

Bachelor of Science in Digital Communication and Media

MAJOR: DIGITAL + INTERACTIVE MEDIA

NAME: _____ PANTHER ID #: _____

Undergrad Entry Reqs*= 2.85 cumulative GPA (including all transfer and FIU), MMC 3003 GL = GLOBAL LEARNING COURSE

2.75 minimum GPA is a graduation requirement for CORE/MAJOR SPECIFIC/SCJ TRACK ELECTIVE COURSE sections below. A grade of "C" or better is required in all courses listed below.

CORE REQUIREMENTS (15 credits)				Credit	Semester Completed	Grade
MMC	3003	JOURNALISM AND MEDIA ORIENTATION		0		
MMC	3123	WRITING FOR MEDIA (Prereq: ENC 1101, ENC 1102, [JOU 2100 or DIG 3001 or RTV 3007] or admission to Visual Production Certificate). Corequisites: JOU 2100 or DIG 3001 or RTV 3007)		3		
MMC	3303	GLOBAL MEDIA AND SOCIETY – GL (formerly MMC 3602)		3		
MMC	4200	MASS COMMUNICATION LAW AND ETHICS		3		
VIC	3400	VISUAL DESIGN FOR GLOBALIZED MEDIA – GL (formerly VIC 3002)		3		
IDS	3309	HOW WE KNOW WHAT WE KNOW (GRW/GL) (Prereq: ENC 1101 & ENC 1102)		3		

MAJOR SPECIFIC REQUIREMENTS (27 credits)				Credit	Semester Completed	Grade
DIG	3001	INTRODUCTION TO DIGITAL MEDIA		3		
DIG	4800	DIGITAL THEORIES (Prereq: DIG 3001)		3		
RTV	3531	MULTIMEDIA PRODUCTION (Prereq: MMC 3123, VIC 3400 or admission into Visual Production Certificate. (Coreq: MMC 3123, VIC 3400)		3		
DIG	4293	MULTIMEDIA PRODUCTION II (Prereq: MMC 3003, MMC 3123, RTV 3531, 2.85 cumulative GPA)		3		
DIG	3146	THE SOCIAL MEDIA AUDIENCE (Prereq: MMC 3003 and 2.85 cumulative GPA or admission to Digital Communication and Media Certificate)		3		
DIG	4394	MOTION GRAPHICS (Prereq: RTV 3531 and VIC 3400, Undergrad Reqs*)		3		
DIG	3110	INTERACTIVE MEDIA I: PRODUCING FOR THE WEB (Prereq: MMC 3003, RTV 3531, 2.85 cumulative GPA.)		3		
DIG	3181	INTERACTIVE MEDIA II: INTERACTIVE VISUALIZATIONS (Prereq: MMC 3003, (DIG 3110 or JOU 3117), 2.85 cumulative GPA.)		3		
DIG	4552	ADVANCED MULTIMEDIA PRODUCTION [CAPSTONE] (Prereq: MMC 3003, MMC 3123, (RTV 4101 or MMC 4302 or DIG 3146), (MMC 4631 or DIG 3253), RTV 3531, DIG 4293, (DIG 3181 or DIG 3253), (DIG 4800 or RTV 4101), (DIG 3110) (RTV 3007 or DIG 3001), (DIG 4394 or MMC 4631), 2.85 cumulative GPA)		3		

SCHOOL OF COMMUNICATION AND JOURNALISM MAJOR ELECTIVES (6 credits)
 Please select 2 courses from the departments of Communication, and Journalism and Media. The courses from your major specific requirements cannot be used for this section. Course prefixes can be: ADV, COM, DIG, JOU, MMC, PUR, RTV, SPC Please check course catalog for possible prerequisite requirements

Prefix	Course No.	Credit	Semester Completed	Grade
		3		
		3		

A grade of "C" or better is required in all courses listed below.

AREA OF CONCENTRATION (12 credits) UPPER DIVISION ONLY (3000/4000 level)
 Please check page 2 for suggested areas and courses. Students may design their own Area of Concentration with advisor's permission. You cannot use SCJ core and track courses for the Area of Concentration.

SUBJECT/AREA:				Credit	Semester Completed	Grade
				3		
				3		
				3		
				3		

Area of Concentration (AOC)

All SCJ students pursuing the DIGCOM:BS major must have a declared AOC.

- The AOC requires 12 credits of 3000/4000 level complimentary coursework.
- AOC courses may be taken within or outside the Department of Journalism + Media.
- Not a minor, but you can pursue a minor or certificate and use the courses from the minor or certificate toward the AOC.
- Consult with an advisor for what will best suit your career and educational goals.

Suggested in-unit (within the Department of Journalism + Media) areas of concentration:

Sports Journalism JOU 3313 Multiplatform Sports Writing RTV 3503 Sports Broadcasting and Performance MMC 3113 Sports Journalism in Contemporary Society MMC 3451 Sports Information Research and Data	Spanish-Language Reporting JOU 4951 Spanish Media Writing MMC 4936 Special Topics: Latinos and Media MMC 4936 Special Topics: Reporting Social and Ethnic Issues MMC 4940 Media Practicum: Univision STEP Practicum
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Suggested out-of-unit (outside the Department of Journalism + Media) areas of concentration:

International Relations & Political Science 3000/4000 INR, CPO, POS, POT	Psychology 3000/4000 CLP, DEP, EXP, INP, PPE, PSY, SOP
History 3000/4000 AFH, AMH, ASH, EUH, HIS, LAH, WOH	Criminal Justice 3000/4000 CCJ, CJC, CJE, CJJ, CJL, DSC
Global and Sociocultural Studies GEO 3421 Cultural Geography GEO 3471 Political Geography GEO 3502 Economic Geography GIS 3048 App of Geographic Info Systems	Anthropology/ Sociology AND, ANG, ANT, SOC, SYA, SYD, SYG, SYO, SYP English 3000/4000 AML, CRW, ENC, ENG, ENL, FIL, LIT
Art/ Photography 3000/4000 ARH, ART, GRA, PGY	English- Business Writing ENC 3213 Professional & Technical Writing ENC 3204 Advanced Business Writing ENC 3249 Professional and Technical Writing for Computing ENC 4260 Advanced Professional Writing
Business Minors (choose 1) Logistics and Supply Chain Management Professional Sales Social Media and E-Marketing Analytics Project Management Entrepreneurship General Business General Marketing * Minors will need to be declared with the COB before taking the classes	Certificates (courses from the following can be used): African Studies Afro-Latin American Studies Asian Studies Entrepreneurship Film Studies Law, Ethics and Society Pre-Law Professional and Public Writing Women and Gender Studies All other certificates open for consideration