

UNITED IN

Mission + Purpose

To prepare diverse leaders with global perspectives who will drive the information, innovation, and cultural economies of South Florida and beyond

Problem-Solving

Teaching + Learning
Research + Creative Activities
Innovation + Technology
Careers + Entrepreneurship

Decision-Making

Student + Mission Focused
Intentionality + Prioritization
Transparency + Inclusivity
Responsibility + Accountability

Academic Units

Department of Art + Art History (AAH)

Department of Theatre

Herbert and Nicole Wertheim School of Music & Performing Arts (The Wertheim)

Lee Caplin School of Journalism & Media

School of Architecture (SOA)

Department of Architecture

Department of Interior Architecture

Department of Landscape Architecture + Environmental and Urban Design

School of Communication (SOC)

Centers, Hubs + Key Initiatives

AAH | Miami Beach Visual Arts Gallery

CARTA | Lillian Lodge Kopenhagen Center For The Advancement of Women in Communication

CARTA | MANA Wynwood

CARTA | Phillip and Carole Ratcliffe Art + Design Incubator

SOC | BOLD Strategic Communication Agency

Lee Caplin Immersive Studio for Altered Reality (iSTAR)

CAPLIN News

Steven Cruz Institute for Media, Science + Technology (SCI)

SOA | Miami Beach Urban Studios

SOA | Robotics + Digital Fabrication Lab

Mission and Vision

MISSION

To prepare diverse leaders with global perspectives who, upon graduation, will drive the information, innovation, and cultural economies of South Florida and beyond; seamlessly transitioning into meaningful careers, become entrepreneurs, and/or continue their education in graduate or professional schools.

VISION

CARTA will be recognized nationally as a preeminent college operating at the forefront of innovative teaching, learning, engagement, research, and creative activities.

Degree Programs

UNDERGRADUATE

Department of Art + Art History

- Bachelor of Arts (BA) in Art
- Bachelor of Fine Arts (BFA) in Art
- Bachelor of Science (BS) in Art Education
- Bachelor of Arts (BA) in Art History
- Bachelor of Fine Arts (BFA) in Digital Arts
 - Animation Track
 - Graphic Design Track
- Undergraduate Certificate (UC) in
 - Portrait and Figurative Art

School of Communication

- Bachelor of Arts (BA) in Communication Arts
 - Art and Performance Track
 - Media + Design Track
 - Organizational Communication Track
- Bachelor of Science (BS) in Public Relations, Advertising, and Applied Communications (PRAAC) - *Available in person or fully online*

Lee Caplin School of Journalism & Media

- Bachelor of Science (BS) in Digital Communication and Media
 - Animation Media
 - Digital Broadcasting
 - Digital + Interactive Media
 - Digital Journalism
 - Digital TV + Multimedia Production
 - Gaming Media
- Undergraduate Certificate (UC) in:
 - Digital Communication and Media
 - Global Media Communication
 - Visual Production

Herbert and Nicole Wertheim School of Music & Performing Arts

- Bachelor of Music (BM) in
 - Instrumental Performance
 - Jazz Performance
 - Music Business
 - Music Composition
 - Music Education
 - Music Technology
 - Musical Theatre
 - Organ Performance
 - Piano Performance
 - Vocal Performance
- Minor in
 - Music Business
 - Music Composition
 - Music Technology
 - Sacred Music

Department of Theatre

- Bachelor of Arts (BA) in Theatre
- Bachelor of Fine Arts (BFA) in Acting
- Bachelor of Fine Arts (BFA) in Design
 - Costume Design Track
 - Lighting Design Track
 - Scenic Design Track
- Bachelor of Fine Arts (BFA) in Musical Theatre
- Minor in
 - Dance

GRADUATE

Department of Architecture

- Master of Architecture (MArch)
- Master of Arts in Design (MAA)
- Doctor of Design (DDes)
- Graduate Certificate in History, Theory, and Criticism of Architecture

Department of Art + Art History

- Master of Arts (MA) in Teaching: Art Education
- Master of Fine Arts (MFA) in Visual Arts
- Master of Science (MS) in Art Education - Accelerated
- Graduate Certificate (GC) in Portrait and Figurative Art

School of Communication

- Master of Science (MS) in Mass Communication: Global Strategic Communications
 - Management Track
 - Creative Track
 - Fully Online Track
 - 4+1 Program (Combined BS and MS)

Department of Interior Architecture

- Master of Interior Architecture (MIA)
- Master of Arts in Healthcare Design (MAIA)

Lee Caplin School of Journalism & Media

- Master of Science (MS) in Spanish-Language Journalism
 - Journalism + Multimedia specialization
 - Latin American and Caribbean Studies specialization
 - 4+1 Program (Combined BS and MS)

Department of Landscape Architecture + Environmental and Urban Design

- Master of Landscape Architecture (MLA)
- Master of Arts in Urban Design (MAUD)

Herbert and Nicole Wertheim School of Music & Performing Arts

- Master of Music (MM) in
 - Conducting (Choral, Orchestral, or Instrumental)
 - Instrumental Performance
 - Jazz Performance
 - Music Composition
 - Music Management and Production
 - Music Technology
 - Musical Theatre
 - Organ Performance
 - Piano Accompanying
 - Piano Performance
 - Vocal Performance
- Master of Science (MS) in
 - Music Education (with or without certification track)

Accredited Degrees

Architecture

National Architectural Accrediting Board (NAAB)

Art + Art History

National Association of Schools of Art and Design (NASAD)
Council for the Accreditation of Educator Preparation (CAEP)

Communication + Journalism

Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Interior Architecture

Council for Interior Design Accreditation (CIDA)

Landscape Architecture

Landscape Architectural Accreditation Board (LAAB)

Music

National Association of Schools of Music (NASM)

Theatre

National Association of Schools of Theater (NAST)

Ranking

#14

CARTA was ranked the **Most Innovative Colleges - U.S. Public by the World University Rankings for Innovation (WURI)**. This recognition highlights CARTA's commitment to experiential learning for our students, industry partnerships, and cutting-edge research that directly impact real-world industries. CARTA continues to innovate how we engage with one another and our environment while preparing students for success in a rapidly evolving creative economy.

Strategic Partnerships

CARTA continues to foster industry partnerships locally and internationally - giving our students real world experiences, providing our communities with various expertise and resources, and promoting a continued access to excellence.

Our partnerships include:

Ratcliffe Foundation

Breakthrough Miami

McClatchy

Hearst

Scripp-Howard

City of Miami Beach

Miami Beach Chamber of Commerce

Knight Foundation

Miami-Dade County

The Miami AD School

The American Institute of Architect Miami

The American Society of Interior Designers - South Florida

The American Society of Landscape Architects - Florida The Chopin Foundation

The Dranoff International Two Piano Foundation

Santa Fe Opera

GableStage

Miami New Drama

NBCU Academy

Univision STEP Program

Integrated Pathway to Architectural Licensing (IPAL)

Student Demographics

3,535 Students

3066 Undergraduate
453 Graduate
16 Doctor of Design

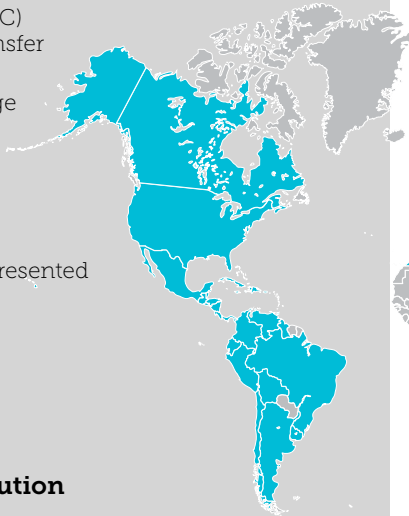
2% Asian*
9% Black or African-American*
69% Hispanic*
7% Nonresident Alien*
2% Two or More Races*
10% White*



*self-reported

1462 First Time in College (FTIC)
1170 Community College Transfer
1458 Pell Grant Recipient
992 First Generation in College

81 Countries Represented



Strategic Emphasis Distribution

Undergraduate

26% Strategic Emphasis
74% Non-Strategic Emphasis

Graduate

48% STEM Strategic Emphasis
52% Non-Strategic Emphasis

Faculty Demographics

374 Faculty + Staff

128 Full-Time
177 Adjunct
59 Administrative
10 Temporary

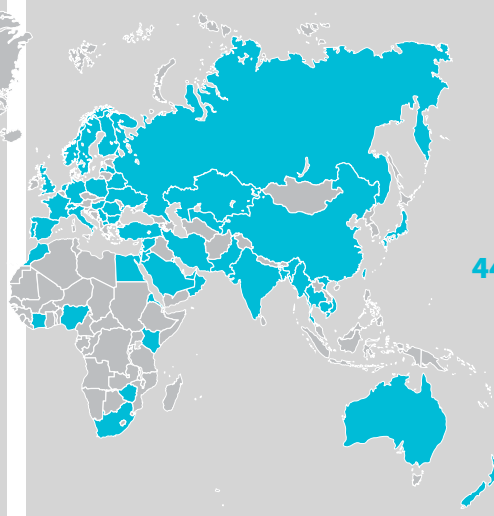
1% American Indian or Alaska Native*
4% Asian*
12% Black or African-American*
45% Hispanic*
4% Not Reported*
1% Two or More Races*
35% White*



*self-reported

1462 First Time in College (FTIC)
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44 Countries Represented



Rank and Tenure Status

27 Full Professor
59 Associate Professor
40 Assistant Professor
81 Instructor
335 Lecturer

47 Tenured
15 Tenure Earning



CREATIVE FORCES

AT WORK

Key Performance Indicators

CARTA Prioritized Student Metrics	2019-2020 CARTA Actuals	2020-2021 CARTA Actuals	2021-2022 CARTA Actuals	2022-2023 CARTA Actuals	2023-2024 CARTA Actuals	2025 University Goals
FTIC 2-Yr Retention Rate with GPA above 2.0	88%	93%	83%	90%	95%	90%
FTIC 4-Yr Graduation Rate	46%	54%	61%	59%	56%	60%
FTIC 6-Yr Graduation Rate	64%	74%	69%	75%	76%	70%
AA Transfer 3-Yr Graduation Rate	67%	67%	65%	75%	73%	72%
FTIC 6-Yr Graduation Rate for Pell Students	64%	76%	63%	75%	76%	72%
% Bachelor's Grads Employed or Enrolled	53%	62%	57%	48%	NYR	73%
Bachelor Degrees in Strategic Emphasis	62%	71%	72%	80%	85%	50%
Graduate Degrees in Strategic Emphasis	54%	52%	53%	57%	64%	60%

Philanthropic Contributions

Fiscal Year	Amount
FY 2023-24	\$2.6M
FY 2022-23	\$11.5M
FY 2021	\$1.5M
FY 2020	\$4.3M
FY 2019	\$10.1M + \$10M Match*
FY 2018	\$3.8M
Total Impact	\$33.8M + \$10M Match

*The gift to the Herbert + Nicole Wertheim School of Music and Performing Arts was the largest gift to a School of Music in the history of the Florida State University System

Faculty, Staff, Alumni Giving

95% Participation

by the faculty and staff in the FY24 Ignite Campaign. CARTA surpassed FIU's University-wide participation rate of 75%.

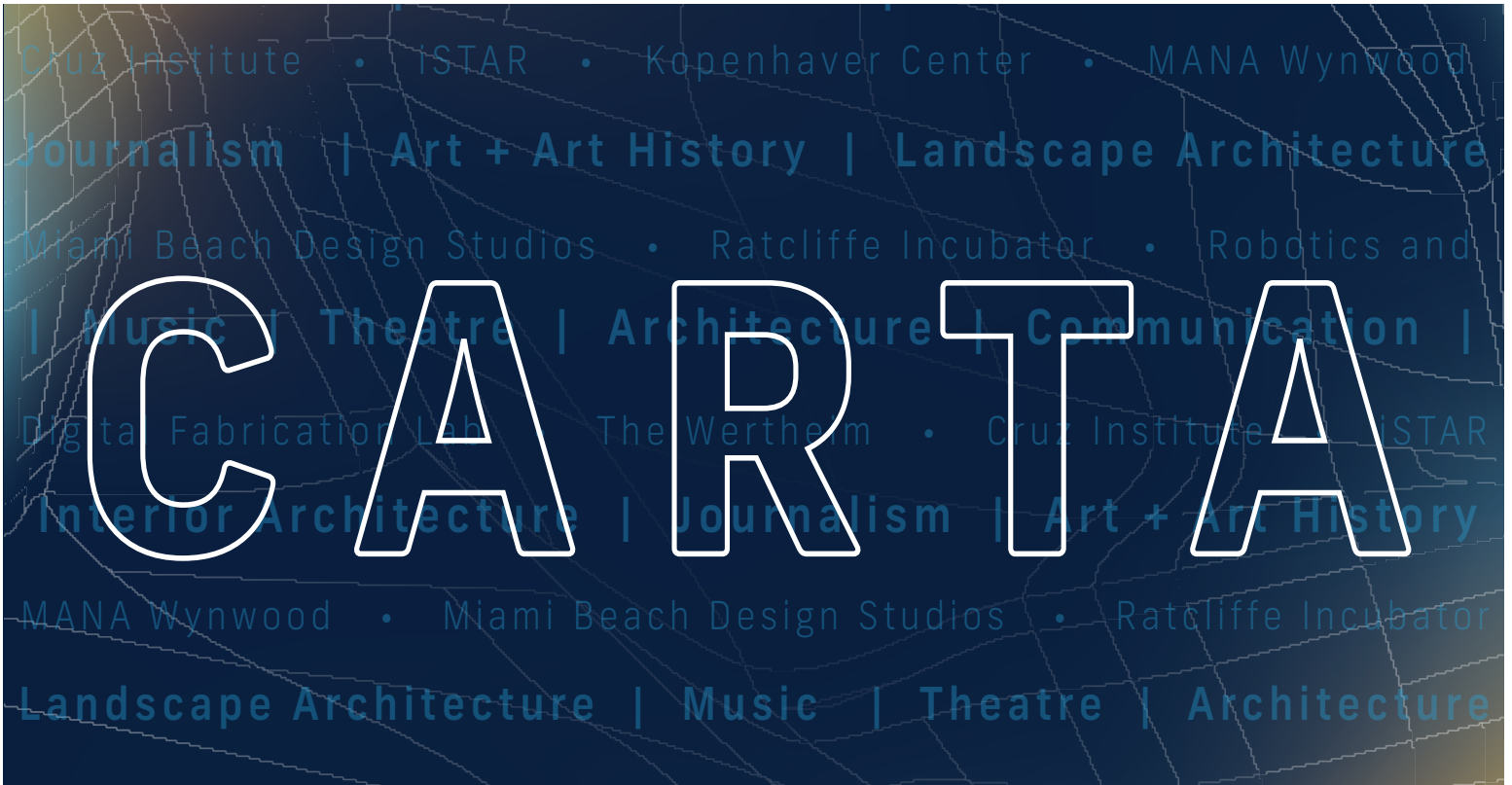


10.72% Participation in Alumni Giving

CARTA surpassed FIU's goal of 9%.

carta.fiu.edu | @FIUCARTA

CREATIVE FORCES ^{AT} WORK



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