



## UNITED IN

### Mission + Purpose

To prepare diverse leaders with global perspectives who will drive the information, innovation, and cultural economies of South Florida and beyond

### Problem-Solving

Teaching + Learning  
Research + Creative Activities  
Innovation + Technology  
Careers + Entrepreneurship

### Decision-Making

Student + Mission Focused  
Intentionality + Prioritization  
Transparency + Inclusivity  
Responsibility + Accountability

## Academic Units

Department of Art + Art History (AAH)

Department of Theatre

Herbert and Nicole Wertheim School of Music & Performing Arts (The Wertheim)

Lee Caplin School of Journalism & Media

School of Architecture (SOA)

Department of Architecture

Department of Interior Architecture

Department of Landscape Architecture + Environmental and Urban Design

School of Communication (SOC)

## Centers, Hubs + Key Initiatives

AAH | Miami Beach Visual Arts Gallery

CARTA | Lillian Lodge Kopenhagen Center For The Advancement of Women in Communication

CARTA | MANA Wynwood

CARTA | Phillip and Carole Ratcliffe Art + Design Incubator

SOC | BOLD Strategic Communication Agency

Lee Caplin Immersive Studio for Altered Reality (iSTAR)

South Florida Media Network

Steven Cruz Institute for Media, Science + Technology (SCI)

SOA | Miami Beach Urban Studios

SOA | Robotics + Digital Fabrication Lab

# Mission and Vision

## MISSION

To prepare diverse leaders with global perspectives who, upon graduation, will drive the information, innovation, and cultural economies of South Florida and beyond, and will seamlessly transition into meaningful careers, become entrepreneurs, and/or continue their education in graduate or professional schools.

## VISION

CARTA will be recognized nationally as a preeminent college operating at the forefront of innovative teaching, learning, engagement, research, and creative activities.

# Degree Programs

## UNDERGRADUATE

### Department of Art + Art History

Bachelor of Fine Arts (BFA) in Art  
Bachelor of Fine Arts (BFA) in Digital Arts  
- Graphic Design Track & Animation Track  
Bachelor of Arts (BA) in Art History  
Bachelor of Arts (BA) in Art  
Bachelor of Science (BS) in Art Education  
Undergraduate Certificate (UC) in Portrait and Figurative Art

### Department of Theatre

Bachelor of Fine Arts (BFA) in Acting  
Bachelor of Fine Arts (BFA) in Musical Theatre  
Bachelor of Fine Arts (BFA) in Design  
- Scenic Design Track  
- Lighting Design Track  
- Costume Design Track  
Bachelor of Arts (BA) in Theatre  
Minor in  
- Dance

### Herbert and Nicole Wertheim School of Music and Performing Arts

Bachelor of Music (BM)  
- Instrumental Performance  
- Jazz Performance  
- Piano Performance  
- Organ Performance  
- Music Business  
- Music Composition  
- Music Education  
- Music Technology  
- Musical Theatre  
- Vocal Performance  
Minor in  
- Music Composition  
- Sacred Music  
- Music Business  
- Music Technology

### Lee Caplin School of Journalism & Media

Bachelor of Science (BS) in Digital Communication and Media  
- Digital Journalism  
- Digital Broadcasting  
- Digital + Interactive Media  
- Digital TV + Multimedia Production  
Undergraduate Certificate (UC) in  
- Digital Communication and Media  
- Visual Production  
- Global Media Communication

### School of Communication

Bachelor of Science (BS) in Public Relations, Advertising, and Applied Communications (PRAAC) - *Available in person or fully online*

Bachelor of Arts (BA) in Communication Arts  
- Art and Performance Track  
- Media + Design Studies Track  
- Organizational Communication Track

## GRADUATE

### Department of Art + Art History

Master of Fine Arts (MFA) in Visual Arts  
Master of Arts (MA) in Teaching: Art Education  
Master of Science (MS) in Art Education - *Accelerated*  
Graduate Certificate (GC) in Portrait and Figurative Art Master of

### Herbert and Nicole Wertheim School of Music and Performing Arts

Master of Music (MM) in  
- Conducting (Choral, Orchestral, or Instrumental)  
- Instrumental Performance  
- Jazz Performance  
- Piano Performance  
- Organ Performance  
- Piano Accompanying  
- Music Composition  
- Music Management and Production  
- Music Technology  
- Musical Theatre  
- Vocal Performance  
Master of Science (MS) in  
- Music Education (with or without Certification Track)

### Lee Caplin School of Journalism & Media

Master of Science (MS) in Spanish-language Journalism  
- Journalism + Multimedia specialization  
- Latin American and Caribbean Studies specialization  
4 + 1 Combined Bachelor of Science (BS) & Master of Science (MS) in Mass Communication

### Department of Architecture

Architecture (MArch)  
Master of Arts in Design (MAA)  
Doctor of Design (DDes)  
Certificate in History, Theory, and Criticism of Architecture (GC)

### Department of Interior Architecture

Master of Interior Architecture (MIA)  
Master in Arts in Healthcare Design (MAIA)

### Department of Landscape Architecture + Environmental and Urban Design

Master of Landscape Architecture (MLA)  
Master of Arts in Urban Design (MAUD)

### School of Communication

Master of Science (MS) in Mass Communication: Global Strategic Communications  
- Management Track  
- Creative Track  
- Fully Online Track  
- 4+1 Program (Combined BS+MS)

## Accredited Degrees

### Architecture

National Architectural Accrediting Board (NAAB)

### Art + Art History

National Association of Schools of Art and Design (NASAD)  
Council for the Accreditation of Educator Preparation (CAEP)

### Communication + Journalism

Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

### Interior Architecture

Council for Interior Design Accreditation (CIDA)

### Landscape Architecture

Landscape Architectural Accreditation Board (LAAB)

### Music

National Association of Schools of Music (NASM)

### Theatre

National Association of Schools of Theater (NAST)

## Rankings

**NO.11** College of Communication,  
Architecture, + The Arts

**INNOVATIVE UNIVERSITY**  
IN U.S. PUBLIC INSTITUTIONS

WORLD'S UNIVERSITIES WITH REAL IMPACT

**NO. 16**  
**SCHOOL OF ARCHITECTURE**  
IN U.S. PUBLIC INSTITUTIONS

QS WORLD UNIVERSITY RANKINGS

**NO.48**  
**ARTS + HUMANITIES**  
IN U.S. PUBLIC INSTITUTIONS

QS WORLD UNIVERSITY RANKINGS

- **#2** Best Value Schools. Online MS Music Education (2021)
- **#4** College Factual. Music Colleges in Florida (2021)
- **#4** Best Colleges + Universities to Study Drama + Theater Arts in Florida (2021)
- **TOP10** Best Colleges + Universities Most Popular. Visual + Performing Arts **TOP5%** Fine + Studio Arts (2021)
- **TOP10%** Best Colleges + Universities. Most Popular to Study Music (2021)
- **#13** Best Value Schools. MM Programs (2021)
- **#20** Intelligent.com. Music Colleges in Florida MM in Music Ed., Certification Track (2021)
- **#48-52** Arts & Humanities. QS | World University Rankings, Public Universities, North America

## Partnerships

### Royal@FIU World Stage

Established in 2015, the Royal@FIU World Stage is a key industry partnership which created numerous new opportunities for FIU CARTA students. Through paid internships, custom curricula, and behind-the-scenes access to Royal Caribbean Cruise Line's experts and facilities, FIU students gain hands-on experience in cruise line operations, stage management, lighting, stage design, audio engineering, and production. Located on FIU's Biscayne Bay Campus (BBC), the 130,000-square foot production facility features three-story studios, a 300-seat theater, 20,000-square-foot costume-making facility, 10 rehearsal studios, a recording room and video editing facilities.

### Arts@FIU

Also established in 2015, Arts@FIU enhances student learning by creating meaningful partnerships between CARTA and the University's three accredited museums, the Patricia and Phillip Frost Art Museum, The Wolfsonian-FIU, and the FIU Jewish Museum of Florida. Connecting humanities and traditional STEM disciplines for the purpose of fostering interdisciplinary teaching, research, creative activities, and entrepreneurship allows students to elevate the arts and the University's brand.

### IPAL

FIU's Department of Architecture is one of only 26 NAAB-accredited programs nationwide and the only program in South Florida to provide the Integrated Path to Architectural Licensure (IPAL) initiative. The partnerships established between the department and local architecture design firms make it possible for architecture students to earn their diplomas and professional licenses in architecture simultaneously by providing a curriculum that incorporates professional experience and examination. On average, it can take up to 12.5 years to attain licensure in the U.S. FIU's IPAL initiative cuts this time in half.

### Univision STEP Program

The Univision Student Training and Employment Program (STEP) is offered in collaboration with Univision University. The Capstone Practicum Semester provides an opportunity for students to train with journalism and media professionals who manage the day-to-day business of Univision, and to gain on-the-job experience while completing program requirements for their undergraduate or graduate degree.

### NBCU Academy

NBCU Academy is a public-private partnership initiative to train and fund journalism programs nationwide. It aims to foster inclusive journalism by collaborating with minority and underrepresented groups. The NBCU Diversity, Equity & Inclusion Fellowship is a highly competitive program that allows our students to participate in and help shape a truth and fact-based news process that accurately and fairly represents our diverse global, national, and local communities. In partnership with NBCU Academy, our students will receive real-world insight and mentorship from NBCU News Group journalists, executives and management from editorial and production teams across NBC News, MSNBC, CNBC and Telemundo to work to champion the cause for a more equitable and inclusive journalistic practice.

## Student Demographics

### 3518 Students

2996 Undergraduate  
511 Graduate  
11 Doctor of Design

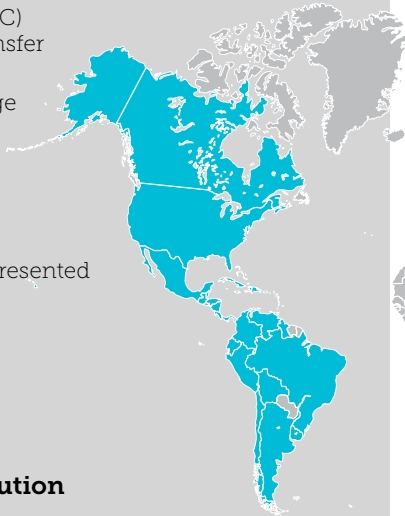
2% Asian\*  
10% Black or African-American\*  
68% Hispanic\*  
7% Nonresident Alien\*  
1% Not Reported\*  
2% Two or More Races\*  
10% White\*



\*self-reported

1250 First Time in College (FTIC)  
1331 Community College Transfer  
1370 Pell Grant Recipient  
487 First Generation in College

88 Countries Represented



### Strategic Emphasis Distribution

#### Undergraduate

42% STEM Strategic Emphasis  
43% Non-STEM Strategic Emphasis  
15% Non-Strategic Emphasis

#### Graduate

50% STEM Strategic Emphasis  
9% Non-STEM Strategic Emphasis  
41% Non-Strategic Emphasis

## Faculty Demographics

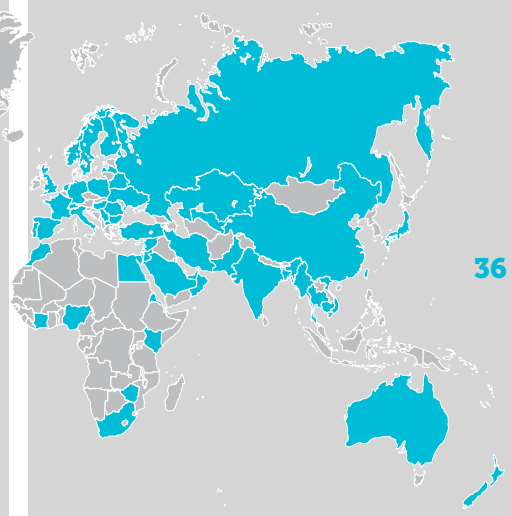
### 401 Faculty

177 Full-Time  
133 Adjunct  
83 Administrative  
8 Temporary

1% American Indian or Alaska Native\*  
2% Asian\*  
9% Black or African-American\*  
38% Hispanic\*  
1% Not Reported\*  
1% Two or More Races\*  
48% White\*



\*self-reported



36 Countries Represented

### Rank and Tenure Status

22 Full Professor  
37 Associate Professor  
20 Assistant Professor  
55 Instructor  
133 Lecturer

49 Tenured  
18 Tenure Earning



# CREATIVE FORCES

AT WORK

## Key Performance Indicators

CARTA Prioritized Student Metrics	2018-2019 CARTA Actuals	2019-2020 CARTA Actuals	2020-2021 CARTA Actuals	2021-2022 CARTA Actuals	2022-2023 CARTA Projections	2025 University Goals
FTIC 2-Yr Retention Rate with GPA above 2.0	88%	89%	93%	83%	<b>90%</b>	90%
FTIC 4-Yr Graduation Rate	40%	47%	54%	61%	<b>58%</b>	60%
FTIC 6-Yr Graduation Rate	64%	65%	75%	68%	<b>77%</b>	70%
AA Transfer 3-Yr Graduation Rate	67%	67%	67%	64%	<b>75%</b>	72%
FTIC 6-Yr Graduation Rate for Pell Students	65%	65%	77%	63%	<b>77%</b>	72%
% Bachelor's Grads Employed or Enrolled	52%	53%	62%	57%	<b>NYR</b>	73%
Bachelor Degrees in Strategic Emphasis	40%	41%	56%	71%	<b>72%</b>	50%
Graduate Degrees in Strategic Emphasis	49%	42%	50%	52%	<b>53%</b>	60%

## Philanthropic Contributions

Fiscal Year	Amount
FY 2023	\$13.4M Year-To-Date
FY 2022	\$1.8M
FY 2021	\$4.3M
FY 2020	\$10.2M + \$10M Match
FY 2019	\$3.8M
FY 2018	\$3M
<b>Total Impact</b>	<b>\$36.5M + \$10M Match</b>

\*The gift to the Herbert + Nicole Wertheim School of Music and Performing Arts was the largest gift to a School of Music in the history of the Florida State University System

## Faculty, Staff, Alumni Giving

### 86% Participation

by the faculty and staff in the FY22 Ignite Campaign. CARTA surpassed FIU's University-wide participation rate of 75%.



**10.72% Participation in Alumni Giving**  
CARTA surpassed FIU's goal of 9%.

[carta.fiu.edu](http://carta.fiu.edu) | @FIUCARTA