washington, May 22-26, 2014.
- Park, D., Wang, W., Knuckles, J. (2013). LOL in non-mediated communication contexts? Perceived appropriateness and text speak frequency in verbal communication. Accepted to the International Communication Association's (ICA) Annual Conference, London, England, June 2013.
- Park, D., Wang, W., Pinto, J. (2013). Beyond nuclear disaster and risk: Comparison of post-Fukushima nuclear news in U.S. and German press. Accepted to the International Association for Media and Communication Research's (IAMCR) Annual Conference, Dublin, Ireland, June, 2013.
- De la Llama, V., Voges, C., Park, D. (2012). At Face(book) value: Uses of Facebook in hiring processes and the role of identity in social networks. Refereed paper proposal accepted to the 7th Annual Global Conference: Cybercultures to be held in Prague, Czech Republic, May 3-5, 2012.
- De la Llama, V., Trueba, I., Voges, C., Barreto, C., Park, D. (2012). The online hiring frontier: Employer uses of online social networking sites in hiring processes. Refereed paper proposal accepted to the Information Fluency Conference to be held at the University of Central Florida in Orlando, March 14-16, 2012. * indicates FIU graduate students. Richardson, L. & Park, D. (2011). Beyond service learning: Can we advance a pedagogy of social change for times of crisis?

Refereed workshop presentation presented at the 36th Annual International Improving University Teaching Conference held in Bielefeld, Germany, July 19-22, 2011.

- Park, D. & Villar, M.E. (2011). Reality TV subgenres and cultural orientations: Individualistic vs. collectivistic values among a multiethnic sample of viewers. Refereed paper presented at the Association for Education in Journalism and Mass Communication's (AEJMC) Conference held in St. Louis, MO, August 10-13, 2011.
- Park, D., Gil de Zuniga, H., Mironchikov, O., Cedeno, M. (2011). Online Social Networking and Sociability Among Hispanics. Refereed paper presented at the Association for Education in Journalism and Mass Communication's (AEJMC) Conference held in St. Louis, MO, August 10-13, 2011.
- Park, D. & Richardson, L. (2010). Advancing a pedagogy of social change: Participatory communication in a time of crisis. Refereed paper presented to the Participatory Communication Research Division for the 2010 annual conference of the International Association for Media and Communication Research (IAMCR) held in Braga, Portugal, July 18-22, 2010.
- Park, D., Villar, M.E. & Amador, J. (2010). TV and Internet usage among African-Americans and their effects on material values and socialization processes. Refereed paper presented to the Communication and Technology Division for the 2010 annual conference of the International Communication Association (ICA) held in Singapore, June 22-26, 2010.

Book Reviews

- Park, D. (2014). Review of *The Death and Life of the Music Industry*. *New Media & Society*, 16: 534-535, doi:10.1177/1461444813518888.
-

Other: Conference Proceedings

- Richardson, L. & Park, D. (2011). Beyond service learning: Can we advance a pedagogy of social change for times of crisis? *Improving University Teaching*, Bielefeld, Germany, 225.
- Park, D., Deshpande, S., Cova, B., Pace, S. (2008). Cross border consumption and community. *European Advances in Consumer Research*, 8, 31-32.

Juliet Pinto

Associate Professor

Awards and Honors

- FIU Faculty Award in Excellence in Research and Creative Activities, 2014
- Best Short Documentary, DocMiami International Film Festival, 2014
- SJMC Award of Excellence for Exceptional Research/Scholarly/Professional Activity, 2009.

Grants Received Internal

- Gutsche, Jr., R. E., & MacMillin, K., & Pinto, J., & Jacobson, S. "Sea Level Rise: South Florida," Online News Association 2014 Challenge Fund for Innovation in Journalism Education, 2014-2015 Winner (\$35,000).
- MacMillin, K., & Pinto, J. "South Florida's Rising Seas." Creative word funded with a \$1,500 grant from the SJMC Summer Research Award, 2013.
- Park, D., Pinto, J., & Wang, W. "Nuclear in the news: The articulation of risk in Chinese and U.S. media accounts of the Fukushima disaster." Funded with a \$1,500 grant from the SJMC Summer Research Award, 2012.
- Shumow, M., Fernandes, J., & Pinto, J. (2011). "Hispanic Immigrant Media in Southeast Florida: Covering Issues of Import for Transnational Populations." Funded with a \$1,500 grant from the SJMC Summer Research Award, 2011.

- Pinto, J., & Villar, M.E. "Comparison of Climate Change News Coverage in U.S. –English, U.S. Spanish and Latin American Leading Newspapers," (2010). Funded with a \$1,500 grant from the SJMC Summer Research Award, 2010.
- Pinto, J. "Environmental Justice and the Media: Framing Environmentalism in Latin America." Funded with a \$1,200 SJMC Summer Research Award, 2009.

Grants Received External

- Gutsche, Jr., R. E., & MacMillin, K., & Pinto, J., & Jacobson, S. "Sea Level Rise: South Florida," Online News Association 2014 Challenge Fund for Innovation in Journalism Education, 2014-2015 Winner (\$35,000).
- Various signatories. "Journalism, media studies & effective democracy." (2010). Funded with a \$5,000 grant from the Interdisciplinary Research Group Grant Program, FIU-LACC/UM-CLAS.

Book Chapters

- Pinto, J. (2012, July). "Legislating 'rights for nature' in Ecuador: The mediated social construction of human/nature dualisms." In A. Latta & H. Wittman (Eds.), *Environment and citizenship in Latin America: Natures, subjects and struggles* (pp. 227-242). Berghahn Books.
- Soruco, G., & Pinto, J. (2009). "The mass media in Bolivia." In Alan Albarran (Ed.), *Handbook of Spanish Language Media* (pp. 88-102). Taylor & Francis.

Articles in Refereed Journals

- Villar, M.E., & Pinto, J. (2013). Coverage of climate change in leading U.S. Spanish-language newspapers. *Journal of Spanish Language Media*, 6, 42-60.
- Zamith, R., Pinto, J., & Villar, M. (2012). Constructing climate change in the Americas: An analysis of news coverage in U.S. and South American newspapers. *Science Communication*, 35(3), 334-357.
- Soruco, G. & Pinto, J. (2010). Mass media use among South Florida Hispanics: An intercultural typology. *Florida Communication Journal*, 38(2), 77-86.
- Pinto, J.G. (2009). Transparency policy initiatives in Latin America: An institutional approach to understanding policy outcomes and the role of the media. *Communication Law and Policy*, 14(1), 41-71.
- Pinto, J.G. (2009). Diffusing and translating watchdog journalism. *Media History*, 15(1), 1-16.

Refereed Conference Papers

- Pinto, J., Wang, W., & Park, D.J. News sources and perceptions of health and environmental risks in international Fukushima news coverage. To be presented at the 2014 meeting of the International Communication Association.
- Takahashi, B., Pinto, J., Vigon, M., & Chavez, M. El ambiente y las noticias: Understanding U.S. Spanish language newsrooms' coverage of environmental issues. To be presented at the 2014 meeting of the International Communication Association.
- Park, D., Wang, W., & Pinto, J. Beyond nuclear disaster and risk: Comparison of post-Fukushima nuclear news in U.S. and German press. Presented at the 2013 meeting of the International Association of Media and Communication Research.
- Takahashi, B., Pinto, J., Vigon, M., & Chavez, M. Understanding U.S. Spanish Language News Coverage of Environmental Issues: Newsrooms Decision-Making and Roles. Presented at the 2013 meeting of the International Association of Media and Communication Research.
- Shumow, M., & Pinto, J. Immigrant Media in Southeast Florida: Discursive Arenas for Transnational Civil Societies. Presented at the meeting of the Latin American Studies Association, Washington, DC, May 2013.

- Pinto, J., Villar, M.E., & Ravinal, R. Climate change coverage in Spanish-language newspapers: Does language change the message? Presented at the meeting of the Conference on Culture, Politics, and Climate Change, Boulder, Colorado, September 2012.
- Pinto, J., Prado, P., & Collazo, M.R. (2012, May). Reportando el riesgo ambiental en los conflictos internacionales [Reporting environmental risk in international conflict]. Presented at the meeting of the Latin American Association of Communication Researchers (ALAI), Montevideo, Uruguay, May 2012.
- Segev, S., & Pinto, J. (2011, November). The effect of acculturation on immigrant consumers' green behavior: Antecedents and consequences. Presented at the meeting of Sustainable Consumption – Towards Action and Impact, Hamburg, Germany.
- Pinto, J., Prado, P., & Suarez, E. (2011, July). International environmental conflict and the news media: Deconstructing coverage of the Chevron case in Ecuador. Presented at the meeting of the International Association for Media and Communication Research, Istanbul, Turkey.
- Zamith, R., Pinto, J., & Villar, M. (2011, May). Constructing climate change in the Americas: An analysis of news coverage in U.S. and South American newspapers. Presented at the meeting of the International Conference on Communication and Mass Media, Athens, Greece.
- Segev, S., & Pinto, J. (2011, May). The relationship between perceived influence of green advertising and green consumer behavior: A comparison between acculturating Hispanics and non-Hispanics. Presented at the Society for Consumer Psychology's Advertising and Consumer Psychology Conference on Environmental Sustainability, Eugene, Oregon.
- Segev, S., Pinto, J., & Parker, B. (2011, April). Acculturation, green consumer behavior and the mediating role of perceived influence of advertising. Presented at the meeting of the American Academy of Advertising, Mesa, Arizona.
- Pinto, J., & Prado, P. (2010, October). Environmental conflict and news media in South America: The social construction of international environmental disputes. Presented as part of a panel proposal to the meeting of the Latin American Studies Association, Toronto, Canada.
- Pinto, J. (2010, April). Social construction of environmental rights: Mediating public sphere debate of constitutional change in Ecuador. Presented at the Workshop for Environment and Citizenship in Latin America Project, Vancouver, Canada.
- Parker, B., Segev, S., & Pinto, J. (2010, March.) What it means to go green: Consumer perceptions of green brands and dimensions of "greenness." Presented at the meeting of the American Academy for Advertising, Minneapolis, MN.
- Soruco, G., & Pinto, J. (2009, May). Keeping up with the Martinezes: Explaining changes in The Miami Herald coverage of Cuba and issues of import for the Cuban-American community, 1959-2007. Presented at a panel discussion at the meeting of the International Communication Association, Chicago, IL.
- Soruco, G. & Pinto, J. (2009, February). What does reading the Spanish-language newspaper mean? A study of media uses and gratifications of Hispanics of South Florida. Presented at the meeting, Assessing the State of Spanish-Language Media, Center for the Study of Latino Media & Markets, San Marcos, TX.

Encyclopedia Entries

- Pinto, J.G. (2009). Miami. In *The Encyclopedia of Journalism* (Vol. 3, pp. 896-898). Thousand Oaks, CA: SAGE Publications.
- Pinto, J.G. (2009). South America. In *The Encyclopedia of Journalism* (Vol. 4, pp. 1301-1306). Thousand Oaks, CA: SAGE Publications.

Articles in Non-refereed Publications

- Pinto, J., & Hughes, S. (2011). Introduction: Special issue on media and citizenship [Special issue]. *Taiwan Journal of Democracy*, 7(2), 1-9. NPR.

Non-juried Creative Works

- MacMillin, K., & Pinto, J. South Florida's Rising Seas. Documentary aired on WPBT2, Jan. 15, 2014.

Other

- Parker, B., Segev, S., & Pinto, J. (2010, March.) What it means to go green: Consumer perceptions of green brands and dimensions of "greenness." Proceedings of the 2010 Conference of the American Academy of Advertising, 99-111.

Neil Reisner

Associate Professor

Articles in Non-refereed Publications

- Reisner, N. (2014). Are Journalists Up to Code? *Quill Magazine*, March-April 2013.
- Reisner, N. (2013). When a House is Just a House, and Family Means Home. Booming Blog, The New York Times, April 15.
- Reisner, N. (2013) Waiting Times at Ballot Boxes Draw Scrutiny [Contributor], The New York Times, Feb. 4.
- Reisner, N. (2012) "My life as a science fair project - An experiment measuring how cuts heal means someone has to get cut. A father rises to the occasion." The Miami Herald, June 16.
- Reisner, N. (2009). Bringing diversity to the newsroom is not the same as bringing diversity to coverage. *Nieman Watchdog*, August 2009

Other: Invited Lectures

- Countless presentations at IRE/NICAR conferences.

Michael Scott Sheerin

Associate Professor

Book Chapters

- Sheerin, Michael Scott. Chapter on Digital Imaging & Photography for the 14th Edition of *Communication Technology Update and Fundamentals* (Focal Press, August Grant, ed.), 2014
- Sheerin, Michael Scott. Chapter on Digital Imaging for the 13th Edition of *Communication Technology Update and Fundamentals* (Focal Press, August Grant, ed.), 2012
- Sheerin, Michael Scott. Chapter on Digital Imaging for the 12th Edition of *Communication Technology Update and Fundamentals* (Focal Press, August Grant, ed.), 2010

Articles in Refereed Journals

- Shumow, M. & Sheerin, M.S. (2012). "Making ends (and bytes) meet: Teaching multimedia at a 3-U." *Journalism and Mass Communication Educator*, 68(1), 22-32.

Refereed Conference Papers

- Sheerin, Michael Scott. Making ends (and Bytes) meet: The Challenges of Teaching Multimedia at an Urban, Underfunded University (3-U). Convergence Conference, 2011. University of South Carolina, Columbia, SC.

Articles in Non-refereed Publications

- Sheerin, M.S. & Shumow, M. (2011) Digital natives vs. digital immigrants: A case of false labeling? *The Convergence Newsletter*, 8(9).

Non-juried Creative Works

- Designer, logos and animation for AutoNation Human resources national training video (2009).

Other: Non-refereed Conference Papers and Presentations

- Moderator, Photojournalism in the Digital Era Panel, Capture the Moment: Pulitzer Prize Photographs Exhibition, FIU's Frost Museum (2014).
- Juried Creative Works
- Producer, Director, Creative on 305 - from the Roots Out, a documentary about culture and diversity in Miami-Dade; accepted and screened at the inaugural FIU-SJMC Media Arts Film Festival (MAFF) in 2013.

Lorna Veraldi

Associate Professor

Awards and Honors

- Awarded Third Place Faculty Paper for Free Speech and Social Media: Do School Officials Shed Their Disciplinary Authority at the Schoolhouse Gate? Presented to the Law and Policy Division of the AEJMC Southeast Colloquium. March 2013. Tampa, FL.
- Awarded Second Place Faculty Paper for The Newspaper-Broadcast Cross-Ownership Rules: Content-Neutral or Tools of Censorship? Presented to the Law and Policy Division at the AEJMC Southeast Colloquium. March 2010. Chapel Hill, NC.

Articles in Refereed Journals

- Veraldi, Lorna and Donna M. Veraldi. Psychological Research and Video Game Regulation. *American Journal of Forensic Psychology*, (2013; 31:3:5-20).
- Veraldi, Lorna and Donna M. Veraldi. The Blood of Patriots and Tyrants: What the Research Says about the Proper Balance between Free Speech and Public Safety. *American Journal of Forensic Psychology*, 2011; 29:3:5 – 25.

Refereed Conference Papers

- Veraldi, Lorna and Donna M. Veraldi. Free Speech and Safer Schools: The Research on Restorative Practices. Presented at the 30th Annual Symposium in Forensic Psychology, San Diego, CA, March 2014.
- Veraldi, Lorna. Free Speech and Social Media: Do School Officials Shed Their Disciplinary Authority at the Schoolhouse Gate? Presented to the Law and Policy Division of the AEJMC Southeast Colloquium. March 2013. Tampa, FL.
- Veraldi, Lorna and Donna M. Veraldi. "The practical impact of psychological research on the regulation of video game violence." Presented to the 28th Annual Symposium in Forensic Psychology, American College of Forensic Psychology, April 19, 2012. San Francisco, CA.
- Veraldi, Lorna and Donna M. Veraldi. The Blood of Patriots and Tyrants: What the Research Says about the Proper Balance between Free Speech and Public Safety. Presented to the Annual Symposium in Forensic Psychology of the American College of Forensic Psychology. April 2010. San Francisco, CA.
- Veraldi, Lorna. The Newspaper-Broadcast Cross-Ownership Rules: Content-Neutral or Tools of Censorship? Presented to the Law and Policy Division at the AEJMC Southeast Colloquium. March 2010. Chapel Hill, NC.

Invited Academic Papers

- Veraldi, Lorna. Since Roe: Life, Liberty and the Pursuit of Happiness. FIU Honors College Colloquium at the Biscayne Bay Campus, Miami, FL. April 2012.

Articles in Non-refereed Publications

- Veraldi, Lorna. Looking for a Break from the Books. *Broadcasting & Cable Magazine*. Special online commemorative edition marking the 80th anniversary of the publication. November 2011.
- Non-refereed Conference Papers and Presentations
- Veraldi, Lorna. Students' First Amendment Rights Using Social Media. Invited presentation, Faculty Lecture Series, Glen Hubert Library, Florida International University, April 2014.
- Veraldi, Lorna. Campaign Finance Reform: Taking a Closer Look at SuperPACs. Presented at the African-American Research Library and Cultural Center. September 2012. Broward County Library, Ft. Lauderdale, FL.

Other: Keynote Presentations

- Veraldi, Lorna and Donna M. Veraldi. The Blood of Patriots and Tyrants: What the Research Says about the Proper Balance between Free Speech and Public Safety. Presented to the Annual Symposium in Forensic Psychology of the American College of Forensic Psychology. April 2010. San Francisco, CA.
- Veraldi, Lorna. The Newspaper-Broadcast Cross-Ownership Rules: Content-Neutral or Tools of Censorship? Presented to the Law and Policy Division at the AEJMC Southeast Colloquium. March 2010. Chapel Hill, NC.

Mercedes Vigon

Associate Professor

Book Chapters

- Vigón, M., Martínez-Bustos, L. & Bustamante C. (2012 June). "Not Business as Usual: Spanish-Language Television Coverage of Arizona's Immigration Law, April-May 2010." In Otto Santa Ana & Bustamante (Eds.), *Arizona Firestorm* (pp. 203-226) Rowman & Littlefield.

Articles in Refereed Journals

- Vigón, M. & Martínez-Bustos L. (2012). How South Florida Spanish-language newspapers reported on the Egyptian Revolution, January-March 2011. *Journal of Spanish Language Media*, 5, 25-46.
- Vigón, M. (2010) "Covering the News for Spanish Speaking USA," *Journal of Spanish Language Media*, 3, 2010, 24-40.

Refereed Conference Papers

- Takahashi, B., Pinto J., Vigón, M. & Chávez M. El Ambiente y Las Noticias: Understanding U.S. presented at the 2014 meeting of the International Communication Association, Seattle.
- Shumow M. & Vigón, M. Assessing News Diversity for Minority Audiences: Using Real Simple Syndication (RSS) to Evaluate Spanish-Language Media. Poster presented at the 2014 meeting of the International Communication Association, Seattle
- Takahashi, B., Pinto J. Vigón, M. & Chávez M. Understanding U.S. Spanish Language News Coverage of Environmental Issues: Newsrooms Ireland.

- Shumow M. & Vigón, M. The State of Spanish-Language Media, presented at the 4th International Conference "Assessing the State of Spanish Language & Latino-Oriented Media", San Marcos, Texas State University, 2013.
- Vigón, M. Spanish-Language Television Coverage of Immigration Issues, presented at the 2012 meeting of the AJMC Chicago.
- Vigón, M. & Martínez L. Not Business as Usual presented in an expanded session "Battle Ground Arizona," at the 2012 meeting of the International Communication Association, Phoenix.

Articles in Non-refereed Publications

- Pinto J. & Vigón, M. Press Freedom, Democracy and Climate Change Reporting in Latin America. *Hemisphere*, (2012).

Non-juried Creative Works

- Vigón, M. Islam and Buenaventura Spanish-language documentary with English subtitles premiered in the 2014 LACC Affiliated Faculty Interdisciplinary Colloquium. *Islam and Latin America: Migration, Religion and Security*.
- Vigón, et al. Multimedia news feature: "El Paso the Boot Capital of the World but not for El Pasoans" published on *Borderzine*, May 2012.
- Logroño. M. & Vigón, M. "Being Muslim in the Americas," a documentary presented at:
 - Oxford University, Centre for Islamic Studies, 2011
 - Cervantes Institute, Amman, Jordan, 2011
 - Cervantes Institute, Damascus, Syria, 2011
 - Brown University, 2010.
- Vigón, M. (May 12, 2011) *Islam in the Americas* website.
- Vigón, M. (2010). Spanish-language Media coverage of Muslim Communities; & The Academia as a bridge of understanding for the Media and the Muslim Latin Americans and Hispanics, *Digital Debates*. Aired on the *Islam in the Americas* website.

Other: Non-refereed Conference Papers and Presentations

- Vigón, M. "Expansión de los medios de comunicación en español: retos y oportunidades" presented at the 2013 Convention of the National Association of Hispanic Journalism, Los Angeles.
- Vigón, M. The Challenges of Covering Islam in America. Presented at the 2011 Convention of the National Association of Hispanic Journalism, Orlando
- Vigón, M. "The Arizona's Immigration Law Media Coverage" Presented at the 2011 Convention of the National Association of Hispanic Journalism, Orlando
- Vigón, M. "Dual Language: Dual Opportunity. Bilingualism as a Tool for confronting the Media Recession," Presented at the National Association of Hispanic Journalism Annual Convention, San Juan Puerto Rico, 2009.

Robert E. Gutsche, Jr.

Assistant Professor

Awards and Honors

- Gene Burd Urban Journalism Research Prize, Annual Dissertation Award from
- Urban Communication Foundation and the Journalism Studies Division of the
- International Communication Association, 2013.
- Grants Received Internal
- Dean's Research Productivity Award, Florida International University School of Journalism and Mass Communication, 2013 (\$700).

Grants Received External

- Gutsche, Jr., R. E., & MacMillin, K., & Pinto, J., & Jacobson, S. "Sea Level Rise: South Florida," Online News Association 2014 Challenge Fund for Innovation in Journalism Education, 2014-2015 Winner (\$35,000).

Scholarly Books

- Gutsche, Jr., R. E. & Carviou, J. & Arif, R. (2012). Change that couldn't happen: News medias' commitment to hegemonic masculinity through collective memory in the 2008 presidential election. In Nicholas Yanes & Derrias Carter (Eds.), *The Iconic Obama, 2007-2009: Essays on Media Representations of the Candidate and New President* (pp. 133-150). Jefferson, NC: McFarland.
- Gutsche, Jr., R. E. (2011). Missing the scoop: Exploring the cultural and sociological influences of news production upon college student journalists. In Bob Franklin & Donica Mensing (Eds.), *Journalism education, training and employment* (pp. 63-77). New York & London: Routledge.

Articles in Refereed Journals

- Robert E. Gutsche Jr., Consuelo Naranjo & Lilliam Martínez-Bustos (2014): "Now We Can Talk", Journalism Practice, DOI: 10.1080/17512786.2014.963358
- Gutsche, Jr., R. E. (2014). There's no place like home: Storytelling of war in Afghanistan and street crime 'at home' in the Omaha World-Herald. Journalism Practice, 8(1), 65-79. (First published March 15, 2013, DOI: 10.1080/17512786.2013.778602).
- Gutsche, Jr., R. E. (2013). Zombies, drugs & Florida weirdness: 'Imaginative power' & resonance in coverage of Miami's 'Causeway Cannibal.' Journalism Studies, 14(4), 555-567. (First published March 12, 2013, DOI: 10.1080/1461670X.2013.779106).
- Gutsche, Jr., R. E. & Salkin, E. R. (2013). "It's better than blaming a dead young man": Creating mythical archetypes in local coverage of the Mississippi River drownings. Journalism: Theory, Practice, and Criticism, 14(1), 61-77. (First published April 16, 2012, DOI: 10.1177/1464884912442452).
- Berkowitz, D. & Gutsche, Jr., R. E. (2012). Drawing lines in the journalistic sand: Jon Stewart, Edward R. Murrow and memory of news gone by. Journalism and Mass Communication Quarterly, 89(4), 643-656. (First published August 20, 2012, DOI: 10.77699012456020).
- Refereed Conference Papers
- Shumow, M. & Gutsche, Jr., R. E. (2014). Urban policy, press & place: 'Citymaking' in Florida's Miami-Dade County, International Association for Media and Communication Research, Mediated Communication, Public Opinion and Society Section, July 15-19, Hyderabad, India.
- Gutsche, Jr., R. E. & Shumow, M. (2014). NO OUTLET: A Critical visual analysis of neoliberal narratives in mediated geographies, International Communication Association Conference, Visual Communication Division, May 22-26, 2014, Seattle, Washington.
- Gutsche, Jr., R. E. (2013). Location matters: A critical reading of place-based apps-as-business and as-news, The Future of Journalism Conference 2013. Cardiff University School of Journalism, Media and Cultural Studies, September 12-13, 2013, Cardiff, Wales, UK.
- Bourk, M. & Gutsche, Jr., R. E. (2013). News-masking: A theoretical perspective on the rituals and artifacts of news during crisis, International Association for Media and Communication Research, Mediated Communication, Public Opinion and Society Section, June 25-29, 2013, Dublin, Ireland, UK.
- Gutsche, Jr., R. E. (2013). Mediated constructions and lived experiences of place: Applying 'communication geography' to news and mental mapping, Journalism Studies Division, International Communication Association Conference, June 17-21, 2013, London.
- Gutsche, Jr., R. E. (2013). Mediated place-making: Implicating news media as dominant definers of geography for panel titled Contested content: Mediated spaces, cultural spheres, & neoliberal discourse, International Communication Association Conference, June 17-21, 2013, London.

- Gutsche, Jr., R. E. & Durham, F. (2012). 'It's ok to be mad, but not ok to be mean': Storytelling of war in Afghanistan and street crime at 'home' in The Omaha World-Herald, International Communication Association Conference, Phoenix, Arizona.

Invited Academic Papers

- News-masking: A theoretical perspective on the rituals and artifacts of news-making. School of Strategy, Marketing and Communication & School of Cultural Studies and Humanities, Leeds Metropolitan University, Leeds, UK. November 18, 2013. (Collaborative paper presented by Michael Bourk).

Book Reviews

- Gutsche, Jr., R. E. (2013). [Review of the book Journalism Studies: The basics]. *Journalism: Theory, Practice & Criticism*, 14(8), 1110-1120.
- Gutsche, Jr., R. E. (2012). [Review of the book Is there a better structure for news providers? The potential in charitable and trust ownership]. *Journalism Practice*, 6(4), 586-587.
- Gutsche, Jr., R. E. (2012). [Review of the book On media memory: Collective memory in a new media age]. *Journal of Communication Inquiry*, 36(2), 172-174.

Articles in Non-refereed Publications

- Gutsche, Jr., R. E. (2014). Racism hides in segregated Iowa City. Guest Opinion, *Iowa City Press-Citizen*, March 22.
- Gutsche, Jr., R. E. (2014). Racism hides in segregated Iowa City. Guest Opinion, *Des Moines Register*, March 21.
- Gutsche, Jr., R. E., editor (2013). 305: Stories of Miami and South Florida, self-published iBook in collaboration with Florida International University Multimedia Production students. <https://itunes.apple.com/us/book/305/id589581838?ls=1>. [Selected for presentation at 2013 FIU SJMC Media Arts Festival]
- *Yanes, N., Carter, D., & Gutsche, Jr., R. E. (2012). Interview with Dr. Daniel Berkowitz. In Nicholas Yanes & Derrias Carter (Eds.), *The Iconic Obama, 2007-2009: Essays on Media Representations of the Candidate and New President* (pp. 184-8). Jefferson, NC: McFarland.
- Gutsche, Jr., R. (2012). When news and markets collide, *Sociological Images*. <http://thesocietypages.org/socimages/2012/12/19/53101/>, December 19.
- Gutsche, Jr., R. (2012). "This ain't the ghetto": Diaspora, discourse, and dealing with "Iowa Nice," *Poroi*, 8(2).

Susan Jacobson

Assistant Professor

Awards and Honors

- Scripps-Howard Journalism Entrepreneurship Institute Fellowship Awarded Fellowship to attend week-long seminar on journalism and entrepreneurship at Arizona State University, 2014.
- NATPE Fellowship Awarded fellowship to attend 2014 Educators Track at the National Association of Television Producers and Executives annual convention in Miami, FL., 2014.

Grants Received External

- Gutsche, Jr., R. E., & MacMillin, K., & Pinto, J., & Jacobson, S. "Sea Level Rise: South Florida," Online News Association 2014 Challenge Fund for Innovation in Journalism Education, 2014-2015 Winner (\$35,000).

Book Chapters

- Jacobson, S. (2013) The End of Journalism Education. In *Br(e)aking the News: Journalism, Politics and New Media*. Gordon, J., Rowinski, P. and Stewart, G., Eds., Peter Lang.

Articles in Refereed Journals

- Jacobson, S. (2013) Does Audience Participation on Facebook Influence the News Agenda? A Case Study of The Rachel Maddow Show. *Journal of Broadcasting & Electronic Media* 57(3): 338–355 doi: 10.1080/08838151.2013.816706.

Refereed Conference Papers

- Jacobson, S., Myung, E. and Johnson, S. (2014) Open Media or Echo Chamber: The Use of Links in Audience Discussions on the Facebook Pages of Partisan News Organizations. International Communications Association, Seattle, 2014.
- Jacobson, S., Myung, E. and Isard, C. (2013) Social Media and Media Effects: Three Case Studies. International Association of Media and Communication Researchers, Dublin, 2013.

Encyclopedia Entries

- Jacobson, S. (2014) "Drudge Report," "Facebook," "Folksonomy." In Encyclopedia of Social Media and Politics, K. Harvey, Ed., Sage.

Yu Liu

Assistant Professor

Book Chapters

- Garrison, B., Messner, M., & Liu, Y. (2010). Internet consumption by adults and youth: Scholarly approaches, theories, and methods in the U.S. In Guo, K. (ed.) *Comparative Studies on Media Consumption and World Youth*. Shanghai, China: Anhui University Press.

Articles in Refereed Journals

- Tsai, W. S., Yang, Q., & Liu, Y. (2013). Young Chinese Consumers' Snob and Bandwagon Luxury Consumption Preferences. *Journal of International Consumer Marketing*, 25(5), 290-304.
- Garrison, B. & Liu, Y. (2013). "Is it politics or just business? News framing of the Shanghai World Expo 2010. *International Communication Research Journal*, 48, 1-2, 25-49.
- Ramaprasad, J., Liu, Y., & Garrison, B. (2012). Ethical use of new technologies: Where do Indian journalists stand? *Asian Journal of Communication*, 22, 98-114.
- Pascual-Ferrá, P., Liu, Y., & Beatty, M. (2012). A Meta-Analytic Comparison of the Effects of Text Messaging to Substance-Induced Impairment on Driving Performance. *Communication Research Reports*, 29, 227-238.
- Segev, S. Villar, M.E., & Liu, Y. (2013). Hispanics and Green Consumption: Exploring the Green "Attitude-Behavior Gap. *Proceedings of the Academy of Marketing Science Annual Conference*, Krzysztof Kubacki (ed.), Griffith University: Queensland, Australia.

Refereed Conference Papers or Presentations

- Wang, W., & Liu, Y. (2014). *Impact of influential sources on their followers: Investigating mental illness discussion in Chinese social media*. Paper accepted at the 2014 annual conference on Association for Education in Journalism and Mass Communication, Montreal, Canada, August 6-9.
- Yang, Q., & Liu, Y. (2014). What's on the Other Side of the Great Firewall: Uses and

Gratifications of Chinese Web Users' Bypassing the Internet Censorship. Paper presented at the annual conference of National Communication Association in Washington D.C., November.

- Cui, X., Feng, M., Liu, Y., Rui, J., & Wallis, C. (2013). The Uses of WeChat and Its Socio-cultural Implications (2013). Panel presented at the annual conference of National Communication Association in Washington D.C., November.
- Pascual-Ferrá, P., Liu, Y., & Beatty, M. (2012). A Meta-Analytic Comparison of the Effects of Text Messaging to Substance-Induced Impairment on Driving Performance. Paper presented at the annual conference of National Communication Association, Orlando, November 2012.
- Liu, Y., & Li, C. (2012). Bridging people, building knowledge sharing – An exploratory study of Asians' use of Wikipedia. Paper presented at the annual conference of Association for Education in Journalism and Mass Communication, Chicago, August 2012.
- Li, C., & Liu, Y. (2012). Walk in the two worlds. The impact of social media on Chinese immigrants' acculturation to the American culture. Paper presented at the annual conference of Association for Education in Journalism and Mass Communication, Chicago, August 2012.
- Liu, Y., & Pascual-Ferrá, P. (2012). The Micro Revolution in Macro China? How Chinese Independent Candidates Are Framing Political Messages Through Microblogging. Paper presented at the annual conference of International Communication Association, Arizona, May 2012.
- Garrison, B. & Liu, Y. (2011). Soft Power and Hard Reality: Shanghai Expo and China's National Images. Paper presented at the International Association for Media and Communication Research annual conference, Istanbul, Turkey, July 2011.
- Liu, Y. (2010). Framing Google: A Comparative Analysis of Google China Coverage in Chinese Newspaper and Online Media. Paper presented at the Global Fusion conference, College Station, Texas, October 2010.
- Liu, Y. (2010). Chinese journalists' use of new media technology: Ethical issues. Paper presented at the annual conference of International Communication Association, Singapore, June 2010.
- Ramaprasad, J., Liu, Y., & Garrison, B. (2010). Indian journalists' use of new media technology: Ethical issues. Paper presented at the annual conference of International Communication Association, Singapore, June 2010.

Katherine MacMillin

Assistant Professor

Non-juried creative works

- MacMillin, K., & Pinto, J. "South Florida's Rising Seas". Documentary aired on WPBT-2, Jan. 15, 2014.
- Producer in collaboration with WPBT-2, of a half-hour panel discussion that followed the broadcast of the South Florida Rising Seas documentary in Jan. 15, 2014. The show was re-broadcast more than six times and was viewed on WPBT-2's Web site more than 3,000 times. In March of 2014, the PBS Nightly NewsHour, aired an abbreviated 8-minute version of the program for a national audience. In April of 2014, the Sun-Sentinel incorporated segments of the documentary in a sea level rise special report.
- South Florida Rising Seas documentary was presented at the Miami Beach Cinematheque by ECOMB (Environmental Coalition of Miami and the Beaches) as part of the "Cinema Green: Climate Change Series," Miami Beach, FL, Feb. 5, 2014.
- MacMillin, K., & Pinto, J. "South Florida's Rising Seas". Documentary aired on WPBT-2, Jan. 15, 2014.
- Richards, A. & MacMillin K., "The Miami Epidemic," a one-hour broadcast on South Florida's regional PBS station (WPBT-2) that included "Lessons from South Africa," documentary about HIV/AIDS in South Africa and Miami, and a panel discussion with former CDC AIDS researcher Dr. William Darrow and the Miami-Dade Health Department. February 2011.
- MacMillin, K & Richards, A., "Tell Somebody: The New Face of HIV/AIDS," a one-hour broadcast special focusing on HIV/AIDS in South Florida that aired on South Florida's regional PBS station

(WPBT-2), October 2010. The documentary is used as an educational tool for students and the community

- Ponte, T., & MacMillin, K, Video: "The Class of 2013." Herbert Wertheim College of Medicine's Division of Research Data and Information, (2010).
- MacMillin, K & Richards, A. Four-part Web series "The Stigma Stops with Me." in conjunction with The Miami Herald. The Miami Herald posted the video series on its website, and had one of the largest number of visitors to its site for a non-news driven story. March 2009.
- Richards, A. & MacMillin, K., "Lessons from South Africa". A documentary on HIV/AIDS aired as part of a one-hour special, "Tell Somebody: The New Face of AIDS," aired on WPBT-2, October 15, 2009.

Elizabeth Marsh

Assistant Professor

Articles in Refereed journals

- Marsh, E.A. & Villar, M.E. (2012). The Role of Demographics and Confidence in the Digital Divide. *Media Education Research Journal*, 3, 63-78.

Lilliam Martinez-Bustos

Assistant Professor

Awards and Honors

- Dow Jones Multimedia Training Academy awarded a fellowship to attend a week-long training, University of Texas at El Paso, 2011.
- FIU Educational Leadership Enhancement Program (ELEP) awarded a one-year fellowship, Florida International University, 2010-2011.

Book Chapters

- Vigón, M., Martínez-Bustos, L. & Bustamante C. (2012 June). "Not Business as Usual: Spanish-Language Television Coverage of Arizona's Immigration Law, April-May 2010." In Otto Santa Ana & Bustamante (Eds.), *Arizona Firestorm* (pp. 203-226) Rowman & Littlefield.

Articles in Refereed Journals

- Vigón, M. & Martínez-Bustos L. (2012). How South Florida Spanish-language newspapers reported on the Egyptian Revolution, January-March 2011. *Journal of Spanish Language Media*, 5, 25-46.

Refereed Conference Papers

- Vigón, M. & Martínez L. Not Business as Usual presented in an expanded session "Battle Ground Arizona," at the 2012 meeting of the International Communication Association, Phoenix.

Other

- "Meeting the Increasing Demands for Multimedia Communication Training: Is Online Teaching the Answer?" presented at the Conference of the Educational Leadership Enhancement Program, Naples, Florida 2011.

Sigal Segev

Assistant Professor

Articles in Refereed Journals

- Segev, S., Ruvio, A., Shoham, A., & Velan, D. (2014). Acculturation and Consumer Loyalty among Immigrants: A Cross-National Study. *European Journal of Marketing*, 48 (9/10),
- Segev, S. (2014). The Effect of Acculturation on Ethnic Consumers' Decision-Making Styles: An Empirical Analysis of Hispanic Consumers. *Journal of International Consumer Marketing*, 26 (3), 168–184.
- Segev, S., Wang, W., & Fernandes, J. (2014). Effects of Ad-Context Congruence on Responses to Advertising in Blogs: Exploring the Role of Involvement. *International Journal of Advertising*, 33 (1), 17-36.
- Segev, S., Villar, M.E., & Fiske, R. (2012). Understanding Opinion Leadership and Motivations to Blog: Implications for Public Relations Practice. *Public Relations Journal*, 6 (5).
- Villar, M. E., Ai, D., & Segev, S. (2012). Chinese and American Perceptions of Foreign-Name Brands. *Journal of Product & Brand Management*, 21 (5), 341-349.
- Shoham, A., Gavish, Y., & Segev, S. (2012). Drivers of Customers' Reactions to Service Failures: The Israeli Experience. *International Journal of Psychological Studies*, 4 (1), 76-90.

Refereed Conference Papers or Presentations

- Segev, S. (2014). *Toward an Understanding of Ethnic Consumers' Conservation Behavior: The Case of Hispanics*. Academy of Marketing Science (AMS) Annual Conference, May 21-23, Indianapolis, IN.
- Segev, S., Wang, W., & Fiske, R. (2014). *Discussing Brands and Products over Social Network Sites (SNSs): Does Cultural Orientation Shapes Users Motivations?* American Academy of Advertising (AAA) Annual Conference, March 27-30, Atlanta, GA.
- Segev, S., Wang, W., & Fiske, R. (2013). *Hispanics' Motivations to Use Social Networking Sites for Brand Communication: The Role of Cultural Factors*. International Communication Association (ICA) 63rd Annual Convention, June 17-21, London, UK.
- Segev, S., Villar, M. E., & Liu, Y. (2013). *Hispanics and Green Consumption: Exploring the Green "Attitude-Behavior Gap."* Academy of Marketing Science (AMS) Annual Conference, May 15-18, Monterey, CA.
- Segev, S., Fernandes, J., & Wang, W. (2013). *Loss for Me or Loss for the Environment? The Effect of Message Framing and Point of Reference on Responses to Green Advertising*. American Academy of Advertising (AAA) Annual Conference, April 4-7, Albuquerque, New Mexico.
- Segev, S., Wang, W., & Fiske, R. (2012). *Acculturation and Hispanics Use of Social Network Sites (SNS) for Brand Communication*. Hispanics and the Media: The Emerging Power Conference, October 18, 2012, Miami, FL.
- Segev, S., Shoham, A., & Gavish, Y. (2012). *Materialism through a Magnifying Glass: A Comprehensive Model of the Antecedents and Consequences of Materialism*. Academy of Marketing Science (AMS) Annual Conference, May 16-19, New Orleans, LA.
- Segev, S., Villar, M.E., & Fiske, R. (2012). *Understanding Bloggers: Opinion Leadership and Motivations to Use Blog among Bloggers and Blog Readers*. Academy of Marketing Science (AMS) Annual Conference, May 16-19, New Orleans, LA.
- Segev, S., Fernandes, J., & Wang, J. (2012). *Advertising in Blogs: Effects of Ad-Context Congruence, Product Involvement and Issue Involvement on Responses to Banner Ads*. American Academy of Advertising (AAA) Annual Conference, March 15-18, Myrtle Beach, SC.
- Segev, S., & Pinto, J. (2011). *The Effect of Acculturation on Immigrant Consumers' Green Behavior: Antecedents and Consequences*. Sustainable Consumption (SuCo): Toward Action and Impact Conference, November 6-8, Hamburg, Germany.
- Segev, S., Ruvio, A., & Shoham, A. (2011). *Immigrants' Approaches to Shopping:*

The Role of Acculturation in Determining Hispanics' Consumer Decision Making Styles. Academy of Marketing Science (AMS) Annual Conference, May 24-27, Coral Gables, FL.

- Segev, S., & Pinto, J. (2011). *The Relationship between Perceived Influence of Green Advertising and Green Consumer Behavior among Hispanics and Non-Hispanics.* The 30th Advertising & Consumer Psychology Conference on Environmental Sustainability, May 6-7, Eugene, OR.
- Segev, S. (2011). *Blogs as a Teaching Tool.* Special Topics Session: Blogs are Blooming, Tweets Abound, and I've Got Friends: Integrating Interactive, Digital, and Social Media in the Classroom, American Academy of Advertising (AAA) Annual Conference, April 7-10, Mesa, AZ.
- Segev, S., Pinto, J., & Parker, B. (2011). *Acculturation, Green Consumer Behavior and the Mediating Role of Perceived Influence of Advertising.* American Academy of Advertising (AAA) Annual Conference, April 7-10, Mesa, AZ.
- Segev, S., Ruvio, A., & Shoham, A. (2010). *Consumer Loyalty among Immigrants: The Relationship between Ethnicity, Change-Seeking Tendency and Consumer Loyalty and The Mediating Role of Acculturation.* Academy of Marketing Science (AMS) Annual Conference, May 26-29, Portland, OR.
- Parker, B., Segev, S., & Pinto, J. (2010). *What It Means to Go Green: Consumer Perceptions of Green Brands and Dimensions of Greenness.* American Academy of Advertising (AAA) Annual Conference, March 18-21, Minneapolis, MN.
- Segev, S. (2009). *Growing Globally-Aware Advertising Professionals through International Internships: From Greenhouses to Full-Scale Programs.* Teaching Panel Session, What I Learned During My Summer Vacation/International Internship, International Communication Division (ICD), Association for Education in Journalism & Mass Communication (AEJMC) Conference, August 5-8, Boston, MA.

Other: Conference Proceedings

- Segev, S. Villar, M.E., & Liu, Y. (2013). Hispanics and Green Consumption: Exploring the Green "Attitude-Behavior Gap. *Proceedings of the Academy of Marketing Science Annual Conference*, Krzysztof Kubacki (ed.), Griffith University: Queensland, Australia.
- Segev, S., Fernandes, J., & Wang, W. (2013). Loss for Me or Loss for the Environment? The Effect of Message Framing and Point of Reference on Responses to Green Advertising. *Proceedings of the American Academy of Advertising Annual Conference*, Karen M. Lancendorfer (ed.), Western Michigan University, MI, p. 92.
- Segev, S., Shoham, A., & Gavish, Y. (2012). Materialism through a Magnifying Glass: A Comprehensive Model of the Antecedents and Consequences of Materialism. *Proceedings of the Academy of Marketing Science Annual Conference*, Leroy Robinson Jr. (ed.), University of Houston: Clearlake, TX, p. 123.
- Segev, S., Villar, M.E., & Fiske, R. (2012). Understanding Bloggers: Opinion Leadership and Motivations to Use Blog among Bloggers and Blog Readers. *Proceedings of the Academy of Marketing Science Annual Conference*, Leroy Robinson Jr. (ed.), University of Houston: Clearlake, TX, p. 123.
- Segev, S., Fernandes, J., & Wang, W. (2012). Advertising in Blogs: Effects of Ad-Context Congruence. *Proceedings of the American Academy of Advertising Annual Conference*, Margaret Morrison (ed.), University of Tennessee: Knoxville, TN, p. 169.
- Segev, S., & Pinto, J. (2011). The Effect of Acculturation on Immigrant Consumers' Green Behavior: Antecedents and Consequences. *Proceedings of Sustainable Consumption – Towards Action and Impact, Abstract Volume.* International Scientific Conference, November 6th-8th 2011, in Hamburg, Germany, p. 45.
- Segev, S., Ruvio, A., & and Shoham, A. (2011). Immigrants' Approaches to Shopping: The Role of Acculturation in Determining Hispanics' Consumer Decision Making Styles. *Proceedings of the Academy of Marketing Science Annual Conference*, Mary Conway Dato, Rollins College: Winter Park, FL, p. 335.
- Segev, S. (2011). Blogs as a Teaching Tool. *Proceedings of the American Academy of*

Advertising Annual Conference, Steven M. Edwards (ed.), Southern Methodist University: Dallas, TX, 86.

- Segev, S., Pinto, J., & and Parker, B. (2011). Acculturation, Green Consumer Behavior and the Mediating Role of Perceived Influence of Advertising. *Proceedings of the American Academy of Advertising Annual Conference*, Steven M. Edwards (ed.), Southern Methodist University: Dallas, TX, 54.
- Segev, S., Ruvio, A., & Shoham, A. (2010). Consumer Loyalty among Immigrants: The Relationship between Ethnicity, Change-Seeking Tendency and Consumer Loyalty and The Mediating Role of Acculturation. *Proceedings of the Academy of Marketing Science Annual Conference*, Dawn R. Deeter-Schmelz, Ohio University: Athens, OH, p. 204.
- Parker, B., Segev, S., & Pinto, J. (2010). What It Means to Go Green: Consumer Perceptions of Green Brands and Dimensions of Greenness. *Proceedings of the American Academy of Advertising Annual Conference*, Wei-Na Lee (Ed.), University of Texas at Austin, Austin, TX, 99-111.

Moses Shumow

Assistant Professor

Awards and Honors

- FIU Faculty Award for Excellence in Engagement , 2014
- SJMC Dean's Research Productivity Award, 2013
- Nominated for FIU Community Award, 2012.
- SJMC Award of Excellence for Exceptional Teaching, 2011.

Grants Received Internal

- Hispanic Immigrant Media in Southeast Florida: Covering Issues of Import for Transnational Populations. Florida International University School of Journalism and Mass Communication Summer Research Grant, 2011. \$1200.
- Mapping Miami-Dade's Immigrant Media: Information Communities, Civic Engagement, and Democracy. Florida International University Global Learning Faculty Fellowship, 2012. \$5000.

Book Chapters

- Shumow, M., & Sanjeev, C. (2011). The Role of Multimedia Storytelling in Teaching Global Journalism: A News Literacy Approach. In P. Mihailidis (Ed.), *News Literacy: Global Perspectives for the Newsroom and the Classroom*. (New York: Peter Lang), pp. 121-138.

Articles in Refereed Journals

- Shumow, M. & Sheerin, M.S. (2012). Making ends (and bytes) meet: Teaching multimedia at a 3-U. *Journalism and Mass Communication Educator*, 68(1), 22-32.
- Shumow, M. (2012). Immigrant journalism, ideology, and the production of transnational media spaces. *Media, Culture, & Society*, 34(7), 815-831.
- Mihailidis, P. & Shumow, M. (2011). Theorizing journalism education, citizenship, and new media technologies in a global age. *Taiwan Journal of Democracy*, 7(2), 27-47.
- Wan-Hsiu, S.T., & Shumow, M. (2011). Representing fatherhood and male domesticity in American advertising. *Interdisciplinary Journal of Research in Business*, 1(8), 38-48
- Shumow, M. (2010). "A Foot in Both Worlds": Transnationalism and media use among Venezuelan immigrants in Miami. *International Journal of Communication*, 4, 377-397.

Refereed Conference Papers

- Shumow, M. & Harris, C. Remixing the Remix: Anglophone Afro-Caribbean Cultural Flows in South Florida. Presented at "Seeing Disciplines, Their Histories, and Our Futures Through The Caribbean International Workshop." December, 2013. Université des Antilles et de la Guyane, Martinique.
- Shumow, M. (panel). Contested Content: Mediated Spaces, Cultural Spheres, & Neoliberal Discourse. June, 2013. International Communication Association Conference, London, U.K.
- Shumow, M. Immigrant Media in Southeast Florida: Discursive Arenas for Transnational Civil Societies. May, 2013. Latin American Studies Association Congress, Washington, D.C.
- Shumow, M. Mapping Immigrant Media: Immigrant Communities, Civic Engagement and Democracy. April, 2013. AAC&U Conference: Student Success and the Quality Agenda, Miami, FL.
- Shumow, M. & Vigon, M. The State of Spanish-Language Media. February, 2013. 4th International Conference "Assessing the State of Spanish Language & Latino-Oriented Media," San Marcos, TX.
- Shumow, M. Media Production in a Transnational Setting: Three Models of Immigrant Journalism in Venezuelan Miami. November, 2012. National Communication Association Annual Conference, Orlando, FL. Top Four Papers in Session, "Communication and Community in the Sunshine State."
- Shumow, M. Framing Politics in Transnational Communities: Spanish-language Immigrant Media and Election Coverage in South Florida. May, 2012. International Communication Association Annual Conference, Phoenix, AZ.
- Shumow, M. Immigrant Journalism, Ideology and the Production of Transnational Media Spaces. Global Fusion, 2011. Temple University, Philadelphia, PA.
- Shumow, M. Making ends (and bytes) meet: Teaching multimedia at a 3-U. Convergence Conference, 2011. University of South Carolina, Columbia, SC.
- Shumow, M. Connecting Cultures Through Global Media Literacy: Building a Global Framework for Media Literacy Education in the 21st Century Classroom. National Association for Media Literacy Education Annual Conference, 2011. Philadelphia, PA.
- Shumow, M. Latin America's Battle for the Airwaves: Democratization or Accommodation? November, 2009. National Communication Association Annual Conference, Chicago, IL.
- Shumow, M. Community Radio in Latin America: Tracing a Region's Attempt at Participatory Communication. October, 2009. Global Fusion 2009, University of Texas, Austin, TX.
- Shumow, M. 'Trapped Between the Police and the Mafia': Violence Against Journalists and Mexico's Fragile Democracy. July, 2009. International Association for Media and Communication Research, Mexico City (paper accepted; unable to attend).
- Shumow, M. The One Thousand and One Nights of Telesur. June, 2009. Latin American Studies Association Annual Conference, Rio de Janeiro, Brazil.
- Shumow, M. Masculinity and Fatherhood in Television Commercials: Are Sensitive, Nurturing, New-Age Men Shown in Advertising? April, 2009. Popular Culture Association/American Culture Association Annual Conference, New Orleans, LA.
- Shumow, M. Shutting Down RCTV. February, 2008. Association for Education in Journalism and Mass Communication Midwinter Conference, Pittsburgh, PA.

Book Reviews

- Shumow, M. (2009). Professional resource: One Water (2007). *Journal of Media Literacy Education*, 1(1), 83-85.

Articles in Non-refereed Publications

- Sheerin, M.S. & Shumow, M. (2011) Digital natives vs. digital immigrants: A case of false labeling? *The Convergence Newsletter*, 8(9).

Non-juried Creative Work

- “Miami-Havana” (2010), documentary, ARTE (France-Germany – online). Producer, director, videographer.

Other: Non-refereed Conference Papers and Presentations

- Presenter, “Mapping Transnational/Mediate Space: The Case of Hispanic Immigrant Media in South Florida,” FIU’s 3rd Annual Global Learning Conference: The Future of Global Learning.” April, 2013
- Presenter, “Finding Affordable GIS Solutions: Using Open Source Software to Create Custom Web Maps,” FIU GIS Day, Geo-Humanities: Drawing New Connections in Time and Space. March, 2013.
- Lecturer, “Mapping Transnational/Mediate Space: The Case of Hispanic Immigrant Media in South Florida,” Miami Consortium Faculty Lecture Series, 2012-2013.
- Panelist, “Latin Pulse: FIU/The Miami Herald/El Nuevo Herald poll.” October, 2012.
- Panelist, “Community Needs, Community News,” McCormick Foundation Funders’ Network. October, 2011.
- Panelist, “Spring 2011 LACC Affiliated Faculty Colloquium: Immigration from an Interdisciplinary Perspective,” Florida International University
- Lecturer, “Documentary Filmmaking and the Art of the In-depth Interview,” South Florida Journalism Day, Florida International University
- Guest lecturer, “Venezuelan Immigrant Media,” Global Media, University of Miami.
- Guest lecturer, “Working in Documentary Filmmaking,” Advanced Documentary Filmmaking, University of Miami.
- Guest lecturer, “The Art of Interviewing,” Introduction to News Writing and Reporting, University of Miami.
- Guest Lecturer, “Hugo Chávez, Venezuelan Media, and the Launch of the Telesur Satellite News Network,” International Media Systems, University of Miami.
- Producer/Director Presentation and Discussion, “El Favor de los Santos,” Lowe Art Museum, University of Miami.

Other: Editorial

- Moderator, Global Learning Tuesday Times Roundtable.
- “Who’s driving this bus, anyway? Agenda-setting in the age of the endless news cycle.” October 5, 2010
- “Wikileaks: The value of information in a Digital World.” February 15, 2011
- “The revolution will be live-streamed.” February 21, 2012
- Presenter, “SJMC’s New Digital Media Studies Major,” Scripps Day. October, 2012.
- Panel Moderator, Hispanic Media Futures Conference, October, 2012.
- Panel Moderator, “Leading Transformation in the Hispanic Media Landscape,” Hearst Distinguished Lecture Series. September, 2011.
- Manuscript reviewer, International Communication Association Annual Conference, 2014
- Manuscript reviewer, Journalism and Mass Communication Educator, JMCE, 2013
- Manuscript reviewer, Global Fusion Conference, 2012.
- Manuscript reviewer, Journalism and Mass Communication Quarterly, Spring, 2011.
- Manuscript reviewer, International Communication Association Annual Conference: Ethnicity and Race in Communication Division, 2010.
- Panel Chair, Global Fusion Conference, 2011.

Weirui Wang*Assistant Professor***Awards and Honors**

- Association of Education in Journalism and Mass Communication Emerging Scholar, 2011-2012. \$2,500.
- FIU top scholar, 2011-2012.

Grants Received Internal

- Wang, W., & Segev, S. "Reducing Mental Illness Stigma among Hispanics: Investigating the Effects of Acculturation and Ethnic-targeted Cultural Appeals on Issue Discussion in Social Media." Florida International University School of Journalism and Mass Communication Summer Research Grant, 2014. \$1,200.
- Wang, W., & Liu, Y. "Public construction and diffusion of mental illness stigma: An investigation of the mental illness discussion in Chinese microblogging site Sina Weibo." Florida International University School of Journalism and Mass Communication Summer Research Grant, 2013. \$1,200.
- Park, D., Pinto, J., & Wang, W. "Nuclear in the news: The articulation of risk in Chinese and U.S. media accounts of the Fukushima disaster." Florida International University School of Journalism and Mass Communication Summer Research Grant, 2012. \$1,200.
- Segev, S., Wang, W., & Fiske, R. "Exploring the Role of Culture and Acculturation in Hispanics' Usage of Social Media." Florida International University School of Journalism and Mass Communication Summer Research Grant, 2012. \$1,200.
- Segev, S., Fernandes, J., & Wang, W. "The effect of ad-context congruence and product involvement on attitudes toward the ad and brand." Florida International University School of Journalism and Mass Communication Summer Research Grant, 2011. \$1,200.

Articles in Refereed Journals

- Wang, W. (2014). Writing about health problems online: An investigation of frame selection and the cognitive effects of health disclosures. *International Journal of Communication*, 8, 2222-2242.
- Segev, S., Wang, W., & Fernandes, J. (2014). The effects of ad-context congruency on responses to advertising in blogs: Exploring the role of issue involvement. *International Journal of Advertising*, 33(1), 17-36.
- Wang, W., & Yu, N. (2014). Coping with a new culture: Predicting online health information seeking among Chinese immigrants in the United States. *Journal of Immigrant and Minority Health*, Online First. doi:10.1007/s10903-014-0106-8.

Refereed Conference Presentations

- Park, D., Pinto, J., & Wang, W. (2014). *Opinion toward nuclear energy use and constructions of health and environmental risks in post-Fukushima news*. Paper accepted at the 2014 annual conference on Association for Education in Journalism and Mass Communication, Montreal, Canada, August 6-9.
- Wang, W., & Liu, Y. (2014). *Impact of influential sources on their followers: Investigating mental illness discussion in Chinese social media*. Paper accepted at the 2014 annual conference on Association for Education in Journalism and Mass Communication, Montreal, Canada, August 6-9.
- Pinto, J., Wang, W., Park, D. (2014). *News sources and perceptions of health and environmental risks in international Fukushima news coverage*. Paper presented at the 2014 annual conference of International Communication Association, Seattle, Washington, May 22-26, 2014.

- Segev, S., & Wang, W. (2014). *Discussing brands and products over social network sites (SNSs): Does cultural orientation shapes users motivations?* Paper presented at the 2014 annual conference of American Academy of Advertising, Atlanta, Georgia, March 27-29.
- Park, D., Wang, W., & Pinto, J. (2013). *Beyond nuclear disaster and risk: Comparison of post-Fukushima nuclear news in U.S. and German press.* Paper presented at the 2013 annual conference of the International Association for Media and Communication Research, Dublin, Ireland, June 25-29, 2013.
- Wang, W., & Yu, N. (2013). *Coping with a new culture: Predicting online health information seeking among Chinese immigrants.* Paper presented at International Communication Association 63rd annual convention, London, UK, June 17-21, 2013.
- Park, D., Wang, W., & Knuckles, J. (2013). *LOL in non-mediated communication contexts? Perceived appropriateness and text speak frequency in verbal communication.* Paper presented at International Communication Association 63rd annual convention, London, UK, June 17-21, 2013.
- Segev, S., Wang, W., & Fiske, R. (2013). *Hispanics' Motivations to Use Social Networking Sites for Brand Communication: The Role of Cultural Factors.* Paper presented at International Communication Association 63rd annual convention, London, UK, June 17-21, 2013.
- Segev, S., Fernandes, J., & Wang, W. (2013). *Loss for me or loss for the environment? The effect of message framing and point of reference on responses to green advertising.* Paper presented at 2013 annual convention of American Academy of Advertising, Albuquerque, New Mexico, April 4-7, 2013.
- Wang, W. & Yu, N. (2012). *The power of acculturation: Understanding online health information seeking among new immigrants.* Interim report of AEJMC emerging scholar funded project presented at Association of Education in Journalism and Mass Communication 95th annual convention, Chicago, Illinois, August 9-12, 2012.
- Wang, W. (2012). *Do personal narratives predict cognitive changes? An investigation of online health support group participation.* Paper presented at International Communication Association 62nd annual convention, Phoenix, AZ, May 24-28, 2012.
- Segev, S., Fernandes, J., & Wang, W. (2012). *Advertising in blogs: Effects of ad-context congruence, product involvement and issue involvement on responses to banner ads.* Paper presented at 2012 annual convention of American Academy of Advertising, Myrtle Beach, SC, March 15-18, 2012.
- Fernandes, J., & Wang, W. (2011). *Reducing reactance: Exploring the effects of the pairing strategy.* Proposal presented in paper in progress roundtable at National Communication Association 97th annual convention, New Orleans, Louisiana, November 17-20, 2011.
- Wang, W. (2011). *Effects of personal stories and social support on sympathy, self-disclosure and cognitive changes: An investigation of online health support groups.* Paper presented at National Communication Association 97th annual convention, New Orleans, Louisiana, November 17-20, 2011.
- Wang, W. & Ahern, L (2011). *Predicting H1N1 flu vaccination: The impacts of emotional response and information source choice on persuasion.* Paper presented at International Communication Association 61st annual convention, Boston, Massachusetts, May 26-30, 2011.
- Wang, W., Smith, R. A., & Worawongs, W. (2010). *Googling the H1N1 flu: Investigating media frames in online news coverage of the flu pandemic.* Paper presented at International Communication Association 60th annual convention, Singapore, June 22 – 26, 2010.
- Yu, N., Wang, W., & Worawongs, W. (2009). *Bloody humor: A comparative study of political cartoons of the War in Iraq in the United States and the Middle East.* Paper presented at National Communication Association 95th annual convention, Chicago, IL, November 12 – 15, 2009.
- Wang, W., & Smith, R. A. (2009). *Does the trait-frame match matter? An investigation of the interactions of behavioral inhibition/approach systems and message framing on health message processing.* Paper presented at International Communication Association 59th annual convention, Chicago, IL, May 21 – 25, 2009.
- Wang, W. (2008). *The effects of strategic news coverage on political cynicism: A content analysis of news coverage and online discussion of the embryonic stem cell research controversy.* Paper

presented at Association for Education in Journalism and Mass Communication 91st annual convention, Chicago, IL, August 6 - 9, 2008.

Other: Invited Lectures

- Wang, W. (2012). Being a Chinese in the U.S. and the global society: The mixed impacts of traditional values and globalization. Guest lecture in PUR 5406 Multicultural Communication (graduate course) for Miami Ad School, Florida International University.

Other: Conference Proceedings

- Segev, S., & Wang, W. (2014). Discussing brands and products over social network sites (SNSs): Does cultural orientation shapes users motivations. *Proceedings of the 2014 Conference of the American Academy of Advertising*, p. 54.
- Segev, S., Fernandes, J., & Wang, W. (2013). Loss for me or loss for the environment? The effect of message framing and point of reference on responses to green advertising. *Proceedings of the 2013 Conference of the American Academy of Advertising*, p. 92.
- Segev, S., Fernandes, J. & Wang, W. (2012). Advertising in blogs: Effects of ad-context congruence, product involvement and issue involvement on responses to banner ads.

Other: Reviewer

- Asian Journal of Communication
- Western Journal of Communication
- Journal of Computer-Mediated Communication

5. Provide relevant sections of faculty guides, manuals or other documents in which the unit specifies expectations for scholarship, research, and creative and professional activity in criteria for hiring, promotion and tenure. Describe how the unit's criteria for promotion, tenure and merit recognition consider and acknowledge activities appropriate to faculty members' professional as well as scholarly specializations.

Faculty members seeking tenure have their record of research, publication or creative work reviewed as part of the tenure and promotion process. SJMC applies this policy on the evaluation of scholarship:

The School of Journalism and Mass Communication combines professional training of undergraduate and graduate students with a strong emphasis on research and scholarship for faculty on tenure-track lines. These research and scholarship activities must receive national or international professional recognition.

As such, faculty are expected to have their research published in quality, refereed journals directly related to journalism, broadcasting, advertising, public relations, or mass communication. Faculty are also encouraged to present at conventions recognized as appropriate outlets for such scholarship. Such efforts should be evaluated and recognized by one's peers. In an effort to assist faculty, the department chair will keep a list of journals, ordinarily acceptable for meeting such criteria, and the faculty will evaluate this list yearly. Because of the diversity of the field, however, no list can be considered comprehensive.

Articles published in quality academic journals not on the list or not directly related to journalism, broadcasting, advertising, public relations, or mass communication – i.e.: journals in law, politics, sociology, history, marketing, management, education, psychology, etc. – may also be acceptable for meeting research and scholarship requirements for tenure-track faculty provided the article itself is

directly related to the mission of the school and the faculty member provides evidence of the journal's quality.

Eligible works of scholarship include:

- Publications
- Refereed publications
- Non-refereed publications
- Books and book chapters
- Papers and presentations at meetings and conferences
- Creative work, including artifacts, compositions, designs, installations, exhibits, performances, presentations, and productions
- Research Grants and Contracts
- Patent Disclosures, Applications, Awards
- Technical Reports and related Research Reports
- Works in Progress

Scholarship and research are referenced throughout the SJMC Policies and Procedures Manual (APPENDIX C). Excerpts appear here:

POLICY 001: Appointment, Tenure, Promotion, and Annual Evaluation

Each year faculty members should: Work toward rendering their research, scholarly, or creative work public. It is expected that faculty members will make their research, scholarly, or creative work public in the manner generally accepted and appropriate for their discipline or profession on a continuing basis.

ACADEMIC RANKS: REGULAR FACULTY (expectations at each rank)

Assistant Professor - Regular, tenure-earning

Research and creative work: a satisfactory level of research performance and/or other creative work, which are aimed at expanding knowledge. These activities should receive regional and national professional recognition.

Associate Professor - regular, tenure-earning

Research and creative work: demonstrated quality, consistency, and productivity, achieving national/international recognition through well-respected, peer-reviewed journals and/or other venues that are consistent with national professional recognition. Consistent with disciplinary and unit norms, applicants should demonstrate success at funded research. Consistent with disciplinary and unit norms, applicants' files should reflect, at minimum, a course of professional development that establishes their independent scholarly standing or increasing leadership roles in collaborative/team-based scholarship.

Professor - Regular, tenure-earning

Research and creative work: a record demonstrating sustained research and/or creative work that has received national/international status through highly recognized, peer-reviewed venues. Consistent with disciplinary and professional norms, the record should clearly demonstrate independent scholarly standing, or leading roles in nationally or internationally recognized collaborative/team-based scholarship. Applicants should have a record of funded research, in accordance with articulated unit norms.

Policy 001A: Criteria for Appointment and Promotion of Professional-practice Faculty (non-tenure earning)

Tenured and tenure-earning faculty are expected to engage in research and creative activity that is published via refereed journal articles and papers, while professional-track faculty are expected

primarily to publish in professional publications and in general-audience media. Professional-track faculty are also expected to contribute to the academic literature dealing with the pedagogy of mass communication.

6. Describe the institution's policy regarding sabbaticals, leaves of absence with or without pay, etc.

FIU follows the policy described in Articles 20-21 of the Collective Bargaining Agreement 2013-2016 between the University of Florida Board of Trustees and United Faculty of Florida. The articles can be found on numbered pages 60-77 of Appendix J.

7. List faculty who have taken sabbaticals or leaves during the past six years, with a brief description of the resulting activities.

Dean Emeritus Lillian Kopenhaver took a year-long sabbatical in accordance with university policy for deans when they step down from that post. During that time, she established the Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication.

8. Describe travel funding, grant support, or other methods or programs the unit uses to encourage scholarship, research, and creative and professional activity.

The school provides funding for faculty and administrative travel to conferences and professional meetings and for graduate assistants who support their research. Each faculty member is funded for one academic or professional conference per year.

Here are SJMC budget allocations for the past three fiscal years:

	2011-2012	2012-2013	2013-2014
Travel	\$28,658	\$30,530	\$31,823
Graduate Assistants	\$42,822	\$45,000	\$45,800

In the 2013-2014 fiscal year, faculty and staff used travel funds to attend the conferences listed below, plus meetings. They are representative of the types of research, industry and training opportunities that SJMC funds in any given year:

- International Communication Association 2013 Annual Conference
London, June 18-23, 2013
- International Association for Media and Communication Research 2013 Conference
Dublin, June 24-27, 2013
- AEJMC Conference
Washington, Aug. 8-11, 2013

- National Academic Advising Association Conference
Salt Lake City, Oct. 6-9, 2013
- Columbia University School of Journalism: Classrooms as Newsrooms Conference
New York, Oct. 26, 2013
- ACEJMC Accreditation Training Workshop
Portland, Oregon, Oct. 26-27, 2013
- Public Relations Society of America International Conference
Philadelphia, Oct. 26-29, 2013
- National Communication Association Annual Convention
Washington, Nov. 21-24, 2013
- National Institute for Computer-Assisted Reporting 2014 Conference
Baltimore, Feb. 27-March 2, 2014
- American College of Forensic Psychology-Annual Symposium
San Diego, March 26, 2014
- American Academy of Advertising 2014 Conference
Atlanta, March 27-30, 2014
- International Communication Science & Media Studies Conference
Istanbul, May 10-14, 2014
- International Communication Association 2014 Annual Conference
Seattle, May 22-26, 2014
- British International Studies Association 2014 Annual Conference
Dublin, June 18-20, 2014

In addition, the dean awards one research stipend each summer, for which faculty submit competing applications. The development director assists faculty in preparing and submitting external grants, as does the FIU Division of Research.

The SJMC adheres to Florida International University's 2013-2016 Collective Bargaining Agreement with the United Faculty of Florida including the BOT-UFF Policy on Professional Development Leave and Sabbaticals. (See full agreement, APPENDIX J.) The policy is part of Article 20, titled "Sabbaticals and Professional Development Programs." The relevant section is below:

20.13 Professional Development Program.

The University will provide professional development awards for those not eligible for sabbaticals, as described below.

20.14 Professional Development Program Eligibility.

Full-time faculty members with six (6) or more years of service at the University shall be eligible for the professional development program, except those members who are serving in tenure-accruing or tenured positions. PKY faculty members are included in this group, including PKY [Ed.: P.K. Yonge] faculty with permanent status. Once eligible, faculty members may receive a professional development award once every six years of fulltime service.

20.15 Each year, the University shall make available at least one (1) professional development award for one (1) semester at full pay or a mutually acceptable alternative for each twenty (20) eligible

faculty members, subject to the eligibility, application, and selection criteria set forth in this article. Professional Development Awards shall be divided among the colleges according to their proportion of eligible faculty.

- 20.16** Professional development assignments normally are one semester in length, but individuals may propose alternative approaches (a summer stipend, support for other professional development activities that do not fit a standard semester schedule, internship support).
- 20.17** At least one such award shall be reserved every other year for P.K. Yonge faculty.
- 20.18** Applications for the professional development program shall be submitted to the faculty member's department chair by October 15. Final decisions shall be made by January 15. Each application shall include the following: applicant's name; applicant's department; number of years of full-time service at the University; semester(s) that the award is requested for; dates of previous awards; a statement of no more than 750 words describing the planned activities, specific results anticipated, and any anticipated income.
- 20.19** Process for Review of Proposals.
- a) The chair shall make a recommendation on whether the university should support the proposal.
 - b) The college committee (described in 20.21 below) shall make its recommendations on whether the university should grant the award.
 - c) The dean will make decisions on which proposals to approve and which to deny.
 - d) A faculty member denied for whatever reason is free to submit a new proposal the following year.
- 20.20** Terms and Conditions. The terms and conditions for the professional development programs shall be the same as for sabbaticals as specified in section 20.12.
- 20.21** College Committees on Professional Development Program.
Each college shall have professional development program committee elected by and from the fulltime faculty members in the College. Its primary responsibility is to make recommendations on supporting proposals.
- 20.22** Study Leave for Those not Tenured or in Tenure-accruing Positions.
- a) Job-Required. A faculty member required to take academic course work as part of assigned duties shall not be required to charge time spent attending classes during the work day to accrued leave.
 - b) Job-Related. A faculty member may, at the discretion of the University, be permitted to attend up to six credits of course work per semester during work, provided that:
 - 1) That the absence will not interfere with the proper operation of the work unit;
 - 2) The course work would improve the productivity of the department;
 - 3) The faculty member's work schedule can be adjusted to accommodate such job-related study without reduction in the total number of work hours required per pay period, or the faculty member uses accrued leave or takes approved leave without pay for the hours of absence.
- 20.23** Annual Report.
Not later than April 30 of each year, the University shall provide a report, by college, of the sabbatical and professional development program results. The report shall include the following information (separated by sabbaticals, alternative sabbaticals, and professional development awards):
- 1) Number of faculty members eligible;
 - 2) Number of applications;
 - 3) Number awarded;
 - 4) Number accepted;

- 5) Number accepted but deferred;
- 6) Number recommended by faculty committee and chair and denied by dean; and
- 7) Expenditures for the alternative sabbaticals.

9. List faculty who have taken advantage of those programs during the past six years, with a brief description of the resulting activities.

Research and professional development conferences

Faculty used information gathered at conferences to support research, to acquire teaching skills and tools, and to stay current with the academic and industry trends. Below is a list of faculty and staff and the conferences they attended in the fiscal 2013-2104 year:

- International Communication Association 2013 Annual Conference
Ted Gutsche, Yu Liu, David Park, Moses Shumow, Weirui Wang
- International Association for Media and Communication Research 2013 Conference
Ted Gutsche, David Park, Juliet Pinto, Raul Reis, Mercedes Vigon, Weirui Wang
- AEJMC Conference
Alejandro Alvarado, Margo Berman, Fred Blevens, Leonardo Ferreira, Kathy Fitzpatrick, Lillian Lodge Kopenhaver, Elizabeth Marsh, Raul Reis, Allan Richards
- National Academic Advising Association Conference
Amy Donaldson, Page Johnson, Francisco Marrero, Rochelle Patton
- Columbia University School of Journalism: Classrooms as Newsrooms Conference
Allan Richards
- ACEJMC Accreditation Training Workshop
Raul Reis
- Public Relations Society of America International Conference
Kathy Fitzpatrick, Maria Elena Villar
- National Communication Association Annual Convention
Yu Liu
- National Institute for Computer-Assisted Reporting 2014 Conference
Neil Reisner
- American College of Forensic Psychology-Annual Symposium
Lorna Veraldi
- American Academy of Advertising 2014 Conference
Sigal Segev
- International Communication Science & Media Studies Conference
Mario Diamant, Moses Shumow
- International Communication Association 2014 Annual Conference

Kathy Fitzpatrick, Haki Halisi, Susan Jacobson, Yu Liu, David Park, Juliet Pinto, Raul Reis, Allan Richards, Moses Shumow, Mercedes Vigon

- British International Studies Association 2014 Annual Conference
Kathy Fitzpatrick

Sabbaticals and leaves

Mario Diament was awarded professional development leave in the fall semester of 2010. He studied in Argentina how La Nacion was integrating multimedia into its news reporting and production. He produced an internal paper for the school.

Margo Berman was awarded professional development leave in the spring semester of 2011. She authored *Copywriter's Toolkit: The Complete Guide to Strategic Advertising Copy*, which was published in August 2012.

Dean Emerita Lillian Lodge Kopenhaver was awarded sabbatical in 2012 in accordance with FIU policy for retiring deans.