

**FIU**

Communication,  
Architecture +  
The Arts

FLORIDA INTERNATIONAL UNIVERSITY

# 2018 ANNUAL REPORT

*Worlds  
Ahead*



## MESSAGE FROM THE DEAN



At the heart of every great college are its students, faculty, administrators, professional staff, volunteers, benefactors, and alumni. It is their talent, collective accomplishments, leadership, and passion that ultimately define a college's success.

As Dean of one of the nation's most diverse and forward-thinking colleges, it is a great honor to share my colleagues' achievements and celebrate the impact they make every day in the communities we serve.

Sincerely,

Brian Schriener



## Communication, Architecture + The Arts

### MISSION

Through our teaching, engagement, research, and creative activities, the College of Communication, Architecture + The Arts (CARTA) drives the information, innovation, and cultural economy of South Florida and beyond.

### VISION

By 2020, CARTA will be recognized nationally as a preeminent college operating at the forefront of innovative teaching, learning, engagement, research, and creative activities.

### STRATEGIC PRIORITIES

- Invest in our students
- Reinforce excellence as a performance criterion and brand identity
- Invest in our faculty, staff, and infrastructure
- Build a strong financial base

# CARTA BY THE NUMBERS: PEOPLE



**4,020**  
students

3,550 undergrad | 470 graduate



**80**  
countries  
represented  
by students



**16%**  
of students  
are fully online



**140**  
full-time  
faculty



**44**  
countries  
represented  
by faculty



**68.4%**  
Hispanic  
Students



**11.3%**  
Black or African  
Americans



**9.8%**  
White Non-Hispanic  
Students



**5.7%**  
International  
Students



**4.8%**  
Asians  
Students



As an interdisciplinary college that develops the next generation of creators, we offer unique learning experiences within Miami's only public research university. Students can learn from and work with award-winning faculty in nationally-ranked, accredited programs in the heart of one of the country's most vibrant, diverse, and creative cities.

Each of the disciplines housed in CARTA informs the way we think, interact, and relate with each other. CARTA inspires and feeds creativity, problem-solving skills, and resiliency. Sparking dialogue through our design, visual and performing arts, and communication, we devise ways to improve the world for the next generation.

We are the launching point to what's next. From researching the impacts of climate change to augmented reality to immersive concert experiences and mesmerizing theater productions; from the seagrass to the sawgrass - our faculty help students develop a meaningful future.

It's your future: Create it at CARTA!

# CARTA BY THE NUMBERS: ACADEMIC PROGRAMS



11

undergraduate  
degrees offered



10

graduate  
degrees offered



13

study abroad  
programs

## Students by Department

Communication	1,697	Music	204
Journalism + Media	763	Theatre	112
Art + Art History	579	Interior Architecture	111
Architecture	461	Landscape Architecture + Environmental and Urban Design	81

The Ratcliffe Art + Design Incubator was founded in 2017 with an \$831,000 grant from The Philip E. and Carole R. Ratcliffe Foundation to fund the incubator for a three-year period. This initiative is aimed to promote and foster social entrepreneurship and innovation amongst upcoming FIU artists and designers and an opportunity to turn their ideas into profitable businesses.



# CARTA BY THE NUMBERS: STUDENT SUCCESS

**92%**  
first-to-second year  
student retention rate

**85%**  
of degrees awarded  
to minority students

.....  
# of degrees awarded

  
**923**  
bachelor's

  
**234**  
master's



## Graduation\*

**39%**  
of undergraduate students  
graduate in 4 years or less

**63%**  
of undergraduate students  
graduate in 6 years or less

\*Undergraduates who started as first year students

## Post Graduation\*

**76%**  
of graduates employed 1 year  
after graduation

**\$40,627**  
average salary of graduates  
1 year after graduation

\*Includes bachelor's and master's programs and ranges from \$32K to \$52K  
depending on discipline and degree

# CARTA BY THE NUMBERS: FINANCIALS

**2017-2018**



**\$3.1 Million**  
in philanthropic  
gifts



**\$538,000**  
in research  
expenditures



**\$5.4 Million**  
CARTA  
endowment

**\$4.3 Million**  
non-tuition  
revenues

**\$719,886**  
awarded in scholarships

# CARTA BY THE NUMBERS: FACULTY



CARTA faculty are engaged in the community and advance their fields through grants and funded projects.

**140**  
full-time  
faculty

**18:1**  
student-to-faculty  
ratio

**\$3.1 Million**  
in grant  
proposals

**15**  
externally  
funded grants

**100+**  
concerts or  
performances

**14**  
FIU By Design  
community projects

# 2017-18 CARTA HIGHLIGHTS

This year CARTA expanded experiential learning opportunities in all areas aligning with our 2020 strategic goals.

JOURNALISM + MEDIA   ART + ART HISTORY   MUSIC   INTERIOR ARCHITECTURE   COMMUNICATION   LANDSCAPE ARCHITECTURE + ENVIRONMENTAL AND URBAN DESIGN   THEATRE   ARCHITECTURE



Ratcliffe Arts + Design Incubator inaugurates new space and graduates first cohort of fellows



Master of Architecture becomes part of the Integrated Path to Architectural Licensure (IPAL)



Opening of Washington D.C. and New York City Bureaus of the South Florida Media Network



The Media Hub opens on BBC, housing South Florida Media Network (SFMN) and BOLD Communication Agency



CARTA and Bauhaus Dessau complete first artist exchange



CARTA, Creative Class Group and Knight Foundation establish Miami Urban Future Initiative



Introduction of fully-online degree in Public Relations, Advertising, and Applied Communications (PRAAC)



Launch of FIU Music Hour Show on 88.9 FM WDNA

JOURNALISM + MEDIA   ART + ART HISTORY   MUSIC   INTERIOR ARCHITECTURE   COMMUNICATION   LANDSCAPE ARCHITECTURE + ENVIRONMENTAL AND URBAN DESIGN   THEATRE   ARCHITECTURE



**Communication,  
Architecture +  
The Arts**

FLORIDA INTERNATIONAL UNIVERSITY

**Modesto A. Maidique Campus**

CARTA Office of the Dean  
Paul L. Cejas School of Architecture Building  
11200 SW 8 St. PCA 284  
Miami, FL 33199  
305-348-7500

**Biscayne Bay Campus**

CARTA Office of the Dean  
Academic Center Two  
3000 N.E. 151 St. AC2 320  
North Miami, FL 33181  
305-919-5586

**Miami Beach Urban Studios**

CARTA Office of the Dean  
420 Lincoln Rd. Suite 440  
Miami Beach, FL 33139  
305-535-1463



The 2018 Annual Report was designed by Fortunee Cohen,  
Graphic Design Student '19 and Ratcliffe fellow.

@fco\_designs