College of Communication, Architecture + The Arts

We are CREATIVE FORCES AT WORK, driving the information, innovation, and cultural economies of South Florida and beyond.

CARTA

UNITED IN

Mission + Purpose
To prepare diverse leaders with global perspectives who will drive the information, innovation, and cultural economies of South Florida and beyond

Problem-Solving
Teaching + Learning
Research + Creative Activities
Innovation + Technology
Careers + Entrepreneurship

Decision-Making
Student + Mission Focused
Intentionality + Prioritization
Transparency + Inclusivity
Responsibility + Accountability

Academic Units
Department of Art + Art History (AAH)
Department of Theatre
Herbert and Nicole Wertheim School of Music & Performing Arts (The Wertheim)
Lee Caplin School of Journalism & Media
School of Architecture (SOA)
  Department of Architecture
  Department of Interior Architecture
  Department of Landscape Architecture + Environmental and Urban Design
School of Communication (SOC)

Centers, Hubs + Key Initiatives
AAH | Miami Beach Visual Arts Gallery
CARTA | Lillian Lodge Kopenhaver Center For The Advancement of Women in Communication
CARTA | MANA Wynwood
CARTA | Phillip and Carole Ratcliffe Art + Design Incubator
SOC | BOLD Strategic Communication Agency
Lee Caplin Immersive Studio for Altered Reality (iSTAR)
South Florida Media Network
Steven Cruz Institute for Media, Science + Technology (SCI)
SOA | Miami Beach Urban Studios
SOA | Robotics + Digital Fabrication Lab
## Mission and Vision

**MISSION**
To prepare diverse leaders with global perspectives who, upon graduation, will drive the information, innovation, and cultural economies of South Florida and beyond, and will seamlessly transition into meaningful careers, become entrepreneurs, and/or continue their education in graduate or professional schools.

**VISION**
CARTA will be recognized nationally as a preeminent college operating at the forefront of innovative teaching, learning, engagement, research, and creative activities.

## Degree Programs

### Undergraduate

**Department of Art + Art History**
- Bachelor of Fine Arts (BFA) in Art
- Bachelor of Fine Arts (BFA) in Digital Arts
  - Graphic Design Track & Animation Track
- Bachelor of Arts (BA) in Art History
- Bachelor of Arts (BA) in Art
- Bachelor of Science (BS) in Art Education
- Undergraduate Certificate (UC) in Portrait and Figurative Art

**Department of Theatre**
- Bachelor of Fine Arts (BFA) in Acting
- Bachelor of Fine Arts (BFA) in Musical Theatre
- Bachelor of Fine Arts (BFA) in Design
  - Scenic Design Track
  - Lighting Design Track
  - Costume Design Track
- Bachelor of Arts (BA) in Theatre
- Minor in
  - Dance

**Herbert and Nicole Wertheim School of Music and Performing Arts**
- Bachelor of Music (BM)
  - Instrumental Performance
  - Jazz Performance
  - Piano Performance
  - Organ Performance
  - Music Business
  - Music Composition
  - Music Education
  - Music Technology
  - Musical Theatre
  - Vocal Performance
- Minor in
  - Music Composition
  - Sacred Music
  - Music Business
  - Music Technology

**Lee Caplin School of Journalism & Media**
- Bachelor of Science (BS) in Digital Communication and Media
  - Digital Journalism
  - Digital Broadcasting
  - Digital + Interactive Media
  - Digital TV + Multimedia Production
- Undergraduate Certificate (UC) in
  - Digital Communication and Media
  - Visual Production
  - Global Media Communication

**School of Communication**
- Bachelor of Science (BS) in Public Relations, Advertising, and Applied Communications (PRAAC) - Available in person or fully online
- Bachelor of Arts (BA) in Communication Arts
  - Art and Performance Track
  - Media + Design Studies Track
  - Organizational Communication Track

### Graduate

**Department of Art + Art History**
- Master of Fine Arts (MFA) in Visual Arts
- Master of Arts (MA) in Teaching: Art Education
- Master of Science (MS) in Art Education - Accelerated
- Graduate Certificate (GC) in Portrait and Figurative Art Master of...

**Herbert and Nicole Wertheim School of Music and Performing Arts**
- Master of Music (MM) in
  - Conducting (Choral, Orchestral, or Instrumental)
  - Instrumental Performance
  - Jazz Performance
  - Piano Performance
  - Organ Performance
  - Piano Accompanying
  - Music Composition
  - Music Management and Production
  - Music Technology
  - Musical Theatre
  - Vocal Performance
- Master of Science (MS) in
  - Music Education (with or without Certification Track)

**Lee Caplin School of Journalism & Media**
- Master of Science (MS) in Spanish-language Journalism
  - Journalism + Multimedia specialization
  - Latin American and Caribbean Studies specialization
- 4 + 1 Combined Bachelor of Science (BS) & Master of Science (MS) in Mass Communication

**Department of Architecture**
- Architecture (MArch)
- Master of Arts in Design (MAA)
- Doctor of Design (DDes)
- Certificate in History, Theory, and Criticism of Architecture (GC)

**Department of Interior Architecture**
- Master of Interior Architecture (MIA)
- Master in Arts in Healthcare Design (MAIA)

**Department of Landscape Architecture + Environmental and Urban Design**
- Master of Landscape Architecture (MLA)
- Master of Arts in Urban Design (MAUD)

**School of Communication**
- Master of Science (MS) in Mass Communication: Global Strategic Communications
  - Management Track
  - Creative Track
  - Fully Online Track
  - 4+1 Program (Combined BS+MS)
### Accredited Degrees

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Accreditation</th>
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</thead>
<tbody>
<tr>
<td>Architecture</td>
<td>National Architectural Accrediting Board (NAAB)</td>
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<tr>
<td>Art + Art History</td>
<td>National Association of Schools of Art and Design (NASAD) Council for the Accreditation of Educator Preparation (CAEP)</td>
</tr>
<tr>
<td>Communication + Journalism</td>
<td>Accrediting Council in Education in Journalism and Mass Communications (ACEJMC)</td>
</tr>
<tr>
<td>Interior Architecture</td>
<td>Council for Interior Design Accreditation (CIDA)</td>
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<tr>
<td>Landscape Architecture</td>
<td>Landscape Architectural Accreditation Board (LAAB)</td>
</tr>
<tr>
<td>Music</td>
<td>National Association of Schools of Music (NASM)</td>
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<tr>
<td>Theatre</td>
<td>National Association of Schools of Theater (NAST)</td>
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### Partnerships

#### Royal@FIU World Stage
Established in 2015, the Royal@FIU World Stage is a key industry partnership which created numerous new opportunities for FIU CARTA students. Through paid internships, custom curricula, and behind-the-scenes access to Royal Caribbean Cruise Line’s experts and facilities, FIU students gain hands-on experience in cruise line operations, stage management, lighting, stage design, audio engineering, and production. Located on FIU’s Biscayne Bay Campus (BBC), the 130,000-square-foot production facility features three-story studios, a 300-seat theater, 20,000-square-foot costume-making facility, 10 rehearsal studios, a recording room and video editing facilities.

#### Arts@FIU
Also established in 2015, Arts@FIU enhances student learning by creating meaningful partnerships between CARTA and the University’s three accredited museums, the Patricia and Phillip Frost Art Museum, The Wolfsonian- FIU, and the FIU Jewish Museum of Florida. Connecting humanities and traditional STEM disciplines for the purpose of fostering interdisciplinary teaching, research, creative activities, and entrepreneurship allows students to elevate the arts and the University’s brand.

#### IPAL
FIU’s Department of Architecture is one of only 26 NAAB-accredited programs nationwide and the only program in South Florida to provide the Integrated Path to Architectural Licensure (IPAL) initiative. The partnerships established between the department and local architecture design firms make it possible for architecture students to earn their diplomas and professional licenses in architecture simultaneously by providing a curriculum that incorporates professional experience and examination. On average, it can take up to 12.5 years to attain licensure in the U.S. FIU’s IPAL initiative cuts this time in half.

#### Univision STEP Program
The Univision Student Training and Employment Program (STEP) is offered in collaboration with Univision University. The Capstone Practicum Semester provides an opportunity for students to train with journalism and media professionals who manage the day-to-day business of Univision, and to gain on-the-job experience while completing program requirements for their undergraduate or graduate degree.

#### NBCU Academy
NBCU Academy is a public-private partnership initiative to train and fund journalism programs nationwide. It aims to foster inclusive journalism by collaborating with minority and underrepresented groups. The NBCU Diversity, Equity & Inclusion Fellowship is a highly competitive program that allows our students to participate in and help shape a truth and fact-based news process that accurately and fairly represents our diverse global, national, and local communities. In partnership with NBCU Academy, our students will receive real-world insight and mentorship from NBCU News Group journalists, executives and management from editorial and production teams across NBC News, MSNBC, CNBC and Telemundo to work to champion the cause for a more equitable and inclusive journalistic practice.

### Rankings

<table>
<thead>
<tr>
<th>Ranking</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>NO. 11</strong></td>
<td>INNOVATIVE UNIVERSITY IN U.S. PUBLIC INSTITUTIONS</td>
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<tr>
<td><strong>NO. 16</strong></td>
<td>SCHOOL OF ARCHITECTURE IN U.S. PUBLIC INSTITUTIONS</td>
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<tr>
<td><strong>NO. 48</strong></td>
<td>ARTS + HUMANITIES IN U.S. PUBLIC INSTITUTIONS</td>
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</tbody>
</table>

- #2 Best Value Schools. Online MS Music Education (2021)
- #4 College Factual. Music Colleges in Florida (2021)
- #4 Best Colleges + Universities to Study Drama + Theater Arts in Florida (2021)
- **TOP10** Best Colleges + Universities Most Popular. Visual + Performing Arts **TOP5%** Fine + Studio Arts (2021)
- **TOP10%** Best Colleges + Universities. Most Popular to Study Music (2021)
- #13 Best Value Schools. MM Programs (2021)
- #48-52 Arts + Humanities. QS | World University Rankings, Public Universities, North America
**Student Demographics**

**3518 Students**
- 2996 Undergraduate
- 511 Graduate
- 11 Doctor of Design

- 2% Asian*
- 10% Black or African-American*
- 68% Hispanic*
- 7% Nonresident Alien*
- 1% Not Reported*
- 2% Two or More Races*
- 10% White*

**First Time in College (FTIC)**
- 1250
**Community College Transfer**
- 1331
**Pell Grant Recipient**
- 1370
**First Generation in College**
- 487

**Strategic Emphasis Distribution**

**Undergraduate**
- 42% STEM Strategic Emphasis
- 43% Non-STEM Strategic Emphasis
- 15% Non-Strategic Emphasis

**Graduate**
- 50% STEM Strategic Emphasis
- 9% Non-STEM Strategic Emphasis
- 41% Non-Strategic Emphasis

88 Countries Represented

**Faculty Demographics**

**401 Faculty**
- 177 Full-Time
- 133 Adjunct
- 83 Administrative
- 8 Temporary

- 1% American Indian or Alaska Native*
- 2% Asian*
- 9% Black or African-American*
- 38% Hispanic*
- 1% Not Reported*
- 1% Two or More Races*
- 48% White*

**Rank and Tenure Status**

- 22 Full Professor
- 37 Associate Professor
- 20 Assistant Professor
- 55 Instructor
- 133 Lecturer

49 Tenured
18 Tenure Earning

36 Countries Represented

*self-reported
**Key Performance Indicators**

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<tbody>
<tr>
<td>FTIC 2-Yr Retention Rate with GPA above 2.0</td>
<td>88%</td>
<td>89%</td>
<td>93%</td>
<td>83%</td>
<td>90%</td>
<td>90%</td>
</tr>
<tr>
<td>FTIC 4-Yr Graduation Rate</td>
<td>40%</td>
<td>47%</td>
<td>54%</td>
<td>61%</td>
<td>58%</td>
<td>60%</td>
</tr>
<tr>
<td>FTIC 6-Yr Graduation Rate</td>
<td>64%</td>
<td>65%</td>
<td>75%</td>
<td>68%</td>
<td>77%</td>
<td>70%</td>
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<tr>
<td>AA Transfer 3-Yr Graduation Rate</td>
<td>67%</td>
<td>67%</td>
<td>67%</td>
<td>64%</td>
<td>75%</td>
<td>72%</td>
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<tr>
<td>FTIC 6-Yr Graduation Rate for Pell Students</td>
<td>65%</td>
<td>65%</td>
<td>77%</td>
<td>63%</td>
<td>77%</td>
<td>72%</td>
</tr>
<tr>
<td>% Bachelor's Grads Employed or Enrolled</td>
<td>52%</td>
<td>53%</td>
<td>62%</td>
<td>57%</td>
<td>NYR</td>
<td>73%</td>
</tr>
<tr>
<td>Bachelor Degrees in Strategic Emphasis</td>
<td>40%</td>
<td>41%</td>
<td>56%</td>
<td>71%</td>
<td>72%</td>
<td>50%</td>
</tr>
<tr>
<td>Graduate Degrees in Strategic Emphasis</td>
<td>49%</td>
<td>42%</td>
<td>50%</td>
<td>52%</td>
<td>53%</td>
<td>60%</td>
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**Philanthropic Contributions**

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Amount</th>
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<tr>
<td>FY 2023</td>
<td>$13.4M Year-To-Date</td>
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<tr>
<td>FY 2022</td>
<td>$1.8M</td>
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<tr>
<td>FY 2021</td>
<td>$4.3M</td>
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<tr>
<td>FY 2020</td>
<td>$10.2M + $10M Match</td>
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<tr>
<td>FY 2019</td>
<td>$3.8M</td>
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<tr>
<td>FY 2018</td>
<td>$3M</td>
</tr>
<tr>
<td>Total Impact</td>
<td>$36.5M + $10M Match</td>
</tr>
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*The gift to the Herbert + Nicole Wertheim School of Music and Performing Arts was the largest gift to a School of Music in the history of the Florida State University System.

**Faculty, Staff, Alumni Giving**

**86% Participation**
by the faculty and staff in the FY22 Ignite Campaign. CARTA surpassed FIU’s University-wide participation rate of 75%.

**10.72% Participation in Alumni Giving**
CARTA surpassed FIU’s goal of 9%.

[carta.fiu.edu | @FIUCARTA]