

Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication SPRING 2023

MISSION

To empower both women professionals and academics in all the fields of communication, in order to develop visionaries and leaders who can make a difference in their communities and their professions.

DEMOGRAPHICS

Students

South Florida Journalism Day

4,700 scholastic students, since 2013

Leadership Bootcamp

49 students, since 2020

Faculty

Kopenhaver Center Fellows

324 faculty, since 2013

Alumni

Leadership Fellows

29 alumni, since 2019

Community

Workshops

28,201 participants in 100 workshops, since 2013

PROGRAMS

- Leadership training programs
- Monthly Virtual Workshops with Thought Leaders
- Women in Communication Annual National Conference
- Leadership Boot Camp
- Leadership Fellows Program
- South Florida Journalism Day Annually
- Women Faculty Moving Forward Workshop (WFMF) Annually
- <u>Virgil and Joann Smith Thought Leaders Forum</u> for Women's History Month
- Females on the Mic Podcast: The Power of Giving Voice
- Big Ideas from Exceptional Women
- Kopenhaver Center Conversations
- Perspectives from the Industry

HIGHLIGHTS

Unique academic center in the U.S. serving both women in the academy and the profession

Kopenhaver Center Leadership Council, nationally recognized executives and professionals

Three Kopenhaver Center university satellite centers across the

Women Faculty Moving Forward program training women PhD's worldwide

South Florida Journalism Day program, celebrating 50 years of training local middle and high school students

Signature programming celebrating Women's History Month

Over 42 educational workshops offered both in person and virtually to student and alumni

Annual national conference on Women in Communication

Empowering a network of 3,500 female Spanish journalists in Latin America

VISION

To be the premier organization dedicated to empower the next generation of women leaders in communicators.

RECOGNITION & VISIBILITY

Three national academic Kopenhaver Center satellite centers across the U.S.

2021 Finalist in the Google Impact Challenge for Women and Girls

Women Faculty Moving Forward Kopenhaver Center Fellow scholars represent 150 universities across the U.S and internationally.

Women in News Network (WINN) partnership, a network of 3,500 female Spanish journalists expanding our reach to Latin America.

Rowan University Lifetime Service Award 2021 (Kopenhaver)

Kopenhaver Early Career Women Scholar Award, 2017 - 2022.

Organization of sessions on women and leadership at AEJMC, 2018-2022

SCHOLARSHIP & CREATIVE ACTIVITY

The college newsroom amid COVID: A statistical assessment of advisers and their work in college newsrooms in 2020," College Media Review, 2021.

Kopenhaver Center Report 2018: Women earn less, experience negative company cultures, and still face glass ceilings in the communications industries.

Kopenhaver Center Report 2015: The Status of Women in Communication

Campus media reflect changing information landscape: Efforts to serve their communities strengthening, College Media Review, 2015.

A Journey in College Student Media: Challenges, Opportunities, and Implications for the Future, College Media Review, 2014.

College student media advisers fare well despite uncertain times, College Media Review, 2014.

Journal Reviewer – Feminist Media Studies (Abreu)

Associate Editor - College Media Review (Kopenhaver)

Organization of panels on women in leadership at AEJMC annual convention, four years

COMMUNITY ENGAGEMENT

Serving our community through a variety of programs that ensure the voices of women are heard and represented.

Leadership Council represents those at prominent media outlets and organizations nationally.

Satellite Centers: Rowan Univ., Marymount Univ., and Stephens College, bring national networking to FIU students.

Partnership with AEJMC, through organizing panels and workshops on women and leadership.

Partnership with AEJMC – Commission on the Status of Women, to empower women in the academy.

Co-sponsorship of South Florida Journalism Day with FSPA brining over 500 middle and high school students.