



**Bachelor of Science in Digital  
Communication and Media**

**DIGITAL BROADCASTING**

Undergrad Reqs\*= 2.85 cumulative GPA (including all transfer and FIU), MMC 3003 GL = GLOBAL LEARNING COURSE

NAME: \_\_\_\_\_ PANTHER ID #: \_\_\_\_\_

2.75 minimum GPA is a graduation requirement for CORE/MAJOR SPECIFIC/SCJ TRACK ELECTIVE COURSE sections below. A grade of "C" or better is required in all courses listed below.

CORE REQUIREMENTS (15 credits)				Credit	Semester Complete	Grade
MMC	3003	JOURNALISM + MEDIA ORIENTATION	0			
MMC	3123	WRITING FOR MEDIA <i>Prereq: ENC 1101, ENC 1102, [JOU 2100 or DIG 3001 or RTV 3007] or admission to Visual Production Certificate. Corequisites: JOU 2100 or DIG 3001 or RTV 3007)</i>	3			
MMC	3303	GLOBAL MEDIA AND SOCIETY – GL	3			
MMC	4200	MASS COMMUNICATION LAW AND ETHICS	3			
VIC	3400	VISUAL DESIGN FOR GLOBALIZED MEDIA – GL	3			
IDS	3309	HOW WE KNOW WHAT WE KNOW (GRW/GL) <i>(Prereq: ENC 1101 &amp; ENC 1102)</i>	3			
MAJOR SPECIFIC REQUIREMENTS (24 credits)				Credit	Semester Complete	Grade
JOU	2100	INTRODUCTION TO REPORTING & WRITING <i>(Prereq: ENC 1101 and ENC 1102)</i>	3			
JOU	3003	INTRODUCTION TO JOURNALISM	3			
JOU	3117	DIGITAL JOURNALISM <i>(Prereq: MMC 3003, MMC 3123, JOU 3003, and 2.85 cumulative GPA Corequisite: JOU 3003)</i>	3			
RTV	3531	MULTIMEDIA PRODUCTION <i>(Prereq: MMC 3123, VIC 3400 or admission into Visual Production Certificate. (Coreq: MMC 3123, VIC 3400)</i>	3			
DIG	4293	MULTIMEDIA PRODUCTION 2 <i>(Prereq: MMC 3003, MMC 3123, RTV 3531, 2.85 cumulative GPA)</i>	3			
RTV	4320	ELECTRONIC NEWS GATHERING <i>(Prereq: MMC 3003, MMC 3123, RTV 3531, JOU 3117, 2.85 cumulative GPA)</i>	3			
RTV	4350	BROADCAST AND DIGITAL NEWS SHOW PRODUCTION <i>(Prereq: MMC 3003, MMC 3123, RTV 3531, JOU 3117, DIG 4293, RTV 4320, 2.85 cumulative GPA)</i>	3			
RTV	4324	INTEGRATED BROADCAST NEWSROOM [CAPSTONE] <i>(Prereq: MMC 3003, MMC 3123, RTV 3531, JOU 3117, (DIG 4293 or RTV 4320 and RTV 4350) 2.85 cumulative GPA)</i>	3			

**SCJ TRACK ELECTIVE COURSES (9 credits; upper division 3000/4000 level)**  
 Select 3 courses from the departments of Communication, Journalism and Media. Prefixes: ADV, COM, DIG, JOU, MMC, PUR, RTV, SPC. The courses from your specific sub track cannot be used for this section. Please check course catalog for possible prerequisite requirements

Prefix	Course No.		Credit	Semester Completed	Grade
			3		
			3		
			3		

2.75 minimum GPA is a graduation requirement for the AOC sections below. A grade of "C" or better is required in all courses listed below.

AREA OF CONCENTRATION REQUIREMENTS (12 credits) UPPER DIVISION ONLY (3000/4000 level)				Credit	Semester Completed	Grade
Please check page 2 for suggested areas and courses. Students may design their own Area of Concentration with advisor's permission. You cannot use SCJ core and track courses for the Area of Concentration.						
SUBJECT/AREA:						
			3			
			3			
			3			
			3			

# Area of Concentration (AOC)

All SCJ students pursuing the DIGCOM:BS major must have a declared AOC.

- The AOC requires 12 credits of 3000/4000 level complimentary coursework.
- AOC courses may be taken within or outside the Department of Journalism + Media.
- Not a minor, but you can pursue a minor or certificate and use the courses from the minor or certificate toward the AOC.
- Consult with an advisor for what will best suit your career and educational goals.

Suggested in-unit (within the Department of Journalism + Media) areas of concentration:

<b>Sports Journalism</b> JOU 3313 Multiplatform Sports Writing RTV 3503 Sports Broadcasting and Performance MMC 3113 Sports Journalism in Contemporary Society MMC 3451 Sports Information Research and Data	<b>Spanish-Language Reporting</b> JOU 4951 Spanish Media Writing MMC 4936 Special Topics: Latinos and Media MMC 4936 Special Topics: Reporting Social and Ethnic Issues MMC 4940 Media Practicum: Univision STEP Practicum
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Suggested out-of-unit (outside the Department of Journalism + Media) areas of concentration:

<b>International Relations &amp; Political Science 3000/4000</b> INR, CPO, POS, POT	<b>Psychology 3000/4000</b> CLP, DEP, EXP, INP, PPE, PSY, SOP
<b>History 3000/4000</b> AFH, AMH, ASH, EUH, HIS, LAH, WOH	<b>Criminal Justice 3000/4000</b> CCJ, CJC, CJE, CJJ, CJL, DSC
<b>Global and Sociocultural Studies</b> GEO 3421 Cultural Geography GEO 3471 Political Geography GEO 3502 Economic Geography GIS 3048 App of Geographic Info Systems	<b>Anthropology/ Sociology</b> AND, ANG, ANT, SOC, SYA, SYD, SYG, SYO, SYP  <b>English 3000/4000</b> AML, CRW, ENC, ENG, ENL, FIL, LIT
<b>Art/ Photography 3000/4000</b> ARH, ART, GRA, PGY	<b>English- Business Writing</b> ENC 3213 Professional & Technical Writing ENC 3204 Advanced Business Writing ENC 3249 Professional and Technical Writing for Computing ENC 4260 Advanced Professional Writing
<b>Business Minors</b> (choose 1) Logistics and Supply Chain Management Professional Sales Social Media and E-Marketing Analytics Project Management Entrepreneurship General Business General Marketing  * Minors will need to be declared with the COB before taking the classes	<b>Certificates</b> (courses from the following can be used): African Studies Afro-Latin American Studies Asian Studies Entrepreneurship Film Studies Law, Ethics and Society Pre-Law Professional and Public Writing Women and Gender Studies <b>All other certificates open for consideration</b>