



Bachelor of Science in Digital Communication and Media

TRACK: DIGITAL TV AND MULTIMEDIA PRODUCTION

NAME: \_\_\_\_\_ PANTHER ID #: \_\_\_\_\_

Undergrad Reqs\* = 2.85 cumulative GPA (including all transfer and FIU), MMC 3003      GL = GLOBAL LEARNING COURSE

2.75 minimum GPA is a graduation requirement for CORE/MAJOR SPECIFIC/SCJ TRACK ELECTIVE COURSE sections below.      A grade of "C" or better is required in all courses listed below.

CORE REQUIREMENTS (15 credits)			Credit	Semester Completed	Grade
MMC	3003	MASS COMMUNICATION ORIENTATION	0		
MMC	3123	WRITING FUNDAMENTALS FOR COMMUNICATORS (Prereq: ENC 1101 & ENC 1102) (replaced MMC 3104C)	3		
MMC	3303	GLOBAL MEDIA AND SOCIETY – GL	3		
MMC	4200	MASS COMMUNICATION LAW AND ETHICS	3		
VIC	3400	VISUAL DESIGN FOR GLOBALIZED MEDIA – GL	3		
IDS	3309	HOW WE KNOW WHAT WE KNOW (GRW/GL) (Prereq: ENC 1101 & ENC 1102)	3		

MAJOR SPECIFIC REQUIREMENTS (27 credits)			Credit	Semester Completed	Grade
RTV	3007	INTRODUCTION TO TELEVISION	3		
RTV	3531	MULTIMEDIA PRODUCTION (Prereq: (MMC 3123 or MMC 3104C), VIC 3400, Undergrad Reqs*) (Coreq: VIC 3400)	3		
RTV	4101	WRITING FOR TV (Prereq: (MMC 3123 or MMC 3104C), RTV 3007, Undergrad Reqs*) (Coreq: RTV 3007)	3		
RTV	3511	STUDIO PRODUCTION (Prereq: RTV 3531, RTV 4101, Undergrad Reqs*)	3		
DIG	3110	INTERACTIVE MEDIA I: PRODUCING FOR THE WEB (Prereq: RTV 3531, Undergrad Reqs*)	3		
DIG	3253	DIGITAL AUDIO AND SOCIAL MEDIA PRODUCTION (Prereq: RTV 3531, Undergrad Reqs*)	3		
DIG	4394	MOTION GRAPHICS (Prereq: RTV 3531, Undergrad Reqs*)	3		
DIG	4293	MULTIMEDIA PRODUCTION 2 (Prereq: Core reqs, RTV 3531, Undergrad Reqs*)	3		
DIG	4552	ADVANCED MULTIMEDIA PRODUCTION [CAPSTONE] (Prereq: RTV 4101, DIG 4293, DIG 3110, DIG 4394, RTV 3511, Undergrad Reqs*)	3		

SCJ TRACK ELECTIVE COURSES (6 credits; upper division 3000/4000 level )

Please select 2 courses from the departments of Communication, and Journalism and Media. The courses from your specific subtrack cannot be used for this section. Courses can be from prefixes: ADV, COM, DIG, JOU, MMC, PUR, RTV, SPC. Please check course catalog for possible prerequisite requirements

Prefix	Course No.	Credit	Semester Completed	Grade
		3		
		3		

2.75 minimum GPA is a graduation requirement for the AOC sections below.      A grade of "C" or better is required in all courses listed below.

AREA OF CONCENTRATION REQUIREMENTS (12 credits) UPPER DIVISION ONLY (3000/4000 level)			Credit	Semester Completed	Grade
Please check page 2 for suggested areas and courses. Students may design their own Area of Concentration with advisor's permission. You cannot use SCJ core and track courses for the Area of Concentration.					

SUBJECT/AREA:			Credit	Semester Completed	Grade
			3		
			3		
			3		
			3		

# Area of Concentration (AOC)

All SCJ students pursuing the COMM:BS and DIGCOM:BS majors must have a declared AOC.

- The AOC requires 12 credits of 3000/4000 level course work in
- One particular area of discipline/study outside of SCJ.
- Not a minor, but you can pursue a minor or certificate and use the courses from the minor or certificate toward the AOC.
- You can also use courses from a double major or dual degree toward the AOC.
- Consult with an advisor for what will best suit your career and educational goals.

Suggested areas of concentration:

<p><b>International Relations &amp; Political Science 3000/4000</b> INR, CPO, POS, POT</p>	<p><b>Psychology 3000/4000</b> CLP, DEP, EXP, INP, PPE, PSY, SOP</p>
<p><b>History 3000/4000</b> AFH, AMH, ASH, EUH, HIS, LAH, WOH</p>	<p><b>Criminal Justice 3000/4000</b> CCJ, CJC, CJE, CJJ, CJL, DSC</p>
<p><b>Global and Sociocultural Studies</b> GEO 3421 Cultural Geography GEO 3471 Political Geography GEO 3502 Economic Geography GIS 3048 App of Geographic Info Systems</p>	<p><b>Anthropology/ Sociology</b> AND, ANG, ANT, SOC, SYA, SYD, SYG, SYO, SYP</p>
	<p><b>English 3000/4000</b> AML, CRW, ENC, ENG, ENL, FIL, LIT</p>
<p><b>Art/ Photography 3000/4000</b> ARH, ART, PGY</p>	<p><b>English- Business Writing</b> ENC 3213 Professional &amp; Technical Writing ENC 3204 Advanced Business Writing ENC 3249 Professional and Technical Writing for Computing ENC 4260 Advanced Professional Writing</p>
<p><b>Business Minors &amp; Certificates</b> (choose 1) Logistics and Supply Chain Management Professional Sales Social Media and E-Marketing Analytics Project Management Entrepreneurship General Business General Marketing</p> <p>* Minors and certificates will need to be declared with the COB before taking the classes</p>	<p><b>Certificates</b> (courses from <u>1</u> of the following can be used): African Studies Afro-Latin American Studies Asian Studies Film Studies Law, Ethics and Society Pre-Law Professional and Public Writing Women and Gender Studies <b>All other certificates open for consideration</b></p>