

**Bachelor of Science in Digital Communication and Media**

**TRACK: DIGITAL + INTERACTIVE MEDIA**

NAME: \_\_\_\_\_ PANTHER ID #: \_\_\_\_\_

Undergrad Reqs\*= 2.85 cumulative GPA (including all transfer and FIU), MMC 3003      GL = GLOBAL LEARNING COURSE

2.75 minimum GPA is a graduation requirement for CORE/MAJOR SPECIFIC/SCJ TRACK ELECTIVE COURSE sections below.      A grade of "C" or better is required in all courses listed below.

CORE REQUIREMENTS (15 credits)			Credit	Semester Completed	Grade
MMC	3003	JOURNALISM + MEDIA ORIENTATION	0		
MMC	3123	WRITING FOR MEDIA (Prereq: ENC 1101 & ENC 1102) (replaced MMC 3104C)	3		
MMC	3303	GLOBAL MEDIA AND SOCIETY – GL	3		
MMC	4200	MASS COMMUNICATION LAW AND ETHICS	3		
VIC	3400	VISUAL DESIGN FOR GLOBALIZED MEDIA – GL	3		
IDS	3309	HOW WE KNOW WHAT WE KNOW (GRW/GL) (Prereq: ENC 1101 & ENC 1102)	3		

MAJOR SPECIFIC REQUIREMENTS (27 credits)			Credit	Semester Completed	Grade
DIG	3001	INTRODUCTION TO DIGITAL MEDIA	3		
RTV	3531	MULTIMEDIA PRODUCTION (Prereq: (MMC 3123 or MMC 3104C), VIC 3400, Undergrad Reqs*) (Coreq: VIC 3400)	3		
DIG	3146	THE SOCIAL MEDIA AUDIENCE (Prereq: RTV 3531, Undergrad Reqs*)	3		
DIG	4394	MOTION GRAPHICS (Prereq: RTV 3531 and VIC4300, Undergrad Reqs*)	3		
DIG	4800	DIGITAL THEORIES (Prereq: DIG 3001)	3		
DIG	3110	INTERACTIVE MEDIA I: PRODUCING FOR THE WEB (Prereq: RTV 3531, Undergrad Reqs*)	3		
DIG	3181	INTERACTIVE MEDIA II: INTERACTIVE VISUALIZATIONS (Prereq: MMC 3003, DIG 3110, Undergrad Reqs*)			
DIG	4293	MULTIMEDIA PRODUCTION II (Prereq: MMC 3003, MMC 3303, (MMC 3123 or MMC 3401C), IDS 3309, MMC 4200, VIC 3400, RTV 3531, Undergrad Reqs*)	3		
DIG	4552	ADVANCED MULTIMEDIA PRODUCTION [CAPSTONE] (Prereq: MMC 3003, MMC 3123, (RTV 4101 or MMC4302 or DIG 3146), (MMC 4631 or DIG 3253), RTV 3531, DIG 4293, (DIG 3181 or DIG 3253), (DIG 4800 or RTV 4101), (DIG 3110), (RTV 3007 or DIG3001), (DIG 4394 or MMC 4631) Undergrad Reqs*)	3		

**SCHOOL OF COMMUNICATION AND JOURNALISM MAJOR ELECTIVES (6 credits)**  
Please select 2 courses from the departments of Communication, and Journalism and Media. The courses from your major specific requirements cannot be used for this section. Course prefixes can be: ADV, COM, DIG, JOU, MMC, PUR, RTV, SPC Please check course catalog for possible prerequisite requirements

Prefix	Course No.	Credit	Semester Completed	Grade
		3		
		3		

A grade of "C" or better is required in all courses listed below.

**AREA OF CONCENTRATION (12 credits) UPPER DIVISION ONLY (3000/4000 level)**  
Please check page 2 for suggested areas and courses. Students may design their own Area of Concentration with advisor's permission. You cannot use SCJ core and track courses for the Area of Concentration.

SUBJECT/AREA:			Credit	Semester Completed	Grade
			3		
			3		
			3		
			3		

## Area of Concentration (AOC)

All SCJ students pursuing the COMM:BS and DIGCOM:BS majors must have a declared AOC.

- The AOC requires 12 credits of 3000/4000 level course work in
- One particular area of discipline/study outside of SCJ.
- Not a minor, but you can pursue a minor or certificate and use the courses from the minor or certificate toward the AOC.
- You can also use courses from a double major or dual degree toward the AOC.
- Consult with an advisor for what will best suit your career and educational goals.

Suggested areas of concentration:

<b>International Relations &amp; Political Science 3000/4000</b> INR, CPO, POS, POT	<b>Psychology 3000/4000</b> CLP, DEP, EXP, INP, PPE, PSY, SOP
<b>History 3000/4000</b> AFH, AMH, ASH, EUH, HIS, LAH, WOH	<b>Criminal Justice 3000/4000</b> CCJ, CJC, CJE, CJJ, CJL, DSC
<b>Global and Sociocultural Studies</b> GEO 3421 Cultural Geography GEO 3471 Political Geography GEO 3502 Economic Geography GIS 3048 App of Geographic Info Systems	<b>Anthropology/ Sociology</b> AND, ANG, ANT, SOC, SYA, SYD, SYG, SYO, SYP
	<b>English 3000/4000</b> AML, CRW, ENC, ENG, ENL, FIL, LIT
<b>Art/ Photography 3000/4000</b> ARH, ART, PGY	<b>English- Business Writing</b> ENC 3213 Professional & Technical Writing ENC 3204 Advanced Business Writing ENC 3249 Professional and Technical Writing for Computing ENC 4260 Advanced Professional Writing
<b>Religion 3000/4000</b> REL, ASN, HBR,	
<b>Business Minors &amp; Certificates</b> (choose 1) Logistics and Supply Chain Management Professional Sales Social Media and E-Marketing Analytics Project Management Entrepreneurship General Business General Marketing  * Minors and certificates will need to be declared with the COB before taking the classes	<b>Certificates</b> (courses from <u>1</u> of the following can be used): African Studies Afro-Latin American Studies Asian Studies Film Studies Law, Ethics and Society Pre-Law Professional and Public Writing Women and Gender Studies <b><i>All other certificates open for consideration</i></b>