

## Lee Caplin School of Journalism & Media

SPRING 2023

### MISSION

The FIU Lee Caplin School of Journalism & Media is grounded in the First Amendment to the U.S. Constitution. We are committed to preparing career-ready journalists and media professionals, in English and Spanish, who are critical and reflective thinkers and communicators, ethical, socially responsible, well rounded, and fair minded.

### PROMISES

We promise to provide our students with

- + the opportunity to learn from and be mentored by a diverse, dedicated, innovative, and acclaimed faculty of professional practitioners and scholars.
- + an engaging, inclusive, content producing curriculum that supports our experiential "learn by doing" teaching philosophy
- + instruction in the use of industry standard equipment, software, and the latest immersive and emerging technologies.
- + information, media, and digital literacy skill sets required to combat misinformation and disinformation.
- + access to participate in and engage with our local, national, and global media partnerships.
- + need-based and merit-based financial assistance.
- + the opportunity to complete their degree in a timely manner with career ready skills sets.

### DEMOGRAPHICS

#### Students

##### 643 Students

609 Undergraduate  
170 Graduate

2% Asian\*  
11% Black or African-American\*  
68% Hispanic\*  
11% Nonresident Alien\*  
2% Two or More Races\*  
6% White\*

#### Faculty

##### 43 Faculty

15 Full-time  
17 Adjunct  
6 Administrative  
5 Temporary

14% Black or African-American\*  
46% Hispanic/Latino\*  
40% White\*

\*self-reported

### DEGREE PROGRAMS

#### Undergraduate Level

Bachelor of Science (BS) in Digital Communication and Media

- Digital Journalism
- Digital Broadcasting
- Digital + Interactive Media
- Digital TV + Multimedia Production

Undergraduate Certificate (UC) in

- Digital Communication and Media
- Visual Production
- Global Media Communication

#### Graduate Level

Master of Science (MS) in Spanish-language Journalism

- Journalism + Multimedia specialization
- Latin American and Caribbean Studies specialization

4 + 1 Combined Bachelor of Science (BS) & Master of Science (MS) in Mass Communication

**1043** Undergraduate Degrees & **439** Graduate Degrees conferred **since 2018**.

### VISION

The FIU Lee Caplin School of Journalism & Media will shape the future of journalism and media education and thus the next generation of journalists and media professionals.

### RANKINGS

**#62-74** Social Sciences, School of Communication + Journalism - THE | World University Rankings

**#4 Hispanics** Top 100 Producers of Minority Graduate Degrees

Communication + Journalism: Diverse Issues in Higher Education African Americans (#29), All Minorities (#10) (2019)

**#1 Hispanics** Top 100 Producers of Minority Undergraduate Degrees

Communication + Journalism African Americans (#7), All Minorities (#1)

**#8** Best Colleges + Universities National: Most Popular to Study Journalism + Media (2021)

**#157 of 773** National Niche Rankings: Best Colleges for Communication in America (2020)

**#2** Best Colleges + Universities Most Popular to Study Journalism + Media (2020)

### SPANISH LANGUAGE JOURNALISM

With two specializations (Spanish-language Journalism + Multimedia and Spanish-language Journalism in Latin American + Caribbean Studies) this unique master's program, founded in 1994 and taught entirely in Spanish, is designed for aspiring and experienced journalists who want to work at the professional level in Spanish-language media in the U.S., Latin America, or Europe. The focus of the program is on the development of the writing, critical thinking, analytical, investigative, ethical, and technological skills necessary for a professional career in journalism.

### COMMUNITY ENGAGEMENT

LEE CAPLIN IMMERSIVE STUDIO for ALTERED REALITY (iSTAR)

A public-private partnership that combines the expertise of research and teaching faculty; the energy and ambition of students, and the knowledge, application, and entrepreneurship of private industry professionals in an incubator-instruction-service model.

NBCU ACADEMY

A public-private partnership initiative to train and fund journalism programs nationwide. It aims to foster inclusive journalism by collaborating with minority and underrepresented groups.

UNIVISION STEP PROGRAM

A student training and employment program to gain on-the-job experience by working closely with media professionals who manage local station groups for the Univision Network.

SOUTH FLORIDA MEDIA NETWORK & NEWSBREAK

A full-immersion professional learning environment for students to produce news and media for our award-winning website and daily TV news show for South Florida communities. Newsbreak, a 10-minute student-produced daily news show provides opportunities to work as a broadcast journalist or work behind the scenes. Students may spend a semester in our Washington, DC, bureau, producing stories from our nation's capital with a South Florida twist.

KNIGHT FOUNDATION INNOVATOR-IN-RESIDENCE PROGRAM

A partnership allowing our students and faculty to work with media innovators to develop groundbreaking media projects, to shape the future of digital media and journalism education, and to add to the growing innovation ecosystem in Miami.