

**Department of Journalism + Media** **FALL 2022**

**MISSION**

To produce 21st Century journalism and media professionals, working in English and Spanish, to prepare students for existing and emerging media career pathways through experiential learning and signature media and industry partnerships, and to promote ethical and responsible media practices in global society.

**VISION**

To be the nation's top program for training 21st Century journalism and media professionals in English and Spanish, committed to inclusivity, experiential learning, preparing students for emerging career pathways and creating signature media and industry partnerships.

**DEMOGRAPHICS**

**Students**

**568 Students**

542 Undergraduate 26 Graduate	1% Asian* 10% Black/African-American* 73% Hispanic/Latino* 7% Nonresident Alien* 2% Two or More Races* 7% White*	34% Male* 66% Female*
----------------------------------	---	--------------------------

**Faculty**

**34 Faculty**

15 Full-time 19 Adjunct	12% Black/African-American* 44% Hispanic/Latino* 3% Two or More Races* 41% White*	47% Male* 53% Female*
----------------------------	--	--------------------------

\*self-identified

**RANKINGS**

- #62-74** Social Sciences, School of Communication + Journalism - THE | World University Rankings
- #4 Hispanics** Top 100 Producers of Minority Graduate Degrees Communication + Journalism: Diverse Issues in Higher Education African Americans (#29), All Minorities (#10) (2019)
- #1 Hispanics** Top 100 Producers of Minority Undergraduate Degrees Communication + Journalism African Americans (#7), All Minorities (#1)
- #8** Best Colleges + Universities National: Most Popular to Study Journalism + Media (2021)
- #157 of 773** National Niche Rankings: Best Colleges for Communication in America (2020)
- #2** Best Colleges + Universities Most Popular to Study Journalism + Media (2020)

**DEGREE PROGRAMS**

**Undergraduate Level**

- Bachelor of Science (BS) in Digital Communication and Media
  - Digital Journalism
  - Digital Broadcasting
  - Digital + Interactive Media
  - Digital TV + Multimedia Production
- Undergraduate Certificate (UC) in
  - Digital Communication and Media
  - Visual Production
  - Global Media Communication

**Graduate Level**

- Master of Science (MS) in Spanish-language Journalism
  - Journalism + Multimedia specialization
  - Latin American and Caribbean Studies specialization
- 4 + 1 Combined Bachelor of Science (BS) & Master of Science (MS) in Mass Communication

**1043** Undergraduate Degrees & **439** Graduate Degrees conferred **since 2018.**

**SCHOLARSHIP & CREATIVE ACTIVITY**

- Award-winning faculty:
  - CARTA Excellence in Research Award, Jacobson, 2019
  - Scripps Howard Fellowship for Entrepreneurial Journalism, Alvarez, 2019
  - The U.S. Dept. of Education, the Knight Foundation, NOAA and Hazen & Sawyer funded faculty projects, 2022
- Award-winning initiatives:
  - 1st Place EPPY Award, Top student media publication in the US, South Florida Media Network, 2020

**COMMUNITY ENGAGEMENT**

- UNIVISION STEP PROGRAM**  
A student training and employment program to gain on-the-job experience by working closely with media professionals who manage local station groups for the Univision Network.
- SOUTH FLORIDA MEDIA NETWORK & NEWSBREAK**  
A full-immersion professional learning environment for students to produce news and media for our award-winning website and daily TV news show for South Florida communities. Newsbreak, a 10-minute student-produced daily news show provides opportunities to work as a broadcast journalist or work behind the scenes. Students may spend a semester in our Washington, DC, bureau, producing stories from our nation's capital with a South Florida twist.
- KNIGHT FOUNDATION INNOVATOR-IN-RESIDENCE PROGRAM**  
A partnership allowing our students and faculty to work with media innovators to develop groundbreaking media projects, to shape the future of digital media and journalism education, and to add to the growing innovation ecosystem in Miami.

**HIGHLIGHTS**

- High-profile experiential learning opportunities through partnerships and internships with NBCU, Univision, the Miami Herald, Telemundo, the Scripps Howard Foundation, Island TV, The Palm Beach Post, and other media outlets.
- State-of-the-art media production facilities, including a newsroom, TV studio, and the Lee Caplin Immersive Studio for Altered Reality to better prepare students for career opportunities in established and emerging media.
- Unique geographic location in a diverse, young, and entrepreneurial city hub of the Hispanic media market.